CHARAN TEJA NEELAM

Entrepreneur | Student
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PROFILE SUMMARY

Passionate UI/UX designer and AIML enthusiast, pursuing a degree in AI & ML engineering. As the Founder & CEO of Ofzen I oversee a team in designing and developing impactful solutions.With hands-on experience in web design, product development, and client interactions, I thrive on turning ideas into well-crafted solutions.

SKILLS

- **UI/UX Design:** Figma, Framer, Webflow, Wireframing, Prototyping, User Research, Usability Testing, Interaction Design, Accessibility.
- **Tech Skills:** HTML, CSS, JavaScript, Responsive Design, Python.
- **Tools:** Canva, Photoshop, Power BI, MS Office (Word, Excel).
- **Leadership:** Startup Founder, Client Communication, Team Management.

EXPERIENCE

- **AI/ML Intern – *Nxt24 Tech Solutions (June 2024 - August 2024) -*** Developed a Plant Disease Detection model using Convolutional Neural Networks (CNN) to identify crop infections.
- **Summer Intern – *Aditya University (May 2025- June 2025,8 weeks) -*** Led the development of a reporting system for faculty to access academic and admission data & Designed of a web app to track student coding profiles from LeetCode, HackerRank, etc., aiding placement processes.
- **Founder & CEO – Ofzen (2025 - Present) -** Led the design and development of digital solutions for clients, ensuring user-friendly and impactful experiences.

PROJECTS

Real-world Projects

- **Ofzen – Website Design (Live at ofzen.in)**
  Designed UI/UX & branding, led frontend and backend development, and launched for company use.
- **Coding Platform Tracker – UI/UX Designer & Support Intern** (Live at ct.ofzen.in)
  Developed a student coding profile tracking system (LeetCode, HackerRank, CodeChef), deployed for college use.
- **Koyya Enterprises Pvt. Ltd. – Website Design** -.Spearheaded the design and development of Koyya Pvt. Ltd.'s official company website, creating a professional, responsive, and user-friendly online presence.

Academic Projects

- **Contract Farming App -**Designed a **user-friendly mobile app interface** for farmers and buyers to connect and manage contracts.
- **MeatBox –** Designed a complete mobile app UI for a meat delivery service, enabling users to order fresh meat to their doorstep
- **Exammate – Mobile & Web App Design -**.Designed complete UI/UX for an exam cell automation system with Admin, Staff, and Student logins, automating hall/seating allocation, invigilator assignment, and attendance tracking.

ACHIEVEMENTS/CERTIFICATIONS

- **User Experience Completion Certificate** – Accenture
- **TCS Career Edge -** Young Professional Certificate
- **Internship Completion Certificate** – Nxt24 Tech Solutions
- **Attended Web Development Workshop** – IIT Bhubaneswar
- **NPTEL Elite Silver Certification** – Internet of Things (IoT)
- **Bajaj HackRx 6.0 Hackathon –** Finalist

EDUCATION

Aditya University, Andhra Pradesh   *2022 - Present*
Bachelor's Degree in Artificial Intelligence and Machine Learning