**Discussion Points / Topics**

*Creative Director: Grace Lancaster*

*Designer: Madeline Montoya*

* Does a concept exist? Yes! Perhaps tailor it a bit more to searching for coffee shops if that’s more interesting, perhaps the home page discusses the types of drinks and the tabs are more about places to visit
* Be careful with the responsiveness of the design so that the user wants to scroll down
* When you build on the designs, clicking on the menu items will take you to that section of the page …. One long connected page
* Stuff to make it interesting once you are in a section…hovers and perhaps expanded view of text
* Fix the formatting of the body copy ..some weird spacing going on
* Add a specific recipe maybe as a side thing
* “weworeWhat.com” as inspo.. I like the aesthetic here
* maybe move away from the huge image
* make it more KAPOW with huge type and more daring typefaces