Balkan Ruby

is back to business

WHAT?

We are an international Ruby conference in Sofia, Bulgaria. We had two editions in 2018 and 2019, and are back for a third one in 2024. This time, we'll run a business theme!

Balkan Ruby is a technical event by heart but also a small business. As we are rebuilding it for 2024 and facing the new economic realities, we want to discuss them.

WHEN?

April 26-27

WHERE?

Sofia, Bulgaria

SPONSOR PACKAGES

All packages include **brand promotion on social media**, **mentions from the stage** and **3 free tickets.**

REGULAR

Table at the conference

Banner at the event

3000€

VIDEO

Your logo on the video recordings

Banner at the event

Logo on the website

3000€

T-SHIRT

Your logo on our t-shirts

Logo on the website

Limited to 1 slot

3000€

PARTY

Promotion at our attendees party

Logo on the website

Limited to 1 slot

3000€

FAQ

Do I have to provide the banners and roll-up posters?
In packages that include banners and handouts, if you have existing printed materials, feel free to bring them along. Otherwise, our team will be handling everything regarding the banner material (printing, setup). Of course, we expect you to provide for the artwork (logos, graphics, etc.) that may be needed. The cost of the banners is included in the package price.

Do I have to provide my own stand for the sponsors hall?
The exhibit space is a large table (1×2m), provided by us.

Do the prices include VAT?
The prices do not include VAT, which will be added where applicable.

Do you have any other sponsorship options?
We will make sure you get the best out of your investment, so we are open to discuss other opportunities and bespoke packages.

By sponsoring Balkan Ruby, you are helping us make a great event while promoting your brand to the passionate Ruby developers in Bulgaria, the Balkans, and beyond!

Ready to sponsor us?

Contact the organizers at hi@balkanruby.com