The *indifference* price: an adjustment to market maker's theoretical price

Guanlin Li

This technical note expands the framework for determining indifference prices [AS08], a heuristic method used to optimize the trading behavior of a market maker (e.g., pricing and risk management), into the options market-making system. Additionally, we integrate margin costs into the utility function. First, we review the basic model presented in [AS08]. The mid-price of the asset (e.g. a stock), S, follows the geometric Brownian motion,

$$\frac{dS(t)}{S} = \sigma dW(t),\tag{1}$$

where σ is the constant volatility and W(t) is a standard Brownian motion, with initial state S(0) = s. We consider a market maker holds inventory q, cash x, the mean-variance utility function, evaluated at time t, can be written as,

$$V_{t}(x, s, q) = \mathbf{E} \left[\underbrace{(x + qS(t))}^{\text{terminal wealth}} - \underbrace{\frac{\gamma}{2} (qS(t) - qs)^{2}}_{\text{variance}} \right]$$

$$= x + qs - \underbrace{\frac{\gamma}{2} q^{2} s^{2}}_{\text{e}\sigma^{2}t} \underbrace{(e^{\sigma^{2}t} - 1)}_{\text{o}},$$
(2)

where x is the initial wealth in dollars, we can set it to zero. The reservation bid price r^b is solved by $V_t(x-r^b,s,q+1) = V_t(x,s,q)$, the reservation ask price r^a is solved by $V_t(x+r^a,s,q-1) = V_t(x,s,q)$. This yields reservation prices of the form,

$$\begin{split} r^a_t(s,q) &= s - \gamma s^2 \sigma^2 t q + \frac{1}{2} \gamma s^2 \sigma^2 t, \\ r^b_t(s,q) &= s - \gamma s^2 \sigma^2 t q - \frac{1}{2} \gamma s^2 \sigma^2 t. \end{split} \tag{3}$$

Note that $s^2\sigma^2t$ is the spot dollar variance, the reservation price is the mid-price adjusted by risk management shift (linear in q) and required spread (linear in variance).

We extend above approach to the options market-making system. We use black-scholes model, where option price is the function of spot price S and implied volatility σ . In general, we define option price, $f(Z_1, Z_2, ..., Z_m; k, \tau)$, as a pricing function of multiple market variables, $Z_1, ..., Z_m$, with strike k and time-to-maturity τ . Suppose the terminal time t is small, the option price can be written in it's expansion form,

$$f(Z_{1}(t),...,Z_{m}(t)) \sim f(Z_{1}(0),...,Z_{m}(0)) + \sum_{i} (Z_{i}(t) - Z_{i}(0)) \frac{\partial f}{\partial Z_{i}}(Z_{1}(0),...,Z_{m}(0)),$$
in short, $f(t) \sim f(0) + \sum_{i} \delta Z_{i} \frac{\partial f(0)}{\partial Z_{i}}.$
(4)

Furthermore, we take into account the margin cost of trading options (i.e., the financing cost). The margin might depend on the long/short position, for example, there is no margin for buying options (only need to pay option premiums), however, the margin of selling options is large. Thus, the optionMargin is a digital function of position. The margin cost of holding an option with inventory q is,

$$\overbrace{\left[-rt * \operatorname{optionMargin} * \mathbb{1}_{\{q<0\}}\right]}^{\operatorname{cost form}, c} q.$$
(5)

The cost form, c, is a indicator function, which can be approximated by a smooth sigmoid function. The discontinuity issue (around q = 0) is omitted in forming the utility function (see Eq. 6) by introducing an assumption on position variation range. We consider a portfolio of N options, the position vector

is denoted by $\mathbf{q} \in \mathbb{R}^N$. Note that the bold symbols correspond to vector forms. The utility function has form,

$$V_t(x, \mathbf{f}(0), \mathbf{q}) = \mathbf{E} \left[\underbrace{(x + \mathbf{q}^T \mathbf{f}(t))}_{\text{terminal wealth}} - \underbrace{\frac{\mathbf{q}^T \mathbf{f}(t) - \mathbf{q}^T \mathbf{f}(0)}{\mathbf{q}^T \mathbf{f}(t) - \mathbf{q}^T \mathbf{f}(0)}^{\text{variance}} - \phi \underbrace{\mathbf{q}^T \mathbf{c}(0)}_{\text{q}} \right], \tag{6}$$

where the margin cost vector $\mathbf{c}(0) \in \mathbb{R}^N$ is a constant vector evaluated at initial state given position \mathbf{q} and market state $\mathbf{Z}(0) \in \mathbb{R}^m$, the element of $\mathbf{c}(0)$ has form as Eq. 5. Substituting expansion form, Eq. 4, into the above utility function, we have closed form,

$$V_{t}(x, \mathbf{f}(0), \mathbf{q}) = x + \mathbf{q}^{T} \mathbf{f}(0) - \frac{\gamma}{2} \mathbf{q}^{T} \Omega \mathbf{q} - \phi \mathbf{q}^{T} \mathbf{c}(0),$$
where $\Omega = \mathbf{E} \left[\sum_{i} \sum_{j} \delta Z_{i} \delta Z_{j} \mathbf{g}_{i} \mathbf{g}_{j}^{T} \right],$
(7)

the risk sensitivity shape with respect to risk factor Z_i , $\partial \mathbf{f}(0)/\partial Z_i \in \mathbb{R}^N$, is denoted by \mathbf{g}_i . We assume there is no correlation between any pair of market risk factors, $\delta Z_i \perp \!\!\! \perp \delta Z_j$ for any $i \neq j$, the covariance structure is simplified to

$$\Omega = \sum_{i} \lambda_{i} \mathbf{g}_{i} \mathbf{g}_{i}^{T}, \ \Omega \in \mathbb{R}^{N \times N}$$
(8)

where $\lambda_i = \mathbf{E}[\delta Z_i^2]$ is the variance of risk factor δZ_i , it depends on the trading horizon (t), the variance gets larger for longer time. We find reservation bid price, \mathbf{f}_b , by solving the equation $V_t(x-\mathbf{f}_b\mathbf{h}^T,\mathbf{f}(0),\mathbf{q}+\mathbf{h}) = V_t(x,\mathbf{f}(0),\mathbf{q})$, where \mathbf{h} is a position incremental vector. The position incremental vector should be small, so that the margin cost remains same for all contracts after adding a small position change \mathbf{h} , e.g. $\mathrm{sign}(\mathbf{q}) = \mathrm{sign}(\mathbf{q} + \mathbf{h})$. We solve for \mathbf{f}_b as follows,

$$x - \mathbf{f}_{b}\mathbf{h}^{T} + (\mathbf{q} + \mathbf{h})^{T}\mathbf{f}(0) - \frac{\gamma}{2}(\mathbf{q} + \mathbf{h})^{T}\Omega(\mathbf{q} + \mathbf{h}) - \phi(\mathbf{q} + \mathbf{h})^{T}\mathbf{c}(0) = x + \mathbf{q}^{T}\mathbf{f}(0) - \frac{\gamma}{2}\mathbf{q}^{T}\Omega\mathbf{q} - \phi\mathbf{q}^{T}\mathbf{c}(0),$$

$$-\mathbf{f}_{b}\mathbf{h}^{T} + \mathbf{h}^{T}\mathbf{f}(0) - \frac{\gamma}{2}\left(2\mathbf{h}^{T}\Omega\mathbf{q} + \mathbf{h}^{T}\Omega\mathbf{h}\right) - \phi\mathbf{h}^{T}\mathbf{c}(0) = 0,$$

$$-\mathbf{h}^{T}\left(\gamma\Omega\mathbf{q} + \frac{\gamma}{2}\Omega\mathbf{h} + \phi\mathbf{c}(0)\right) = \mathbf{h}^{T}(\mathbf{f}_{b} - \mathbf{f}(0)),$$

$$\mathbf{f}_{b} = \mathbf{f}(0) - \gamma\Omega\mathbf{q} - \frac{\gamma}{2}\Omega\mathbf{h} - \phi\mathbf{c}(0).$$
(9)

Similarly, we have form of \mathbf{f}_a ,

$$\mathbf{f}_{a} = \mathbf{f}(0) - \underbrace{\gamma \Omega \mathbf{q}}_{\text{lean on risk factors}} + \underbrace{\frac{\text{risk spread}}{\gamma} \Omega \mathbf{h}}_{\text{lead of } -\infty} - \underbrace{\frac{\text{margin adjust}}{\phi \mathbf{c}(0)}}_{\text{margin adjust}}. \tag{10}$$

Note that

$$\Omega \mathbf{q} = \sum_{i} \lambda_{i} \qquad \mathbf{q}^{T} \mathbf{g}_{i} \qquad \mathbf{g}_{i}, \tag{11}$$

this is equivalent to the risk management model in our market making system, we adjust the factor value Z_i proportional to it's risk position. To see this, we write the adjustment on factor Z_i in terms of it's risk position, $\Delta Z_i = \beta_i \mathbf{q}^T \mathbf{g}_i$, where β_i is a control parameter. Next, we calculate the option price change vector, $\mathbf{f}(\mathbf{Z} + \Delta Z_i \mathbf{1}_i) - \mathbf{f}(\mathbf{Z}) \sim \Delta Z_i \mathbf{g}_i$, where $\mathbf{1}_i$ is the zero-one coded vector with value one at index i. This form recovers the *penalty* function in our system. For example, if we sell a million cash delta, we would increase the underlying price by one tick.

The second term, risk spread, is linear in trade size vector \mathbf{h} , we require more spread (per lot) for large trade, i.e., size-edge relationship. The third term, $\phi \mathbf{c}(0)$, accounts for the margin cost adjustment, it's not depending on position.

References

[AS08] Marco Avellaneda and Sasha Stoikov. High-frequency trading in a limit order book. *Quantitative Finance*, 8(3):217–224, 2008.