

GianLorenzo Caria

Student at the University of Pittsburgh

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Pittsburgh, PA
King of Prussia, PA

Education

Undergraduate, University of Pittsburgh, 2021-2026

Pittsburgh, PA

BA, Digital Narrative and Interactive Design, *Critical Making Track*
Certificate, Public and Professional Writing
Certificate, Digital Studies and Methods

Relevant Coursework and Studies

Projects in Digital Composition, Data Structures and Algorithms, Programming for Web Applications, Integrating Writing and Design, Corporate Storytelling, Public Relations Writing, Written Professional Communication, Human Centered Systems, Public Communication of Science and Technology, Digital Humanity, Computational Social Science, Narrative and Technology, Persuasive Writing in Advertising, User Research and Reporting, User-Centered Design, Composition, Computer Science, & Digital Studies Capstone Sequences

Experience

CivWiz, Developer

2025

Worked with a small group to prototype and develop a gameified learning applicaiton for web and mobile; used client-led requirements to cater to the needs of users and administrators; created wireframes; iterated designs based on user-testing and feedback; worked with Flutter for frontend development, Firebase for backend development

Movember at Pitt, Digital Narrative and Content Lead

2023-2024

Led donation-driven campaigns via social media and in-person graphics and writing; managed a professional Instagram account; handled messages to and from the organization's social media; curated content and brand identity

Krista Lorenzo Realty, Short Form Content Creator

2022-2024

Edited content using Adobe Premiere Pro; created short-form content for Instagram, TikTok, and Facebook; kept consistent editing schemes inline with the client's goals

Volunteering and Philanthropy

Movember at Pitt, President

2025-2026

Manage a team of six board members; raise funds for men's health benefits; actively pursuing a Sexual Violence Prevention Grant for 2026

Proficiencies

- Adobe Suite (Illustrator, Premiere Pro, InDesign)
- Canva
- Microsoft Suite
- HTML/CSS/JS
- Marketing strategy
- Project management
- UI/UX Design
- Brand identity
- Persuasive writing