

Shield Insurance Analysis



Data Load : Apr-23



Performance Analysis Report

General View

Sales View

Age Group View



GENERAL VIEW

City



All



Date



Apr-23



Age Group



All



Policy Id



All



Total Customers

4149 !

PM: 7081 (-41.41%)

Total Revenue

153.75M !

PM: 263.84M (-41.73%)

DCG

138.30 !

PM: 228.42 (-39.45%)

DRG

5.12M !

PM: 8.51M (-39.78%)

Total Customers by Date

Customer

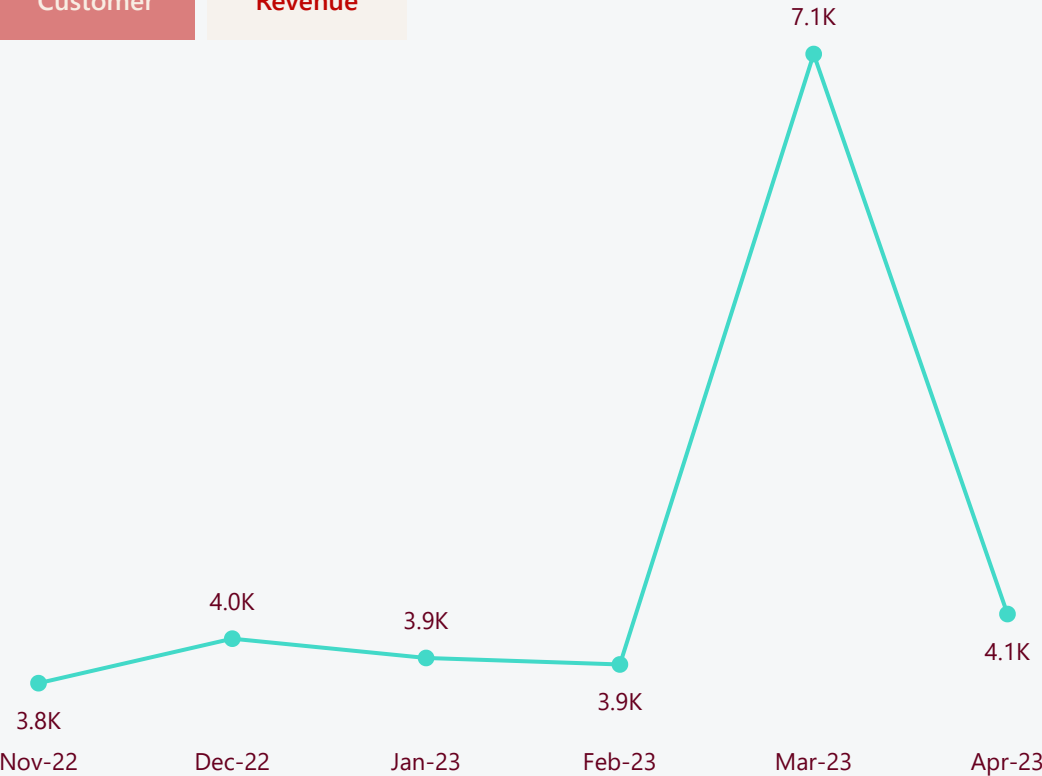
Revenue

7K

6K

5K

4K



City Statistics

Age Group Statistics

City	Total Customers	Total Revenue
Chennai	480	18.62M
Delhi NCR	1661	59.27M
Hyderabad	676	24.87M
Indore	336	13.89M
Mumbai	996	37.09M
Total	4149	153.75M

Age Group	Total Customers	Total Revenue
18-24	243	3.45M
25-30	292	5.12M
31-40	2277	70.31M
41-50	776	30.85M
51-65	261	13.93M
65+	300	30.11M
Total	4149	153.75M



SALES VIEW

City



All



Date



Apr-23



Age Group



All



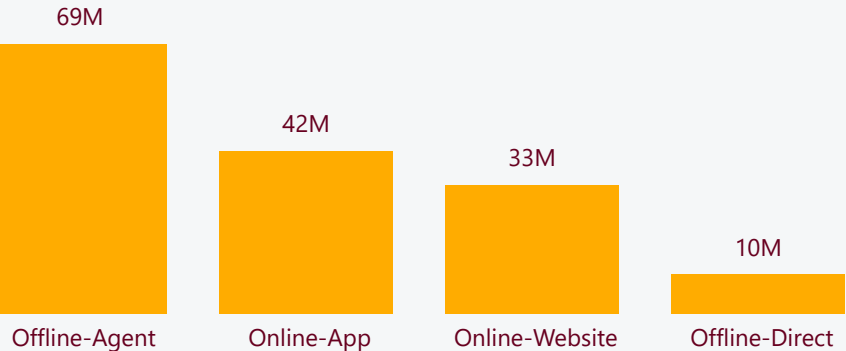
Policy Id



All

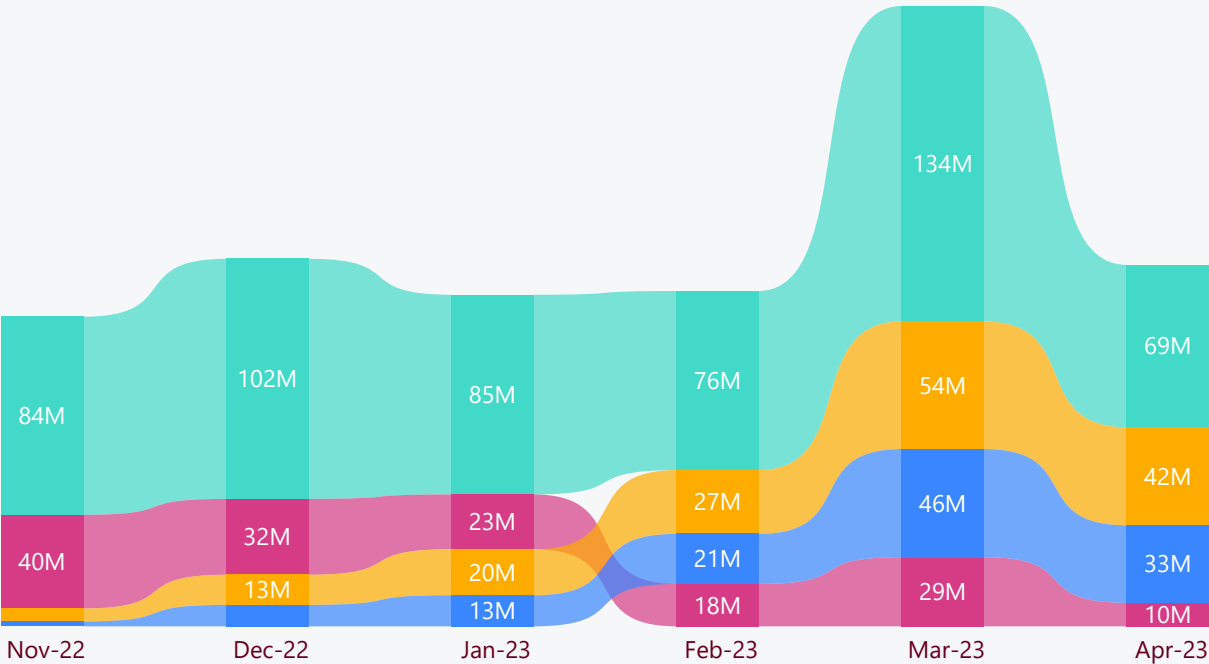


Total Revenue by Sales Mode

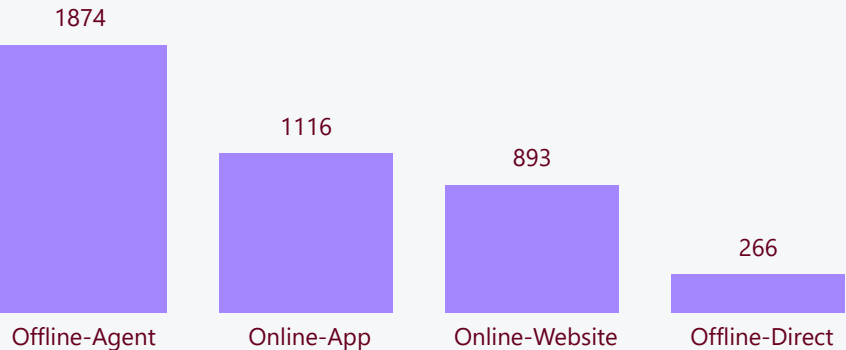


Total Revenue by Date and Sales Mode

Sales Mode ● Offline-Agent ● Offline-Direct ● Online-App ● Online-Website



Total Customers by Sales Mode





AGE GROUP

City

All

Date

Apr-23

Age Group

All

Policy Id

All

Sales Mode	Policy	Settlement
Age Group Total Customers		
18-24		243
25-30		292
31-40		2277
41-50		776
51-65		261
65+		300
Total		4149

