THE PUBLIC IS MORE FAMILIAR WITH BAD DESIGN THAN GOOD DESIGN.

IT IS, IN EFFECT, CONDITIONED TO PREFER BAD DESIGN, BECAUSE THAT

IS WHAT IT LIVES WITH. THE NEW BECOMES THREATENING, THE OLD RE
ASSURING.

PAUL RAND

A DESIGNER KNOWS THAT HE HAS ACHIEVED PERFECTION NOT WHEN THERE IS NOTHING LEFT TO ADD, BUT WHEN THERE IS NOTHING LEFT TO TAKE AWAY.

ANTOINE DE SAINT-EXUPÉRY

...THE DESIGNER OF A NEW SYSTEM MUST NOT ONLY BE THE IMPLEMENTOR AND THE FIRST LARGE-SCALE USER; THE DESIGNER SHOULD ALSO WRITE THE FIRST USER MANUAL...IF I HAD NOT PARTICIPATED FULLY IN ALL THESE ACTIVITIES, LITERALLY HUNDREDS OF IMPROVEMENTS WOULD NEVER HAVE BEEN MADE, BECAUSE I WOULD NEVER HAVE THOUGHT OF THEM OR PERCEIVED WHY THEY WERE IMPORTANT.

DONALD E. KNUTH

GIL TOMÁS

PROLIFERATION & DIFFERENTIATION IN CANCER

UNIVERSITÉ LIBRE DE BRUXELLES

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¹ Lorem ipsum!

² Dolor si amet