D Codebook

Category	Label
Tool support and related strategies	Tool-based info; Domain age of website; HTTPS encryption; Google search ranking; Owner of the website; External links info; Checking domain name;
Website URL-related strategies	Checked URL (by word) of website; manually read URL ch by ch; check company name in URL; Website had https encryption;
Website Content related strategies	Tabbing through website/ Navigate website/ Browsing content; Read website title; Navigating headings; Website layout followed accessibility guideline; Professional language of website;
General Familiarity	Familiarity with website content; Distrust organization; unfamiliar with website maintenance company; Trustworthy organization, positive past experience;
Website footer links strategies	Checking the contact information and bottom of website; Checked if included privacy links; Checked if included Copyright info;
External Verification	Security warning from chrome; Manual Google search;
Privacy and Security consideration	Considering what data is collected; unsure about confidentiality of personal info; stores financial data; legitimate website; uncertain about website validity; no pop-up ads;