



Graphic Design + Marketing Specialist

Jenna Howard

✉ jenna@jhoward.design

📍 Macon, GA

🌐 jhoward.design

📞 (478) 719-0474

Experience

2025 - now **Marketing Coordinator at Invision Technologies**

In-housed design including electronic and print materials. Coordinated with third-party vendors and partners. Managed website, Google profiles, and social media. Designs included infographics, press releases, sales decks, and trade show displays. Utilized ZoomInfo for prospect research. Implemented and analyzed digital campaigns.

2019 - now **Freelance Marketing Consultant at J. Howard Design**

Including clients like Amici's, Elizabeth Schorr & Co, and John's Supermarket. Provided clients with services including graphic design, branding, photography, logo creation, event promotion, newsletter design, copy writing, social media management, and market research.

2020 - 2024 **Marketing Specialist at SPINEN**

2018 - 2019 **Project Manager at Third Wave Digital**

2017 - 2018 **Digital Sales Assistant at 13WMAZ**

2016 - 2017 **Creative Director at Keybar**

2014 - 2015 **Videographer/Special Assistant at GCSU Sports Information Department**

Education

2025 **Google Ads Certification**

2011 - 2015 **Georgia College & State University**

Bachelor of Arts in Mass Communication

Skills

- | | | |
|--------------------------|------------------------|----------------------|
| ○ Facebook | ○ MailChimp | ○ Adobe Illustrator |
| ○ Figma | ○ Microsoft Powerpoint | ○ Adobe Premiere Pro |
| ○ Google Ads & Analytics | ○ Web Design | ○ Adobe Photoshop |