# **GARY SHEN**

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# **RECENT EXPERIENCES**

## Instagram/Facebook - Software Engineering Intern

Instagram Notifications Growth Team

Jun 2019 - Aug 2019

Menlo Park, CA

- Created new experience driving engagement by providing timely reminders of unread messages to users who were previously unreachable by existing notifications; estimated to drive a 250M gain in monthly active people.
- Improved framework for handling links found in external notifications by using redirects to more relevant fallback links to drive platform engagement; projected to increase monthly active people on Instagram by 5M.
- Redesigned landing experience of the new user email confirmation process to increase app engagement by directing the user to their profile page; estimated to increase email reachable users by around 450k annually.

## **Microsoft - Software Engineering Intern**

May 2018 - Jul 2018

Azure Cloud Geneva Monitoring Infrastructure Team

Redmond, WA

- Designed and launched an end to end service allowing for custom automation workflows involving monitoring and incident management enrichment actions to be configured; projected to save 30,000 engineering hours per year.
- Created full stack tool allowing actions from third party sources to be easily added to the automation framework.

## **Magnet Forensics - Software Developer Intern**

May 2017 - Aug 2017

Software Tools and Support Team

Waterloo, ON

Added smarter aggregation and filtering for forensics related data dashboards, including the ability to standardize data from multiple sources, add labels and and emit outliers; resulted in a more streamlined workflow for investigators dealing with increasingly large data sets; decreased average time per case related to data analysis by an estimated 12 hours per case (15% of average total data analysis time).

## RESEARCH

#### Ivey Business School - Research Assistant

Sep 2018 - April 2019

Managerial Accounting and Control, Supervised by Dr. Y. Shi

London, ON

- Data mining/cleaning to examine the impact of institutional ownership on environmental, social, and governance (ESG) indicators, ESG voluntary disclosure, and ESG linked compensation.

#### Western University - Undergraduate Researcher

Nov 2015 - Aug 2016

Innovation Centre for Information Engineering, Supervised by Dr. X. Wang

London, ON

- Applied machine learning models to indoor locationing and activity recognition and implemented a technique for mitigating the impact of phone sensor differences.

## **PUBLICATIONS**

#### A Novel WiFi-based Indoor Localization System

2017

- IEEE CSCWD, DOI 19.1109/CSCWD.2017.8066713

## Mitigating Sensor Differences for Phone-based Human Activity Recognition

2016

- IEEE SMC, DOI 10.1109/SMC.2016.7844783

## **EDUCATION**

#### Western University (BESc) and Ivey Business School (HBA)

Sep 2015 - Apr 2020 (Expected)

Software Engineering and Business Administration - 91% Average, 3.9 GPA

- President of Ivey Technology Club 2018-2019
- 2018 Ontario Professional Engineers Foundation for Education Scholarship, 2017 Ivey Alumni Association Toronto Chapter HBA Award, 2016 NSERC Undergraduate Student Research Award, 2015 National President's Scholarship

# **SKILLS & INTERESTS**

Languages: Java, C#, Python, R, JavaScript

Cloud: Azure, AWS, Firebase

Machine Learning: Tensorflow, Keras, Scikit-learn, Weka

Databases: MongoDB, SQL databases

Web: Django, Node, Express, Ember, React, Angular

Interests: Hockey, Basketball, Hiking