

Nak Muay Shot Caller Art & Asset Guide

High-level summary of visual identity and assets for the Muay Thai session timer app.

Color Palette

	Hero Gradient Deep Purple (#831843)
	Hero Gradient Violet (#581c87)
	Hero Gradient Teal (#155e75)
	Accent Soft Pink (#f9a8d4)
	Accent Soft Blue (#bfdbfe)
	Primary Blue (#3b82f6)
	Dark Blue (#2563eb)
	Green (Easy) (#22c55e)
	Amber (Medium) (#facc15)
	Red (Hard) (#ef4444)

Typography

Headlines: Bebas Neue – used for wordmarks and large headings.

Body: Inter / System UI – clean sans-serif for readability.

Hero Background Variants

- Desktop: 1600×900 px — used on widescreen displays.
- Tablet: 768×1024 px — vertical orientation for tablets.
- Mobile: 360×800 px — for phone screens.

Icon Guidelines

Emphasis icons: 8 icons representing technique categories (baby, wai, fist, kick, brain, elbow, glove, t

Control icons: play, pause, stop, bell, warning, progress dots (active/inactive), edit, delete, help.

Icons share neon pastel outlines with dark backgrounds; maintain aspect ratio when resizing.

UI Components & Measurements

Start button: pill shape with gradient fill (green to blue). Minimum width ~22 rem on desktop. Radius:

Control buttons: square with 8 px rounded corners and gradient backgrounds.

Difficulty pills: Easy/Medium/Hard with green/amber/red accents.

Cards & panels: semi-transparent dark backgrounds with soft borders and 16 px radius.