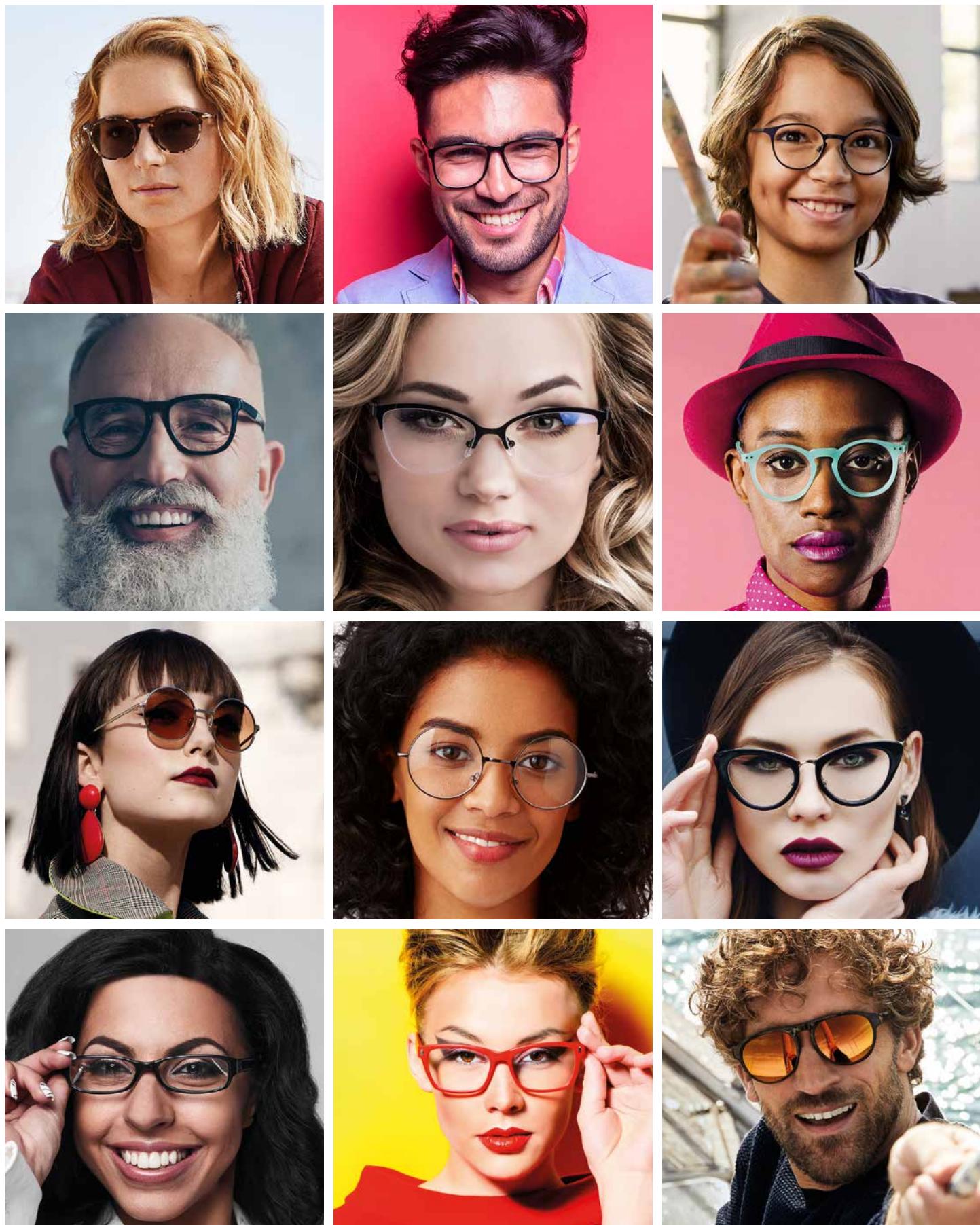


# Essilor's guide to frame styles



**#1 IN SPECTACLE LENSES WORLDWIDE\***

\* Euromonitor, Eyewear 2019 edition; Essilor International SA Company, Retail value sales at RSP.

# Contents



2

Types of  
frames styles



3

Matching  
frame styles



5

Frame colours



6

Matching  
frame colours



8

Reflect  
your style

# Types of frame styles

Spectacle frames can emphasise your look and style. With such a wide variety of styles, shapes and fashions choosing a frame can be overwhelming. Let this guide help you with selecting your new spectacle frames. We will start by looking at the most popular frame styles available.

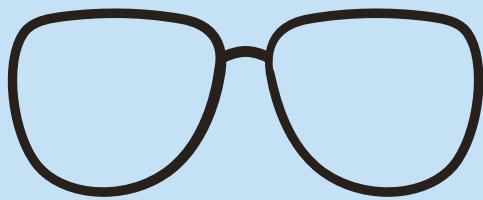
## Rectangle

This style showcases a classic rectangular frame shape.



## D-Frame

This style features a perfectly round lower half of the lens with a flatter top. A very classic look.



## Square

Square lenses that can have rounded or angular corners.



## Round

This style features perfectly round lenses and typically exudes a retro vibe.



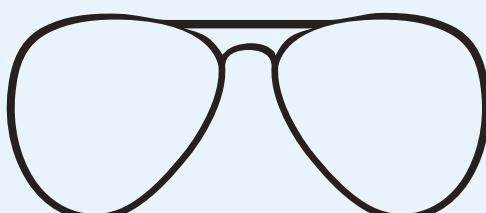
## Cat eye

A highly fashionable style that has stemmed from the retro era. Typically showcasing an upswept almond-shape with high temples.



## Aviator

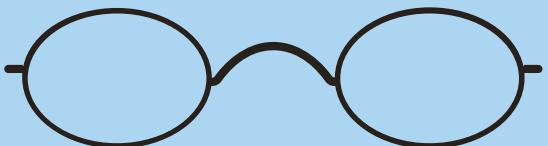
Popular design since they were first introduced to pilots. Features large teardrop shaped lenses usually in a thin metal frame.



# Types of frame styles

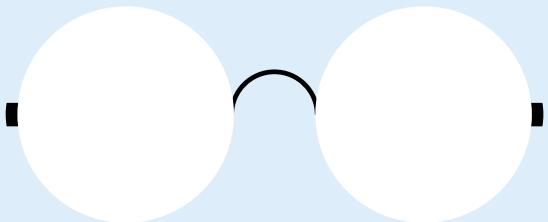
## Oval

Very similar to the round frames but with a more oblong shaped lens.



## Rimless

This style features lenses that appear to not have frames but just slides behind the ears and the nose bridge. The lenses are held together by notches or mounting screws to provide a rimless illusion.



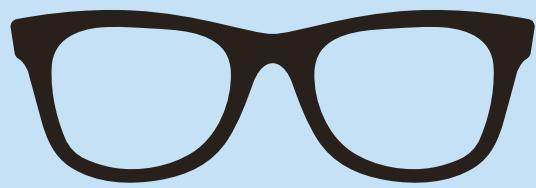
## Clubmaster-Inspired

This vintage style features an exaggerated plastic brow bar and temples, with a metal-rim under the lens.



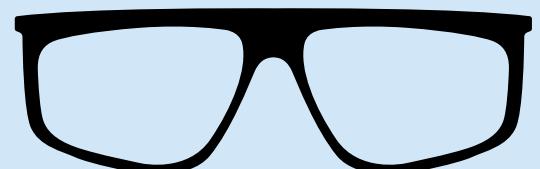
## Wayfarer

This versatile style features a chunkier square lens with thick temples—a design that'll travel anywhere.



## Wraparound

The frame curves around the head, from the front to the side, providing extra protection from sunlight since the lenses hug close to the face and shield the delicate skin around the eyes.



## Nylor

This style features traditional frames on the top half of the lenses, while the bottom half of the lenses appear to have no frames, in reality, they're held together with invisible nylor.



# Matching frame styles

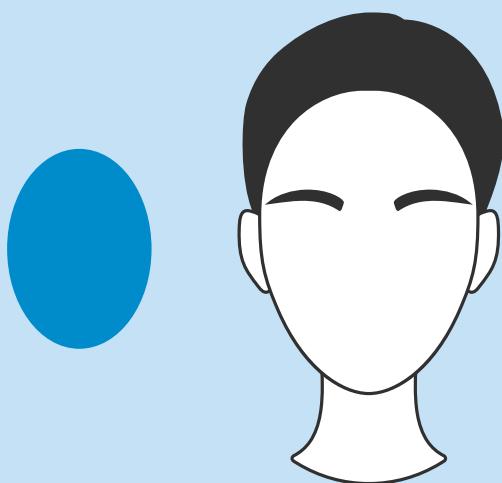
Just like finding the perfect shoes, the right glasses should show off your best features. Take a moment to analyse your face shape and you'll be able to pick a style that complements you the most. Here is our go-to guide to finding the best frames to flatter your face shape.

## Frames for oval-shaped faces

Oval faces have the most balanced proportions, with a rounded forehead and chin and high cheekbones. The benefit of having an oval-shaped face is that most frames will suit you, so you can go a little wild when looking in your local optician for your next pair.

To maintain that natural balanced look, frames that are as wide as the widest part of your face are most flattering. Square frames are very popular.

**Who has it:** Jake Gyllenhaal, Eva Mendes

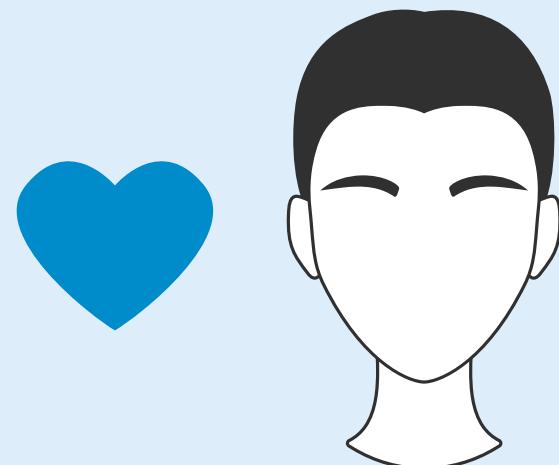


## Frames for heart-shaped faces

Heart-shaped faces are characterised by a wide forehead, narrowing towards the chin. You can offset the natural wideness of your forehead by choosing frames that are wider, or frames that have an eye-catching detail like cat-eye or clubmaster shapes.

When it comes to colour, lighter colours have often been popular for this face shape.

**Who has it:** Johnny Depp, Halle Berry

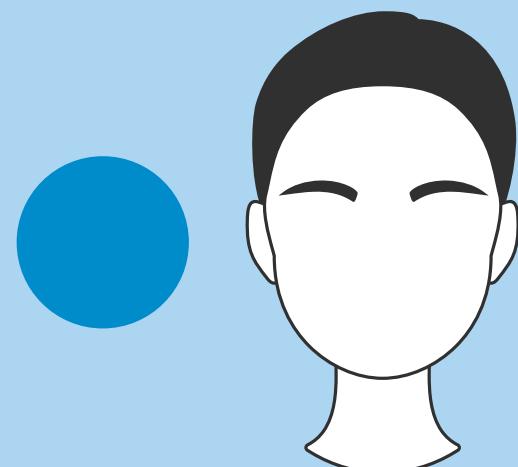


## Frames for round-shaped faces

Round faces are naturally quite short, with curved lines and softer features such as full cheeks, a rounded chin and subtler jawline.

You can choose from a range of angular and rectangular shaped frames to add more definition.

**Who has it:** Chris Hemsworth, Mila Kunis



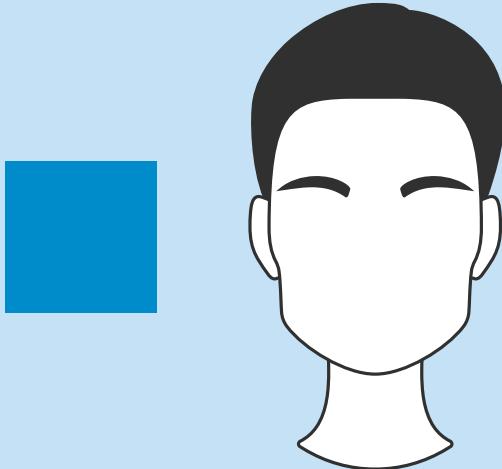
# Matching frame styles

## Frames for square-shaped faces

If you have a broad forehead and prominent jaw and the width and length of your face is in proportion, you have a square-shaped face. Opt for frames that soften the shape of your face. This includes narrow styles that still have some subtle angles.

For something a bit different, look for narrow oval frames to complement your face shape perfectly.

**Who has it:** *Lady Gaga, Tom Cruise*



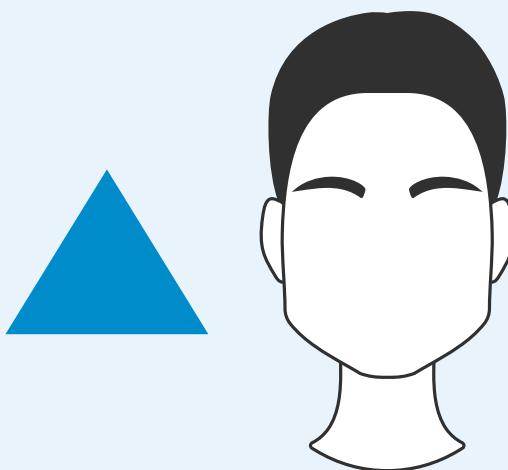
## Frames for triangle-shaped faces

Triangle-shaped faces often have a narrow forehead, gradually widening down to the jaw.

If you have a triangle-shaped face, consider adding width to the upper third of your face by choosing frames that emphasise your eyes.

These styles include cat-eye frames or ones with a strong brow-line and consider frames that have brighter colour or decoration.

**Who has it:** *Justin Timberlake, Billie Piper*

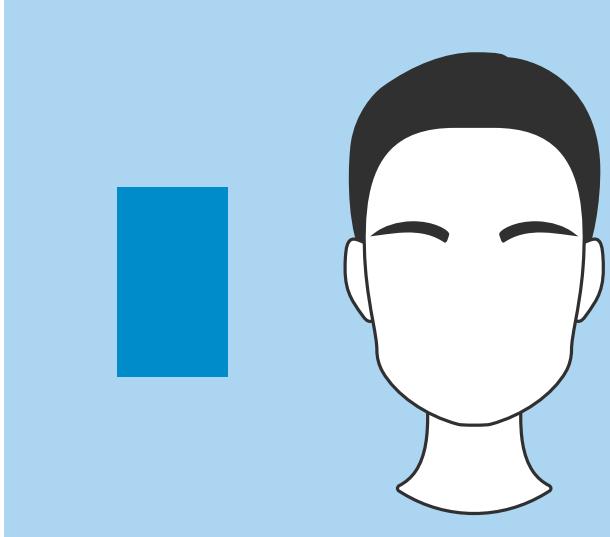


## Frames for rectangular shaped faces

Rectangular shaped faces are longer than they are wide and your forehead, cheekbones and jaw are all relatively similar in size.

Spectacles that have soft, round lines or frames that are minimal and that do not dominate your face are best. Try circular shapes to create a nice contrast. Rimless horizontal frames will help dial up your strong features.

**Who has it:** *Brad Pitt, Sandra Bullock*



# Frame colours

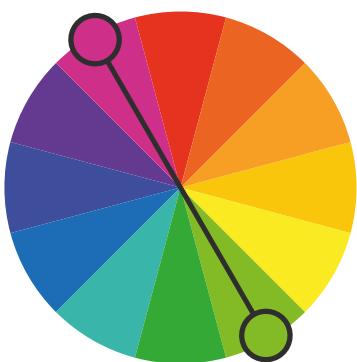


When choosing your frames to match an outfit or lens colour you should be aware of the science of colours.

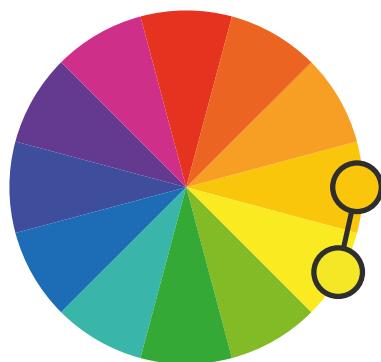
Colour can do a lot for appearances; make you appear slimmer, bring out the colour of eyes, lips or skin complexion.

## Colour wheel

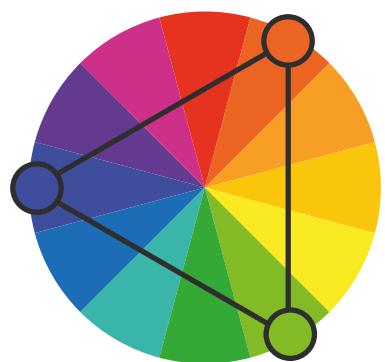
Complementary



Adjacent



Triadic

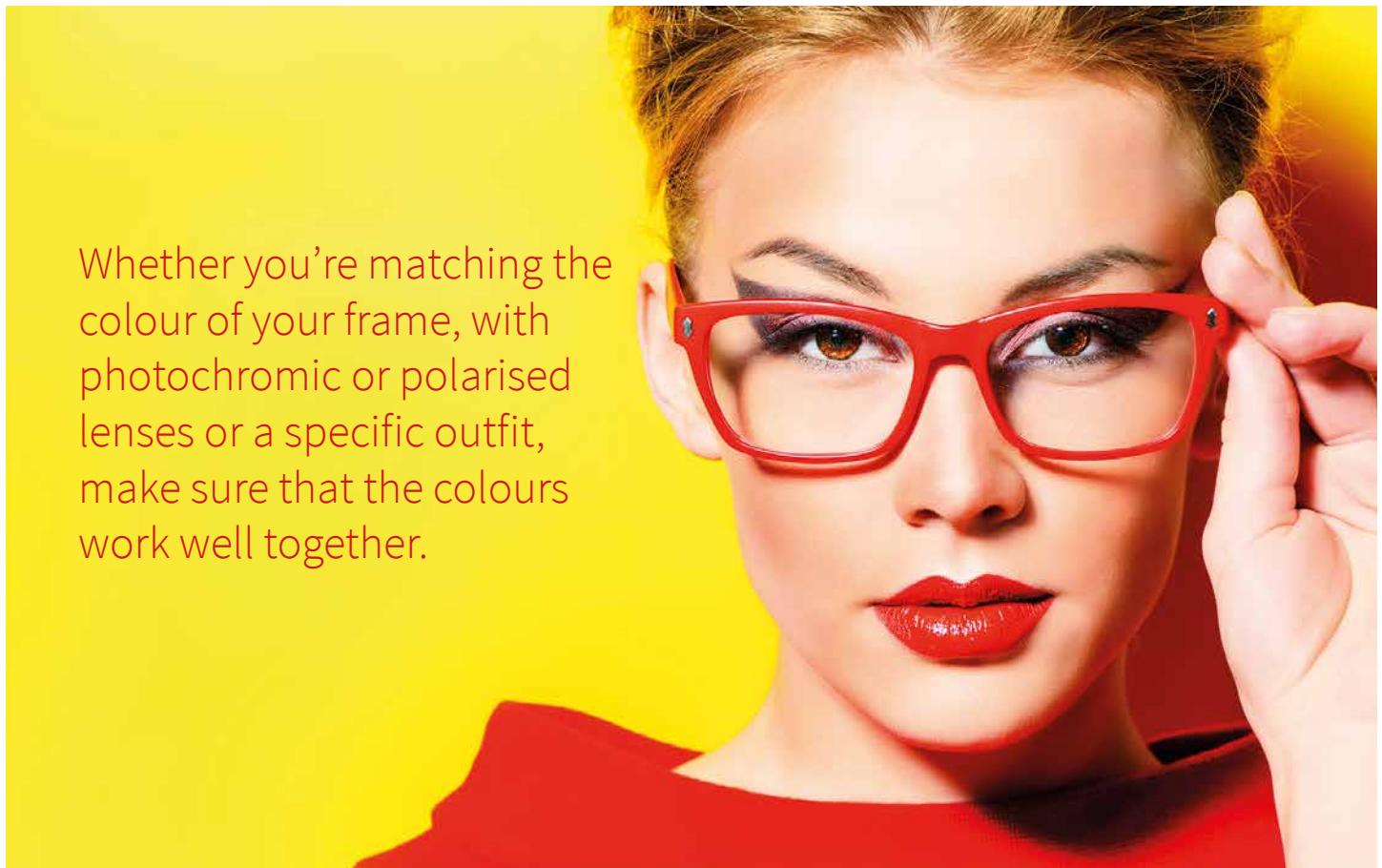


Colours that are opposite to each other on the colour wheel are considered to be complementary colours, these are high contrast combinations.

Adjacent colours sit next to each other on the colour wheel. They are harmonious combinations and pleasing to the eye.

Triadic colours are evenly spaced around the colour wheel and offer vibrant combinations.

# Matching colours



Whether you're matching the colour of your frame, with photochromic or polarised lenses or a specific outfit, make sure that the colours work well together.

## Skin tone

When selecting a frame colour consider your skin tone so that your frames complement your look. Skin tones tend to fall into two primary categories; warm and cool. If you feel you fall into both categories use your eye or hair colour to help you pick the right frame colour.

### **Warm tones**

Warm tones work well with similarly warm colours; beige, brown, gold, pink, orange, offwhite, red, yellow and green whether it is a solid colour or tortoiseshell. On the other hand, cooler tones with cool shades, such as black, grey, pinks, blues and purples give an added wow factor.

### **Cool tones**

Aim to make your glasses add to your contrast with either a lighter or darker cool tone or complement your undertone with a saturated hue. Both solid and tortoiseshell colours work well.

# Matching colours



## Hair Colour

### Warm blonde

Warm blonde hair is on the darker side of the blond spectrum, think honey or bronze. Golden blond and dirty blond both tend to fall within this category. Shades of pink and brown are excellent choices.

### Cool blonde

Strawberry, platinum, and ash blonde-haired. Look for colours like black, blue and purple, along with cooler pink tones.

### Warm brown

Brown-gold and auburn coloured hair. Warmer shades go well with warm brown hair. Earthy colours like greens, reds, and golds pair wonderfully and tortoiseshell work well, too.

### Cool brown

Ash brown and cooler shades of auburn are good examples. Brown haired people look good in blacks, pinks, and blue frames.

### Red Hair

Red hair is a warm and vibrant colour. With any shade of red, variations of tortoiseshell and green. For colder reds, shades of blue, green-blue and black work well, while warmer reds pair well with green and gold.

### Black Hair

Black hair will pair well with blacks and greens, while cooler black hair will pair well with blues and warmer blacks will pair well with browns. Black hair can also work well with red and purple variations.

### Grey/white hair

Grey and white hair can be warm or cool. Salt-and-pepper and white hair is typically cool, while grey tends to be warmer. All shades pair well with brighter, more vibrant colours like red or purple. Or for a more neutral colour, choose black, grey or white.

## Eye Colour

If you have vivid eye colours you might consider it when picking your frame colour.

### Green Eyes

Earthy brown and gold eyes contrast with pink and purple glasses.

### Blue Eyes

Blue eyes pair with blue and grey frames and contrast with browns and tortoiseshell patterns.

### Hazel Eyes

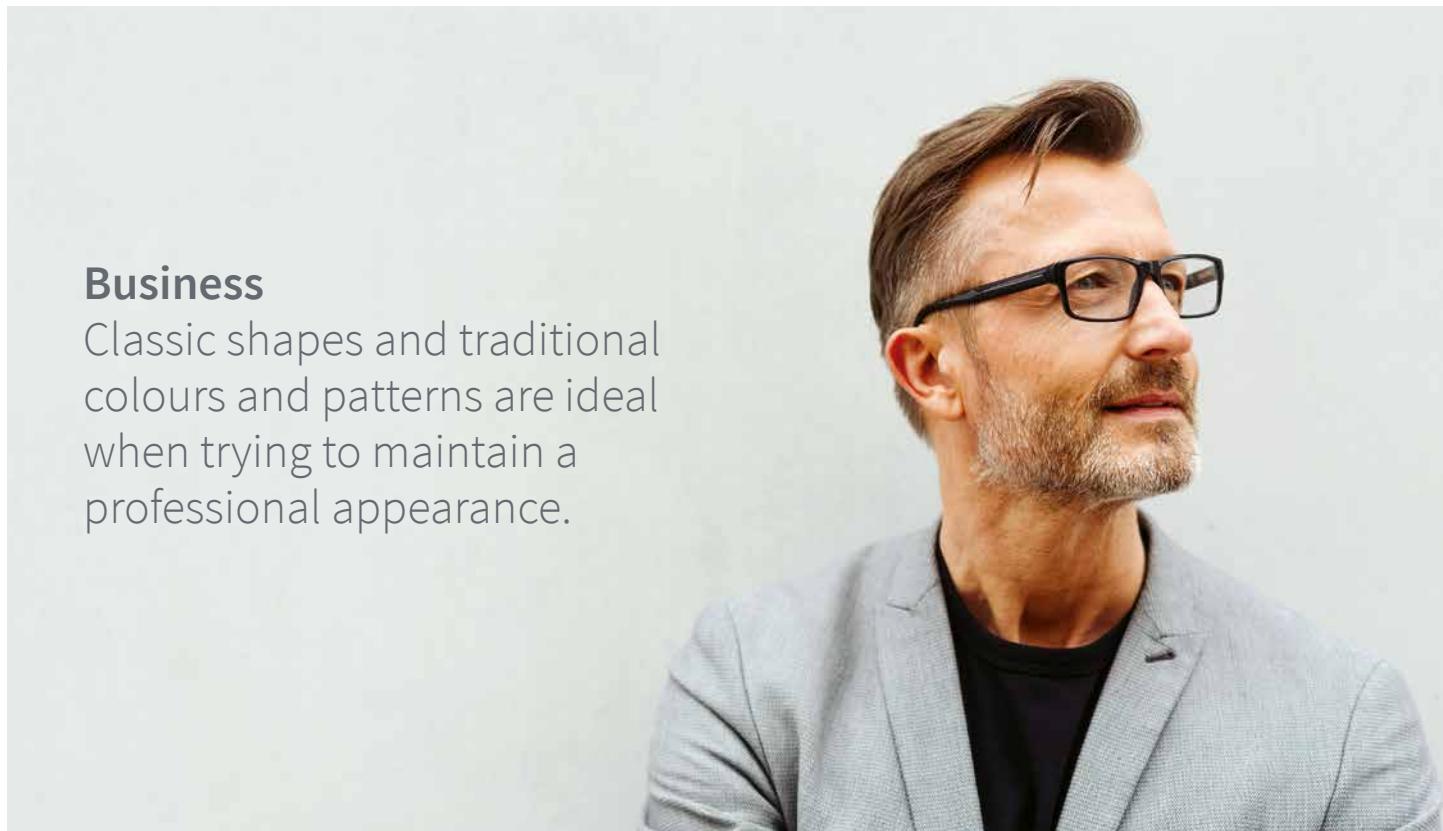
Deep greens and greys pair well, to bring out the gold in your eyes.

### Brown Eyes

Brown eyes work well with warmer tones like tortoiseshell, gold and green.

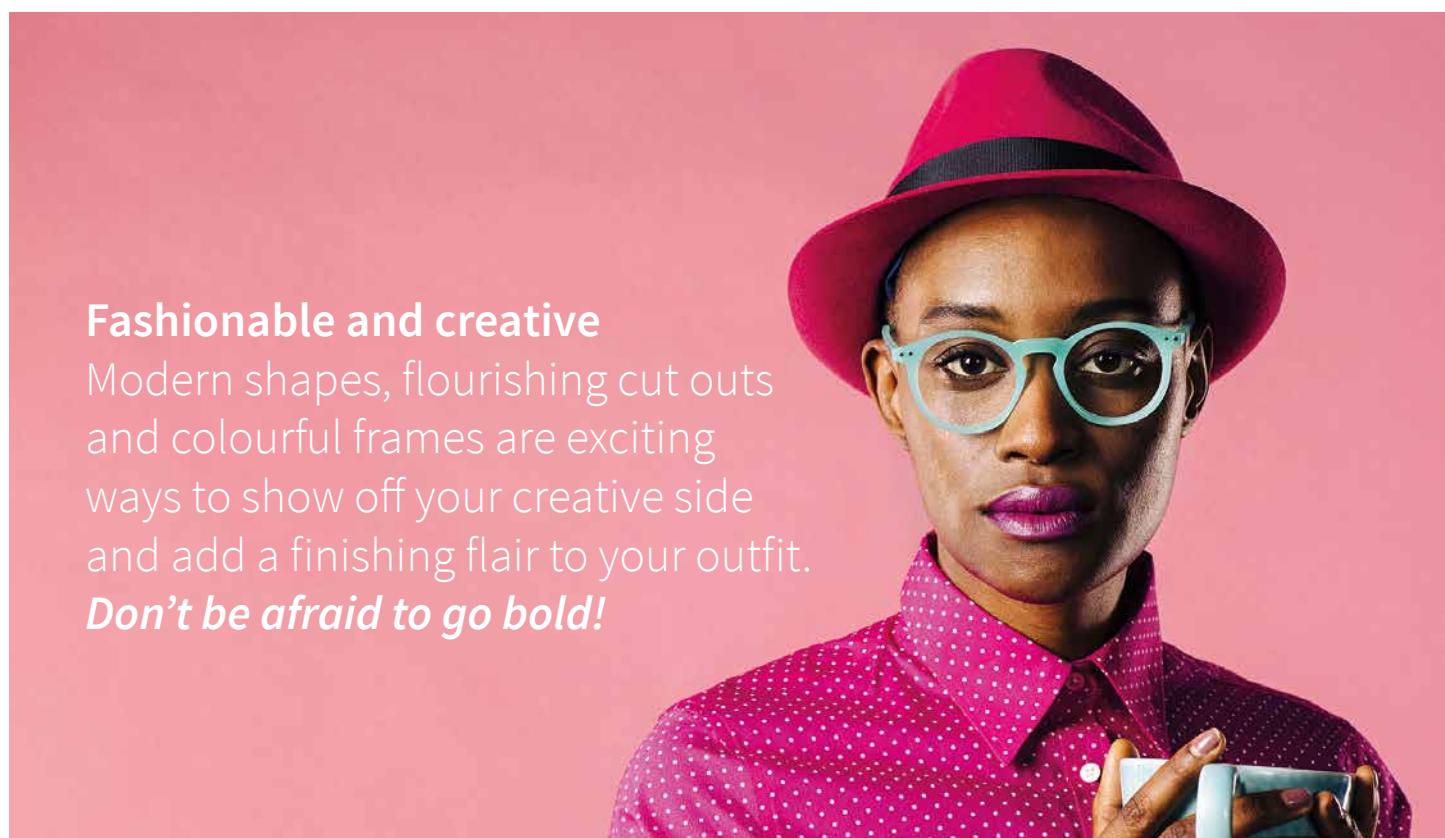
# Reflect your style

When considering your frame, think about the occasions you will be wearing them.



## Business

Classic shapes and traditional colours and patterns are ideal when trying to maintain a professional appearance.



## Fashionable and creative

Modern shapes, flourishing cut outs and colourful frames are exciting ways to show off your creative side and add a finishing flair to your outfit.

***Don't be afraid to go bold!***

# Lenses



Now you've got the best frame type to complement your face find the best lens correction, technology and enhancements to suit your visual needs.



•—•  
**CORRECT**



•—•  
**PROTECT**



•—•  
**ENHANCE**

## Correct your vision

A lens solution is made up of three sections. Firstly, you need to find out what your visual needs are.

Your independent local optician will carry out a thorough eye examination and establish what your prescription is. Based on this and your lifestyle, your optician will be able to recommend the best visual solution, either a single vision lens design (Eyezen) or a varifocal lens design (Varilux).

## Protect your eye health

Go beyond correction and configure your lens solution to help protect the health of your eyes from harmful light (UV and blue-violet light).

## Enhance your lenses

Go beyond your correction and shield your eyes from reflections, smudges and scratches for picture perfect clarity.



[essilor.co.uk](http://essilor.co.uk)