



Graphic Design + Marketing Specialist

Jenna Howard

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jhoward.design

(478) 719-0474

Experience

2025 - now Marketing Coordinator at Invision Technologies

In-housed design including electronic and print materials. Coordinated with third-party vendors and partners. Managed website, Google profiles, and social media. Designs included infographics, press releases, sales decks, and trade show displays. Utilized ZoomInfo for prospect research. Implemented and analyzed digital campaigns.

2019 - now Freelance Marketing Consultant at J. Howard Design

Including clients like Amici's, Elizabeth Schorr & Co, and John's Supermarket. Provided clients with services including graphic design, branding, photography, logo creation, event promotion, newsletter design, copy writing, social media management, and market research.

2020 - 2024 Marketing Specialist at SPINEN

2018 - 2019 Project Manager at Third Wave Digital

2017 - 2018 Digital Sales Assistant at 13WMAZ

2016 - 2017 Creative Director at Keybar

2014 - 2015 Videographer/Special Assistant at GCSU Sports Information Department

Education

2025 Google Ads Certification

2011 - 2015 Georgia College & State University

Bachelor of Arts in Mass Communication

Skills

- Facebook
- Figma
- Google Ads & Analytics

- MailChimp
- Microsoft Powerpoint
- Web Design

- Adobe Illustrator
- Adobe Premiere Pro
- Adobe Photoshop