

Graham Roth

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Experience

- Jul. '18 - Present* **Product manager, IXL Learning**
- Own the IXL family membership and international editions experience, recently overseeing the release and growth of five translated editions
 - Work extensively with executive staff to define goals and strategy, and leading peers both within and across teams to execute on those projects
- Jun. '15 - Jun. '18* **Associate product manager, IXL Learning**
- Sole product manager responsible for the family membership experience and IXL international editions, driving millions of dollars in revenue each year
 - Used qualitative and quantitative data as part of a user-centered design process to develop new features for our online learning platform
 - Owned family and international product strategy and roadmap, working with customer-facing and internal teams to prioritize areas for development.
 - Worked cross-functionally with design, engineering, and QA teams to deliver high-quality products that drive engagement and growth.
 - Mentored junior team members, delegate projects, and offer design feedback
- Feb. '15 - Apr. '15* **Jack of all trades, PlateJoy**
- Managed operations for our fleet of personal shoppers
 - Led customer success efforts
 - Contributed to design and development of website and shopper app
- Aug. '14* **Design contractor, FonGenie (Ooma)**
- Jun. '13 - Sep. '13* **Product management intern, shopkick**
- Jun. '12 - Sep. '12* **Mobile development intern, Rearden Commerce**

Education

BS Physics and Computer Science, Stanford University (Concentration: Human-Computer Interaction)
MS Computer Science, Stanford University (Concentration: Human-Computer Interaction)

Skills

Software: JIRA, Photoshop, Illustrator, Sketch, Zeplin, TestRail

Programming Languages: HTML, CSS, Javascript, SQL, Java, jQuery, Ruby, Rails, PHP, Sass.

Languages: English, Some Japanese, French.

Passions: Education, food, music, theater, circus, design, community, people, languages, travel