

J. HOWARD

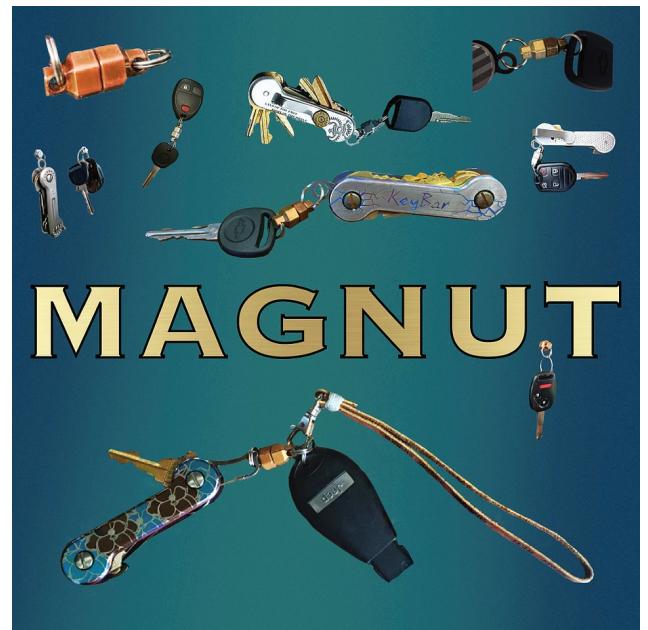
KEYBAR

Manufacturing Company
Savannah, GA

When I started at KeyBar, I was doing their custom artwork. I did about 100+ custom projects a month, from concept to delivery. The custom department was just me, so I oversaw customer service and maintained high customer satisfaction and retention rates. I added some flair to their site. My passion for updated high-quality, consistent, on-brand imaging got me promoted to Creative Director.

As Creative Director, I oversaw marketing and graphics across web, print, and social. I produced all email campaigns. I directed/edited instructional and promotional videos. I worked closely with our Facebook representative to boost their Facebook marketing to net \$41,000+ in the first quarter of that year. Since leaving this company, ads I created and protocols I instilled are still in operation.







KeyBar

