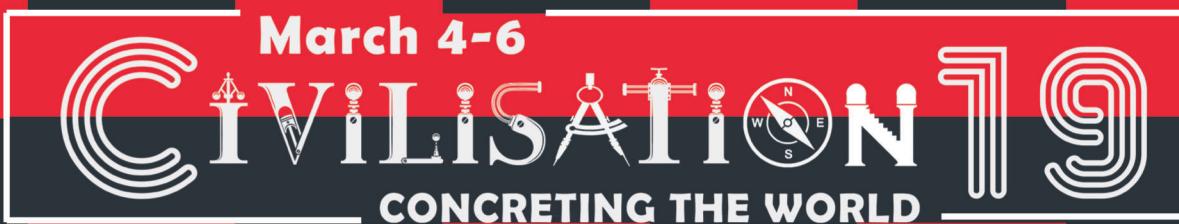




College of Engineering, Guindy  
Anna University, Chennai



Society of Civil Engineers  
College of Engineering Guindy



# Sponsorship Brochure

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## College of Engineering Guindy (CEG)

Owing to its strong industry - academia relations, excellent research culture, and world class faculty and state-of-the-art infrastructure, College of Engineering Guindy has been known for its diversity of students from all walks of life. Allowing students to embark on a journey to broaden their minds and visions into contributing to the development of a better world has indeed been the top priorities of this institution. Living up to its motto of "PROGRESS THROUGH KNOWLEDGE", it has been at the fore cutting edge research, technology and innovation in shaping the world way it is at present and thriving for a better future.



# Society of Civil Engineers (SCE)

Society of Civil Engineers (SCE) is an organisation constituting of students alongside by the guidance of the esteemed faculty of Civil Engineering of College of Engineering Guidy, Anna University.Raising the standards of the society every year,the students continue to uphold their motive of "CONQUERING HORIZONS" .SCE presents a golden opportunity for the students of Civil Engineering in the college with a platform to unravel their potential and knowledge in the latest trends and developments.

🌐 [www.sceceg.in](http://www.sceceg.in)

🌐 [fb.com/sce.ceg.1932](https://fb.com/sce.ceg.1932)



# About Civilisation

A one of kind technical fest of the College of Engineering Guindy, Anna University, that provides a forum for students from across the nation,to showcase their sophisticated knowledge in innovation and their abilities to incorporate that into the fields of civil engineering. It serves as a medium to bring in their propositions into reality and to bridge the gap between imagination and practicality.

- 🌐 [www.civilisationceg.in](http://www.civilisationceg.in)
- 🌐 [fb.com/au.civilisation](https://fb.com/au.civilisation)



### Online Events

**Poster Designing**  
**Draft Decree**  
**Online Quiz**



### Non-Technical Events

**Corporate Roadies**  
**Qriosity**  
**Poster Presentation**  
**Cricket Quiz**  
**Kollywood Quiz**



### Technical Events

**Bridge Battle**  
**Primametry**  
**Archi Buildo**  
**Confloat**  
**Geowiz**  
**Paper Presentation**  
**Bob The Builder**  
**Walk In**  
**Breaker Of Codes**  
**Crack the Cause**  
**Detour**  
**Acropolis**  
**Defacto**  
**Project Display**  
**Eco Quiz**

# Sponsorship and Package Details

	Corporate Sponsor (2,50,000)	Corporate Co-Sponsor (1,50,000)	Associate Sponsor (1,00,000)
Name + Logo in Civilisation Main Banner	✓	✓	✓
Name + Logo in Newspaper Ads	✓	✓	✓
Name + Logo in all Flash-Promo videos	✓	✓	✓
Name + Logo in all Posters	✓	✓	✓
Name + Logo in all Certificates	✓		
Name + Logo in Souvenir front page	✓		
Souvenir Special Page Advertisement	✓	✓	✓
Advertisement in Website	✓	✓	✓
Presentation Slot in Civilisation	✓ (20 min)	✓ (10 min)	
Promotional video of Company on Stage	✓	✓	✓
Banners of Company	✓	✓ (6)	✓ (4)
A Stall to display products/projects	✓		

# Sponsorship and Package Details

	Workshop Sponsor (80,000)	Events Sponsor (25,000)	Events Co-Sponsor (10,000)
Name + Logo in Civilisation Main Banner	✓	✓	✓
Name + Logo in Newspaper Ads	✓		
Name + Logo in all Flash-Promo videos	✓		
Name + Logo in all Posters	✓	✓	✓
Name + Logo in all Certificates	✓	✓	✓
Name + Logo in Souvenir front page			
Souvenir Special Page Advertisement	✓	✓	
Advertisement in Website	✓	✓	✓
Presentation Slot in Civilisation			
Promotional video of Company on Stage			
Banners of Company	✓ (4)	✓ (2)	✓ (2)
A Stall to display products/projects			

# Advertisement Details

## General

T-shirt Sponsor	80,000
Certificates & Awards	40,000
Bag Sponsor	30,000
Accomodation Sponsor	30,000
Student -Kit Sponsor	20,000
Equipment Display	20,000
Refreshment Sponsor	20,000
Lunch Sponsor	80,000

## Souvenir

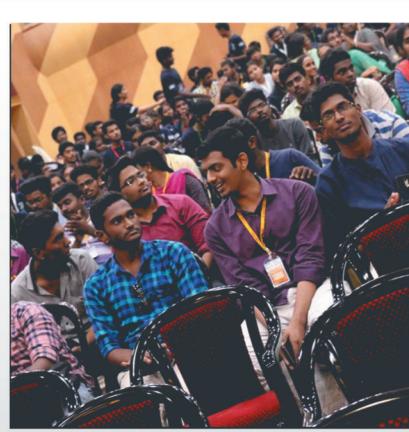
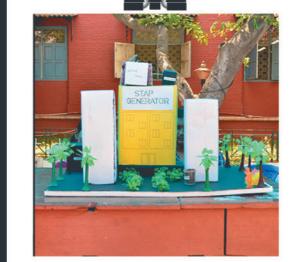
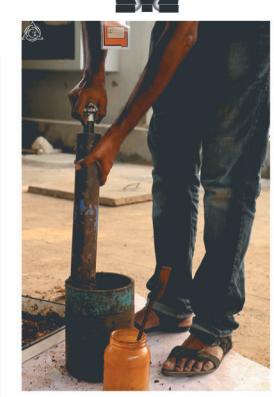
Back Cover Outside	20,000
Back Cover Inside	15,000
Front Cover Inside	18,000
Inner Special Page	14,000
Full Page	12,000
Half Page	9,000
Quarter Page	7,000

## Exhibition

Stall	10,000
Banner	7,000

Cheque / DD in favour of  
**Society of Civil Engineers,  
Anna University, Chennai**

# Gallery







## Society of Civil Engineers (SCE)

### President

Dr.K C Pazhani

Professor, DSE

### General Secretaries

K C Kishore Kumar

M Jenifer Dharshini Raj

### Executive Members

V Krishna Kumar

A Jahnavi

T Gayathri

P Gowthaman

S Krishath

R Srimathi

C Velmurugan

S Subitcha

N Ramya



BEARERS

2018-2019

Reach Us at :



M Akshaya : 73396 59784

A Jahnavi : 97910 65110



sceceg1932@gmail.com

### Treasurer

Dr.G Beula Gnana Ananthi

Associate Professor, DSE

### Joint Secretaries

M Sundar

G Vijayalakshmi

### Executive Members

S Keerthivasan

R K Preethi

I P Kathiravan

G Bharathi

M A Nithish Kumar

S P Aakash

T Bibisha Anlet

A Pooja

V Arivunithi