**Developer assumptions and observations**

1. Texts in all versions of emailers are in flow and we have not added any hard breaks to match the design because we have to reuse the same text in both desktop and mobile versions of emailers.
2. We observed that this responsive emailer will work in configured apps in mobiles if we open in mobile web browser it will show the desktop version. This behavior is same as provided in existing build code.
3. We tested these e-mailers on Litmus.
4. Desktop PSD is used for content.
5. We have replaced the dynamic content with variables as per the Teradata-variable Matrix provided. These variables are not present in the PSD.
6. We have changed the color coding of the variable fields with normal flowing color of the text.
7. Styling for the subject line is not controlled with HTML effort.
8. Custom fonts were used in the PSD. Custom fonts are not supported in many email clients. To maintain consistency, we’ve added them as image as per request from Client.
9. Padding-right is added on pre-loader text as it was touching from right side.
10. The banner image is 552 pxls in PSD, but is should not be more than 550 pxls. Hence we have transformed the banner image to 550 pxls.
11. CTA buttons are used as Image.
12. Phone number is breaking in 2 lines in PSD, we have made it in 1 line in HTML e-mailer.
13. We have used consistent spacing in Legal text paragraphs.
14. The links should be underlined in legal text, which is not present in PSD.