

ALPHA KAPPA PSI

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GEORGIA TECH BUSINESS FORUM

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OCT 20, 2018

2018 Sponsorship Packet



GEORGIA TECH BUSINESS FORUM

For 4 years now, the Georgia Tech Business Forum has served to prepare students for the professional world by fostering creative thought and professional exploration and connecting them to industry leaders and innovative companies. The workshop format engages students to teach them tangible business skills to springboard their careers.



Attendance averages 120 students, and growth potential is strong. The event consists of an opening and closing keynote, breakout workshops, a Q&A panel, and a networking reception, giving students and professionals plenty of opportunities to interact and build relationships.



ALPHA KAPPA PSI

For the past 54 years, Alpha Kappa Psi has worked to build and strengthen Georgia Tech's business community through numerous events, workshops, and conferences. As the business powerhouse of Georgia Tech, we work to bring together Tech's highest achieving, business-minded students to foster a community of growth and success.

EVENT FLOW

OPENING KEYNOTE

WORKSHOPS 1 & 2

WORKSHOPS 3 & 4

WORKSHOPS 5 & 6

Q&A PANEL + CLOSING KEYNOTE

NETWORKING RECEPTION & DINNER

PAST SPONSORS



McKinsey&Company



SPONSORSHIP PACKAGES

| | Interact (\$750) | Engage (\$1999) |
|---|---------------------|--------------------|
| Sponsor Limit | - | 6 |
| Recruiting | | |
| Tabling (3 reps) | X | X |
| Event Resumes | X | X |
| Student Engagement | | |
| Workshop | | X |
| Marketing | | |
| Distribution of Promotional Materials | X | X |
| Logo on Website | X | X |
| Logo on marketing materials (banner, flyers, etc) | X | X |
| Event Email List | | X |
| Logo on T-shirt | | X |

Custom Packages are also available. Please reach out if interested! We're more than happy to work with you.

A LA CARTE

\$100 Logo on Website
\$150 Event Email List
\$150 On-Site Representative (no table)
\$300 AKPsi & Event Attendee Resume Book
\$300 Tabling & Swag Distribution (2 reps)

CONTACT

Please feel free to contact us with questions or custom packages!

Payments can be accepted via Venmo, Paypal, or Check

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