

Graham Roth

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Experience

- Jun. '15 - Present* **IXL Learning, Product manager**
- Sole product manager responsible for the IXL family experience, driving millions of dollars in revenue each year
 - Solely responsible for IXL international editions, recently overseeing the release and growth of five translated editions
 - Work extensively with executive team and other internal stakeholders to define goals and strategy, owning the roadmap for families and international editions
 - Use qualitative and quantitative data as part of a user-centered design process to develop new features for our online learning platform
 - Work cross-functionally with design, engineering, and QA teams to deliver high-quality products that drive user engagement and growth.
 - Mentor junior team members, delegate projects, and offer design feedback
- Feb. '15 - Apr. '15* **PlateJoy, Jack of all trades**
- Managed operations for our fleet of personal shoppers
 - Led customer support efforts, managing phone and email communications
 - Contributed to design and development of website and shopper app
- Aug. '14* **FonGenie (Ooma), UI Designer (contract)**
- Jun. '13 - Sep. '13* **shopkick, Product management intern**
- Jun. '12 - Sep. '12* **Rearden Commerce, Software engineering intern (mobile)**

Education

MS Computer Science, *Stanford University (Concentration: Human-Computer Interaction)*
BS Physics and Computer Science, *Stanford University (Concentration: Human-Computer Interaction)*

Skills

Software: JIRA, Photoshop, Illustrator, Sketch, Zeplin, TestRail
Programming Languages: HTML, CSS, Javascript, SQL, Java, jQuery, Ruby, Rails, PHP, Sass
Languages: English, conversational Japanese, some French
Passions: Education, food, music, theater, circus, design, community, people, languages, travel