

Gary S. Strong

Phoenix, AZ 85018 | (804) 931-6099 | gary.strong21@yahoo.com | <https://www.linkedin.com/in/garystrong/>

EDUCATION

University of Southern California, Marshall School of Business – Los Angeles, CA

May 2022

Master of Business for Veterans

- Course curriculum includes Strategy, Marketing, Managerial Accounting, Macroeconomic, Negotiations, Leadership, Finance, Corporate Strategy, Executive Leadership, Business Law, and Entrepreneurship
- Prestigious business program, only 100 candidates selected in the world, top 1% of veterans

Career Foundry – Berlin, DE

Feb 2022

User Experience Design Certificate

- User centric course with a focus in Front End Development
- Course work includes Competitive Analysis, Low-Mid-High Fidelity Prototypes, Information Architecture, JavaScript, CSS, HTML, User Personas, UI Design, Usability Tests, User Research, Wireframes

Arizona State University, College of Liberal Arts and Science – Tempe, AZ

May 2020

Bachelor of Organizational Leadership

- Honors: Dean's List Four Times | GPA 3.3
- Volunteered 80+ hours at Prima Vera Foundation (Provided homelessness aid)

EXPERIENCE

Technical Recruiter – TEKsystems

2020- 2021

- Partnered with Fortune 500 companies in Bay Area to identify their IT needs and find top talent to develop their IT projects
- Interviewed and paired top talent in the Digital and Creative space with Tech companies' Product Teams- skillsets include Front End Development, UI/UX Design, Back End Engineering, UX Writing, Content Design & Strategy, and Service/Visual Design
- Selected qualified job applicants, pitched candidates to hiring managers, and conducted reference or background checks on job applicants during the hiring process

Marketing Intern – Nvestor Funding

2019- 2020

- Launched marketing division, measured effectiveness of content marketing, and assisted in plan development using Zoho CRM Data Analytics
- Established social media accounts, create/post content, manage content, and customer/lead engagement
- Solicited new and existing accounts to meet and exceed revenue goals through SMS marketing campaigns from Drop Cowboy and telephone prospecting

Web Advisor - Endurance International Group

2018- 2019

- Aided in website building with WordPress & Weebly, business advising, and technical support for the hosting companies Bluehost, Hostmonster, Fast Domain, and Justhost
- Maintained a high morale work environment focused on quality, communication, collaboration, integration, and teamwork with a 98% customer satisfaction rate
- Developed highly empathetic client relationships and earned a reputation for exceeding customer service goals over peers

Protocol Officer - United States Air Force

2013- 2018

- Managed operations between military and government officials, universities/colleges, and cultural institutions
- Organized and executed 36 events that involved partnerships between military personnel and outside parties such as senate, organization directors, and local civic leaders
- Advised and guided military members on formalities and courtesies to be utilized when leading installation/local area visitors

ADDITIONAL INFORMATION

- *Frequently used Tools:* Figma, Adobe XD, GitHub, Adobe Audition, Microsoft Office, iMovie, and Atom