

Brian O'Connor

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2020 - Present

biermi Inc.

Co-Founder & President

biermi is the first direct-to-consumer platform for craft beverage manufacturers. Born out of the COVID-19 pandemic, biermi helped over 100 businesses in over 30 states process over \$1.5MM in the first 8 weeks since conception. biermi was conceived on March 13th, 2020 and launched 3 days later on March 16th, 2020.

- Built strategic partnerships in the craft beverage industry
- Set company direction and manage financial forecasting and fundraising
- Provided design and engineering effort to support over 100 businesses
- Supported businesses through the onboarding process and resolved customer support requests

Clients: New Holland, Diageo, Imprint, Ninkasi, Black Flag, Full Tilt, Union Craft, Neshaminy Creek, Rocket Frog

2019 - Present

Bresslergroup

Engineering Manager

Bresslergroup is an insight-driven innovation lab with a focus on product development. The company disciplines included Design Strategy, User Research, Interaction Design, Industrial Design, Mechanical Engineering, and Electrical Engineering. I was hired to define and build the Software Engineering discipline. This discipline included firmware, mobile applications, web applications, and associated cloud services. I worked closely with the Electrical Engineering and Interaction Design disciplines to craft the offering to our existing and evolving clients.

- Maintained utilization while constructing Software Engineering discipline
- Defined Bresslergroup's Software Engineering processes, capabilities, and viewpoints for innovation projects as well as ISO 13485 projects
- Drove sales for software and other disciplines
- Grew the engineering team's expertise and handled people management

Clients: USGA, OEM Group, CytoSPAR, Spotlight Labs, 509

2017 - 2019

Avenir Education Inc.

VP Software Engineering

Avenir Education Inc. was a software and services company created to improve the outcomes of special education students in public schools. During my tenure, I led the software engineering team to design, build, and launch DISTILLIO, an application to assist in the execution of Individual Education Programs and promote

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communication and collaboration.

- Provided support for education consulting services provided to state and district clients
- Worked with our design, marketing, and engineering team to define our strategic direction and our flagship product
- Led the design and development of our flagship product to bring it to market for pilot in several districts across the United States
- Built and maintained our public website

2013 - 2017

Slalom

Solution Principal

Slalom is a modern consulting firm focused on strategy, technology, and business transformation. During my tenure, I worked with a number of clients located in Atlanta to deliver custom software solutions to the business and their customers. My work included greenfield applications, enterprise integrations, and leading development teams to deliver high quality software.

- Led the design and delivery of native iOS and Android account management mobile apps for a major prepaid mobile carrier in Atlanta, Georgia; the apps have been installed on over 10 million devices
- Assisted in the design and implementation of a global digital asset management platform to promote asset reuse and manage talent rights
- Worked with the innovation group within a major telecom company based in Atlanta to ideate and produce prototypes to be sold to business units within the company

Clients: AT&T, Coca-Cola, Cricket Wireless, Delta, The Home Depot

2009 - 2013

Deloitte Consulting

Consultant

Over the course of my four year tenure, I provided technology consulting services on behalf of Deloitte to various clients across the United States in the financial and healthcare industries.

- Designed and built a process and platform to handle demand management and labor capacity within a specific timeline to help client meet contractual obligations with other vendors
- Led team of subcontractors to develop Business Intelligence reports, dashboards, and scorecards in SharePoint 2010
- Developed integration tools and packages, customized platform and services, and managed environment migrations and release of Clarity, a Project and Portfolio
- Management software product, within the Goldman Sachs IT business unit to facilitate project management and empower leadership with portfolio visibility to ease decision making
- Performed insurance, supervisory, and receivership management responsibilities while developing tools, improving business processes, and implementing an ETL suite for the FDIC

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Clients: FDIC, Goldman Sachs, State of Louisiana, Chatholic Health Initiatives

Affiliations

2017 - Present	True Respite Brewing Company	Owner / IT Lead
2018 - Present	Milkcrate	Technical Advisor
2019	PhillyCHI World Usability Day - Our Digitally Accessible Future	Featured Talk
2019	Building Connected Medical Devices in Geographically Diverse Areas	Client Lunch and Learn
2019	How Today's Evolving Infrastructure Predicts Tomorrow's Technological Innovations	Blog Post
2019	Making Tech Accessible: How To Bake Accessibility into Software Development	Blog Post
	MicroC Patent Writer	
2017	AWS Certified Solutions Architect	
2016	AT&T Developer Conference Hackathon, Las Vegas, NV	2nd Place
2016	Global Payments Hackathon, Atlanta, GA	1st Place
2015	AT&T Developer Conference Hackathon, Las Vegas, NV	2nd Place
2014	Goizueta Business School HackATL Hackathon, Atlanta, GA	1st Place
2009 - 2012	Almost Legendary LLC	Manager / Member