

Plant Fair Price



ABP13 TEAM

Member



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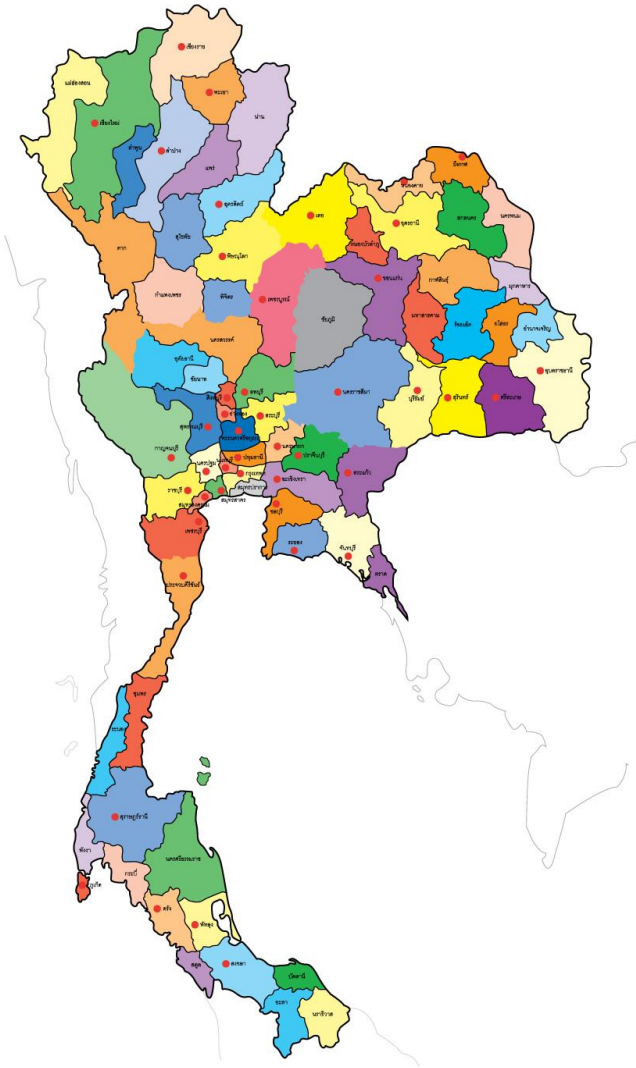
Tanawat Gajaseni



Thailand is an agricultural country



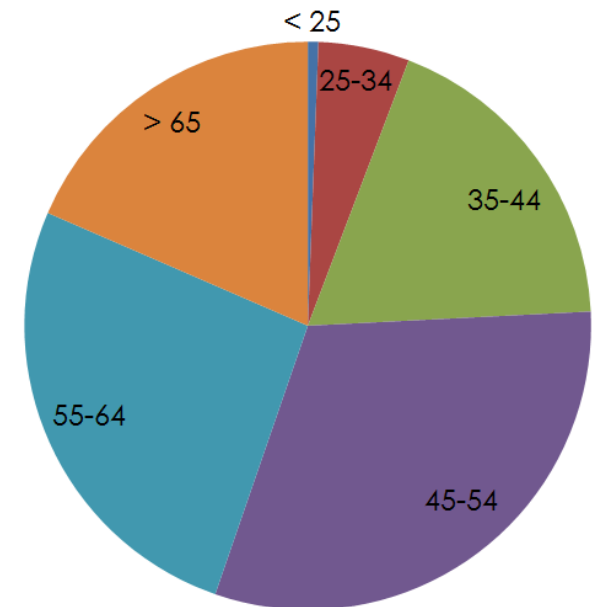
116.6 Million acres



25.9%



Age of farmer



Problem

- Middleman **Bargain** is higher than farmers
- **Data** for refer call price
- **Low price** when harvest





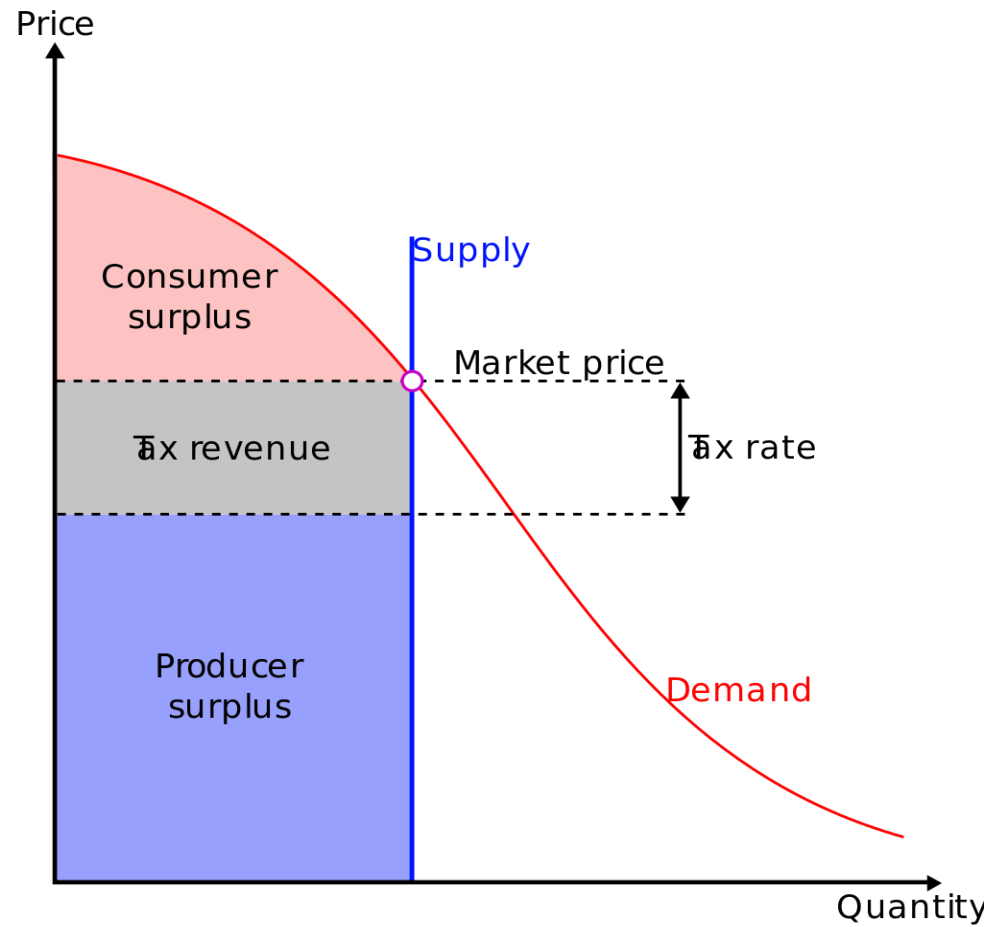
Overproduction
of agricultural
commodities

Objective

- Visualizing prices of agricultural products from the past in the same period to the present
- Find fair prices for farmers

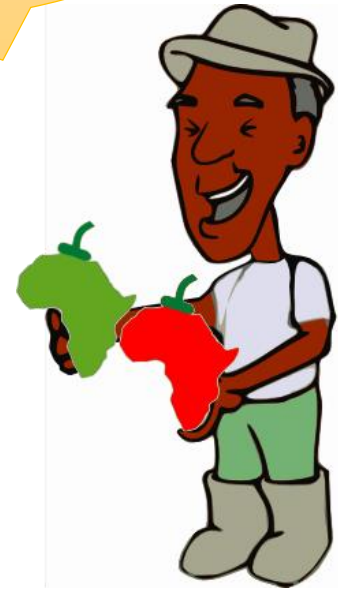


Solution



Fair Price ?

How can I know a reasonable price ?



Solution

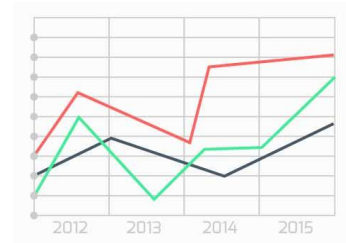
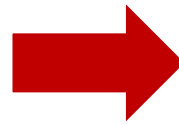
- The season for durians is typically from June to August.
- Eastern region: April to June
- South region: June to August

	2559											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
quality	1.2	1.4	3.4	13	24	12	11	16.76	9.45	4.98	1.22	0.48
price at farm	53	53	53	64	75	74	67	47.6	43.29	49.49	49.49	49.49

Business Model



Data source



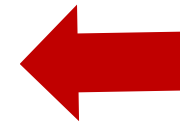
Fair price



Daily price
Past price



Plant Fair Price



Farmer

Data source



สำนักงานเศรษฐกิจการเกษตร
Office of Agricultural Economics

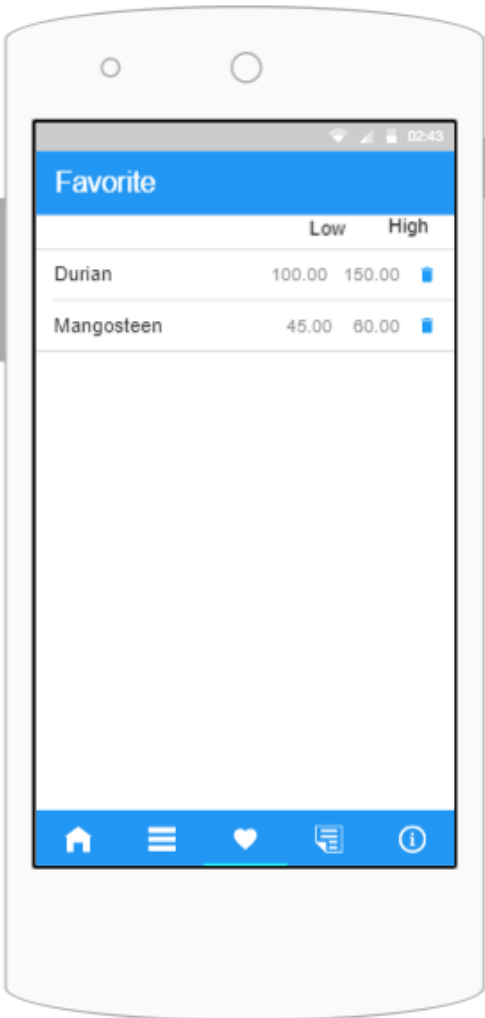


- Daily product price at farmer
- Quantity per month
- Planted area
- news

- Daily product price at market

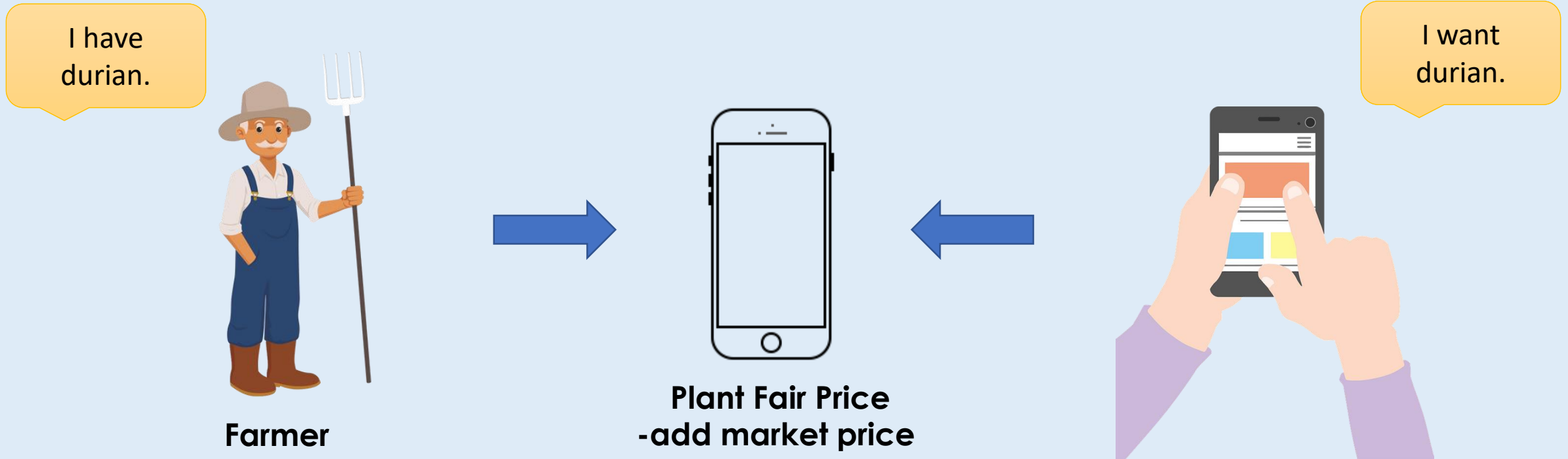


Prototype

The fourth screen is titled "List" in a blue header bar. It features a search bar with the placeholder text "Q Search". Below the search bar is a table listing fruits and vegetables. The table has columns for "Fruit", "Offer", "Low", "High", and a heart icon. The items listed are Durian, Mangosteen, Veggie, Carrot, and Patato. The bottom navigation bar is identical to the previous screens.

Fruit	Offer	Low	High	
Durian		100.00	150.00	♥
Mangosteen		45.00	60.00	♥
Veggie	Offer			
	Low	High		
Carrot		15.00	20.00	♥
Patato		20.00	30.00	♥

Future Plan





Plant Fair Price

for farmer.. fare price, right time