

# GianLorenzo Caria

## Student at the University of Pittsburgh

gtc13@pitt.edu  
484.985.2809

Pittsburgh, PA  
King of Prussia, PA

---

### Education

#### **Undergraduate, University of Pittsburgh, 2021-2026**

Pittsburgh, PA

BA, Digital Narrative and Interactive Design, *Critical Making Track*

Certificate, Public and Professional Writing

Certificate, Digital Studies and Methods

### Relevant Coursework and Studies

*Projects in Digital Composition, Data Structures and Algorithms, Programming for Web Applications, Integrating Writing and Design, Corporate Storytelling, Public Relations Writing, Written Professional Communication, Human Centered Systems, Public Communication of Science and Technology, Digital Humanity, Computational Social Science, Narrative and Technology, Persuasive Writing in Advertising, User Research and Reporting, User-Centered Design, Composition, Computer Science, & Digital Studies Capstone Sequences*

---

### Experience

#### **CivWiz, Developer**

2025

Worked with a small group to prototype and develop a gameified learning application for web and mobile; used client-led requirements to cater to the needs of users and administrators; created wireframes; iterated designs based on user-testing and feedback; worked with Flutter for frontend development, Firebase for backend development

#### **Movember at Pitt, Digital Narrative and Content Lead**

2023-2024

Led donation-driven campaigns via social media and in-person graphics and writing; managed a professional Instagram account; handled messages to and from the organization's social media; curated content and brand identity

## **Krista Lorenzo Realty, Short Form Content Creator**

2022-2024

Edited content using Adobe Premiere Pro; created short-form content for Instagram, TikTok, and Facebook; kept consistent editing schemes inline with the client's goals

---

## **Volunteering and Philanthropy**

### **Movember at Pitt, President**

2025-2026

Manage a team of six board members; raise funds for men's health benefits; actively pursuing a Sexual Violence Prevention Grant for 2026

---

## **Proficiencies**

- Adobe Suite (Illustrator, Premiere Pro, InDesign)
- Canva
- Microsoft Suite
- HTML/CSS/JS
- Marketing strategy
- Project management
- UI/UX Design
- Brand identity
- Persuasive writing