



Guatemala, October 2018

Dear Ing. Deiby Gomez

As discussed previously during the Oracle Developers Tour Event, the Guatemala Java Users Group (GuateJUG) ⁽¹⁾ will be hosting its annual conference, which could be among the interests of the organization that you represent.

GuateJUG is a group of enthusiasts in Java technologies, whose objective is to spread cutting-edge technologies, and at the same time, to promote a space for discussion and learning among technology leaders like those already existing in the big cities of the world. In this line we promote a set of activities through the year, being the biggest our annual conference: Java Day Guatemala⁽²⁾.

Since 2011, Java Day has distinguished itself as the biggest Java and Web Development conference in Central America, gathering around 300 attendees to discuss, learn and take advantage of 31 workshops and lectures over JVM technologies, hosting attendees and speakers from Central and South American countries. Due to the success achieved with this and other JUG events, the Java movement in Guatemala got a spot among international levels, creating an event with presentations from Java Champions⁽³⁾, Oracle Developer Champions, Oracle Duke's Choice Award winners⁽⁴⁾ and JUG Leaders.

Java Day attendees are professionals who like to be at the forefront of technology and seek to innovate personally and professionally in the use of JVM technologies, being also an opportunity to promote products and services with professionals from your target market. Hence, as an opportunity of collaboration, we offer you to be part of this event as sponsor, and thus being able to continue offering an event known for its quality.

- 1- <http://www.guate-jug.net/>
- 2- <http://www.guate-jug.net/javaday2018/>
- 3- <https://github.com/aalmiray/java-champions>
- 4- <https://blogs.oracle.com/java/2016-duke%e2%80%99s-choice-award-winners>

Benefits		Champion \$500	Master \$400	Associate \$200	Junior \$100
1	Logo on speakers participation certificate	X	X	X	X
2	Logo in event's promotional material	X	X	X	X
3	Logo in GuateJUG's Java Day website	X	X	X	
4	Brand mention in social networks	X	X	X	X
5	Main auditorium space for branding display	X	X		
6	Mention in opening and closing keynote	X	X	X	
7	Reserved spot for a Java related lecture or workshop	X	X		
8	Participants database (subject to respectful data usage)	X	X		
9	Space for promotional material in registration desk	X	X	X	X
10	Space for promotional stand	X	X		
11	One-year link from GuateJUG's main website	X			
12	T-shirt place	X			

In order to have the material ready for the day of the event as indicated in the corresponding sponsorship plans, the maximum date to confirm and make effective your sponsorship plan is October 20, 2018.

We appreciate your contribution to the growth of Guatemala through technology.



Victor Orozco

JUG Leader Guatemala Java Users Group
Java Champion