Thanvin Giridhar

User Experience Designer Toronto, Canada

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Experience

Hologic Freelance (remote)
MAY 2017 - JAN 2020, TUCSON, AZ

- Worked with the R&D team to understand and produce instructional animations of a novel micro-CT imaging system
- Animations were used as part of the user guide software, as well as in training the sales team

Perimeter Medical Imaging AI Freelance
JAN 2017 - JAN 2020, TORONTO, ON

- Produced support material such as animations and diagrams for OTIS^{TM}, a tissue imaging system
- Material was integral to 2 successful FDA clearances, used in training clinicians at 5 trial sites on user flows, securing capital, and marketing at over 12 med-tech expos across North America
- Collaborated with executives, clinical, and engineering teams to ensure material aligned with business strategy

Human Biology Department, University of Toronto Designer
SEPT 2017 - SEPT 2018, TORONTO, ON

- Illustrated the cover of an open-access neuroscience textbook
- Designed graphical syllabi and posters for 4 undergrad courses to enhance student engagement with course logistics and deadlines

Case study spotlight

EquiPPE

- Designed a mobile platform that helps direct PPE donations to local essential organizations in need during the early stages of the COVID-19 pandemic
- Conducted online research on PPE shortages across various essential organizations, surveyed 12 PPE donors to understand donation behaviours, compared existing services, and generated appropriate user personas and empathy maps
- Generated use cases, designed wireframes, mid and high-fidelity prototypes, determined metrics to gauge success, and conducted usability tests to improve overall experience and design

Hello

By leveraging a multidisciplinary background and 3 years of producing impactful work for innovative companies, I'm confident in designing digital solutions that offer users a seamless and positive experience.

Skills

Visual
Vector & UI graphics
Storyboarding
Wireframing & prototyping
Responsive web design
Vector & 3D animation
Photography (@tgexplores)

Research & analysis
Interviews & surveys
Persona creation
Empathy mapping
Scenarios & use cases
Usability testing

Tools
Figma
Illustrator & Photoshop
After Effects
HTML & CSS
POP by Marvel
Maya

Education

University of Toronto BSc
2012 - 2016, TORONTO, ON