

Gary S. Strong

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SUMMARY

User experience designer with 1 year of End-to-End design experience with a focus on Front End Development. Proven success in running email marketing campaigns, running social media content creation, and implementing marketing strategies that have pulled in a 30% increase in qualified leads. Dependable, organized, and integrity driven team player with the ability to communicate effectively and efficiently. Skilled at building relationships with employees across all levels of an organization.

EDUCATION

University of Southern California, Marshall School of Business – Los Angeles, CA May 2022

Master of Business for Veterans

- Course curriculum includes Strategy, Marketing, Managerial Accounting, Macroeconomic, Negotiations, Leadership, Finance, Corporate Strategy, Executive Leadership, Business Law, and Entrepreneurship
- Prestigious business program for military leaders, only 100 candidates or fewer admitted per year

Career Foundry – Berlin, DE

Feb 2022

User Experience Design Certificate

- User centric course with a focus in Front End Development
- Course work includes Competitive Analysis, Low-Mid-High Fidelity Prototypes, Information Architecture, JavaScript, CSS, HTML, User Personas, UI Design, Usability Tests, User Research, Wireframes

Arizona State University, College of Liberal Arts and Science – Tempe, AZ

May 2020

Bachelor of Organizational Leadership

- Honors: Dean's List Four Times | GPA 3.3
- Volunteered 80+ hours at Prima Vera Foundation (Provided homelessness aid)

EXPERIENCE

Technical Recruiter – TEKsystems

2020- 2021

- Partnered with Fortune 500 companies in Bay Area to identify their IT needs and find top talent to develop their IT projects
- Interviewed and paired top talent in the Digital and Creative space with Tech companies' Product Teams- skillsets include Front End Development, UI/UX Design, Back End Engineering, UX Writing, Content Design & Strategy, and Service/Visual Design
- Selected qualified job applicants, pitched candidates to hiring managers, and conducted reference or background checks on job applicants during the hiring process

Marketing Intern – Nvestor Funding

2019- 2020

- Launched marketing division, measured effectiveness of content marketing, and assisted in plan development using Zoho CRM Data Analytics
- Established social media accounts, create/post content, manage content, and customer/lead engagement
- Solicited new and existing accounts to meet and exceed revenue goals through SMS marketing campaigns from Drop Cowboy and telephone prospecting

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Web Advisor - *Endurance International Group*

2018- 2019

- Aided in website building with WordPress & Weebly, business advising, and technical support for the hosting companies Bluehost, Hostmonster, Fast Domain, and Justhost
- Maintained a high morale work environment focused on quality, communication, collaboration, integration, and teamwork with a 98% customer satisfaction rate
- Developed highly empathetic client relationships and earned a reputation for exceeding customer service goals over peers

Protocol Officer - *United States Air Force*

2013- 2018

- Managed operations between military and government officials, universities/colleges, and cultural institutions
- Organized and executed 36 events that involved partnerships between military personnel and outside parties such as senate, organization directors, and local civic leaders
- Advised and guided military members on formalities and courtesies to be utilized when leading installation/local area visitors

ADDITIONAL INFORMATION

- *Frequently used Tools:* Figma, Adobe XD, GitHub, Adobe Audition, Microsoft Office, iMovie, and Atom