



**Guru Tegh Bahadur
Institute of Technology**

Presents

A large, stylized letter 'G' composed of three overlapping circles in light blue, purple, and pink. To the right of the 'G' is the word "GATES" in a bold, black, sans-serif font.

GATES

2020

GTBIT's Annual Techno-cultural Event for creative Souls

About

Guru Tegh Bahadur Institute of Technology is an institute devoted to make every effort to be a leading institute and be recognized as a center of excellence in technical education, R&D, consultancy and human resources.

GTBIT is approved by AICTE and is affiliated to GGSIPU, Delhi since 1999. It was set up keeping in mind the fast technological advancements and changes taking place in the society.

GTBIT has a beautiful and spacious campus located in Rajouri Garden, New Delhi. GTBITians get a conducive environment for academics and for overall personality development through extracurricular activities. The institute has dedicated faculty to guide the students and lead them to success.

GTBIT's Annual Techno-cultural Event for creative Souls

"Creativity, Endurance, Intelligence, Wits, Inquisitiveness, Managerial, literary and technical Skills, Hard Work GATES is the litmus test of all."

GATES is the annual techno-cultural fest of GTBIT. It extends an amazing opportunity to the GTBIT community to showcase the rich culture of GTBITians; a venture to initiate, build and maintain acquaintances in the academic and the industrial arena.

Vision

Our goal is to create a niche for GATES that would make it stand out from all the other fests in India. We stand by the GATES motto of fun and success, and wish to showcase the quirkiness which GTBIT stands for by hosting some of the most innovative, ground-breaking and meaningful events. We envisage this festival as a platform through which the students of GTBIT can present their talents and the robust student culture in the campus.

Mission

GATES is devoted to :

- Offering a platform to the students to be at par with other students from different backgrounds
- Offering a stage to the students to present their many talents and skills
- Offering an environment that brings out the best in students.

Message from the Team

Greetings!

GATES isn't just an event for us, it is in fact a journey, a festival that enables us to put our best foot forward and participate enthusiastically the dates of the event. It helps define ourselves, find our paths and most importantly take something from it to cherish as a team!

Our motto is to let this event be a platform which would help the students, faculty, participants and the sponsors acquaint and interact with each other, forming bonds stronger than those made on paper. Last time we gained all of that by finding a team we could trust and most importantly who had each other's back! Our forte is to build a team that has a dose of synergy that strives for excellence.

This year we're back with double energy and enthusiasm to make this event an absolute success for everyone. Hence, we invite all the sponsors to have trust in us and get associated with us.

Regards,



S. Avtar Singh Hit

Chairman (GTBIT)



S. Gurmeet Singh Bhatia

Manager (GTBIT)



Dr. (Mrs.) Rominder Kaur

Director (GTBIT)

Be a Sponsor

On Campus/Off Campus

Coverage	Title Sponsor
Social Media	✓
TV	✓
Radio	✓
Print	✓
Online Blogs	✓
Website	✓
Application	✓
Aftermovie	✓
Stage Presence	✓
Standees	✓
Posters	✓
Flexes	✓
Backdrop (Main Stage)	✓
Certificates	✓
Invitations	✓
Newsletters	✓
Annual Magazine	✓
T-Shirts	✓
I-Cards	✓
Volunteers	6 Volunteers*
Stalls	OR 4 Stalls*
Reserved Seats (Concert Only)	10
VIP Parking	2

Note : Size of the logos & branding varies according to the

Co-Sponsors

Associate Sponsors

Event Sponsors

✓

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4 Volunteers*

2 Volunteers*

1 Volunteers*

3 Stalls*

2 Stalls*

1 Stalls*

5

2

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1

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Sponsorship Slabs



**Title
Sponsors**



**Co-
Sponsors**



**Associate
Sponsors**



**Event
Sponsors**

Partnership Slabs

Category

Food Partner

Radio Partner

Online Partner

Gifts Partner

Eligibility

150 Food Packets per day for 3 days

Radio Coverage

Online Coverage

Gifts for 1st, 2nd & 3rd position in events

Expected Footfall for GATES 2020 is 10000+

Previous Sponsors



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CODING
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APTRON
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A Unit of Netexperts Educational Services, New Delhi

Flashbacks

GATES 2009

Breaking our own records each year, GATES 2009 witnessed an overwhelming participation. With more than 30 events every day from all spheres namely, technical, literary, cultural or sports.

GATES 2011

It set its own benchmark regarding participation and events. It saw participation from colleges from various universities across northern India.

GATES 2013

With ever growing popularity it became an avenue to initiate, build and maintain acquaintances in the academic and industrial arena.

GATES 2016

In the history of GTBIT, it was the first time GATES witnessed Gurdaas Maan, Mankirat Aulakh and Dilpreet Dhillon live, all at once. The never ending enthusiasm and successful events is what made GATES 2016 a grand success.

GATES 2010

With improved infrastructure GATES 2010 stood out as the most attended GATES of all time and participation reached more than 5000. Singer Diljit Dosanjh made the Star night a memorable experience.

GATES 2012

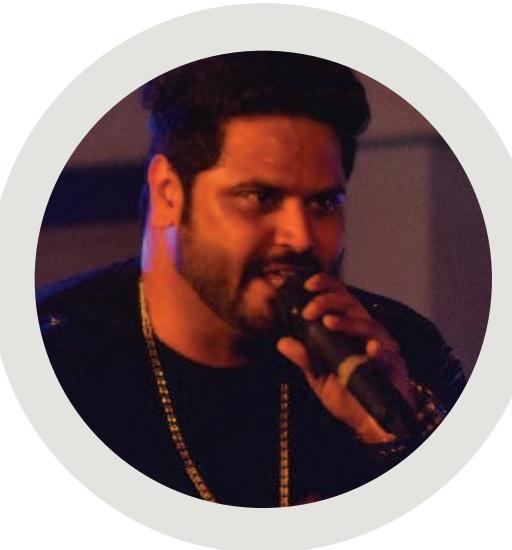
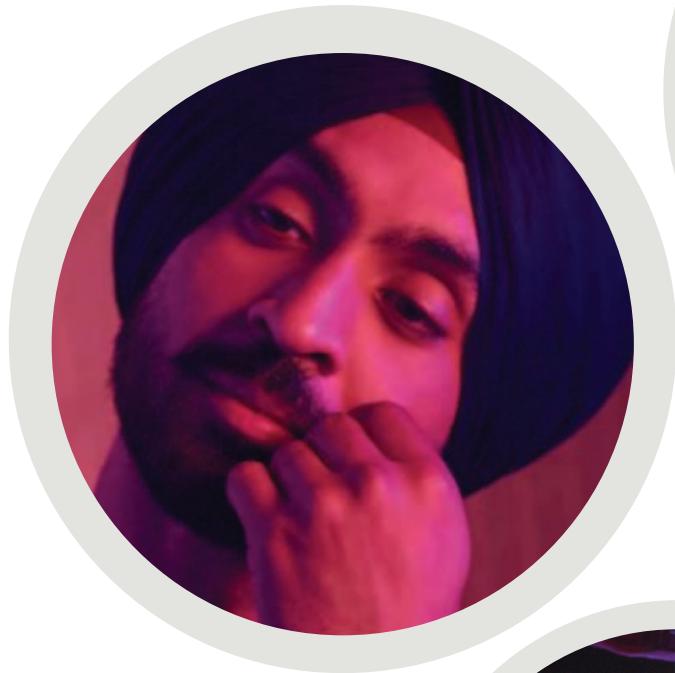
GATES achieved new landmarks every year since its inception and this year was no different, bringing participants from all spheres to showcase their talent.

GATES 2014

Growing steadily to become what it is today, the fest has come a long way becoming a totem of the technical and cultural prowess of GTBITians. The participants got a chance to experience a performance by singer Sharry Mann.

GATES 2019

The latest GATES won all hearts with a fun filled competition. Mr&Ms Gates saw a huge participation and of course, singers Ninja and Guri enthralled our audiences with their power packed performances.



Star Night



Diljit Dosanjh
2010



Sharry Maan
2014



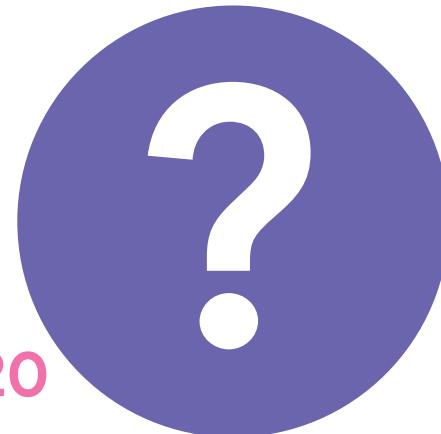
Gurdas Maan
2016



Guri
2019



Ninja
2019



2020

With big stars comes bigger splendour and glitter, we at GTBIT have been facing crowds, greater in number every year in our techno-cultural fest! The month of March is pre-booked in every GTBITian's calendar. The excitement of attending the star night, eating great food and having a gala time with their closest friends are just some of the fun things that attract students to this festival, which gives them a break from their everyday schedule of attending monotonous lectures and listening to everything the teachers say. At GATES - We celebrate the YOUTH! This year too, GTBIT has planned something really special and fun for you to experience at GATES 2020. So expect the unexpected and make sure you witness our surprise for the star night!

Events



Our fellow students block their day for the events taking place in GATES. GATES-2020 is going to be filled with high-octave and exhilarating events. One of our many events is going to be with famous YouTubers, with whom the youth relates to the most these days. The flagship events include:-

- Youtube Fanfest
- Group Dance
- Gyan Bodh
- Breaking News
- Blind Coding



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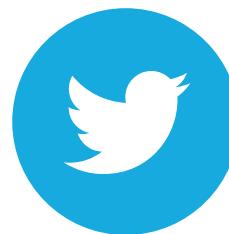
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