



E-commerce Data Analysis with Power BI and Google Analytics

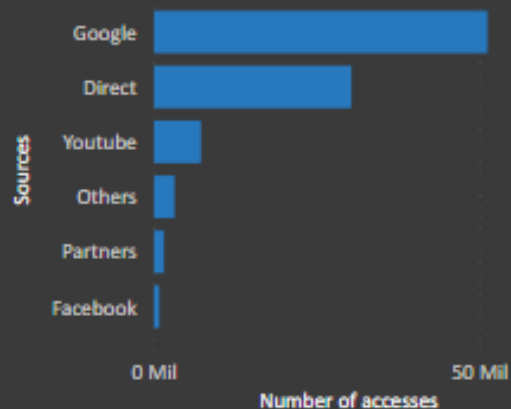
Number of accesses by
Organic Search

47 Mil

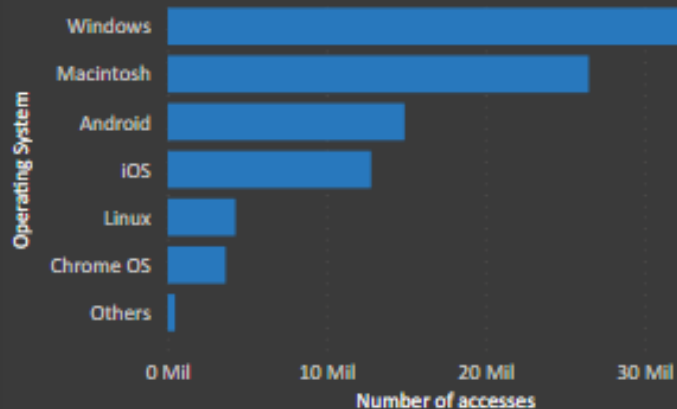
Number of accesses by
Paid Search

2627

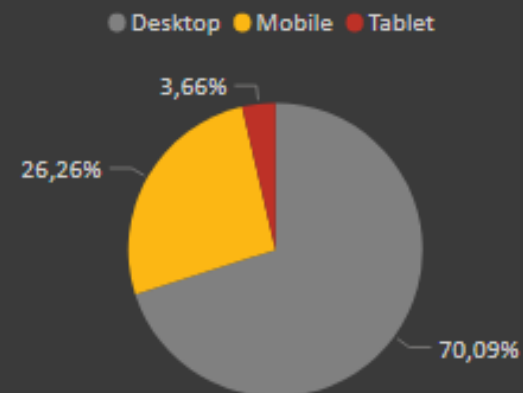
Number of accesses by source



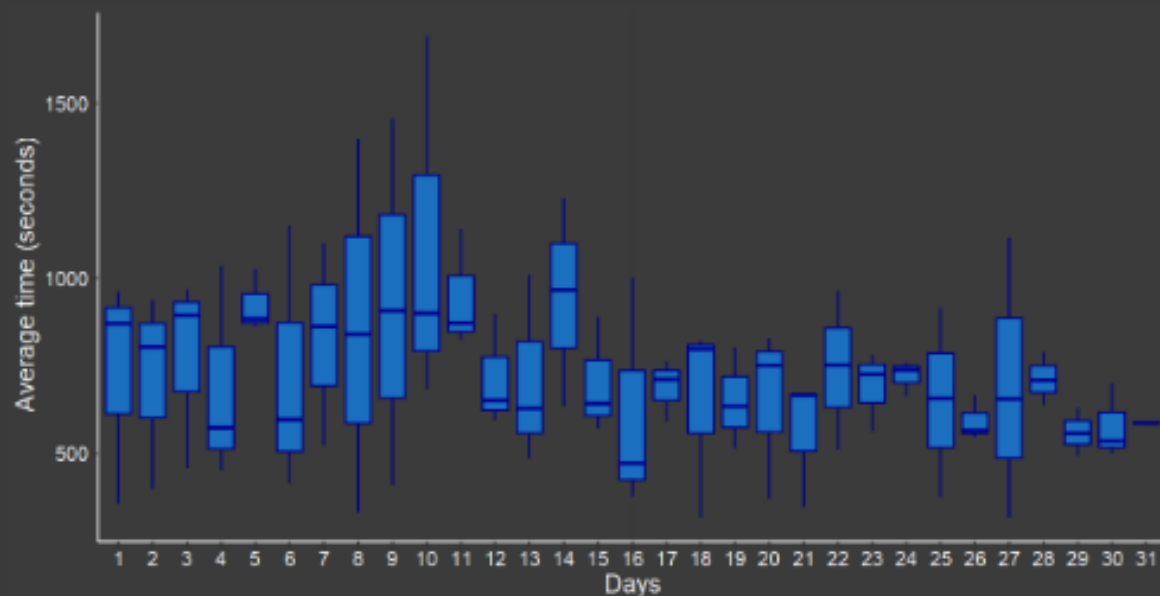
Number of accesses by Operating System



Access by device category



Average time of accesses by day



Total Revenue by day

