

JESUS DAVID GIL DURAN

*Graphic Designer | Web Design
Barcelona, Spain*

Graphic Designer with 9+ years of experience in branding, visual communication, and digital media. Complemented by UX/UI and front-end development training, I blend creative design thinking with digital tools to craft engaging online and offline experiences. Skilled in Adobe Creative Cloud, Figma, and content creation for social media, events, and newsletters.

Skills

- **Graphic Design:** Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects), motion graphics, social media design, brand identity and visual communication.
- **UX/UI & Web Design:** Figma (wireframes, prototyping, user flows), user-centered design, design thinking, HTML, CSS, JavaScript, Vue.js.
- **Additional Skills:** CRM and marketing tools including HubSpot, email marketing and newsletters; version control with Git and GitHub; basic knowledge of Agile methodologies; data visualization and reporting with Python, Pandas and Matplotlib.
- **Languages:** native Spanish, intermediate English (improving).

Personal skills

Creative problem-solving, assertive communication, adaptability and critical thinking.

Work experience

Graphic Designer | ZIGURAT Institute of Technology | 2023 – Present

- Designed and developed visual content for online and offline campaigns and events, ensuring brand consistency.
- Managed newsletters and email campaigns in HubSpot to improve communication with students and alumni.

Graphic Designer | Mashup Agency Interactive | Caracas, Venezuela | 2017 – 2018

- Produced multimedia content tailored for diverse social platforms.
- Contributed to brand strategy and digital presence for multiple clients.

Graphic Designer | Vértice Publicidad | Caracas, Venezuela | 2015 – 2018

- Led design for product launches and social media campaigns.
- Created motion graphics, outdoor advertising and rebranding assets.

Junior Graphic Designer | Ministerio de Ciencia, Tecnología e Innovación | Caracas, Venezuela | 2011 – 2014

- Designed promotional materials for satellite launches, exhibitions and institutional campaigns.
- Supported rebranding initiatives and coordinated visual communication with internal teams.

Professional formation

- Data Analytics Bootcamp | IRONHACK | 2024
- Front-End Web Development Bootcamp | IRONHACK | 2023
- UX/UI Design Essential Training (Design Thinking) | UDEMY | 2022
- UX/UI Design: User Experience Fundamentals | UDEMY | 2020
- TSU en Diseño Gráfico Publicitario | Colegio Universitario Monseñor Talavera (CUMT) | Caracas, Venezuela | 2008 – 2012