

The background of the image is a scenic landscape. A paved road curves through the foreground, with a person running on it. In the distance, there are large, flat-topped mountains under a clear blue sky. A faint rainbow is visible in the sky, with three white dots marking its ends. The overall scene is bright and clear, suggesting a sunny day.

# **viv<sup>^</sup>ativ**

**Health  
App.**

**50%** of Portuguese people are sedentary

**24%** lacks motivation for physical activities

**30%** of deaths are caused by cardiovascular diseases

**9.8%** of adults have diabetes





# How do we tackle this problem?



## Our Algorithm

Slope

Presence of green spaces

Solar Radiation

Air Quality













# Health, with Space Tech

## **GNSS**

User location

Personalized routes

## **Earth Observation Data**

Air quality (Sentinel 5P)

Green Spaces (Sentinel 2)

Solar Incidence (Sentinel 5P)





# Our Business Model

Features		Free	Premium
Personalized Routes	Green Spaces	✓	✓
	Air Quality	-	✓
	Sun Incidence	-	✓
Weekly Health Report		-	✓





# This is VIVATIV!



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**viv<sup>^</sup>ativ**  
**Always Living. Always Active.**

