

# JASON GRALINSKI

Web Developer  
Glendale, California

(818) 839-2149  
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[jasongralinski.com](http://jasongralinski.com)

## SUMMARY

I'm an adaptable and competent Web Developer. I have professional experience designing and developing responsive websites from scratch utilizing HTML, CSS, JavaScript and a little PHP. I have a solid track record of completing projects successfully and on time. I absolutely love to code and the fulfillment that planning and hands on implementation bring. I also possess a very strong graphics background and a firm grasp on current email marketing techniques and standards.

I've recently relocated to Glendale, CA and am actively seeking a junior to mid-level role. While searching, I'm also enhancing my skillset by participating in online training courses in Front End Development and The JavaScript Stack.

## WORK EXPERIENCE

MIND MOVIES LLC | San Diego, CA

**Web Developer & Email Marketing Manager** | 2015-2016

- Hand coded sites from PSD to HTML, CSS, JavaScript, PHP, Bootstrap and occasionally WordPress
- Rigorously tested, browser checked, deployed, tracked, and analyzed the performance of high traffic websites and mass email marketing campaigns
- Converted over 100 static sites to mobile friendly responsive designs while administering and developing intelligible CSS style guides, consistent forms and databases
- Managed a team of fellow developers and directed sites from conception through launch
- Utilized continuous A/B split testing to analyze the performance of hand coded sites and product landing pages
- Consistently improved traffic and conversion rates for 150,000 unique visitors per day by coding and implementing unique testing ideas and variations
- Researched and implemented best email practices and cross browser compatibility
- Increased email open and conversion rates by utilizing proper lead nurturing workflows and re-engagement sequences to a list of over 500,000 subscribers

FIDELITY NATIONAL FINANCIAL | San Diego, CA

**Senior Graphic Designer & Web Designer** | 2006-2015

- Responsible for custom creations for a wide variety of clients in multiple formats
- Work included: hand coded HTML pages, WordPress themes and setups, plug-in implementation, existing site maintenance, animated banners, small scale email campaigns, social media graphics, direct mailers, brochures, logos, complete re-brandings, magazine ads and billboards
- Managed and mentored a team of quality individuals
- Created collateral for national multimedia advertisements and trade-shows
- Collaborated with sports teams, national corporations, local vendors and "ma and pa" shops alike

**130+ colleague endorsements:** [www.linkedin.com/in/jasonTheWebDev](http://www.linkedin.com/in/jasonTheWebDev)

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LANDISCOR AERIAL INFORMATION | Phoenix, AZ

**Graphic Designer** | 2004-2005

- Provided clients with designs and illustration for their custom maps and collateral.
- Developed and maintained a library of design assets utilized by the GIS mapping team
- Provided training and technical support for a web based graphics and map creation program

## EDUCATION

TEAM TREEHOUSE (*skills practice/refresher*)

**Front End Development Track** | 2017

**Full Stack JavaScript Track** | 2017

UNIVERSITY OF ADVANCING TECHNOLOGY

**Digital Media and Web Design** | 2003-2004

## SKILLS

Front-end Development (Advanced)  
Responsive Web Design (Advanced)  
A/B Split Testing (Advanced)  
Cross Browser Testing (Advanced)  
HTML (Advanced)  
CSS (Advanced)  
JavaScript (Proficient)  
jQuery (Proficient)  
PHP (Proficient)  
Bootstrap (Advanced)  
AngularJS (Beginner)  
Ruby on Rails (Beginner)  
Node.js (Beginner)  
WordPress (Proficient)  
MySQL (Proficient)  
Magento (Proficient)

Analytics and Reporting (Advanced)  
Database Management (Advanced)  
Social Media Marketing (Proficient)  
Email Marketing (Advanced)  
Email List Hygiene and Segmentation (Advanced)  
Lead Nurturing Workflows (Advanced)  
ESP and Deliverability Tools (Advanced)  
Graphic Design (Advanced)  
Adobe Photoshop (Advanced)  
Adobe Illustrator (Advanced)  
Adobe InDesign (Advanced)  
Staff Management (Advanced)  
Training & Development (Advanced)  
Customer Relations (Advanced)  
Employee Hiring (Advanced)  
Employee Mentoring (Advanced)

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