R Notebook

GUOTAI SUN

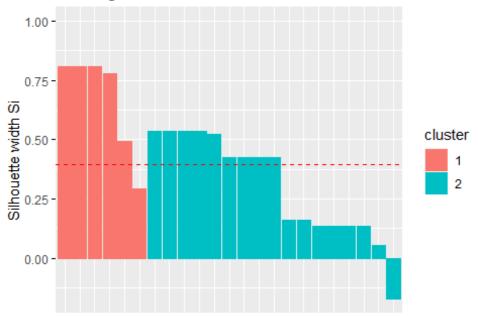
This is an R Markdown Notebook. When you execute code within the notebook, the results appear beneath the code.

Try executing this chunk by clicking the *Run* button within the chunk or by placing your cursor inside it and pressing *Ctrl+Shift+Enter*.

```
#install.packages("tidyverse")
library(tidyverse)
## Warning: package 'tidyverse' was built under R version 4.0.5
## -- Attaching packages ----- tidvve
rse 1.3.1 --
## v ggplot2 3.3.5 v purrr 0.3.4
## v tibble 3.1.4 v dplyr 1.0.7
## v tidyr 1.1.3 v stringr 1.4.0
## v readr 1.4.0 v forcats 0.5.1
## Warning: package 'ggplot2' was built under R version 4.0.5
## Warning: package 'tibble' was built under R version 4.0.5
## Warning: package 'tidyr' was built under R version 4.0.5
## Warning: package 'dplyr' was built under R version 4.0.5
## -- Conflicts ----- tidyverse co
nflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag() masks stats::lag()
library(cluster)
#install.packages("factoextra")
library(factoextra)
## Warning: package 'factoextra' was built under R version 4.0.5
## Welcome! Want to learn more? See two factoextra-related books at htt
ps://goo.gl/ve3WBa
A <- read_csv("ICE5_Data.csv")
## -- Column specification ------
```

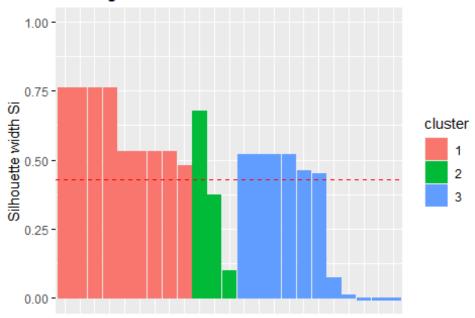
```
## cols(
     id = col double(),
##
##
     motivation1 = col_double(),
    motivation2 = col_double(),
##
##
    motivation3 = col_double(),
##
    motivation4 = col_double(),
     motivation5 = col double()
##
## )
#remove the id variable, use na.omit to get rid of all the rows contain
AClean <- A %>% na.omit() %>%
  select(-id)
AClean
## # A tibble: 23 x 5
      motivation1 motivation2 motivation3 motivation4 motivation5
                                              <dbl>
##
           <dbl>
                      <dbl>
                                   <dbl>
                                                           <dbl>
## 1
               2
                           2
                                       2
                                                   2
                                                               2
## 2
               1
                           2
                                       1
                                                   2
                                                               2
                                       2
                                                   2
                                                               2
## 3
               2
                           2
## 4
               2
                           2
                                       2
                                                   2
                                                               2
## 5
               2
                           1
                                       2
                                                   1
                                                               2
               2
                                       2
## 6
                           3
                                                   3
                                                               1
## 7
               1
                           1
                                       1
                                                   1
                                                               4
## 8
               1
                           1
                                       1
                                                   1
                                                               3
## 9
                                       1
                                                               1
               1
                           1
                                                   1
                                       1
## 10
               1
                           1
                                                   1
                                                               1
## # ... with 13 more rows
#two-cluster model, k=2
A2CL = kmeans(AClean, centers = 2)
dis2CL = dist(AClean)^2
sil2CL = silhouette(A2CL$cluster, dis2CL)
fviz_silhouette(sil2CL)
    cluster size ave.sil.width
##
## 1
                          0.66
          1
               6
          2 17
## 2
                          0.30
```

Clusters silhouette plot Average silhouette width: 0.4



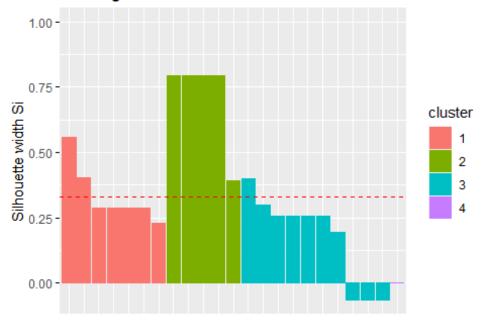
```
#three-cluster model, k=3
A3CL <- kmeans(AClean, centers = 3)
dis3CL = dist(AClean)^2
sil3CL = silhouette(A3CL$cluster, dis3CL)
fviz_silhouette(sil3CL)
     cluster size ave.sil.width
##
## 1
           1
                9
                           0.63
## 2
           2
                3
                           0.38
## 3
           3
               11
                           0.28
```

Clusters silhouette plot Average silhouette width: 0.43



```
#four-cluster model, k=4
A4CL <- kmeans(AClean, centers = 4)
dis4CL = dist(AClean)^2
sil4CL = silhouette(A4CL$cluster, dis4CL)
fviz_silhouette(sil4CL)
     cluster size ave.sil.width
##
## 1
           1
                7
                           0.33
## 2
           2
                5
                           0.71
## 3
           3
               10
                           0.17
## 4
           4
                1
                           0.00
```

Clusters silhouette plot Average silhouette width: 0.33

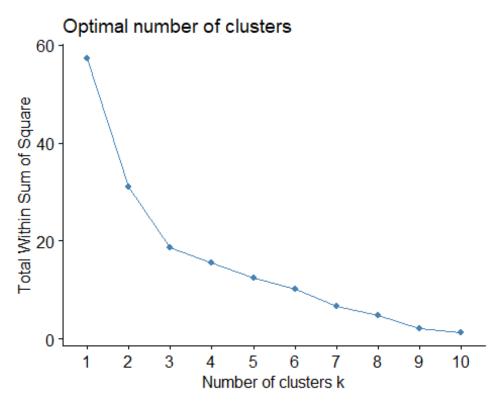


#The silhouette coefficient drops and all four clusters all still have similar intra-cluster similarity. So we will say cluster_n = 3 is a more reasonable classification

#add one more column as cluster

AClean %>% mutate(cluster = A3CL\$cluster) ## # A tibble: 23 x 6 motivation1 motivation2 motivation3 motivation4 motivation5 clust ## er ## <dbl> <dbl> <dbl> <dbl> <dbl> <in t> ## ## ## ## ## ## ## ##

```
2
                 1
##
    9
                              1
                                           1
                                                        1
                                                                     1
 3
## 10
                 1
                              1
                                           1
                                                        1
                                                                     1
 3
## # ... with 13 more rows
fviz nbclust(AClean, kmeans, method = "wss")
```



Add a new chunk by clicking the *Insert Chunk* button on the toolbar or by pressing *Ctrl+Alt+I*.

When you save the notebook, an HTML file containing the code and output will be saved alongside it (click the *Preview* button or press *Ctrl+Shift+K* to preview the HTML file).

The preview shows you a rendered HTML copy of the contents of the editor. Consequently, unlike *Knit*, *Preview* does not run any R code chunks. Instead, the output of the chunk when it was last run in the editor is displayed.