**HERITAGE September 11, 2015**

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| Frame | Copy |
| 1 | For adults new to HIV-1 treatment with a viral load of no more than 100,000 copies/mL  **IMPORTANT SAFETY INFORMATION**  **COMPLERA has important warnings on the buildup of an acid in your blood, serious liver problems, and worsening of hepatitis B infection.** Click for more > [*Opens expanded ISI]*  Patient Information Full Prescribing Information  *[Patient Information links to http://services.gileadhiv.com/complera/pdf/patient-info]*  *Full PI links to http://services.gileadhiv.com/complera/pdf/pi]* |
| 2 | COMPLERA combines **3** medicines in a single pill  **IMPORTANT SAFETY INFORMATION**  **COMPLERA has important warnings on the buildup of an acid in your blood, serious liver problems, and worsening of hepatitis B infection**. Click for more > [*Opens expanded ISI]*  Patient Information Full Prescribing Information  *[Patient Information links to http://services.gileadhiv.com/complera/pdf/patient-info]*  *Full PI links to http://services.gileadhiv.com/complera/pdf/pi]* |
| 3 | With over **3** years of prescribing experience  **IMPORTANT SAFETY INFORMATION**  **COMPLERA has important warnings on the buildup of an acid in your blood, serious liver problems, and worsening of hepatitis B infection.** Click for more > [*Opens expanded ISI]*  Patient Information Full Prescribing Information  *[Patient Information links to http://services.gileadhiv.com/complera/pdf/patient-info]*  *Full PI links to http://services.gileadhiv.com/complera/pdf/pi]* |
| 4 | A complete HIV-1 treatment in **1** pill, once a day  **IMPORTANT SAFETY INFORMATION**  **COMPLERA has important warnings on the buildup of an acid in your blood, serious liver problems, and worsening of hepatitis B infection**. Click for more > [*Opens expanded ISI]*  Patient Information Full Prescribing Information  *[Patient Information links to http://services.gileadhiv.com/complera/pdf/patient-info]*  *Full PI links to http://services.gileadhiv.com/complera/pdf/pi]* |
| 5 | Ask your healthcare provider if COMPLERA is the right one for you *[Links to www.complera.com]*  COMPLERA does not cure HIV-1 or AIDS  Patient Information Full Prescribing Information  **IMPORTANT SAFETY INFORMATION**  **COMPLERA has important warnings on the buildup of an acid in your blood, serious liver problems, and worsening of hepatitis B infection.** Click for more > [*Opens expanded ISI]*  Patient Information Full Prescribing Information  *[Patient Information links to http://services.gileadhiv.com/complera/pdf/patient-info]*  *Full PI links to http://services.gileadhiv.com/complera/pdf/pi]* |
| 6 | Learn about a 1 pill, once-a-day option >  *[Links to complera.com]*  [Scrolling ISI] |
| Resolve frame after full ISI is closed | Learn about COMPLERA, a complete HIV-1 treatment in 1 pill, once a day>  **IMPORTANT SAFETY INFORMATION**  COMPLERA has important warnings on the buildup of an acid in your blood, serious liver problems, and worsening of hepatitis B infection. Click for more > [*Opens expanded ISI]*  Patient Information Full Prescribing Information  *[Patient Information links to http://services.gileadhiv.com/complera/pdf/patient-info]*  *Full PI links to http://services.gileadhiv.com/complera/pdf/pi]* |

[ISI]

**Important safety information**

**What is the most important information I should know about COMPLERA?**

**COMPLERA can cause serious side effects:**

* **Build-up of an acid in your blood (lactic acidosis)**, which is a serious medical emergency. Symptoms of lactic acidosis include feeling very weak or tired, unusual (not normal) muscle pain, trouble breathing, stomach pain with nausea or vomiting, feeling cold especially in your arms and legs, feeling dizzy or lightheaded, and/or a fast or irregular heartbeat.
* **Serious liver problems.** The liver may become large (hepatomegaly) and fatty (steatosis). Symptoms of liver problems include your skin or the white part of your eyes turns yellow (jaundice), dark “tea-colored” urine, light-colored bowel movements (stools), loss of appetite for several days or longer, nausea, and/or stomach pain.
* **You may be more likely to get lactic acidosis or serious liver problems** if you are female, very overweight (obese), or have been taking COMPLERA for a long time. In some cases, these serious conditions have led to death. Call your healthcare provider right away if you have any symptoms of these conditions.
* **Worsening of hepatitis B (HBV) infection.** If you also have HBV and stop taking COMPLERA, your hepatitis may suddenly get worse. Do not stop taking COMPLERA without first talking to your healthcare provider, as they will need to monitor your health. COMPLERA is not approved for the treatment of HBV.

**Who should not take COMPLERA?**

**Do not take COMPLERA if you:**

* **Take a medicine that contains:** adefovir (Hepsera), lamivudine (Epivir-HBV), carbamazepine (Carbatrol, Equetro, Tegretol, Tegretol-XR, Teril, Epitol), oxcarbazepine (Trileptal), phenobarbital (Luminal), phenytoin (Dilantin, Dilantin-125, Phenytek), rifampin (Rifater, Rifamate, Rimactane, Rifadin), rifapentine (Priftin),dexlansoprazole (Dexilant), esomeprazole (Nexium, Vimovo), lansoprazole (Prevacid), omeprazole (Prilosec, Zegerid), pantoprazole sodium (Protonix), rabeprazole (Aciphex), more than 1 dose of the steroid medicine dexamethasone or dexamethasone sodium phosphate, or the herbal supplement St. John’s wort.
* **Take any other medicines to treat HIV-1 infection,** unless recommended by your healthcare provider.

**What are the other possible side effects of COMPLERA?**

**Serious side effects of COMPLERA may also include:**

* **Severe skin rash and allergic reactions.** Call your doctor right away if you get a rash. Some rashes and allergic reactions may need to be treated in a hospital. Stop taking COMPLERA and get medical help right away if you get a rash with any of the following symptoms: severe allergic reactions causing a swollen face, lips, mouth, tongue, or throat which may lead to difficulty swallowing or breathing; mouth sores or blisters on your body; inflamed eye (conjunctivitis); fever, dark urine, or pain on the right side of the stomach-area (abdominal pain).
* **New or worse kidney problems, including kidney failure.** Your healthcare provider should do blood tests to check your kidneys before starting treatment with COMPLERA. If you have had kidney problems, or take other medicines that may cause kidney problems, your healthcare provider may also check your kidneys during treatment with COMPLERA.
* **Depression or mood changes**. Tell your healthcare provider right away if you have any of the following symptoms: feeling sad or hopeless, feeling anxious or restless, have thoughts of hurting yourself (suicide) or have tried to hurt yourself.
* **Changes in liver enzymes:** People who have had hepatitis B or C, or who have had changes in their liver function tests in the past may have an increased risk for liver problems while taking COMPLERA. Some people without prior liver disease may also be at risk. Your healthcare provider may do tests to check your liver enzymes before and during treatment with COMPLERA.
* **Bone problems,** including bone pain or bones getting soft or thin, which may lead to fractures. Your healthcare provider may do tests to check your bones.
* **Changes in body fat** can happen in people taking HIV-1 medicines.
* **Changes in your immune system.** Your immune system may get stronger and begin to fight infections. Tell your healthcare provider if you have any new symptoms after you start taking COMPLERA.

**The most common side effects** of COMPLERA include trouble sleeping (insomnia), abnormal dreams, headache, dizziness, diarrhea, nausea, rash, tiredness, and depression. Other common side effects include vomiting, stomach pain or discomfort, skin discoloration (small spots or freckles), and pain. Tell your healthcare provider if you have any side effects that bother you or do not go away.

**What should I tell my healthcare provider before taking COMPLERA?**

* **All your health problems.** Be sure to tell your healthcare provider if you have or had any kidney, mental health, bone, or liver problems, including hepatitis virus infection.
* **All the medicines you take,** including prescription and nonprescription medicines, vitamins, and herbal supplements. COMPLERA may affect the way other medicines work, and other medicines may affect how COMPLERA works. Keep a list of all your medicines and show it to your healthcare provider and pharmacist. Do not start any new medicines while taking COMPLERA without first talking with your healthcare provider.
* **If you take rifabutin (Mycobutin).** Talk to your healthcare provider about the right amount of rilpivirine (Edurant) you should take.
* **If you take antacids.** Take antacids at least 2 hours before or at least 4 hours after you take COMPLERA.
* **If you take stomach acid blockers.** Take acid blockers at least 12 hours before or at least 4 hours after you take COMPLERA. Ask your healthcare provider if your acid blocker is okay to take, as some acid blockers should never be taken with COMPLERA.
* **If you are pregnant** or plan to become pregnant**.** It is not known if COMPLERA can harm your unborn baby. Tell your healthcare provider if you become pregnant while taking COMPLERA.
* **If you are breastfeeding** (nursing) or plan to breastfeed. Do not breastfeed. HIV-1 can be passed to the baby in breast milk. Also, some medicines in COMPLERA can pass into breast milk, and it is not known if this can harm the baby.

**You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.** *[Links to* [*www.fda.gov/medwatch*](http://www.fda.gov/medwatch)*]*

**What is COMPLERA?**

COMPLERA (emtricitabine 200 mg, rilpivirine 25 mg, tenofovir disoproxil fumarate 300 mg) is a prescription medicine used to treat HIV-1 in adults who have never taken HIV-1 medicines before andwho have no more than 100,000 copies/mL of virus in their blood (this is called ‘viral load’). COMPLERA can also replace current HIV-1 medicines for some adults who have an undetectable viral load (less than 50 copies/mL) and whose healthcare provider determines that they meet certain other requirements. COMPLERA combines 3 medicines into 1 pill to be taken once a day with food. COMPLERA is a complete single tablet regimen and should not be used with other HIV-1 medicines. It is not known if COMPLERA is safe and effective in children under the age of 18 years.

**COMPLERA does not cure HIV-1 infection or AIDS.** To control HIV-1 infection and decrease HIV-related illnesses you must keep taking COMPLERA. Ask your healthcare provider if you have questions about how to reduce the risk of passing HIV-1 to others. Always practice safer sex and use condoms to lower the chance of sexual contact with body fluids. Never reuse or share needles or other items that have body fluids on them.

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