GSEG Board Meeting

September 21, 2021 New Deck Tavern

Attendance

President: Aalok Thakkar

Vice President: Anamil Mehta

Chairs for Finance: Clary Rodriguez, Sourajit Das

Chairs for Social Programs: Genesis Quiles-Galarza, Max Li

The Chair for Logistics, Pankti Hitesh Parekh was absent without

proxy.

Constitutional Amendments

The first three articles of the <u>draft</u> were discussed and will be presented to the General Assembly for a vote.

GSEG Logo

Given that the current logo conflicts with Penn Branding (making purchasing expensive and cumbersome), and that we would like to build a sense of identity for GSEG, we will have a logo competition from September 21, 2021 to October 4, 2021. The general assembly will vote on the submissions in the October Meeting.

The President's submission is as proposed:



This logo uses Penn's official colors and fonts. The gears represent engineering. One has six spokes representing the 6 PhD programs and the other has 15 spokes for the 15 residential masters programs. The shield draws its shape from the Penn shield but the design is different enough that we don't conflict. The four parts of the shield represent our four roles: Representation, Advocacy, Funding, and Programming. The logo is accompanied by the supplementary icon on right.



The Second GAPSA-GSEG Diversity Summit

The Second GAPSA-GSEG Diversity Summit will be hosted on October 15, 2021 at 6PM. It will be a hybrid event. The finances will be split between GSEG and GAPSA. The agenda for the summit is attached.

Creation of Divisions and Appointment of Managers

The following divisions are created and the corresponding managers are assigned:

Division of Communications:

Manager for Facebook: TBD Manager for LinkedIn: TBD

Manager for Instagram: David Gonzalez-Medrano

Manager for Website: Shyam Sankaran

Division of Governance:

Manager for Institutional Research: Abhinav Raghunathan

Manager for Policy: Nandan Tumu

Manager for Sustainability: Maxwell Pisciotta Manager for Student Affairs: Baha Bachnak

Division of Logistics:

Manager for Content: Christopher Hill

Manager for Design: TBD

Manager for Records: Prathamesh Patil Manager for Schedules: Emilia Leyes

Inter-school Partnership Policy 2021

- 1. All events must be submitted to GSEG 15 days prior to allow us to make a decision, and promote it.
- 2. The IPF collaboration will be decided by a majority vote of the executive board (on slack, email, or otherwise).
- 3. If the names of the school governments are listed in any promotional material, they must appear in the order of their funding contribution. If two schools have equal funding, then the school managing the event will be listed first.
- 4. All publicity material for IPF events must be approved by GSEG.

The Synergy Agreement

GSEG will provide additional funding when student groups collaborate:

- 1. 2 associations 10%
- 2. 3 associations 15%
- 3. 4+ associations 20%

GSEG will also maintain a consolidated calendar for all associations.

Updates from the Executive Board

Social Programming:

The Post is overpriced and difficult to work with. For future events, we will work with vendors such as City Tap House, Clarkville, and Copa Banana.

We will organize hiking trips. Potential venues include Shades of Death Trail, Hawk Mountain, Wissahickon Valley Park, Delaware Water Gap, Pinnacle, French Creek State Park, and Ridley Creek State Park.

We will have an OktoberFest event at a venue like Frankford Hall.

Finance:

The payment for Philadelphia Distilling is still pending. Clary will check on it and get back. We are waiting on updates from Flyers for tickets for November.

Fall Fest at Shady Brook Farm

GSEG will co-sponsor the Fall Fest at Shady Brook Farm with BGSA, WDC, and SASgov, and buy 35 tickets for \$34 each.

New Business

GSEG shall present a semester-end report to all students which outlines the funding, programming, and advocacy for the semester. The Vice President shall be responsible for drafting this report.

For the next year, GSEG will add a budget item for new student orientation and provide incoming students with swag items, free transportation, etc.