# Gautam Choudhary

Graduate Student (MSCS), Purdue University

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#### Education

- 2022–2024 M.S., Computer Science, Purdue University, USA.
- 2015–2019 **B.Tech. Computer Science & Engineering**, *Indian Institute of Technology, Roorkee*. GPA: 9.223/10.0 (Class Rank: 3/81)
- 2014–2015 **Senior Secondary, Class 12**, *Lav Kush Model School, Sri Ganganagar*. Percentage: 95.6/100 (Highest District Region Score)
- 2012–2013 **Secondary, Class 10**, *Nosegay Public School, Sri Ganganagar*. CGPA: 10.0/10.0

#### Research Interests

- Machine Learning (ML); Data Mining; User Modeling; Graph Representation Learning; Natural Language Processing (NLP)

## Professional Experience

- Jun'19- Research Associate 2, Adobe Research, India, (Full Time).
  - Jul'22 Brainstorming and formulating new research problems with industrial use cases around marketing science, decision analysis, user experience, web analytics, etc.
    - Prototyping solutions using ML techniques from data mining, representation learning, user modeling, etc.
    - Writing academic publications for top-tier conference venues (and filing patents).
    - Co-mentoring 6-8 undergraduate students every year as part of our research internship program.
- May'18- Research Intern, Adobe Research, India.
  - Jul'18 Worked in the domain of NLP on generating useful insights and visualizations for assisting authors to quickly grasp user feedback (comments) associated with their documents (blogs).
    - Curated a dataset for a text classification problem and proposed a novel hierarchical text classifier.
- Nov'18- Javascript Developer Intern, JS Tigers.
  - Jan'19 Worked on developing and adding new functionalities to a CRM Web App. Also improved existing codebase by fixing bugs involving both frontend and backend.
- Dec'17- Backend Web Developer Intern, Saarthi Al.
- Jan'18 Built web and mobile applications for an Al-based Tech Startup offering Chatbot services. Involved in full-stack development to integrate product features.
- Dec'15- Educational Content Developer Intern, Quizential.
- Jan'16 Developed question bank in the domain of Science, Mathematics, and General Aptitude along with explanations for an educational platform.

#### Publications

3. ReAct: A Review Comment Dataset for Actionability (and more), In International conference on Web Information Systems Engineering (WISE), 2021,

Gautam Choudhary, Natwar Modani, Nitish Maurya

- 2. Transport-Free Module Binding for Sample Preparation using Microfluidic Fully Programmable Valve Arrays, In Design, Automation & Test in Europe Conference & Exhibition (DATE), 2020,
  - Gautam Choudhary, Sandeep Pal, Debraj Kundu, Sukanta Bhattacharjee, Shigeru Yamashita, Bing Li, Ulf Schlichtmann, Sudip Roy
- 1. Understanding Blogs through the Lens of Readers' Comments, In Computación y Sistemas (CICLing), 2019,

Abhilasha Sancheti, Natwar Modani, Gautam Choudhary, Chintha Priyadarshini, Sai Sandeep Moparthi

#### **Patents**

Trafton, Vivek Sinha

- 6. **Generating Node Embeddings for Multiple Roles**, *US Patent Application* 17/846,160, Jun, 2022.
  - Ryan Rossi, Iftikhar Ahamath Burhanuddin, Gautam Choudhary, Fan Du, Eunyee Koh
- 5. **Identifying Bot Activity Using Topology-Aware Techniques**, *US Patent Application* 17/709,615, Mar, 2022.
  - Gautam Choudhary, Sk Izajur Rahaman, Siba Panigrahi, Prithvi Bhutani, Manoj Kilaru, Kanishk Singh, Iftikhar Ahamath Burhanuddin, Aditi Singhania
- Artificial Intelligence Approaches For Predicting Conversion Activity Probability Scores And Key Personas For Target Entities, US Patent Application 17/339,700, Jun, 2021.
   Liana Vagharshakian, Atanu R. Sinha, Gautam Choudhary, Camille Girabawe, Omar Rahman, Scott
- 3. **Determining Digital Personas Utilizing Data-Driven Analytics**, *US Patent Application* 17/189,681, Feb, 2021.
  - Gautam Choudhary, Iftikhar Ahamath Burhanuddin
- 2. Machine-Learning Systems For Simulating Collaborative Behavior By Interacting Users Within A Group, *US Patent Application* 17/171,365, Feb, 2021.
  - Atanu Sinha, Gautam Choudhary, Mansi Agarwal, Shivansh Bindal, Abhishek Pande, Camille Girabawe
- 1. Expressive Text-To-Speech Utilizing Contextual Word-Level Style Tokens, *US Patent Application 16/934,836*, Jul, 2020.
  - Sumit Shekhar, Abhilasha Sancheti, <u>Gautam Choudhary</u>, Santhosh Kumar, Shubhanshu Agarwal, Rahul Saxena

## Selected Research Projects

- Aug'19- Persona Learning, Advisors: Dr. Iftikhar Ahamath Burhanuddin and Dr. Ryan A. Rossi, Adobe
  - Jul'22 Research.
    - Motivated by user modeling concepts in HCI, we investigate the research problem of identifying and learning user *personas* from historical data by applying data mining and graph-based deep learning techniques.
- May'20- **B2B: Account Scoring**, *Advisor: Dr. Atanu R. Sinha, Adobe Research*,
  - Jun'21 This project involved modeling the conversion likelihood of business accounts in a B2B scenario using deep learning architectures. This also got featured in *Adobe Summit Sneaks 2021* (■ Video) Adobe's worldwide flagship Digital Experience Conference.
- May'20- Actionable Review Comments, Advisor: Natwar Modani, Adobe Research.
- Aug'21 The project involved proposing a taxonomy for textual review comments along with their classification using natural language processing techniques. Also released a text-domain dataset.
- Aug'18- Design Automation for Microfluidic Devices, Advisor: Dr. Sudip Roy, IIT Roorkee.
- May'19 We proposed a design automation approach for sample preparation of bioassays by developing a parallel and efficient algorithm for reagent placement on a 2D grid (Programmable Microfluidic Device).

#### Honors and Awards

- 2019 Winner in Web Technologies Project as part of New College Graduate Bootcamp, Adobe Inc.
- 2019 Best B.Tech. Project Award in Computer Science Department, IIT Roorkee
- 2015–2019 Merit-cum-Means (MCM) Scholarship, IIT Roorkee
  - 2015 IIT-JEE Advance All India Rank (AIR) 1416 amongst  $\sim 150k+$  candidates (Top 1%)
  - 2015 District Region Topper in Class 12, Sri Ganganagar
  - 2015 Awarded Kishore Vaigyanik Protsahan Yojana (KVPY) Fellowship, Govt. of India
  - 2014 Secured All India Rank (AIR) 17 in National Science Olympiad (NSO)

### Technical Skills

- Languages Python, C++, JAVA, HTML, CSS, Javascript, LATEX
- Frameworks PyTorch, Deep Graph Library, Keras, TensorFlow, Flask, Angular, NodeJS
  - Tools/OS Git, Visual Studio, Android Studio / LINUX (Ubuntu), MacOS, Windows

#### Service

- 2019–2022 **Member of Recruitment Team | Adobe Research**, Volunteered for recruitment panel activities across various programs for empowering female students (Women-in-Technology Scholarship), students from underrepresented communities (GEM Fellowship), etc. to pursue their education.
- 2019–2021 Volunteer at Adobe Create Change Day | Adobe Inc, Actively engaged with Adobe's Corporate Social Responsibility (CSR) Team and volunteered for activities like fundraising for cancer patients, supporting NGOs and local Govts., helping shelter home children, etc.
- 2018–2019 **Student Mentorship Program** | **IIT Roorkee**, Mentored 7 freshman juniors in their academic and non-academic affairs as part of a mentorship program at IIT Roorkee.
- 2015–2016 **National Service Scheme (NSS)** | **IIT Roorkee**, Volunteered in social activities including organizing Blood Donation Camps and providing free tutorship to financially poor children.