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## RESEARCH ARTICLE

### A Survey on Digital Epidemiology: Networks and Models

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## ABSTRACT

The epidemiology has recently witnessed great advances based on computational models. Its scope and impact are getting wider thanks to the new data sources feeding analytical frameworks and models. Besides traditional variables considered in epidemiology, large-scale social patterns can be now integrated in real time with multi-source data bridging the gap between different scales. In a hyper-connected world, models and analysis of interactions and social behaviors are key to understand and stop outbreaks. Big Data along with apps are enabling for validating and refining models with real world data at scale, as well as new applications and frameworks to map and track diseases in real time or optimize the necessary resources and interventions such as testing and vaccination strategies. Digital epidemiology is positioning itself as a discipline necessary to control epidemics and implement actionable protocols and policies. In this review we address the research areas configuring current digital epidemiology: transmission and propagation models and descriptions based on human networks and contact tracing, mobility analysis and spatio-temporal propagation of infectious diseases and *infodemics* that comprises the study of information and knowledge propagation. Digital epidemiology has the potential to create new operational mechanisms for prevention and mitigation, monitoring of the evolution of epidemics, assessing their impact and evaluating the pharmaceutical and non-pharmaceutical measures to fight the outbreaks. Epidemics have to be approached from the lens of complexity science as they require systemic solutions. Opportunities and challenges to tackle epidemics more effectively and with a human-centered vision are discussed here.

**Keywords:** Digital epidemiology, contact tracing, networks, disease propagation, epidemiological impact, infodemics, human mobility, Big Data, epidemiological models, privacy, ethics, resilience.

## 1. INTRODUCTION

Epidemiology is the field that encompasses the study of the distribution, prevalence and etiology of human diseases<sup>1-3</sup>. Although data and models have always been part of epidemiology<sup>4</sup>, the appearance of new sources of Big Data and technology<sup>5</sup> have enabled computational frameworks and opportunities to increase impact and knowledge<sup>2</sup>. In parallel to the appearance and use of new data sources, the growth of Artificial Intelligence (AI) and specially Machine Learning (ML) techniques<sup>6-9</sup>, are giving rise to multiple methodologies and applications that can be categorized as the emergent digital epidemiology.

The studies of epidemiology have been grounded in data collected in clinical practice and field work<sup>10</sup>. Based on individual's web searches, researchers have been developing algorithms (e.g. Google flu trends) to monitor and estimate the progression of epidemics.<sup>11-14</sup> This trend generated the first challenges in methodologies and epistemology of the new field<sup>15-17</sup>. Currently, we count on many sources such as social media, social networks, mobile apps and other services that generate data<sup>18</sup>. The COVID-19 pandemic emergency sped up the adoption of digital tech in all sectors with a slow digital transformation.

For this reason, digital epidemiology seeks to understand the dynamics of patterns, both social and clinical, of people affected by the disease, and the causes of these patterns<sup>18</sup>. According to the definition of the World Health Organization (WHO), epidemiology is the study of the distribution and the determinants of the estates and events related with health and the application to disease control and management and other health challenges. Therefore, epidemiology has a pragmatic dimension aimed to improve response systems against epidemics including prevention, management, mitigation and preparation to future epidemics and waves. Besides, due to its complexity and importance, epidemiology is promoting new research practices and techniques. Digital epidemiology has a wider scope, it is not only about new technology, but mostly about the scope of epidemiology to manage complexity of diseases and their factors: biological, social and, environmental. More data is used and analyzed including data that was not thought of or designed for health applications<sup>18</sup>. In this document, we overview the work areas and the ongoing work along with the most important contributions where COVID-19 has been a disruption point<sup>19</sup>.

## 2. MODELS AND NETWORKS

There are two types of epidemiological models: models based on equations and models based on agents (ABMs). Models based on equations assume homogeneity and similar collective behavior<sup>4</sup>. Progress on computation has enabled ABMs that can model heterogeneity in epidemics, e.g. detailed age-stratification, population density, vaccination coverage, and realistic social networks<sup>20-23</sup>. Both types of models are based on the conceptualization of the disease through different states, being SIR (Susceptible, Infected, Recovered) the most used and extended. There are several extensions to introduce new complexities and details. For instance, the model SEIR inserts the state Exposed that comprises people infected in the incubation process. Each state can be parametrized towards quantifying the transition between states given biological and social criteria inferred from clinical data, surveys and questionnaires. While inputs may greatly differ between models, the outputs typically consist in forecasts of infected cases and deaths, and estimations of epidemiological parameters such as the reproductive number  $R_0$ . The reproductive number  $R_0$  is the average number of contagions generated by each person and  $R$  is the full distribution of ( $R_n$ ) in each node. Models integrate diseases characteristics, temporality and volume of the epidemic.

A recent key element in sophisticated epidemiological models is to consider the contact between individuals (contact matrices) as multi-layer networks, so the disease depends on the structure, properties and topology of the contact networks that can be partially modelled using metapopulation approaches<sup>22,23</sup>. Even when all scales are interlinked (from biochemical to social), epidemiology based on networks is useful to predict the spatio-temporal propagation of the disease, and also, to implement social distancing policies. Networks allow modelling the behavioral component of the disease through the network itself and its dynamics: percolation and diffusion.

Considering the topology of the network, a disease can propagate with different speed and strengths<sup>24-26</sup>. Several studies have used "scale-free" networks (networks whose degree distribution follows and power law) to simulate a realistic scenario of how people are interconnected. Assuming an infinite population, for infections that do not confer immunity upon recovery, the spreading process on scale-free networks does not exhibit an epidemiological threshold, and has a

large heterogeneity in the behaviour of the network. This is a consequence of the extreme heterogeneity in the connectivity distribution of scale-free networks <sup>24</sup>. Considering finite network sizes, more realistic models reproduce threshold and still heterogeneous behavior <sup>27-29</sup>.

Percolation is a process that affects network connectedness by deactivating links. This process removes links uniformly at random with some given probability. After removing a critical fraction of links, the network is fragmented in two or several smaller networks. This process features a phase transition that resembles critical transitions in several contexts <sup>30</sup>. The structure is key for this dynamic phenomenon due to the compartments of the network <sup>31,32</sup>. Through percolation it is possible to model the dynamics of disease spreading, when the epidemiological threshold is passed and size of disease outbreaks <sup>33</sup>. Diffusion is the other dynamic phenomenon that can be studied. Diffusion is the process from which several nodes are reached from one node and depends on the topology of the network and the dynamics of the disease. Predicting diffusion is critical to slow down and stop epidemics <sup>34</sup>.

Sophisticated epidemiological models consider contact tracing matrices that enable the reconstruction of the contagion network if they are properly designed and collected. These matrices can be stratified (different age groups and gender groups), based on metapopulations <sup>22,23</sup> or multi-layer (if several flows are labelled, i.e. work travels, home travels, leisure travels, etc) <sup>20</sup>. Recent methodological advances comprise the use of hyper-graphs with links that connect several nodes instead of pair-to-pair links <sup>35</sup>. Thus, networks are used to build risk forecast and propagation forecast systems, including the analysis of transportation hubs <sup>36</sup>, confirming that heterogeneity favors the propagation as it is easier to percolate. Consequently, actions to prevent, stop and contain epidemics seek to reduce and make more homogeneous the degree of the nodes in all scales for a given time window, so the epidemic is easier to control <sup>37-39</sup>.

Network analysis has witnessed a new revolution during COVID-19 due to the new data sources acquired via Bluetooth and geo-location of mobile devices that enable GPS-based and proximity-based contact tracing to obtain dynamic and high-resolution matrices <sup>40</sup>. Multi-source networks will enable multi-partita networks where interactions

between people and locations can be represented more realistically.

Networks are also useful to track and understand recovery and resilience, which in this case is favored by heterogeneity processes of recovery within the network <sup>26,41</sup>. Another application is to understand the interaction among concurrent diseases <sup>42</sup>.

### 3. MOBILITY AND PROPAGATION

Mobility has a direct impact on disease propagation air-borne or vector-borne. The mobility studies have a long tradition but have been hampered by the lack of dynamic and fine-grained data to differentiate types of mobility <sup>43</sup>. In the last decades we have witnessed different types of mobility: tourism, events, business, long-term labor or students' mobility. It is not possible to properly study different layers of mobility through surveys and static data. The analysis of mobility and spatial characteristics of diseases depends on the availability and resolution of longitudinal data <sup>44-46</sup>.

Human mobility is multi-scale in temporal and spatial dimensions <sup>44,47-49</sup>. Human mobility is also multilayered depending on the population flows. These layers are interconnected and each of them are propagated through a "social medium" <sup>50</sup>. The structure of mobility has an amplifier effect in the propagation due to diffusion and percolation if it is not properly managed <sup>51</sup>. First studies in mobility as epidemiological factor were focused on the global scale based on demographic data and international mobility statistics <sup>52</sup>. The temporal resolution of data in these studies only allowed studying seasonal variability <sup>53</sup>. The models used were gravitation-driven model and radiation-driven model <sup>54</sup>. However, these models only work under strong assumptions and it is difficult to make them work in epidemiological practice <sup>55</sup>.

In vector-borne diseases, such as malaria or dengue, or diseases transmitted through air and water, small scale mobility affects the exposition of people to the disease whereas large-scale mobility affects the introduction, reinsertion and circulation of the contagions and even the global propagation <sup>56-58</sup>. Frequently, diseases induce a systemic change in mobility with hard-to-control impact <sup>59</sup>. For this reason, it has been identified the need to create monitoring mechanisms of mobility based on high-resolution mobile devices data.

Mobile phone data are generated from telecom operators and contain geolocation of calls and connections to the Internet. Also, geolocation services for smartphones allow capturing mobility traces (i.e. Cuebiq, Foursquare, etc). The temporal resolution of this data is very high <sup>60,61</sup>. The data requires an anonymization and aggregation process to preserve privacy <sup>62-64</sup>

High-resolution longitudinal allowed the characterization of “hotspots” and optimize the location of actions to prevent and stop the diseases <sup>65,66</sup>. However, mobile phone data has enabled the revolution of mobility for epidemics <sup>67-73</sup>. Sources and sinks characterization was the first and one the most notable to decipher the structure of propagation and generate risk maps separate from vector density maps <sup>67</sup>. However, a more detailed study based on mobility flows descriptors <sup>49</sup>, can help understand the dynamics of risk and super-propagation phenomena <sup>74</sup>.

Among the mobility phenomena, cultural events in many regions of the world have been analyzed as high-impact events in epidemics <sup>75</sup>. Long-term mobility analysis and mobility profiles are useful tools to understand the dynamics of the epidemics in a disaggregated way <sup>76</sup>. Disaggregation is necessary to understand the socio-economics of the epidemics <sup>39,77-79</sup> and the relationships with other sectors such as work, tourism <sup>37,80</sup> or agriculture and the rural-urban migration <sup>48</sup>. Finally, mobile phone data and survey data can be integrated to have high spatio-temporal and demographic resolutions <sup>81</sup>.

During SARS-CoV-2, the number of applications and use cases of mobile phone data has increased <sup>82</sup>, including distancing and lockdown measures: lockdown enforcement, measuring the epidemiological impact of the lockdowns and distancing and evaluating the measures for re-opening <sup>39,83</sup>.

#### 4. INFODEMICS

Decision-making during pandemics is key for good response and management and to stop negative effects. The asymmetry of negative impact requires additional actions to avoid systemic risk <sup>84-86</sup>. Decision-making demands the right information with the right timing <sup>87</sup>, for this reason, information propagation during pandemics has become a key use for United Nations General Secretary <sup>88</sup>. SARS-CoV-2 has been marked by the spread of fake news and news that generate division <sup>89-91</sup>. When

this situation gets more severe in moments of crisis, it becomes an infodemic <sup>92-94</sup>.

Several works have been done to study information propagation, especially rumor and fake news, using analogies of disease spreading across complex networks <sup>95-97</sup>. For instance, through network analysis it is possible to discover who are the leaders of the social media and their influence in information propagation <sup>98-100</sup> and quantify viral processes and info spreaders <sup>101</sup>. Beyond information propagation, semantics analysis is a useful tool to classify text. New Deep Learning tools <sup>7</sup> are making this task accurate and scalable <sup>102-104</sup>.

Facing the risk of hatred content, it is necessary to highlight the need of propagating positive information, being constructive through the social media and the networks. Information empowers the population to make better decisions at the individual and the collective levels. Information can help people keep their environment safe. Furthermore, it helps building up resilience and increase socio-economic impact driven by Collective Intelligence <sup>105</sup>.

Information gathered by citizens helps manage risk and understand the epidemic better <sup>106,107</sup>, feeding computational systems and models that deal with probabilities beyond demographic and clinical data. In this sense, new sensors to monitor variables and dynamic changes in the population are necessary. There exist already several tools to classify disease analyzing coughing <sup>108</sup> or problems with the smelling <sup>109</sup>. Finally, new channels between authorities and the population are necessary to build up trust and improve response.

#### 5. ARTIFICIAL INTELLIGENCE-DRIVEN POLICY

##### 5.1. Prediction and prevention

An early and rapid response minimizes and mitigates the impact of the epidemics. Models are principally used to predict the evolution of the epidemics. The prediction is based on the area of influence, the epidemiological curves and  $R_0$ . The models are expressed in terms of variables like population density, age and gender, implying limitations in the understanding and the prediction of propagation and impact of the epidemic. Variables like vulnerability, socio-economic inequality or WASH infrastructure are key to having more effective models. Epidemiology complexity increases with the variability and the complexity of the ecosystems where the epidemics

propagate, hampering the use of local models. Some efforts have been made to develop clustering strategies to have epidemiological profiles for a geographical model<sup>110-112</sup>. Furthermore, models need to be more dynamic to include and explore changes in public policy, locally and internationally. This implies better data infrastructure (Health Data Spaces) and better models to move towards deployment and production phases. Furthermore, process and model parameters backtracking is necessary to perform causality analysis of test clinical evidence.

Apart from modelling, researchers have applied Machine Learning (ML) tools to predict the behavior of epidemiological curves<sup>113,114</sup>, and analyze temporal patterns<sup>115,116</sup>. These frameworks have potential for policy making during distancing, lockdown and reopening. Training these models needs datasets that are not often available<sup>117</sup>. For instance, during the crisis of SARS-CoV-2, researchers have used data from other diseases like flu even when the behavior is very different<sup>118,119</sup>. In other cases, it is necessary to use small datasets<sup>6</sup>.

Some diseases have a strong environmental component, for instance, increasing the density of vectors<sup>81,120</sup>. Thus, it is important to integrate environmental data and social models with high resolution and real-time. For diseases where the transmission is mainly from individual-to-individual, it is necessary to model asymptomatic cases and their contribution to the propagation<sup>121,122</sup>. There is new research to identify biomarkers and have clinical studies to control asymptomatic cases and understand different immunity, being necessary to configure model parameters<sup>123-125</sup>.

Super-propagation has also become central because it has been observed a great variability in the distribution of  $R$  (dispersion  $k$ ), giving rise to super-propagation events and spots. The role of super-propagators at the individual level is also important and can only be studied through contact-tracing matrices<sup>74</sup>.

The society needs new tools to manage systemic risk of epidemics. This implies managing the information better by taking advantage of social systems exploiting complexity. Risk is multi-dimensional and even though the health response is the most important phase, it is necessary to leverage economic risk, social inequalities, drawbacks with rights and freedom and the effects on cognition and psychological state of the population.

## 5.2. Impact tracking and assessment

Non-pharmaceutical measures have become very relevant including lockdowns, distancing, contact tracing and mobility analysis<sup>126</sup>. The objective of these measures is to reduce  $R_0$  (average of distribution  $R$ ) being the output of predictive models<sup>127,128</sup>.

The strategies of distancing are restrictive depending on the transmission medium, the morbidity and the mortality of the disease<sup>129</sup>. To track the effect of these strategies now we can use other data such as mobile phone data<sup>82</sup>, Internet searches and social media<sup>130</sup> and other data generated by mobile devices. However, these kinds of systems are not fully implemented in our world. Some agencies are developing workflows to assess the impact on the most vulnerable populations and have a global understanding of the social dimension of epidemics<sup>76</sup>.

One of the new systems is the digital contact tracing based on Bluetooth apps or physical proximity derived from GPS location. There are several architectures, centralized (PEPP-PT) and decentralized (DP-3T) to manage the info about risk of contagion. These techniques allow, given privacy and security mechanisms, generating suitable contact matrices with high disaggregation.

Information curation is another key process to avoid negative effects<sup>131</sup>. Ad-hoc systems are normally better than general digital platforms to ensure a responsible flow of information and data<sup>132,133</sup>. Dedicated chatbots and curation pipelines are part of the new epidemiology<sup>6</sup>.

## 5.3. Evaluation of epidemiological measures

Evaluation of measures is key to improve response systems for the short and long term. Evaluation is key for governance and policy, so the mechanisms have to be truthful and transparent to measure the impacts. COVID-19 pandemic has sped up the innovation in this area due to the severity of the distancing and lockdowns and their socio-economic impact. Deep Learning algorithms have been used to simulate scenarios of the pandemic at a global scale<sup>134</sup> and measure the effects of lockdowns<sup>135</sup>. Mobile phone data has been used to measure the effects of the measures in geographical areas but also in meta-populations and population target groups<sup>39,76,78</sup>. A global challenge is to isolate the effect of each mitigation measure to be quantified and evaluated with data<sup>136-139</sup>. Global pandemic

has shown the need to make dynamic policy and update the measures using computational models in nearly real-time <sup>20</sup>.

## 6. CONCLUSION

Epidemics are multi-dimensional: molecular, clinical, social and political. A better understanding of social systems is necessary to create new mechanisms based on collective action and efforts to avoid future pandemics. It has been clear that inequality is an important factor that accelerates disease propagation and their impact making the system more fragile and implying latent systemic risk <sup>86,140</sup>. Super-propagation phenomena has been also shown as a systemic problem for pandemics and we do not have the tools to tackle them <sup>141,142</sup>. Epidemiological policy must act at different levels, from local aid to global governance mechanisms <sup>143</sup>. We still need to progress complex multi-scale systems for acquiring data, diagnostics and delivering aid in real-time.

Assessing measures to stop epidemics still present several epistemological, operational and political challenges. For instance, we should think in experimentation and simulations and isolate factors (pharmacological, non-pharmacological, social, political, economic, etc) to quantify how each measure contributes and also assess the synergies

of integrated policy <sup>136,137</sup>. Next challenge is a better international system to control epidemics which implies not only regulatory issues but more technology to be prepared to stop future epidemics <sup>143-145</sup>. Cross-disciplinary research is also key for better policies <sup>105</sup>, including crossing molecular and clinical research with technological innovation <sup>6</sup>. Innovation in communication channels and novel dashboards is an important area of research <sup>146</sup>. Artificial Intelligence has to exploit the upcoming 5<sup>th</sup> Industrial Revolution and 2<sup>nd</sup> Data Revolution to design better systems for response and decision making in all layers of the society including policy makers and citizens <sup>105</sup> and deliver Collective Intelligence platforms to empower people and amplify collective efforts <sup>147,148</sup>.

Ethical issues have arisen because of the exhaustive use of technology in some countries during the SARS-CoV-2 pandemic <sup>145,149,150</sup>. Privacy and rights have suffered an important debate because there was not sufficient reasoning on these topics <sup>143</sup>. Ethical frameworks based on principles are necessary to leverage technologies for sustainable development and emergencies <sup>149</sup>. We still must work on implementing epidemiological policies, technology and mechanisms to fight future epidemics and progress towards a more sustainable and resilient society <sup>151</sup>.



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