



GLEN SAN JOSE

EMAIL DEVELOPER

SKILLS

HTML5
CSS3 / SCSS / Bootstrap
JavaScript / jQuery
React
RESTful APIs & Firebase
Git & Github
Sitecore
Mailchimp
Salesforce Marketing Cloud
Optimizely
MKH Portal
Oracle Responsys
Figma / PS / XD / DW
Jira / Asana

EDUCATION

Juno College of Technology
2020 – 2021

- Front-End Web Development Bootcamp
- JavaScript
- Web Development

Seneca College
2014 – 2018

- Building Systems Engineering Technician Development Bootcamp
- Building Environmental Systems
 - Operator Class I
 - Operator Class II

CONTACT

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PROFILE

An Email developer who uses a strong attention to detail and complex problem solving skills in order to build intuitive and accessible emails. With experience working in operations, customer service and leadership roles, I bring the ability to critically evaluate information, make decisions, and work effectively with people. I am looking to explore new opportunities to grow as a person and as a developer.

PROFESSIONAL EXPERIENCE

MARKETING AUTOMATION DEVELOPER

BMO | January 2024 – Present

- Develop dynamic HTML emails aligned with accessibility standards using Salesforce Marketing Cloud
- Investigate and resolve deliverability issues as they arise
- Adhere to a production schedule to ensure accurate and timely delivery
- Provide regular status updates and quickly escalate potential issues – communicate to key stakeholders and managers on an ongoing basis

EMAIL DEVELOPER

Conversion Digital | May 2022 – December 2023

- Develop personalized responsive emails and email templates using HTML & CSS, Optimizely, SFMC etc., for Pizza Pizza, Arterra Wines, Wine Rack, MLSE and Rakuten Kobo.
- Modify emails and templates based on internal & client feedback
- Test & QA emails to ensure they meet all requirements
- Troubleshoot & resolve issues, including rendering discrepancies across browsers, ESPs, & devices

FRONT END DEVELOPER

McCann Canada | June 2021 – May 2022

- Develop content using HTML, CSS, and JavaScript/jQuery, within various CMS environments and web applications
- Build and deploy HTML emails using various CRM platforms
- Produce code that is compliant with current accessibility requirements