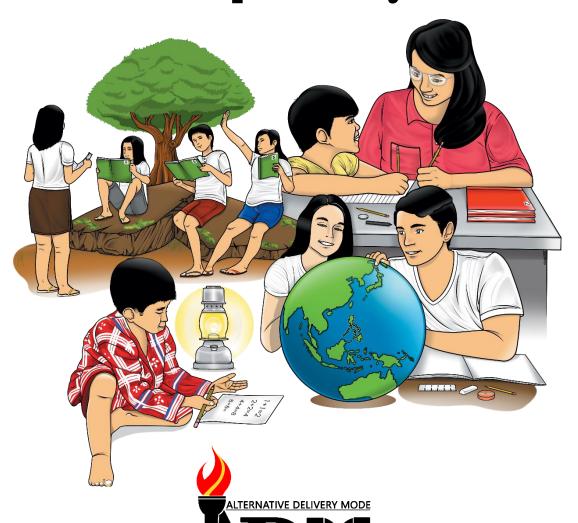


Oral Communication in Context

Quarter 1 – Module 6: Types of Speeches and Speech Style



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Oral Communication in Context Alternative Delivery Mode

Quarter 1 - Module 6: Types of Speeches and Speech Style

First Edition, 2020

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Oral Communication in Context

Quarter 1 – Module 6: Types of Speeches and Speech Style



Introductory Message

For the facilitator:

Welcome to the <u>Oral Communication in Context Grade 11/12</u> Alternative Delivery Mode (ADM) Module on <u>Types of Speeches and Speech Style!</u>

This module was collaboratively designed, developed and reviewed by educators both from public and private institutions to assist you, the teacher or facilitator in helping the learners meet the standards set by the K to 12 Curriculum while overcoming their personal, social, and economic constraints in schooling.

This learning resource hopes to engage the learners into guided and independent learning activities at their own pace and time. Furthermore, this also aims to help learners acquire the needed 21st century skills while taking into consideration their needs and circumstances.

In addition to the material in the main text, you will also see this box in the body of the module:



Notes to the Teacher

This contains helpful tips or strategies that will help you in guiding the learners.

As a facilitator you are expected to orient the learners on how to use this module. You also need to keep track of the learners' progress while allowing them to manage their own learning. Furthermore, you are expected to encourage and to assist the learners as they do the tasks included in the module.

For the learner:

Welcome to the <u>Oral Communication in Context Grade 11/12</u> Alternative Delivery Mode (ADM) Module on <u>Types of Speeches and Speech Style!</u>

The hand is one of the most symbolized parts of the human body. It is often used to depict skill, action, and purpose. Through our hands we may learn, create, and accomplish. Hence, the hand in this learning resource signifies that you, as a learner, are capable and empowered to successfully achieve the relevant competencies and skills at your own pace and time. Your academic success lies in your own hands!

This module was designed to provide you with fun and meaningful opportunities for guided and independent learning at your own pace and time. You will be able to process the contents of the learning resource while being an active learner.

This module has the following parts and corresponding icons:



What I Need to Know

This will give you an idea of the skills or competencies you are expected to learn in the module.



What I Know

This part includes an activity that aims to check what you already know about the lesson to take. If you get all the answers correct (100%), you may decide to skip this module.



What's In

This is a brief drill or review to help you link the current lesson with the previous one.



What's New

In this portion, the new lesson will be introduced to you in various ways such as a story, a song, a poem, a problem opener, an activity or a situation.



What is It

This section provides a brief discussion of the lesson. This aims to help you discover and understand new concepts and skills.



What's More

This comprises activities for independent practice to solidify your understanding and skills of the topic. You may check the answers to the exercises using the Answer Key at the end of the module.



What I Have Learned

This includes questions or blank sentence/paragraph to be filled in to process what you learned from the lesson.



What I Can Do

This section provides an activity which will help you transfer your new knowledge or skill into real life situations or concerns.



Assessment

This is a task which aims to evaluate your level of mastery in achieving the learning competency.



Additional Activities

In this portion, another activity will be given to you to enrich your knowledge or skill of the lesson learned. This also tends retention of learned concepts.



Answer Key

This contains the answers to all the activities in this module.

At the end of this module you will also find:

References

This is a list of all the sources used in developing this module.

The following are some reminders in using this module:

- 1. Use the module with care. Do not put unnecessary mark/s on any part of the module. Use a separate sheet of paper in answering the exercises.
- 2. Do not forget to answer *What I Know* before moving on to the other activities included in the module.
- 3. Read the directions carefully before doing each task.
- 4. Observe honesty and integrity in doing the tasks and in checking your answers.
- 5. Finish the task at hand before proceeding to the next.
- 6. Return this module to your teacher/facilitator once you are through with it.

If you encounter any difficulty in answering the tasks in this module, do not hesitate to consult your teacher or facilitator. Always bear in mind that you are not alone.

We hope that through this material, you will experience meaningful learning and will gain deep understanding of the relevant competencies. You can do it!



This module was designed and written with you in mind. It is here to help you master the types of speeches and speech style. The scope of this module permits it to be used in many different learning situations. The language used recognizes the diverse vocabulary level of students. The lessons are arranged to follow the standard sequence of the course. But the order in which you read them can be changed to correspond with your needs.

The module is divided into two lessons, namely:

- Lesson 1 Types of Speeches
- Lesson 2 Types of Speech Style

After going through this module, you are expected to:

- 1. distinguish the types of speeches according to purpose and delivery;
- 2. determine the types of speeches used in different real-life situations;
- 3. distinguish the types of speech style;
- 4. identify the social situations in which each speech style is appropriate to use; and
- 5. observe the appropriate language forms in using a particular speech style.



What I Know

Directions: Choose the letter of the best answer. Write the chosen letter on a separate sheet of paper.

Ι.	The following are types of speech according to purpose EXCEPT					
	A. informative speech	C. persuasive speech				
	B. impromptu speech					
2.	All are categorized under types	of speech according to delivery EXCEPT				
	A. impromptu speech					
	B. extemporaneous speech	D. manuscript speech				
3.	The primary goal of a/an	is to influence the thoughts, feelings,				
	actions, and behaviors or attitu 2012).	des of your listeners (Gamble & Gamble,				
	A. informative speech	C. persuasive speech				
	B. expository speech	D. entertainment speech				
4.	The is a type of relax, enjoy, and even laugh.	speech that aims to make the audience				
		C. persuasive speech				
	A. expository speech B. entertainment speech	-				
	B. chtertamment specen	D. Informative specen				
5.	Delivering a speech with the heas	lp of short notes and a clear outline is known				
	A. manuscript speech	C. extemporaneous speech				
	B. memorized speech					
6.	When you deliver a pre-written	speech word for word, it is called				
	A. impromptu speech	C. memorized speech				
	B. manuscript speech	D. extemporaneous speech				
7.	A/ an is delivered wi	th little or no advance preparation.				
	A. impromptu speech	C. manuscript speech				
	B. memorized speech	D. extemporaneous speech				
8.	The nature of a reporter's job is	to give an expository or				
	A. persuasive speech	C. manuscript speech				
	B. informative speech	D. impromptu speech				

9.	(SONA) so as not to miss any imp	
	A. entertainment speech	C. memorized speech
	B. impromptu speech	D. manuscript speech
10	questions during the media press	when she answered various pressing s conference.
	A. extemporaneous speech B. impromptu speech	C. memorized speech
	B. impromptu speech	D. entertainment speech
11	Jeff tried out an online interview	which tested his skill in
	A. impromptu speech	C. informative speech
	B. memorized speech	D. entertainment speech
12	The type of speech that appeals t statistics to support the ideas is	to audience's emotion and provides striking called
	A. informative speech	C. manuscript speech
	B. persuasive speech	D. extemporaneous speech
13	Knowing your audience well will	be most useful in a/an
	<u> </u>	C. memorized speech
	B. entertainment speech	D. manuscript speech
14	.The speaker's credibility is highly	y important in a/an
	A. manuscript speech	C. entertainment speech
	B. memorized speech	D. persuasive speech
15		pressions, and movements in your
	can help avoid unnatu	
	A. manuscript speech	C. impromptu speech
	B. memorized speech	D. extemporaneous speech

Lesson

Types of Speeches

This lesson introduces you to the world of public speaking. Take a step further to enhance your oral communication skills by learning the types of speeches you can use in creating meaningful tasks.



What's In

In your journey toward elevating your oral communication skill, you have previously learned in Module 5 that communication can take place in different speech contexts (intrapersonal, interpersonal, public, and mass). Moreover, you were given ideas on how you should speak when put in a specific speech context. As you move on to your next adventure, Module 6 Lesson 1 will prepare you to be an effective public speaker. This exciting lesson will tackle the different purposes and methods of delivering a speech.



Notes to the Teacher

This lesson is composed of five (5) self-paced activities. Each of the activities is scaffolded to assist the learner in discovering the lesson on their own. The activity in the *What I Can Do* part may be modified to suit your learning set up. Happy teaching!



Speech

It is human nature to express thoughts and emotions. Thus, many **speeches** or forms of communication in spoken language, made by a speaker before an audience, have been created. Speeches are more formal than talking or usual conversations. They are primarily delivered to leave a remarkable message.

Types of Speeches

In the word puzzle below are seven (7) words that refer to jobs which commonly require to deliver speeches. Try to look for them as fast as you can to lead you to the types of speeches.

В	Т	Y	Р	О	L	Ι	Т	Ι	С	Ι	Α	N
X	Т	J	Ι	A	K	Е	U	W	G	E	S	L
L	Е	K	Т	D	О	С	T	О	R	P	Т	A
U	A	S	F	L	F	Ο	G	X	Ι	F	Q	W
Ι	С	Е	D	О	Ι	M	В	M	Р	A	Р	Y
S	Н	W	Z	В	T	E	S	E	U	Y	F	E
P	Е	С	N	S	M	D	N	A	С	Т	О	R
F	R	M	R	Р	U	I	Ι	Т	R	О	J	L
Е	Н	D	Ι	Α	С	A	Н	Ι	Р	V	Ι	J
G	N	Е	W	S	A	N	С	Н	О	R	Y	S

	A. Vertical		B. Horizontal
1		 1	
2		 2	
3		 3	
		4.	

Were you able to hunt all the words that we are looking for? Let us look at the following pictures if you got them correctly.

For the jobs written vertically, what do you think are their **reasons or purposes** for giving their speeches?

I give a speech to	-
I give a speech to	
I give a speech to	_ _ _

For the jobs written horizontally, \mathbf{how} do you think do they $\mathbf{deliver}$ their speeches?

To deliver my report on television, I	TODAY'S NEWS
To deliver my lines on stage, I	
To deliver my speech during campaign, I	
To deliver the clinical findings to my patient, I	



What is It

The activity shows that people create speeches for different purposes and through different methods of delivery. There are two (2) major types of speeches: according to purpose and according to delivery.

1. Types of Speech According to Purpose

a. informative or expository speech

• is mainly performed for the purpose of educating the audience on new or relevant piece of information on a particular topic.

example: lecture of a teacher

b. persuasive speech

• is given solely for the purpose of convincing the audience to agree with the speaker's opinion on a particular topic.

example: speech of a lawyer

c. entertainment speech

• aims to share laughter and enjoyment to the audience through witty and humorous lines.

example: speech of a comedian

2. Types of Speech According to Delivery

a. manuscript speech

• is the word-for-word iteration of a written message using visual aids.

[example: news anchor with a teleprompter]

b. memorized speech

• is the rote recitation of a written message that the speaker has committed to memory.

example: actor's dialogue

c. extemporaneous speech

• is the presentation of a carefully planned and rehearsed speech, spoken in a conversational manner using brief notes.

example: a campaign speech before a voting public

d. impromptu speech

• is the presentation of a short message without advance preparation and is for people knowledgeable about the subject.

example: a doctor's response to the question of a patient



What's More

Get to know more how to distinguish the types of speeches according to purpose and delivery. On the left are characteristics of the different speeches. Check (/) the appropriate column described by each statement. Use a separate sheet of paper for your answer.

Note: More than one column may be selected.

Legend: I= informative speech Ma= manuscript speech

P= persuasive speech Me= memorized speech

Im= impromptu speech

Description	Pı	ırpos	se	Delivery				
The speech	I	P	Е	Ma	Me	Ex	Im	
1. provides the audience with a clear understanding of a concept or idea								
2. aims to convince the audience								
3. is delivered with limited preparation and is guided by an outline								
4. is delivered with no advance preparation and is usually for person knowledgeable about the subject								
5. is used by theater actors								
6. is commonly used by candidates running for political office								
7. is employed when answering a question about oneself in an interview								
8. makes use of jokes, funny stories, and vivid descriptions.								
9. is written in advance and should be practiced in order to avoid monotony								
10. appeals to audience's emotion and provides striking statistics that can support the ideas								



What I Have Learned

From the lesson on the types of speeches, I learned that:

1. I will use the following types of s	speech according to purpose when:
A. informativeB. persuasiveC. entertainment	
2. The three (3) types of speech ac	ecording to purpose are also used in: Other Speaking Situation
A. informative B. persuasive C. entertainment	
A. manuscript	s of speech according to delivery when:
B. memorizedC. extemporaneousD. impromptu	

4.	The four (4) types of speech according to delivery are also observed in:
	Other Speaking Situation
	A. manuscript
	B. memorized
	C. extemporaneous
	D. impromptu
5.	As a speaker, I should know my purpose and method of delivery before giving my speech so



What I Can Do

Now that you know how to distinguish the different types of speeches, try to make a meaningful activity out of it by delivering a simple speech as a life coach. A life coach is someone who helps people identify their goals and develop an actionable plan to achieve them. To help the people who were affected by the recent COVID-19 pandemic, give a 2 or 3-minute persuasive memorized speech. Have someone from the audience to evaluate your performance by using the criteria below.

Category	4 Exceptional	3 Meets Expectation	2 Satisfactory	1 Needs Improvement	Score
Introduction	The first few lines of the speech really got my attention and made me want to listen intently.	The first few lines of the speech got my attention and I was curious to hear the rest.	The first few lines of the speech did not really get my attention and I was not sure if I want to hear more.	The first few lines of the speech did not get my attention and I did not want to hear more.	
Content	The speech explained the issue thoroughly, using examples.	The speech focused on the issue and used examples but did not fully explain it.	The speech focused on the issue but did not explain it thoroughly and did not use examples.	The speech was unclear, did not explain any of the issues thoroughly and did not use examples.	(x 2)
Delivery	The speaker spoke in a loud, clear voice and was expressive.	The speaker was loud and clear but was not expressive.	The speaker was difficult to hear sometimes and not expressive.	I could not hear or understand the speaker.	
Conclusion	The end of the speech was exciting and lovely.	The end of the speech was somewhat exciting and lovely.	The end of the speech was not very exciting or lovely.	The end of the speech was not exciting or lovely at all.	
Overall	The speech was exciting and informative that made me agree with the speaker's viewpoint.	The speech was informative and somewhat exciting that made me think about the speaker's viewpoint.	The speech was not very informative or exciting I would not probably agree with the speaker's viewpoint.	The speech made me not want to agree with the speaker's viewpoint.	
		1	1	Total Score	

https://landaua-catcherintherye.weebly.com/rubric-for-persuasive-speech-and-presentation.html



Directions: Identify whether each statement is **TRUE** or **FALSE**. Use a separate sheet of paper for your answer. ____ 1. The types of speech according to delivery are impromptu speech, persuasive speech, extemporaneous speech, and manuscript speech. ____ 2. The primary goal of an informative speech is to influence the thoughts, feelings, actions, and behaviors or attitudes of your listeners (Gamble & Gamble, 2012). 3. Extemporaneous speech has no advance preparation and is usually for a person knowledgeable about the subject. 4. An impromptu speech is delivered with little or no time for preparation. ____ 5. An expository speech provides the audience with a clear understanding of a concept or idea. _ 6. The nature of a reporter's job is to give a persuasive speech. _ 7. The President' State of the Nation Address (SONA) is guided by a manuscript or teleprompter. 8. A speaking situation can transform from one type of speech to another. 9. Entertainment speech is simpler than an informative speech. _____ 10. A manuscript speech may not be rehearsed anymore. _____ 11. Short notes are useful in an extemporaneous speech. _____ 12. A manuscript speech is used to deliver important information. _____ 13. Vivid descriptions are essential in an entertainment speech. ____ 14. The types of speech according to purpose are informative speech, persuasive speech, and entertainment speech. ____ 15. The credibility of a speaker is important in informative, persuasive, and impromptu speech.



Additional Activities

Observe three (3) different speaking situations in your environment. Using the table below, list them down and distinguish the type of speech according to purpose and delivery used in each situation. Also, provide an evaluation by identifying the positive point you noticed. For the relevant suggestion, give a piece of advice on how the speech can further be improved considering the type of speech where it belongs. One (1) point will be given for every correct answer written on each box. Write your answer on a separate sheet of paper.

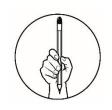
Speaking Situation	Purpose	Delivery	Positive Point	Relevant Suggestion
1.				
2.				
3.				



13. TRUE 14. TRUE 15. TRUE IS. TRUE II. TRUE 10. FALSE 6. FALSE 6. FALSE 7. TRUE 8. TRUE **EYFZE** .5 TRUE 4. TRUE **EY**FZE .ε **EY**FZE 7. **EV**rze Ί. Assessment

10. P 9. Ma/ Me $\mathbf E$.8 ۲. wI /I b\ Ex .9 5. Me mI .⁴ 3. Ex d .2 Ί. Ι What's More What's New
(Answers may not be in the same order)
Vertical
1. TEACHER
3. LAWYER
Horizontal
1. POLITICIAN
3. ACTOR
4. NEWS ANCHOR

13. B 14. D 13. B 15. B A.II 10' B 9. D A .7 B .8 .5 . В ō В 4. С .ε С 7. Ţ. What I Know



What I Know

Directions: Choose the letter of the correct answer. Write the chosen letter on a separate sheet of paper.

1. You are to use a/members or peop	•	only when you are w	ith your close family
A. casual	B. consultative	C. intimate	D. frozen
2. Conversation bet have close relatio	ween friends uses _ ns.	style even	though they do not
A. consultative	B. casual	C. formal	D. intimate
	tyle is characterized B. consultative	•	ommunication. D. intimate
-	ich consists of wel t sentences and is p	_	lly sequenced, and lis called
A. formal	B. frozen	C. consultative	D. casual
	communicative sty	•	used during solemn
A. casual	B. frozen	C. formal	D. consultative
-	ed toward Lois after l h other people. Lois'		=
	B. casual		
	d vernacular langua hared background ir	~	
	B. consultative	-	-
_	n already shares tyle can be described	_	conversation, the
A. consultative	B. casual	C. formal	D. intimate
9. Professional or m A. casual	utually acceptable la B. consultative	anguage is a must ir C. frozen	n a/an style. D. intimate
10 5			
10. Thebetween a teache	style should be obs	served in regular cla	ssroom discussions
A. casual		C. frozen	D. intimate

	oriests, State of th ses are examples of	e Nation Address of style.	the President, and
A. consultative	B. frozen	C. formal	D. casual
12. It is called	style because	this style remains un	changed.
A. casual	B. frozen	C. formal	D. consultative
13. The term YOL	•	Once) is a commonly	used language in a
A. casual	B. formal	C. consultative	D. frozen
14. The use of Mr a/an		sor, and other honori	fics are expected in
A. formal	B. intimate	C. consultative	D. casual
-	-	ed during the recitation Makabayan as used i	-
0 1	ŭ	C. frozen	· ·

Lesson

2

Types of Speech Style

This lesson helps you improve your communication skills by providing you the socially acceptable ways in delivering your speech. Explore the types of speech style for creating better relationships.



What's In

How is your experience doing the public speaking? Were you able to apply the principles of effective speech delivery? You have come a long way with your knowledge on the three (3) types of speech according to purpose and the four (4) types of speech according to delivery from Module 6 Lesson 1. Keep making progress as you reach Module 6- Lesson 2 where you will be given tips on how to build your communication skills as well as relation with other people. Enjoy your journey to becoming a proficient speaker!



Notes to the Teacher

This lesson is composed of five (5) activities that will not only enhance the students' speaking skill but also reveal background information about them. Take time to go through their responses to help you know them better. Happy teaching!

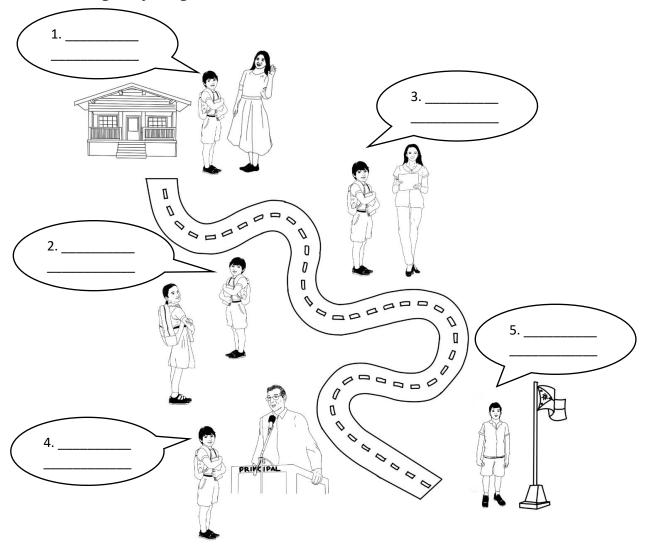


Speech Style

The way we communicate varies depending on a lot of factors such as the speech context, speech purpose, and speech delivery. The form of language that the speaker uses which [sic] characterized by the degree of formality is known as speech style (Martin Joos, 1976:156).

Types of Speech Style

There are five (5) types of speech style that can be used in various speaking situations. To know them, accomplish first the comic strip below by sharing a day in your life as you go to school. Supply the needed statement(s) in each scenario. Use the drawings as your guide.





What is It

You may have noticed that the forms of language you use in talking to different people in different situations change in degree of formality. This is because of **speech style**. There are five (5) types of speech style.

Types of Speech Style

1. Intimate

• is used for very close relationships. example: couple

• note: Language used in this style may not be shared in public.

2. Casual

• is an informal communication between groups and peers who have something to share and have shared background information but do not have close relations.

example: classmates

• note: Jargon, slang, and vernacular language are used

3. Consultative

• is used in semi-formal and standard communication.

example: teacher and student

• note: Professional or mutually acceptable language is a must in this style.

4. Formal

• is a one-way straightforward speech.

[example: State of the Nation Address]

• note: What the speaker says is something that has been prepared beforehand.

5. Frozen

• is the most formal communicative style that is usually used during solemn ceremonies and events.

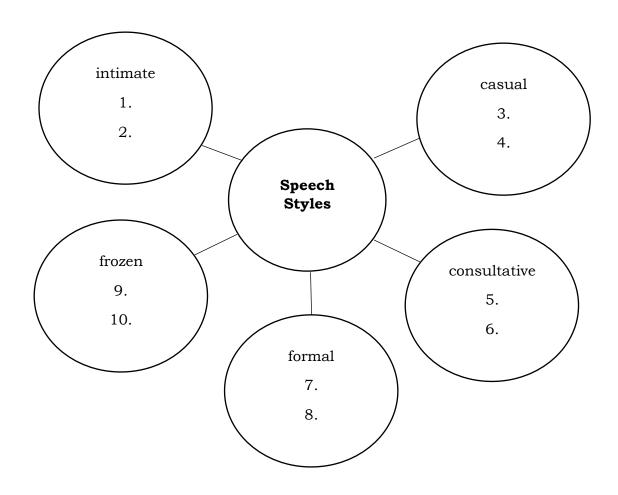
example: pledges

• note: It does not require any feedback from the audience.



Distinguish how you should communicate in the following speaking situations through the diagram below. Write the letter of the speaking situation to its appropriate type of speech style. Use a separate sheet of paper for your answer.

a. attending solemn ceremonies	f. caring less about grammar
b. listening to announcements	g. using slang word like "bro"
c. conversing with close people	h. reciting the Girl/ Boy Scout Law
d. addressing the one in authority	i. producing well-formed sentences
e. talking to friends about hobbies	j. talking to the utility staff in your school





What I Have Learned

From the lesson on the types of speech styles, I learned that:

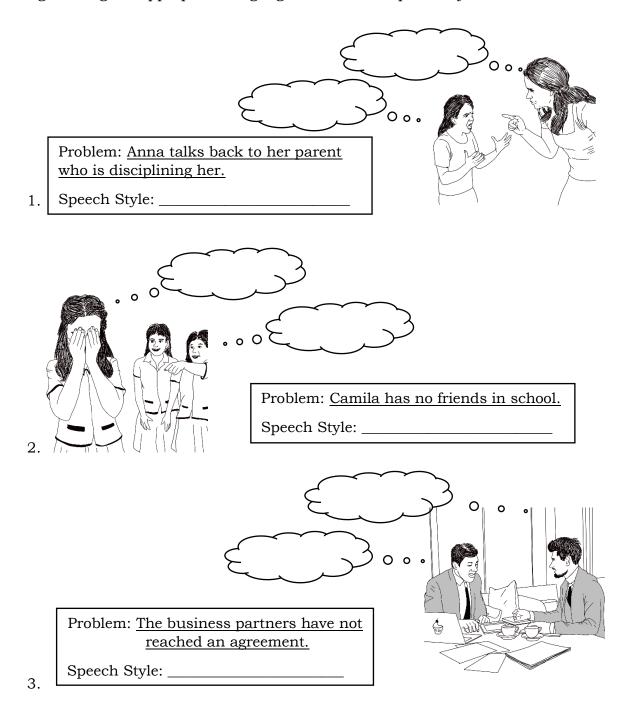
1. The following speech styles are a	dso observed in other speaking situations like:
	Other Speaking Situations
A. intimate	
B. casual	
C. consultative	
D. formal	
E. frozen	
2. There are principles that you hat the following speech styles to maint	ve to keep in mind when talking to people using ain good communication such as:
A. family member= intimate	
B. classmate= casual	
C. teacher= consultative	
D. principal= formal	
E. pledge= frozen	
3. I should use the appropriate spec	ech style when talking to certain people so



What I Can Do

Let your knowledge of the different types of speech style make your communication and relation with other people better.

Below are pictures showing some communication problems. To address these problems, identify the appropriate speech style to be used then provide a possible dialogue using the appropriate language form of each speech style.





Directions: Identify whether each statement is **TRUE** or **FALSE**. Write your answer on a separate sheet of paper.

1. The MOST informal speech style is the intimate style.
2. The standard style of speech is the casual style.
3. Consultative style is used when talking to someone in authority.
4. Frozen style needs feedback.
5. Honorifics like Mr. and Mrs. should be used when talking to strangers.
6. You can use slang words like "dude" to a stranger.
7. Similar interests form a casual speech style.
8. Correct pronunciation is strictly observed in the intimate style.
9. Talking to strangers should follow the consultative style.
10. Delivering a formal speech takes the longest time of preparation.
11. The manager can talk informally to his subordinates in the workplace.
12. Speech styles develop good values.
13. Using appropriate speech style means varying the degree of formality.
14. Speech context affects speech style.
15. The degree of relationship dictates the type of speech style to be used.



Additional Activities

Observe varied speaking situations happening in your environment. Distinguish the types of speech style used by completing the table below. Then, point out one good practice in each speaking situation that is worthy of imitation. One (1) point will be given for every correct answer written on each box. Use a separate sheet of paper for your answer.

Speech Style	Sample Speaking Situation	Good Practice
1. intimate		
2. casual		
3. consultative		
4. formal		
5. frozen		



1. TRUE 2. FALSE 3. TRUE 4. FALSE 5. TRUE 6. FALSE 7. TRUE 10. TRUE 11. FALSE 12. TRUE 13. TRUE 14. TRUE	1. C 2. F 3. E 4. G 5. J 7. B 8. I 9. A 10. H	1. C 2. B 3. B 5. C 11. C 12. B 13. A 14. C 15. C
Assessment	What's More	wonM I YadW

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