



Suki Subramaniam
Cognizant Analytics

Professional Summary

12+ years' overall experience in delivering optimal results & business value in high-growth environments with a successful track record of delivering on/before time and within budget.

6+ years of experience in Data Science and Project management with hands on experience in conceptualizing, developing, implementing solutions & partnering closely with business leaders, various stakeholders & senior level executives. Motivated & goal driven with strong work ethics, continuously striving for improvement coupled with good administrative aptitude with an eye for detail & commitment to offer quality work.

Key Skills:

Data Analytics: Data Modelling, Exploratory Analysis, Predictive Modelling

Project Management: Delivery Management, Stakeholder relationship, Quality Assurance & Control

IT Skills

MS Office, MS SQL, MS Power BI, R/ R Studio, Python, SAS (Enterprise Guide and e-Miner).

Exposure to Tableau, Qlikview.

Skillset

Domain knowledge

Healthcare, Market Research, Retail/CPG, Manufacturing, IT Infrastructures - Capable to comprehend any domain and scale up in a minimum period

Role Based:

- Analytics & Consulting
- Project Management
- Team Leadership
- Customer Relationship Management
- Change Management
- Presentations
- Drive for Results

Certifications

- SAS Certified Predictive Modeler using SAS Enterprise Miner 13.
- The Data Scientist's Toolbox by Johns Hopkins University on Coursera.
- R Programming by Johns Hopkins University on Coursera.
- Getting and Cleaning Data by Johns Hopkins University on Coursera.

Associate's Analytical & Consulting Major Engagement

Client: Healthcare

Business case models built for new Products & new Software with different pricing strategies to estimate the Cash flow and NPV.

- Sensitivity Analysis: Estimate the sensitivity for the key factors/drivers that impacts Cash flow and rank accordingly.
- Dynamic Scenario Analysis using "What If Analysis" - Data tables to provide overview on the cash flow on different scenarios.
- Different Pricing Strategies and the projections of outcome in each pricing strategy.

Trends & Forecasting Analysis using statistical methods to forecast the future trends in Sales to enable Production and Inventory Planning

Clustering Analysis: Study the behavior of Technology adoption, Market share & Sales trends within homogeneous accounts/customers through Clustering & Exploratory analysis. Derive Insights and recommendations by understanding the focus areas of the business to drive Technology adoption and Market share of the products and services.

Client: Retail

- Responsible for executing research projects from start to finish (e.g., research design, questionnaire development, Fieldwork Monitoring, Deliverables, etc.), working directly with internal and external client teams.
- Utilize statistical applications like SAS Enterprise Guide, SAS eMiner & R Programming to identify trends and relationships between different pieces of data, draw appropriate conclusions and translate analytical findings into risk management and marketing strategies that drive value.

Client: Manufacturing

- Analyzing Client requirements, preparing feasibility study, documenting the project requirements and process flow to enable implementing various modules on textile spinning ERP software.
- Provided consulting services to the Client, in the areas of application platform consolidation, Tally software migration, technology architecture, and evaluation of new application software products. Recognized for complete life cycle management for the ERP product "SPIN SOFT" including conceptual design and marketing plan.

Client: Banking

- Worked in Retail Operations, Branch banking transactions in customer facing role. Reviewed existing systems & procedures and designed internal controls/quality audit checks for various operational areas for achieving higher operational efficiency.
- Coordinated with internal, statutory and regulatory Audit teams.