Brian O'Connor

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2021 - Present
Slalom _build
Director, Software Engineering

Slalom _build is the delivery and product engineering organization of Slalom. As a global capability to the broader company, _build engages with clients that have a need for product development to co-create custom digital products and experiences that drive real, measurable business value. As a director, my role involves developing strong relationships with local markets to drive software engineering opportunities, oversee delivery teams, and manage multi-level reporting within the _build organization.

- Responsible for $5M of revenue impact through project leadership, team leadership, and/or sales involvement
- Lead Delivery for teams across multiple work streams on complex projects and programs
- Lead and grow other leaders
- Articulate, promote, and influence Build's strategy
- Fill the Solution Lead role on pursuits
- Fill the Capability Lead role in market alignment

2020 - Present
biermi Inc.
Co-Founder & President

biermi is the first direct-to-consumer platform for craft beverage manufacturers. Born out of the COVID-19 pandemic, biermi helped over 200 businesses in over 30 states process over $9 million in the first year since conception. biermi was launched as an MVP and processed the first transactions within 3 days of conception.

- Built strategic partnerships in the craft beverage industry
- Set company direction and manage financial forecasting and fundraising
- Provided design and engineering effort to support over 200 businesses
- Supported businesses through the onboarding process and resolved customer support requests

Clients: New Holland, Diageo, Imprint, Ninkasi, Black Flag, Full Tilt, Union Craft, Neshaminy Creek, Rocket Frog, and more

2020 - 2021
Pep Boys
AVP, Systems Engineering

Pep Boys has over 10,000 associates, 20 distribution centers, and over 1,000 corporate locations and supports more than 530 independently owned stores and over 2,400 independently owned service centers across the nation. As the AVP of systems engineering, I am responsible for all software that enables service and store operations.

- Inherited and oversaw the completion of our outside purchasing

Brian O'Connor

platform integrated into ShopX, the service work order application
- Assembled and managed fiscal budget for systems engineering
- Launched and oversaw software engineering projects to support strategic business initiatives and partner integrations (Inventory, ASE Certifications, Supply Ordering System, ShopX, Customer Status Tracker, Customer Chat, Digital Vehicle Inspections)
- Measured applications and processes to drive value to the business and used data to drive insights into performance and success of key initiatives

2019 - 2020
Bresslergroup
Software Engineering Manager

Bresslergroup is an insight-driven innovation lab with a focus on product development. The company disciplines included Design Strategy, User Research, Interaction Design, Industrial Design, Mechanical Engineering, and Electrical Engineering. I was hired to define and build the Software Engineering discipline. This discipline included firmware, mobile applications, web applications, and associated cloud services. I worked closely with the Electrical Engineering and Interaction Design disciplines to craft the offering to our existing and evolving clients.

- Maintained utilization while constructing Software Engineering discipline
- Defined Bresslergroup's Software Engineering processes, capabilities, and viewpoints for innovation projects as well as ISO 13485 projects
- Drove sales for software and other disciplines
- Grew the engineering team's expertise and handled people management

Clients: USGA, OEM Group, CytoSPAR, Spotlight Labs, 509

2017 - 2019
Avenir Education Inc.
VP Software Engineering

Avenir Education Inc. (SPEDx) was a software and services company created to improve the outcomes of special education students in public schools. During my tenure, I led the software engineering team to design, build, and launch DISTILLIO, an application to assist in the execution of Individual Education Programs and promote communication and collaboration.

- Provided support for education consulting services provided to state and district clients
- Worked with our design, marketing, and engineering team to define our strategic direction and our flagship product
- Led the design and development of our flagship product to bring it to market for pilot in several districts across the United States
- Built and maintained our public website

2013 - 2017

Slalom is a modern consulting firm focused on strategy, technology,

Brian O'Connor

Slalom
Solution Principal

and business transformation. During my tenure, I worked with a number of clients located in Atlanta to deliver custom software solutions to the business and their customers. My work included greenfield applications, enterprise integrations, and leading development teams to deliver high quality software.

- Led the design and delivery of native iOS and Android account management mobile apps for Cricket Wireless; the apps have been installed on over 10 million devices
- Assisted in the design and implementation of a global digital asset management platform to promote asset reuse and manage talent rights
- Worked with the innovation group at AT&T to ideate and produce prototypes to be sold to business units within the company

Clients: AT&T, Coca-Cola, Cricket Wireless, Delta, The Home Depot

2009 - 2013
Deloitte Consulting
Consultant

Over the course of my four year tenure, I provided technology consulting services on behalf of Deloitte to various clients across the United States in the financial and healthcare industries.

- Designed and built a process and platform to handle demand management and labor capacity within a specific timeline to help client meet contractual obligations with other vendors
- Led team of subcontractors to develop Business Intelligence reports, dashboards, and scorecards in SharePoint 2010
- Developed integration tools and packages, customized platform and services, and managed environment migrations and release of Clarity, a Project and Portfolio
- Management software product, within the Goldman Sachs IT business unit to facilitate project management and empower leadership with portfolio visibility to ease decision making
- Performed insurance, supervisory, and receivership management responsibilities while developing tools, improving business processes, and implementing an ETL suite for the FDIC

Clients: FDIC, Goldman Sachs, State of Louisiana, Chatholic Health Initiatives

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Education

| 2004 - 2008 | Georgia Institute of Technology
Bachelors of Science in Computer Science |

Affiliations

2017 - Present	True Respite Brewing Company	Owner
2020	Bresslergroup Design Defined - Accessible Technology	Speaker
2018 - 2020	Milkcrate	Technical Advisor
2019	PhillyCHI World Usability Day - Our Digitally Accessible Future	Featured Talk
2019	Building Connected Medical Devices in Geographically Diverse Areas	Client Lunch and Learn
2019	How Today's Evolving Infrastructure Predicts Tomorrow's Technological Innovations	Blog Post
2019	Making Tech Accessible: How To Bake Accessibility into Software Development	Blog Post
2018	MicroC Patent Writer	
2017	AWS Certified Solutions Architect	
2016	AT&T Developer Conference Hackathon, Las Vegas, NV	2nd Place
2016	Global Payments Hackathon, Atlanta, GA	1st Place
2015	AT&T Developer Conference Hackathon, Las Vegas, NV	2nd Place
2014	Goizueta Business School HackATL Hackathon, Atlanta, GA	1st Place
2009 - 2012	Almost Legendary LLC	Manager / Member