



School of Global Studies and Collaboration Aoyama Gakuin University

Course Descriptions for GSC Courses offered in English 2020 Spring ~ Fall

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GSC Courses

GSC takes an interdisciplinary curricular approach through four clusters (Media/Spatial Information, Sociology, Collaboration, and Business) based on the broad field of the social sciences. Experienced practitioners teach students so they can integrate theories into professional practice for solving today's social problems and improve the global community through project-based learning activities. The following list shows examples of the courses taught in English.

(Courses are subject to change.)

Title	Description	Semester
Practical Essay Writing I	According to the development of the Internet and social networks, we have much more opportunities to write essay externally. But even if you want to write an attractive and conveyed essay, it is difficult to actually write an interesting essay. Because writing an interesting and conveyed essay requires some skill and experience. Also, unless you practice writing essays repeatedly, you will not be able to write interesting and conveyed essays. In this course, we will teach you how to write interesting essays while actually writing essays based on various points.	Spring
Global Environment and Resources Management	This course is designed to help students understand the importance of the global environment and resources management for realizing sustainable development, with special focus on climate change and developing world. Covered are basic features and mechanisms of climate change and other global environmental issues, and ways of addressing those issues as well as the international discussions and international cooperation, considering its effects on economic, political, social, and environmental aspects.	Spring
Corporate Social Responsibility	Companies operate based on their stakeholders' trust and support. If they underestimate their interests and expectations, they would lose their 'license to operate'. This course aims to provide students with a sound knowledge and research framework of corporate social responsibility (CSR) with case studies of global companies, covering the companies' relationships with a wide range of stakeholders such as customers/clients, employees, business partners (supplier, contractors, and agents), communities, environment, shareholders and regulators. This course also provides students good opportunities to practice company research and do presentations on research results in English.	Spring

Title	Description	Semester
Agriculture in Asia	This class introduces a wide range of subjects relevant to the world agriculture and food, such as poverty of farmers in low-income counties, international trade, agricultural policies of both developed and developing counties, and global and domestic environmental issues caused by agriculture as they are inter-related. Among the subjects, the core themes are why the farmers cannot escape from poverty, what measures should be taken by whom, and how agriculture and food problems in each country are connected. Experiences and current issues of some Asian countries are explored as well.	Spring
Tourism in Asia	The number of international tourists in 2018 has reached a record of 1.4 billion. The figure shows that one in every six to seven people on the globe has traveled to a foreign country. Viewing this trend in the global areas, the Asian region has surpassed the Americas as a popular travel destination, with prospects of further growth. Why is Asia becoming the focal point of international tourism? In this course, we will study the status of international travel in Asia, and see what tourism products and factors are making this area strong, through the basic understanding of tourism and the tourism development theory.	Spring
Tourism Management	This course introduces students to the fundamental concepts of tourism, with stress on the dynamic benefits tourism development brings to the communities. This study on tourism begins from understanding the four basic elements that create the traveler movement; namely i) tourism destination, ii) tourism information, iii) tourism transport, and iv) the traveler. Tourism management is an act of optimizing the distribution of these elements to maximize the impact of tourism to the community. Many tourist destinations will be used to illustrate the condition of international and domestic tourism development cases.	Spring
Sociology of gender	This course is an introductory class to the sociology of gender and sexuality. We will examine various forms of social differentiation and social relations related to gender and sexuality, which are socially constructed in specific cultural and historical contexts.	Spring
Special Lecture M (III)	“Cultural Resources (Studies)” is a new term, started to be used around 2000 in Japan. The reason to need new term instead of “Cultural properties (studies)” is to extend areas of study from only treasured historical goods to “forms” (for example, human body) or sounds, common things, popular cultures and so on. This course focuses on the social evaluation of manga and the accumulation of manga as the background of creativity. We will cover the relation between historical literatures and Mangas. Later, the accumulation of amateur contents like “Comic Market” also will be mentioned.	Spring

Title	Description	Semester
Global Opinion in Trend	This course deals with various editorials and opinions carried by major media in the world. By reading these editorials and opinions, students will explore past and current issues of great importance and understand how the outlook on a certain issue varies from country to country or from medium to medium. Students are also expected to analyze the reasons behind such difference and exchange their own opinions on the issues through group discussions and individual presentations.	Fall
Interculturalism	This course introduces students to intercultural studies, considering how cultures interact with one another. The course employs a historical perspective to consider in what ways cultures have influenced each other, as well as the roots of cultural conflict past and present. Students will become familiar with the various components of intercultural exchange – language, technology, religion, art, and so forth – as well as the theories and methods to make sense of them.	Fall
Infrastructure for Asian Connectivity	<p>With the increasing globalization of economic activity, the private sector has been developing strategic and efficient world-wide logistic networks that integrate product sourcing, production, and distribution. The global logistics serving for the corresponding global value-added chain or supply chain management is becoming a key to strengthen international competitiveness in the world market.</p> <p>Government individually develops and implements transport policies to promote its own economic development and enhance national competitiveness. It is also noted that there are many collective efforts among governments in a region to strategically formulate the regional transport connectivity within the context of the regional development.</p> <p>The aim of the course is to provide students with a general overview of the opportunities and challenges of transport and logistics in Asian region from the perspectives of various stakeholders including consumers, producers, shippers, logistic service providers, investors in transport infrastructure, and governments.</p>	Fall
International Business and Strategic Management	International business has dramatically been changed by the digital transformation. INTERNET broke the existing national border and also up-to-date technology like block chain broke the country currency. This course introduce the new international business trend and required capability for creating the new international business. In this course you can learn not only future business strategy but also great methodology laid by Great predecessors.	Fall

Title	Description	Semester
Hospitality Management	<p>This course is designed to provide students with an understanding of hospitality, hospitality management and hospitality industry from both local and global perspectives.</p> <p>It also provides an overview of organizational behavior in the hospitality industry with an emphasis on management philosophy, policy formulation, communication, motivation and organizational change.</p> <p>Student will be expected to discuss the effect of hospitality on their own country, and how hospitality can have strategic developmental function.</p> <p>This course will help students to acquire a holistic understanding the hospitality, including the tourism and hospitality industry and develop their general intellectual capacities for daily life, such as communication skills, interpersonal skills and problem solving skills and so on.</p>	Fall
Sociology of Environment	<p>Some of the environmental issues facing our planet are long-standing and complicated issues. Why are some global environmental issues complex? Why do some issues continue to be problematic despite the efforts of international societies to deal with them? A probable answer to this question lies in the interaction of three structural factors: the evolution of socioeconomic perspectives and nature views within the modern global community; a less integrated and less systematic response to their evolution by international societies; and the continuing socioeconomic gap between developed and developing countries.</p> <p>The aim of this course is to help students develop the ability to explore the realities of complicated global environmental issues. Focus will be placed on the issue of deforestation and forest management in tropical regions. Specifically, two types of approaches will be used to examine this issue. The first will be to use a temporal perspective to perform the analyses (i.e., order the issue by considering time profile). The second will be to review each development in multiple domains consisting of the international arenas (the global), the governments in developing countries (the national), and their rural villages (the local), and then to consider the connection and disconnection among each development.</p>	Fall
Cross-National Comparison	<p>This course seeks to enhance students' understanding of each nation's domestic systems and foreign relations through comparative perspectives. The course starts with the study of each nation's domestic political, economic, and social systems and then examines the influence of international society on each nation's domestic systems and foreign relations. In this process, the course mainly deals with the issues of security, economy, and human rights. The course also teaches comparative research methods.</p>	fall

Title	Description	Semester
Approaches to International Cooperation	This course aims to provide students with the practical knowledge for designing and managing aid projects/programs which are designed to help developing countries in solving various development issues. After overviewing the diversity and dynamics of international environments in which developing countries are situated, students will be introduced to the basic methods of management for planning, managing and evaluating development projects. In the workshops, specific cases of international development cooperation, including those of the Japanese government, will be used to help students understand the significance of local initiatives and leadership, the desirable participatory approaches to people and communities, the facilitative roles of external actors such as aid managers and specialists, and the issues of absorptive capacity for self-sustainable development.	1st half of fall
Global Media and Communications	This course will provide a means for understanding the relationships between technologies, media, and global social connectivity. Media encompasses tools, platforms and strategies which we all use to obtain, create, and share knowledge about the world, through communication and interaction. In this course, students will develop critical thinking skills for evaluating and distinguishing various types of media, including formats and platforms. Students will also learn to become active participants and producers in the new digital society.	2nd half of fall
Special Lecture B (II)	The aim of this course is to examine U.S. security, political, and economic policies toward Asian countries in particular. By using some major international relations theories, the course looks at how U.S. foreign policy and America's behavior have changed in the post-Cold War era.	2nd half of fall