

Gaurav Tiwari

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🐙 GitHub

Profile

Results-driven Prompt Engineer and Market Research Analyst with hands-on experience in Intelligent Document Processing (IDP) and Enterprise Fraud Management (EFM) at SWOT & GIST. Skilled in developing optimized prompts using persona-based, task-specific, and audience-driven strategies. Experienced in creating vendor profiles (VPs), capability mapping reports, and conducting in-depth market research. Strong foundation in machine learning and data science with proven analytical, collaborative, and problem-solving abilities.

Professional Experience

Oct 2024 – present Pune, India	Market Research Analyst <i>SWOT & GIST</i> <ul style="list-style-type: none">Conducting in-depth research on Intelligent Document Processing (IDP) and Enterprise Fraud Management (EFM).Drafting comprehensive Vendor Profiles (VPs) based on product capabilities, positioning, and strategic outlook.Building Capability Mapping Reports to support decision-making for clients and partners.Integrating prompt engineering insights into research workflows.
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Education

2021 – 2024	B.Tech. (CSE) <i>Roorkee College Of Engineering</i> Grades-70.69%
2018 – 2021	Diploma(Computer Science) <i>BTTI Pilani</i> Grades- 77.43%
2017 – 2018	Secondary <i>VCS Mandawar</i> Grades- 85.67%

Projects

Jul 2022 – Oct 2022	Banking Management System <i>Built using Python's Tkinter library.</i>
Dec 2023 – Jan 2024	Sentiment Analysis Web App <i>Using machine Learning (Naive Bayes Classifier) and HTML, CSS</i>
Feb 2024 – Mar 2024	Email Sending System with multi-user functionality <i>Integrated Tkinter for user interface and SMTP protocol for email communication.</i>

Skills

Prompt Engineering Completed certification in Prompt Engineering with skills like persona design and task-specific prompting. Currently using these in my role to improve vendor profiling and build better insights in market research. ● ● ● ● ●	Market Research & Analysis Gained hands-on experience in Market Research by working on IDP and EFM domains. Involved in writing vendor profiles and building capability mapping reports based on detailed research and analysis. ● ● ● ● ●
OOPs Using C++ ● ● ● ● ●	Data Science Regression Clustering and Basic Concepts ● ● ● ● ●
Machine Learning Different types of ML architectures like ANN, CNN ● ● ● ● ●	

Certifications

Python for Data Science
NPTEL

Artificial Intelligence Fundamentals
IBM Skill Build

Basics of Machine Learning
Great Learning Academy

Prompt Engineering For ChatGPT
Coursera

OOP'S Using C++
Great Learning Academy

Computer Vision Essentials
Great Learning Academy

Co Curricular Activities

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| Jul 2023 – Sep 2023 | • Attained proficiency in Artificial Intelligence and Machine Learning through a rigorous 2-month technical training program. |
| Mar 2023 – Apr 2023 | • Achieved certification in Python for Data Science from NPTEL, recognized with a university-awarded prize and certificate. |

Extracurricular activities

- Collaborated with Swar Sangam group in Kolkata, contributing to theatrical productions within the university.
- Engaged in collegiate-level debates on multifaceted social issues, demonstrating adeptness in critical analysis and argumentation.

Languages

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| • English | • Hindi |
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Hobbies

Cooking, Travelling