



Giles Sandoval

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SUMMARY

I bring a unique combination of coding and communications skills that I harness to create intuitive user experiences. I excel working with both programmers and non-technical audiences, with demonstrated project management and leadership skills. I am passionate about working with a talented & diverse group of individuals. I also enjoy learning about automation, the health field, and the future of the tech industry.

SKILLS

Programming Languages & Frameworks:

- Frontend: JavaScript, React, HTML, CSS, Bootstrap
- Backend: PHP, MySQL, C#/.NET, C++, Command Line/Unix, Git
- Visualization/Animation/Design: Adobe XD, Balsamiq, Miro, Photoshop, Vyond

Project Management Tools:

- Asana, ClickUp, TimeHero, GitHub, Slack, Discord, Google Suite, Microsoft Suite, Notion, Zapier
- Agile/Scrum Methodologies



Other Skills:

- Leadership, Management, Communication, Problem-solving, Customer Service, Interpersonal, Computer
- Coaching, Attention-to-detail, Sales, Marketing, SEO, Documentation, Professionalism

EXPERIENCE

- | | |
|----------------|--|
| 2023 - Present | Certified Personal Trainer, Sports & Wellness <ul style="list-style-type: none">• Programming customized workouts based on my client's needs• Lead and coach clients through exercises or programs• Encourage, motivate, and follow up with client goals and ensure progress is being made• Utilized my organizational skills and communication skills to drive successful results |
| 2023 - Present | Website Project Manager, Esparza <ul style="list-style-type: none">• Project-managed websites, landing pages, and internal pages from concept to completion.• QA government websites for content• Maintenance multiple websites we hosted and ran security scans and updated plugins• WordPress and Drupal websites experience using Flywheel hosting & basic Acquia hosting |
| 2020 - 2023 | Senior Strategist/Senior Specialist, Boomtime <ul style="list-style-type: none">• Responsible for maintaining websites, optimizing web pages/landing pages, performing advanced analytics, presenting strategic recommendations & tactics, and CRM automations• Trained, managed, and worked well in a team environment, developing good interpersonal, written, and verbal communication skills• Helped build templates using WordPress and used custom HTML, CSS, and JavaScript to build gift card pages• Spearheaded local SEO projects and increased lead generation by 33%• Became a reliable resource for SEO & SEMRush and saved the content team 1 - 4.5 hours per article helping with creating content briefs and performing keyword research• Innovated and created onboarding training (videos & documentation) for new hires• Advanced email marketing best practices, automations, and improved CTR and open rates |
| 2016 - 2018 | Web Developer/Freelance, Flek Development, LLC <ul style="list-style-type: none">• Responsible for the design and development of websites in WordPress• Project managed multiple websites and oversaw the websites from concept to completion• Used PHP, HTML, CSS, and JavaScript to build custom, mobile-friendly websites |
| 2016 | Fullstack Developer Internship, Deep Dive Coding <ul style="list-style-type: none">• Wrote code daily as part of 400 hours, mobile-first bootcamp focused on LAMP stack• Learned backend data design with MySQL architecture and object-oriented PHP• Built portfolio website and interactive public art web app from scratch |
| 2016 | Rural Sourcing Inc. Hack-a-thon <ul style="list-style-type: none">• Developed a custom web application, collaborating with a team in a high-stress, competitive environment• Placed 2nd in the contest for presentation and creativity |

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- 2013 - 2020 **Corporate Wellness Director/Social Media Admin, Sports & Wellness**
- Responsible for selling corporate wellness packages, family memberships, personal training packages and providing consultation/assessments
 - Promoted events within the club and on social media
 - Trained a team of sales consultants & personal trainers in their marketing efforts
- 2012 - 2013 **Chef, Flying Star**
- Provided friendly service and quality food to our customers
 - Prepare and inspect quality ingredients for food preparation
 - Adhere to safe food and sanitation practices
- 2005 - 2011 **Store Manager/Co-Manager/Sales Lead/Sales Associate, Express**
- Led and trained 400+ associates and 20+ managers at multiple locations, of which several obtained assistant or store manager positions within or outside the company
 - Achieved or surpassed quarterly store goals during employment
 - Obtained strong interpersonal and communication skills to develop a diverse team and serve our customers

COMMUNITY INVOLVEMENT

ABQ Web Geeks

- Attend weekly meetings to design, implement, and discuss software solutions for various projects

Volunteer Firefighter

- Provided excellent patient care and communicated well with my team
- Supported teammates during emergency situations & coping with stresses in a healthy and meaningful way

EDUCATION

(In progress) **Certificate** - JavaScript and React Intermediate - *Frontend Masters*

Associate of Applied Science Degree - School of Business & IT - *Central New Mexico*

Certificate - Full Stack Web Development PHP, *CNM Ingenuity - Deep Dive Coding Bootcamps*

Certificate - Microsoft C#/.NET Web Development, *CNM Ingenuity - Deep Dive Coding Bootcamps*

Certificate - Google Analytics Certification - *Google Analytics Academy*

Certificate - LinkedIn Marketing - *LinkedIn Learning*

Certificate - Emergency Medical Services - EMT-B - *Central New Mexico*

Certificate - CPT: Certified Personal Trainer - *American Council of Exercise (ACE)*

Certificate - CPR & AED Certification - *American Heart Association (AHA)*

Studied: Front End Web Development Track - *Team Treehouse*

Major: Business - Entrepreneurial Studies | Minor: Music - *University of New Mexico (UNM)*