

# Plant Fair Price



**ABP13 TEAM**

# Member



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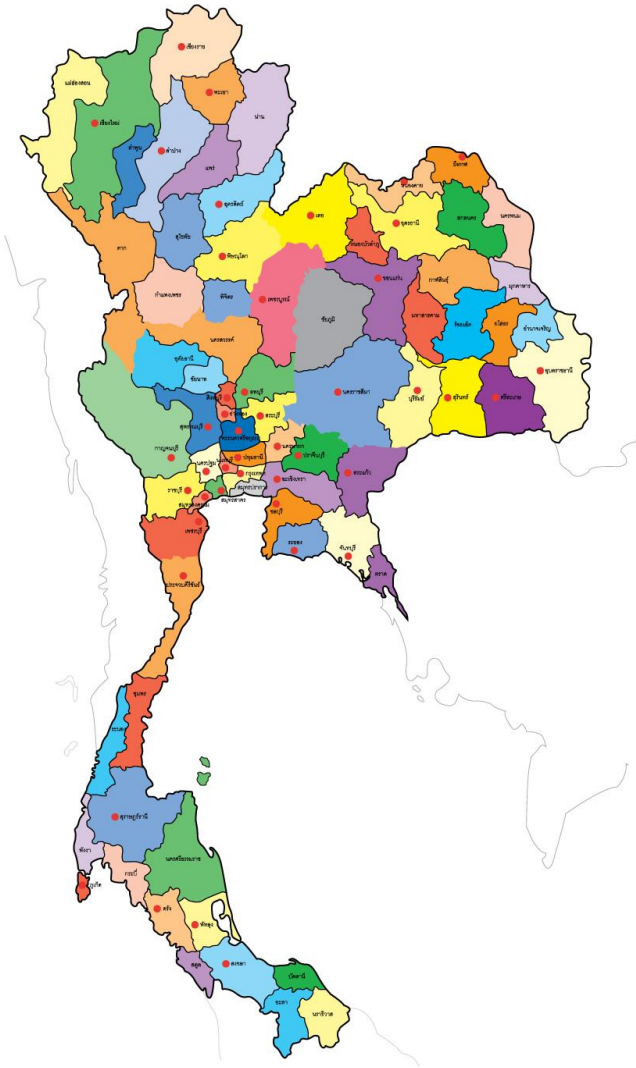




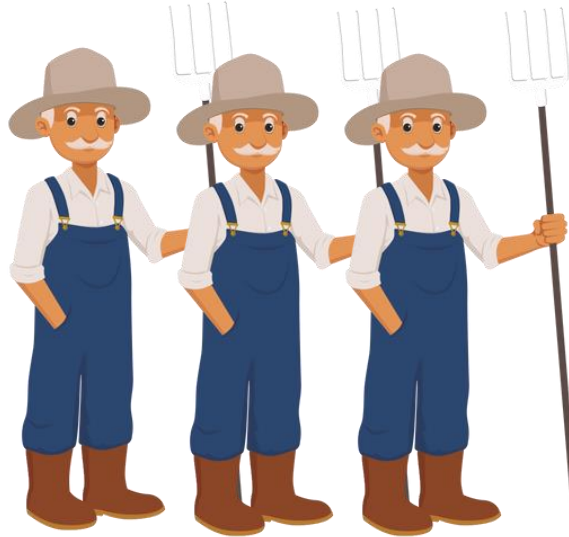
Thailand is an agricultural country



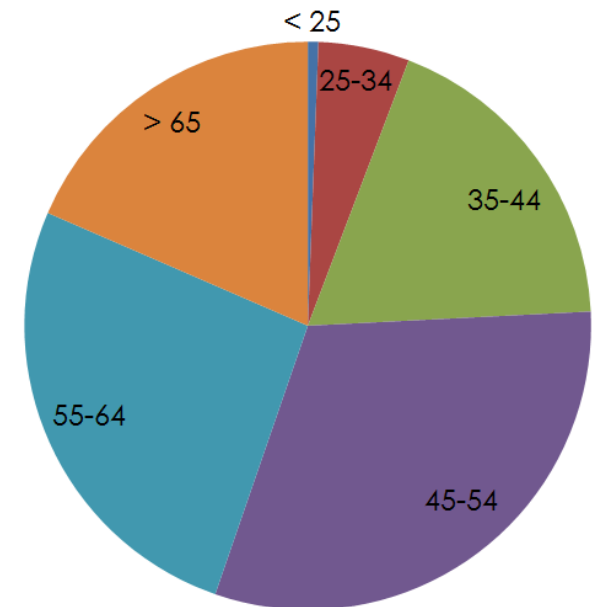
116.6 Million acres



25.9%



## Age of farmer



# Problem

- Middleman **Bargain** is higher than farmers
- **Data** for refer call price
- **Low price** when harvest







โลละ  
10

15-100

10

Overproduction  
of agricultural  
commodities

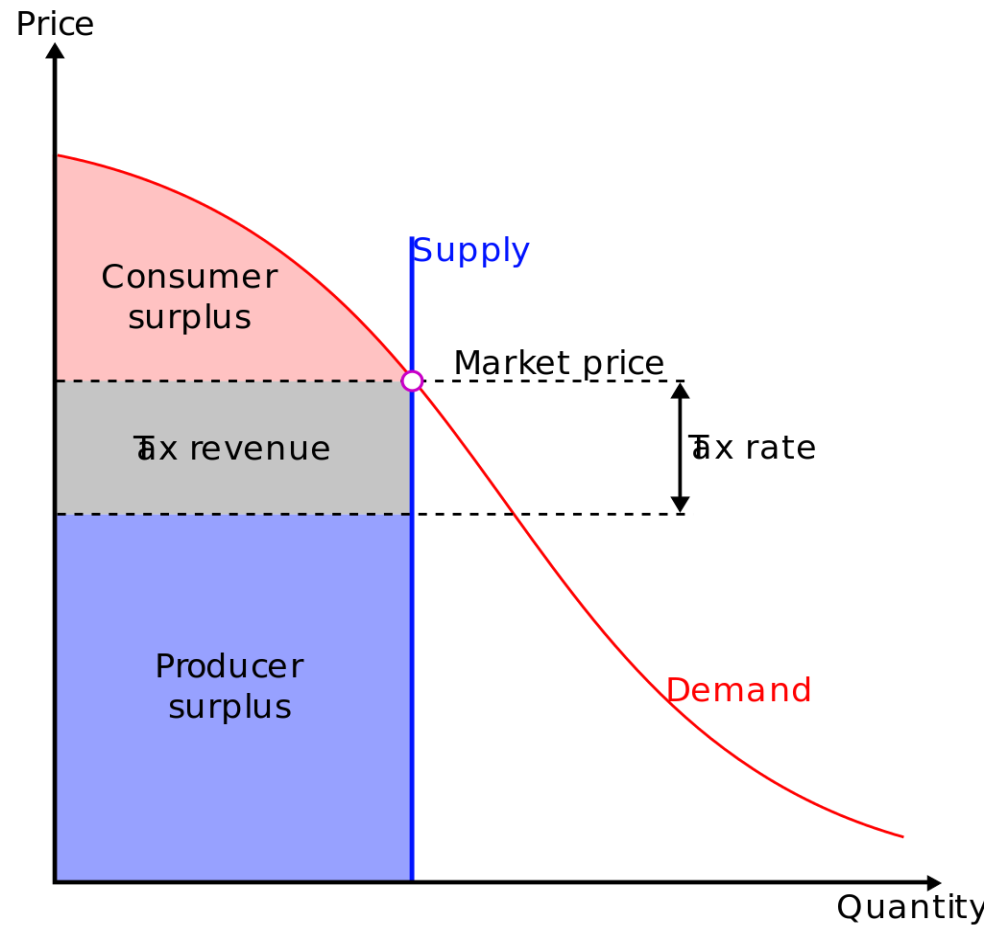


# Objective

- Visualizing prices of agricultural products from the past in the same period to the present
- Find fair prices for farmers

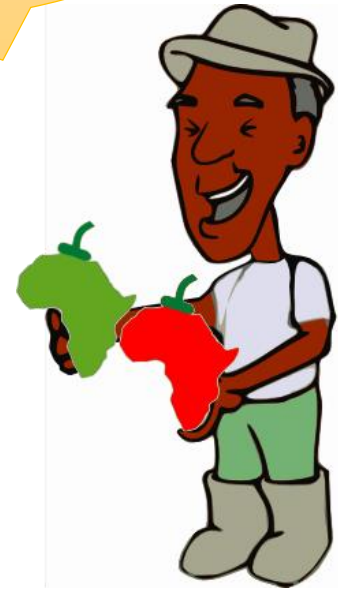


# Solution



## Fair Price ?

How can I know a reasonable price ?





# Solution

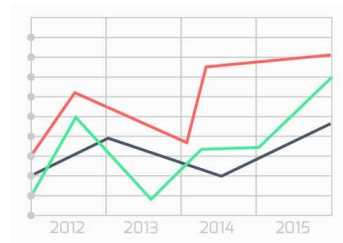
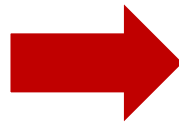
- The season for durians is typically from June to August.
- Eastern region: April to June
- South region: June to August

	2559											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
quantity	1.2	1.4	3.4	13	<b>24</b>	12	11	<b>16.76</b>	9.45	4.98	1.22	0.48
price at farm	53	53	53	64	<b>75</b>	74	67	<b>47.6</b>	43.29	49.49	49.49	49.49

# Business Model



Data source



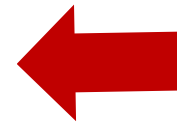
Fair price



Daily price  
Past price



Plant Fair Price



Farmer



# Data source



สำนักงานเศรษฐกิจการเกษตร  
Office of Agricultural Economics

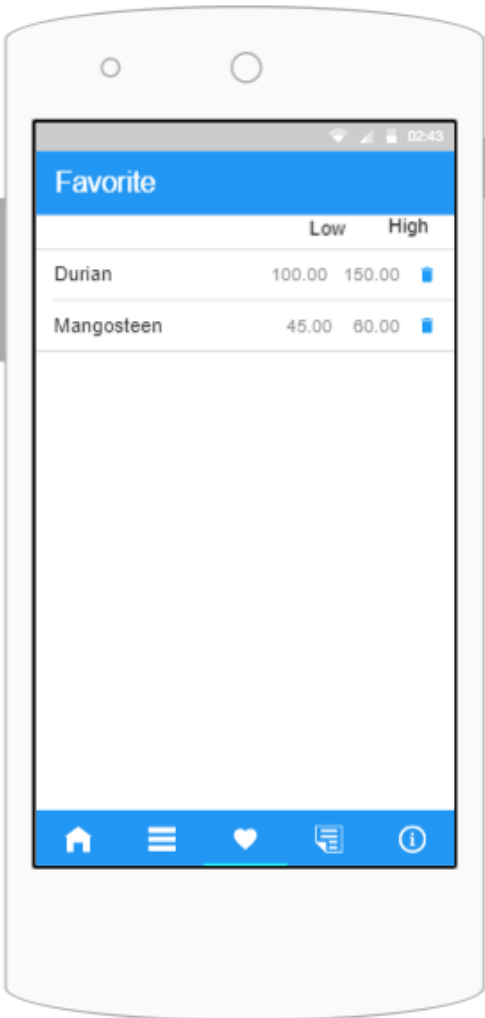


- Daily product price at farmer
- Quantity per month
- Planted area
- news

- Daily product price at market



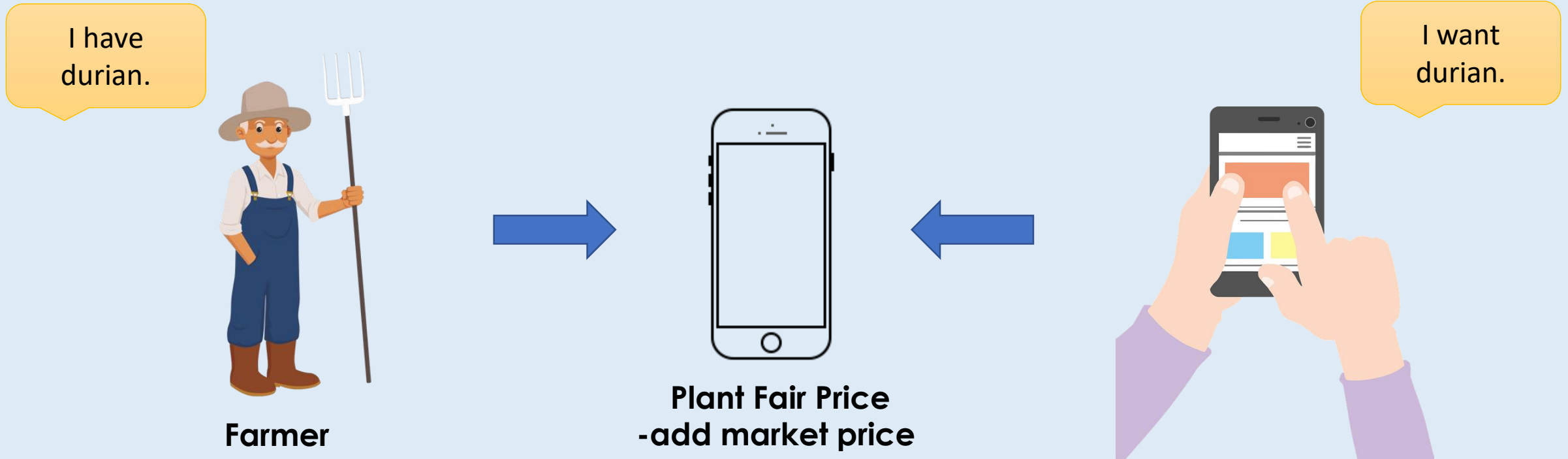
# Prototype

The fourth screen is titled "List" in a blue header bar. It features a search bar with the placeholder text "Q Search". Below the search bar is a table listing various fruits and vegetables. The table has columns for "Fruit", "Offer", "Low", "High", and a heart icon. The items listed are Durian, Mangosteen, Veggie, Carrot, and Patato. The bottom navigation bar is identical to the previous screens.

Fruit	Offer	Low	High	
Durian		100.00	150.00	♥
Mangosteen		45.00	60.00	♥
Veggie	Offer			
	Low	High		
Carrot		15.00	20.00	♥
Patato		20.00	30.00	♥



# Future Plan





**Plant Fair Price**

for farmer.. fare price, right time