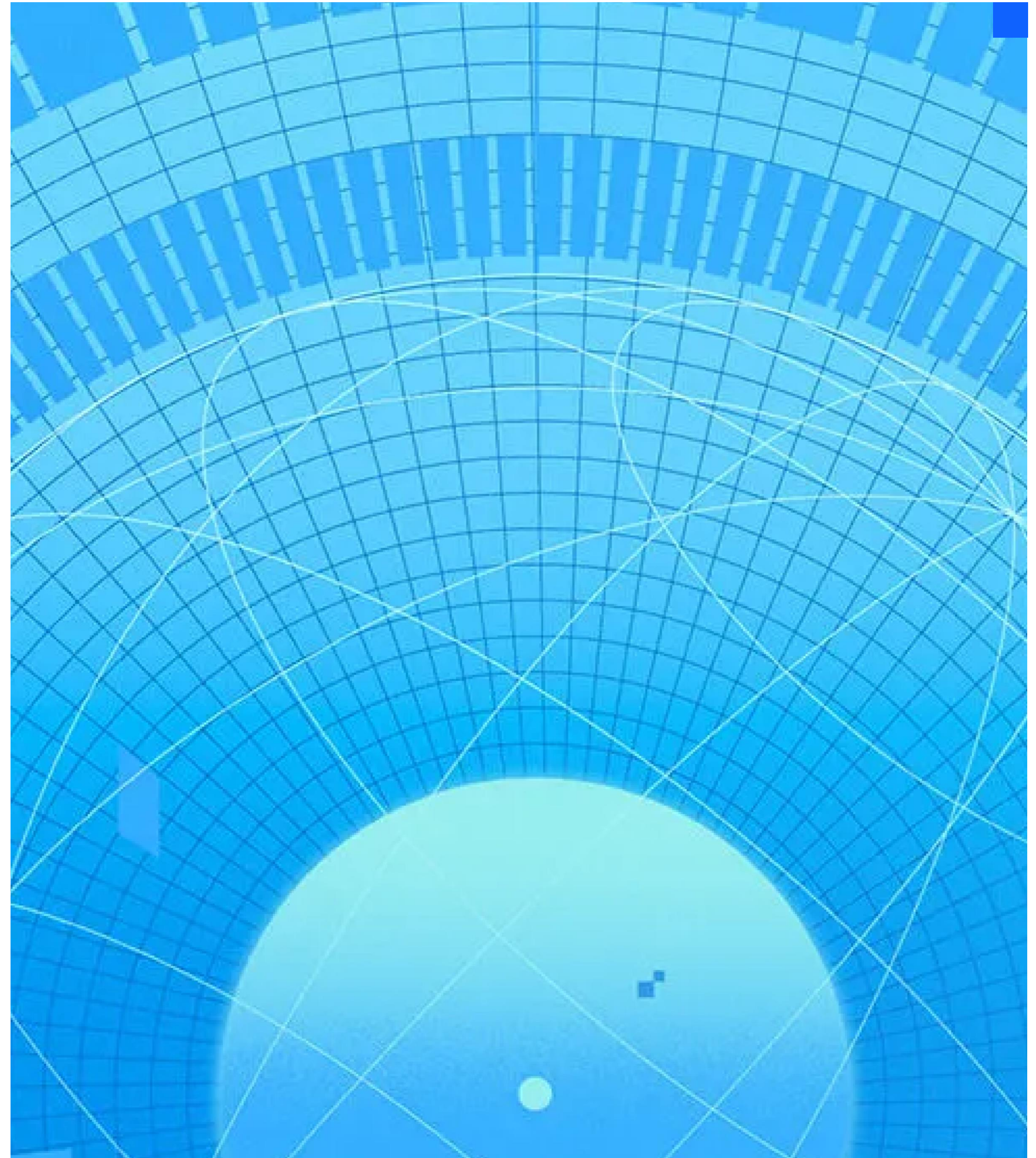


Developing responsible AI solutions



Neera Mathur

*Distinguished Engineer, CTO Trusted Data & Privacy
Engineering Strategy & Solution
IBM*

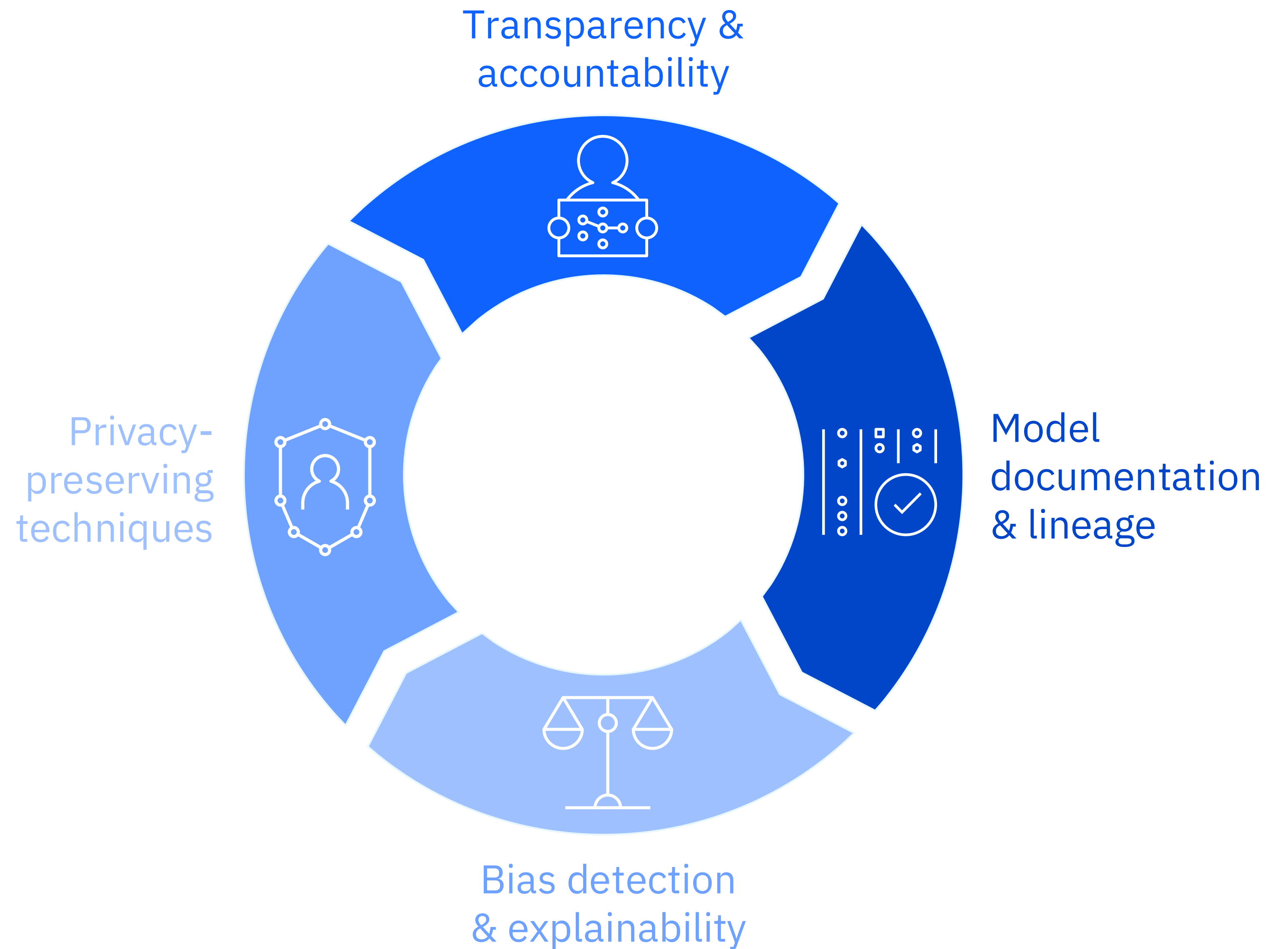




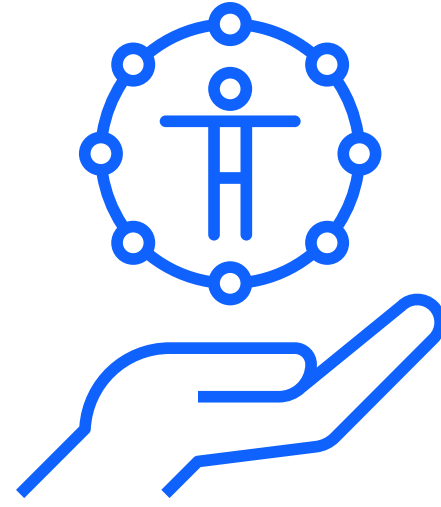
Why responsible AI matters

- 1 AI innovation vs. AI risk
- 2 Developers are key to ethical systems
- 3 Real-world consequences (bias, privacy violations, non-compliance)

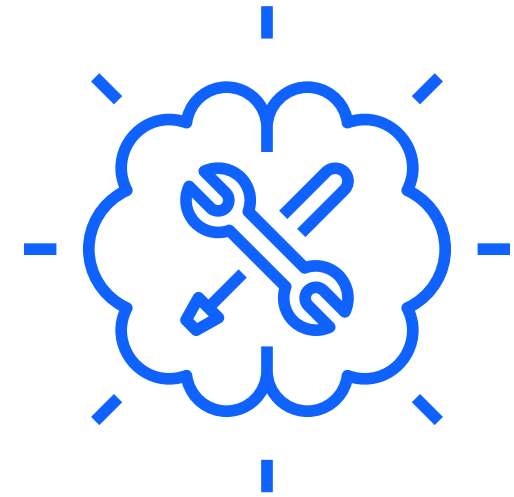
IBM's Integrated Governance Program



Developer- centric approach



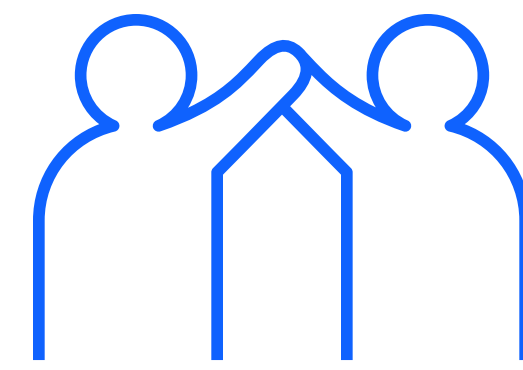
Shift-left on ethics



Embed governance tools early



Collaborate across roles



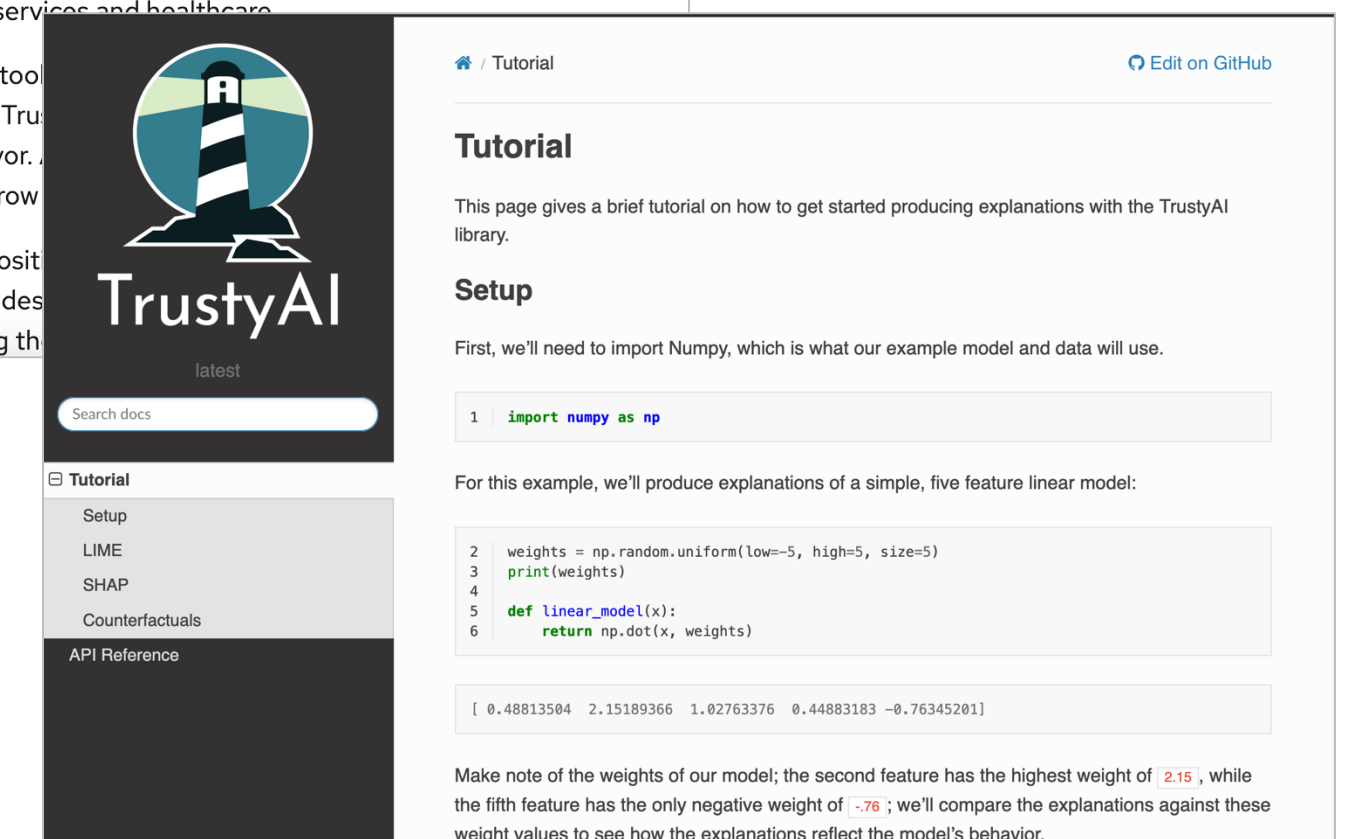
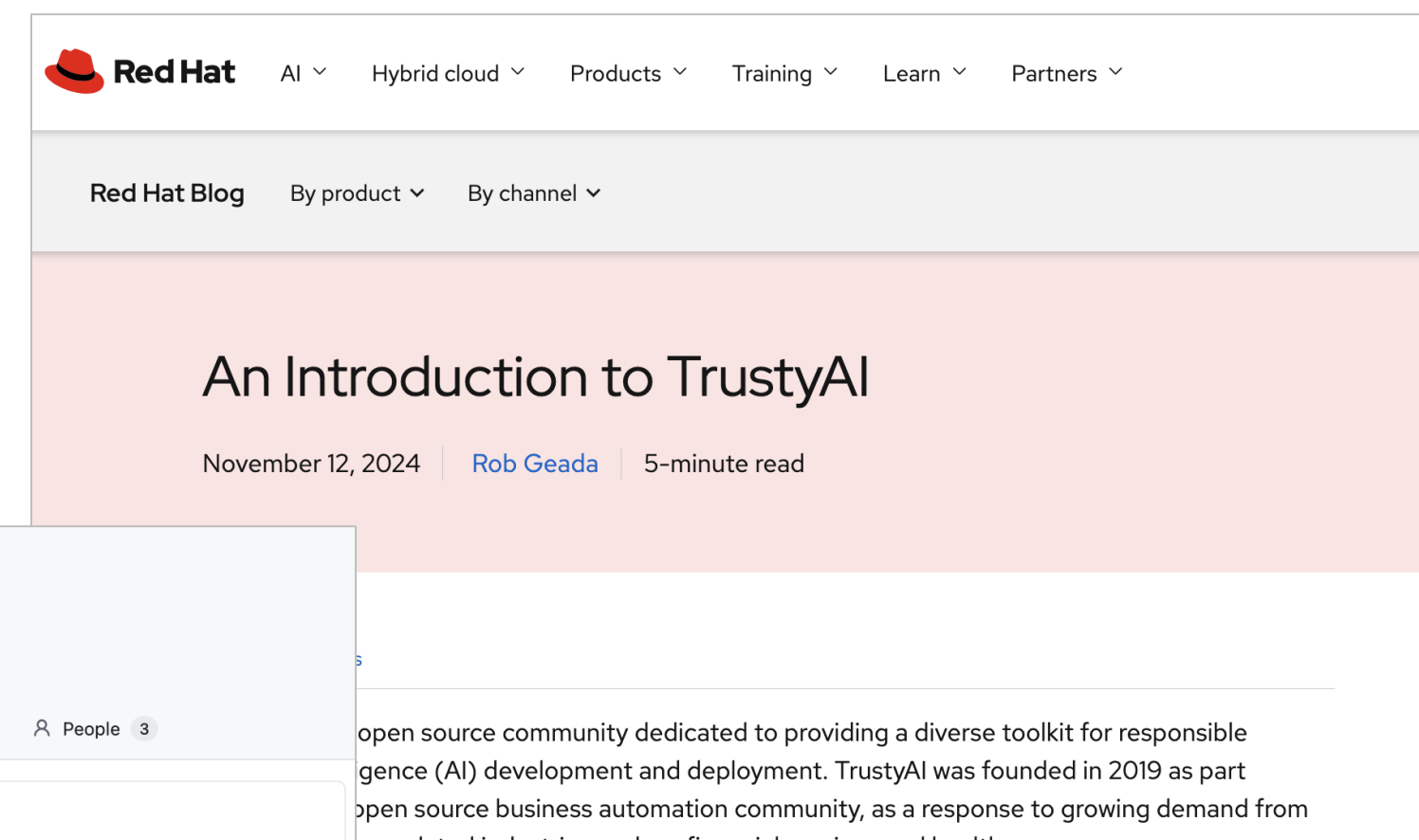
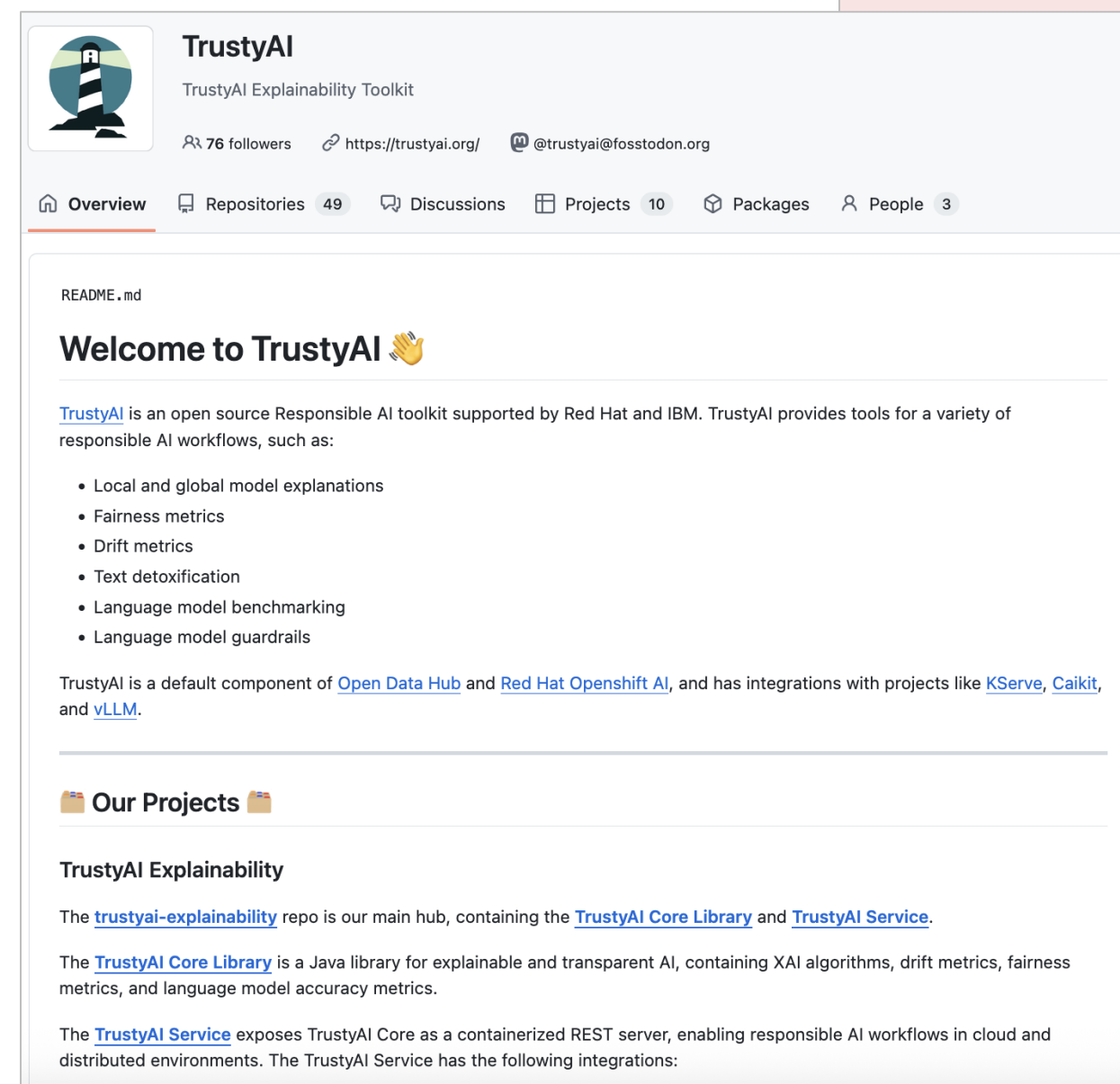
Build Ethically sound Solutions

- Follow core principles to build ethically sound solutions
- Ethics is more than a **policy**—it's a mindset
- Ensure AI solutions are designed to *maximize benefit* and *minimize harm*
- **Purpose of AI:** AI should augment—not replace—human intelligence. It's about enhancing capabilities for the many
- **Data and Insights:** Respecting ownership of data is non-negotiable.
- **Transparency and Explainability:** be clear about how AI systems are trained, what data is used, and what drives their recommendations

Open source spotlight: TrustyAI



- + Explainability for decision services
- + Fairness metrics and bias detection
- + Integrates with Kognito, Drools



Developer takeaways

1

Build responsibly from the start

2

Use open tools like TrustyAI

3

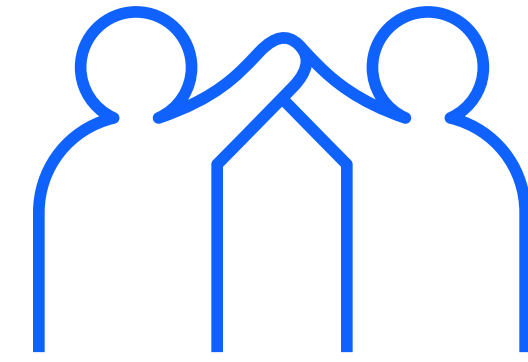
Collaborate and stay informed

4

Responsible AI is a journey



Closing & call to action



Let's build AI we can trust — together.

Explore TrustyAI: <https://trustyai.org/>

