EVALUATION AND EVIDENCE WORKSHOP SERIES (FY 2023)

Register at: https://community.max.gov/x/7wIHhg
Recordings and Slides from Prior Sessions Available at: https://community.max.gov/x/Qcvih

Session Title	Description and Workshop Type		Date	Host
Evaluation 101	An introduction to evaluation as a method to answer important questions, including what it is, what questions it can and cannot answer, and how it can help agencies better understand their programs, policies, and operations.	⚙	November 9, 2022	OES
Evaluating Large Investments	Agencies will share their approaches to evaluating grant-funded programs with a specific focus on agencies' strategies to evaluate large investments from the Infrastructure Investment and Jobs Act and Inflation Reduction Act.	🏛	December 14, 2022	OMB
Creative Uses of Administrative Data	Highlights creative and innovative ways that agencies have used administrative data to conduct evaluations and build evidence.	⚙	January 18, 2023	OES
Conducting Research and Evaluation with Tribal Communities	Agencies will showcase strategies to conduct research and evaluation with tribal communities, focusing on the Administration for Children and Families' efforts to build a new narrative on research and evaluation in Native communities through bi-directional partnerships between programmatic experts and evaluators.	🏛	February 15, 2023	OMB, OSTP
Why Randomize? (Case Study)	This presentation uses an interactive case study to motivate the need for rigorous evaluation and familiarize participants with various impact evaluation methodologies.	⚙	April 19, 2023	OES, J-PAL
Evaluating Agency Equity Initiatives	As agencies implement Equity Action Plans, this workshop will highlight approaches to evaluating activities on these plans, including those related to DEIA activities, to determine whether they are having their intended effects and offer about how agencies can evaluate these activities moving forward.	🏛	May 17, 2023	OMB
What To Do When You Can't Randomize	While randomized experiments are the best way to prove a program's impact, they are not always feasible. This workshop will explore other research designs that can help evaluators understand a program's impact.	⚙⚙	July 19, 2023	OES
Evaluating Customer Experience Efforts	Agency representatives will showcase how evaluation is integrated into the implementation of the CX life experience pilots. The cross-agency teams will describe the varied approaches to evaluate these initiatives and build evidence on outcomes associated with improving the customer experience.	🏛	August 16, 2023	OMB, OES

⚙	**Technical – Beginner**	No prior evaluation experience needed. Intended for participants who are curious about evaluation, but do not have any background in it.
⚙⚙	**Technical – Intermediate**	Intended for participants who have some familiarity with evaluation, and are looking to take a deeper dive on selected topics. Evaluation 101 is a helpful prerequisite to these sessions.
🏛	**Policy – Agency Applications**	Agency representatives will share insights and lessons learned in these sessions focused on applications of evaluation approaches related to high priority Government-wide focus areas. Targeted to staff who conduct or oversee evaluation, or staff working on related program areas where evaluation is being considered or pursued.

WHO SHOULD ATTEND THESE WORKSHOPS?
- Limited to Federal, Executive-Branch Staff only
- Evidence Act Officials (Evaluation Officers, Statistical Officials, and Chief Data Officers)
- Agency staff and leaders who work on evidence and evaluation activities (e.g., evaluation, performance, regulatory, data, or statistical staff)
- Program staff who may work with evaluation staff or use evaluation products

ABOUT THE SERIES: This training series is a continuing partnership between the Office of Management and Budget's Evidence Team (OMB) and the Office of Evaluation Sciences (OES) in the General Services Administration.