



Features and User Guide

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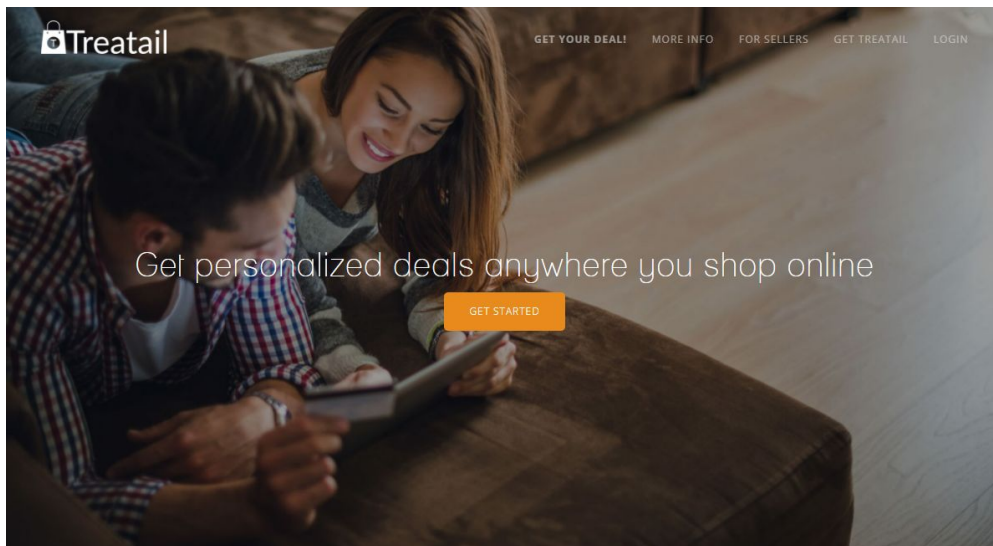
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Signing Up for a Treatail Account

All users of Treatail are required to sign up for an account. To sign up for an account, typically all users will go to www.treatail.com and follow the “get started” link to begin.

NOTE: For the purposes of the blockchain demo that is not live in production, we will go to the login landing page explicitly for that version of the app at <https://neo.treatail.com> instead and follow the same workflow outlined in this document.

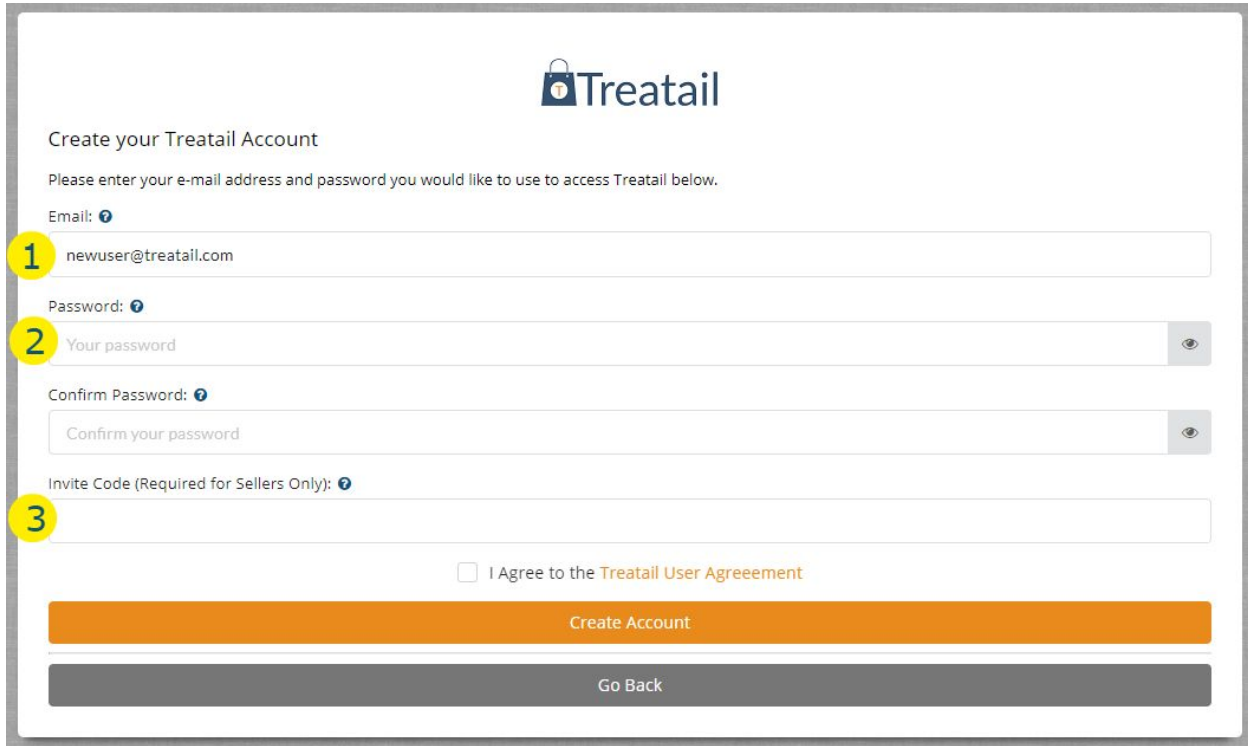


On the Treatail App Login Screen, the user simply needs to click “Create a New Account” to manually begin the enrollment process.

A screenshot of the Treatail app login screen. At the top is the Treatail logo. Below it are two input fields: "E-Mail Address:" and "Password:". To the right of the password field is an eye icon for toggling visibility. Below the password field is a link that says "Forgot your Password?". Underneath is a "Remember Me" checkbox. A large orange button labeled "Login to Treatail" is in the center. Below that is a "Keep me Logged In" checkbox with a note: "This will reduce the number of times you are asked to log in. To keep your account secure, only use this on personal devices." At the bottom, there is a grey button labeled "Need an Account? Start Here" with a yellow circle containing the number "1" next to it.

Creating Your Account

On this page, you will be asked to will provide the required information to create your Treatail account. All you need to sign up for a Treatail account is a valid e-mail address. This e-mail address will not be provided to any seller until a deal is reached and you provide payment. Simply provide an E-Mail address you can verify, a password (and confirm that password), and accept the Treatail User Agreement.

The image shows a web form for creating a Treatail account. At the top is the Treatail logo, which consists of a blue shopping bag icon with a white 'T' inside, followed by the word 'Treatail' in a blue sans-serif font. Below the logo, the text 'Create your Treatail Account' is displayed. Underneath that is a line of text: 'Please enter your e-mail address and password you would like to use to access Treatail below.' The form contains several input fields: an 'Email:' field with a help icon, a 'Password:' field with a help icon and a toggle eye icon, a 'Confirm Password:' field with a help icon and a toggle eye icon, and an 'Invite Code (Required for Sellers Only):' field with a help icon. The email field is highlighted with a yellow circle and the number '1'. The password and confirm password fields are highlighted with a yellow circle and the number '2'. The invite code field is highlighted with a yellow circle and the number '3'. Below the input fields is a checkbox labeled 'I Agree to the Treatail User Agreement'. At the bottom of the form are two buttons: an orange 'Create Account' button and a grey 'Go Back' button.

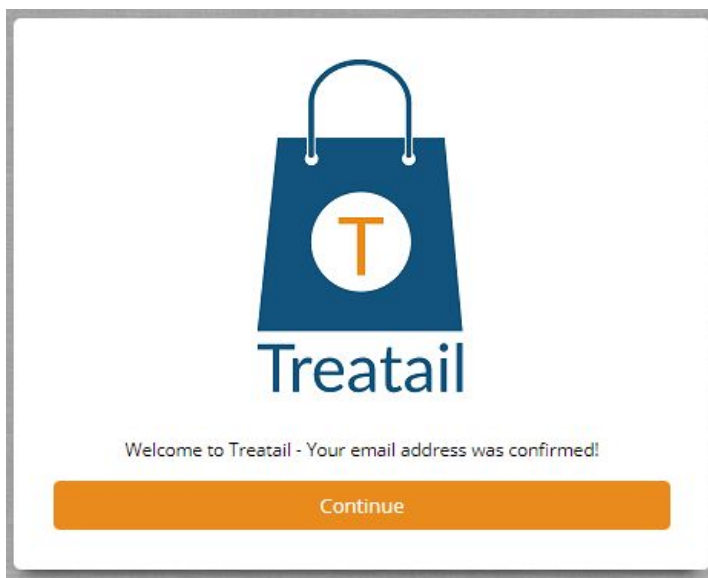
- 1) The field for the user to enter their e-mail address to use for the account
- 2) The ifields to enter the account password, and the confirmation of the password
- 3) The field to enter the invite code if the user is a seller. Sellers must be invited by a system user or by getting an offer from a buyer where they will receive a link / invite code.

Verifying the Your E-Mail Address

Once they have clicked “Create Account”, an email will be sent to the provided e-mail address with a link to verify the e-mail address and activate the Treatail account.



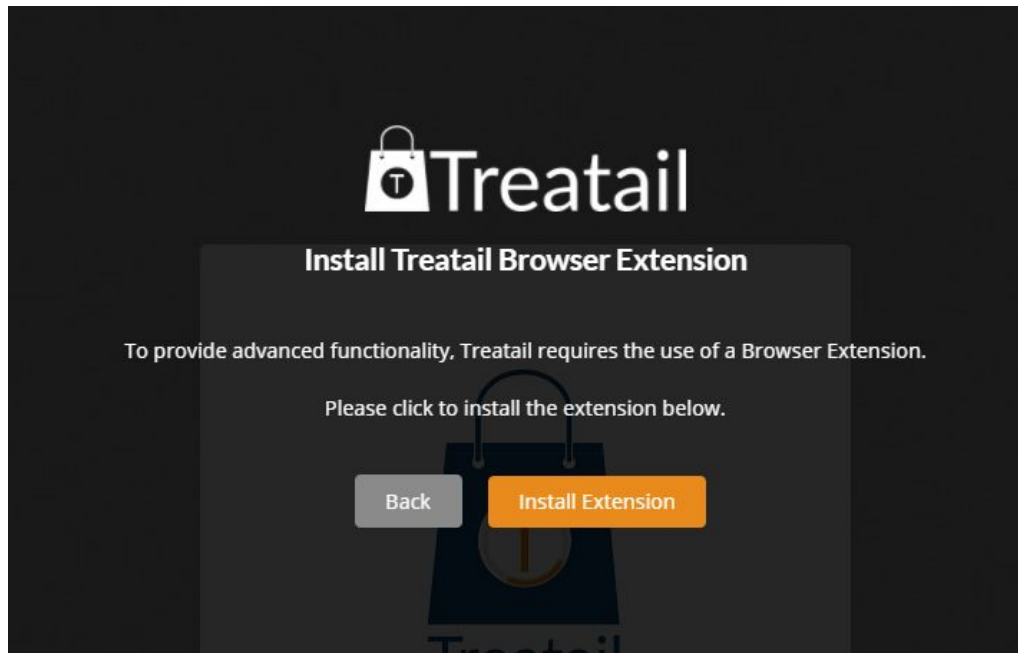
Once the user clicks the link in the E-Mail, the account is verified and the user account is now active. The user will proceed to the next step of the enrollment process.



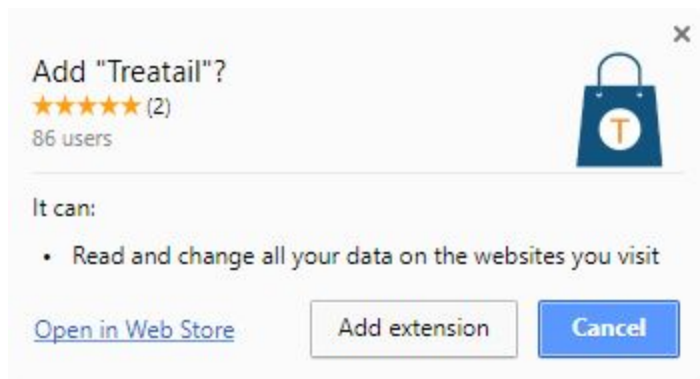
Installing the Treatail Browser Extension

Inline Installation

In the enrollment process, you will be prompted to install the Treatail Browser Extension (Chrome or Firefox). Just click the link to install the extension and it will launch the inline install process.

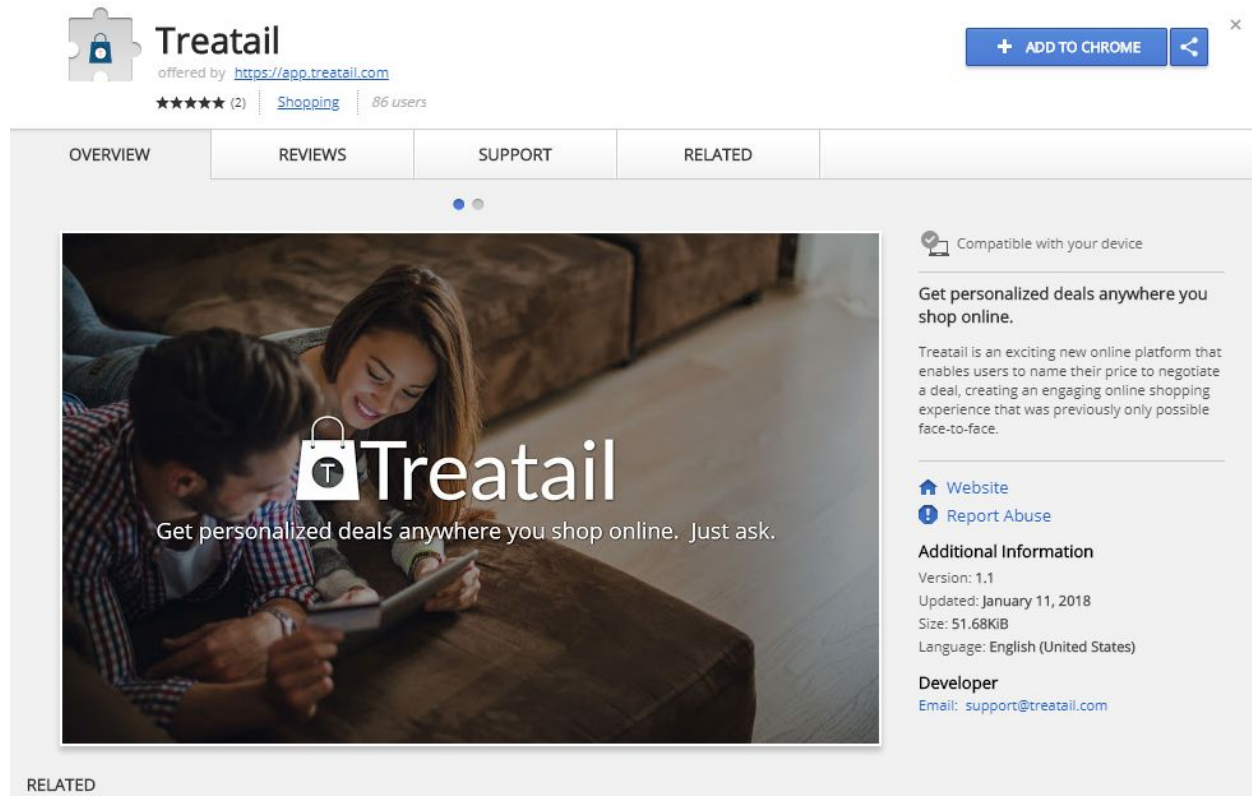


Just click "Add extension" when prompted (Chrome prompt shown)



Manual Installation

In the event that inline installation did not work, the Treatail Browser Extension can also be manually installed for the respective platforms. Simply go to the respective web store for your platform and choose to install the extension.



(Google Chrome Web Store Shown)

Google Chrome Web Store

(<https://chrome.google.com/webstore/detail/treatail/ekhapnaegomomkelcdhcgdamfcifhe?hl=en-US>)

Add-ons for Firefox

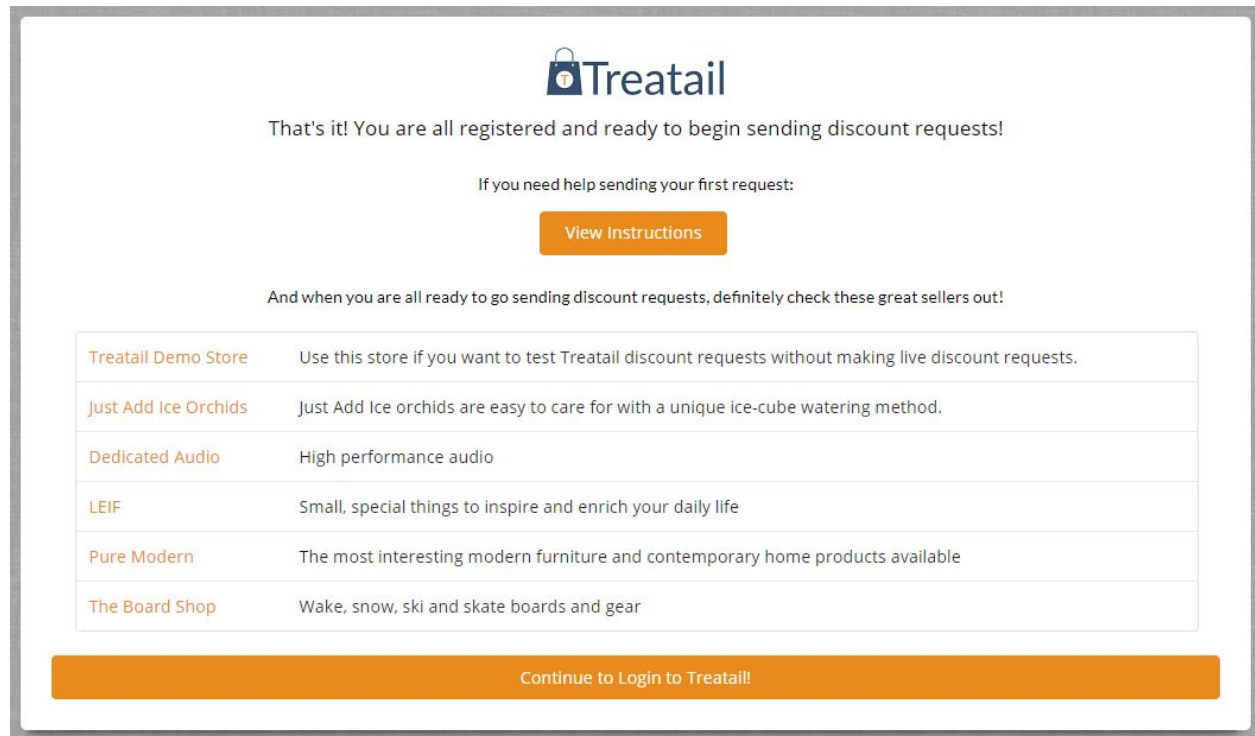
(<https://addons.mozilla.org/en-US/firefox/addon/treatail/?src=search>)

NOTE: For the blockchain demo version, the extension will be prompted for install when using neo.treatail.com, or the link to the blockchain demo build (chrome only) is on the Chrome Web Store at:

(<https://chrome.google.com/webstore/detail/treatail/panhggdaegfhikjdbahbbgdoefoljil?authuser=1>)

Complete Your Registration

Once you have created your account, verified your E-Mail address, and installed the Treatail Browser Extension, you are ready to get started getting your personalized deals with Treatail!




Once complete, you will be presented with a link to the making offer help page as well as some of the top trending store links to get started making offers.

The top store is the Treatail Demo Store which will allow you to make offers in a sandbox to get familiar with the process without making live offers.

Note: For the Treatail Blockchain Demo version hosted at <https://neo.treatail.com>, offers can only be made to the "Treatail Demo Store"

Viewing the Trending Seller List


The Trending Seller list is a list of links to sellers that are currently trending among Treatail users for making deal requests. This list will feature trending sellers and high-bounty sellers in the Treatail Ecosystem.




Welcome newuser@treatail.com

Help Tips


Log Off




Trending Sellers




Active Deals




Second Chance




My Assets



Past / Archived



My Account



Help

Trending Sellers

Site	Description
Wayfair	Online Home Store for Furniture, Decor, Outdoors & More
Dick's Sporting Goods	Sporting goods
BestBuy	Appliances, Electronics, and more
Toys"R"Us	Toys and baby items
Just Add Ice Orchids	Just Add Ice orchids are easy to care for with a unique ice-cube watering method.
Beat Demon	DJ Apparel and Gear
Brilliant	Find the perfect bicycle
Dedicated Audio	High performance audio
Ferocious Beard Company	Ferocious Beard 100% all natural beard oil and beard balm
Gutter Brush Leaf Guard	The best gutter protection around
Hemphill's Rugs & Carpets	Unique designer rugs
LEIF	Small, special things to inspire and enrich your daily life
LUXX Longboards	Custom loangboards
Outdoors, Inc	Outfitting human powered recreation
Pure Modern	The most interesting modern furniture and contemporary home products available
Purely Alpaca	Naturally unique alpaca clothing and gifts
Salty and Sweet Design	Custom laser cut mobiles, wall hangings, and more

Requesting a Personalized Deal

Making an offer with Treatail is simple! Simply shop at all the online stores you shop at today and the Treatail Browser Extension handles the rest!



Shopping at any Online Store

The Treatail Browser Extension will allow you to make offers to any online store that has a shopping cart (and even some without!). Go to the online store, add items to your cart, then click to view your cart.

Capturing Your Cart

Once you are on the cart page, you will see the Treatail Discount Bar appear. Simply click “Request Discount” to start making your offer. The extension will capture a screenshot image of the cart, and extract all the metadata about your offer (the total, the line item details, etc) and send it over to Treatail to let you continue making your offer!

Creating Your Personalized Deal Request

Now that all the information about the cart is collected, you just need to make your request. Fill out all the required fields and click “Send Request” to send your offer.

The screenshot shows the 'Treatail Discount Request' page for a cart from beatdemon.bigcartel.com. It includes a 'Cart Items' table, a 'Cart Total' section, and various input fields for price, shipping, and expiration. Numbered callouts 1 through 9 highlight specific elements: 1 points to a cart thumbnail, 2 to the cart items table, 3 to the cart total, 4 to the requested price, 5 to the shipping postal code, 6 to the expiration date, 7 to the TTL tokens field, 8 to the 'Request Treatail Asset Record' checkbox, and 9 to the 'Note To Seller' text area.

ID	Description	Qty	Price (\$)	Line Total (\$)
demon-djtm-t-shirt	Demon DJ™ T-Shirt	1	17.95	17.95
demon-djtm-stainless-keychain	Demon DJ™ Stainless Keychain	1	5.95	5.95

Cart Total: \$ 23.90 My Requested Price: \$ 20.00 Ship to Postal Code: 60606 Expires On: 2018-03-16

Currency: USD [Change](#) [Just Include Tax and Shipping](#) Country: United States [Change](#)

Include TTL: 1 [TTL](#) ☒ Request Treatail Asset Record

Note To Seller (Optional): Please include tax and free shipping.

[Send Request](#) [Cancel Request](#)

By submitting this request, you acknowledge that you have read and agree to the [Treatail Terms and Conditions](#)

- 1) Screenshot thumbnail of the captured cart (click to view fullscreen version)
- 2) The line item information of the items in the cart (if available)
- 3) The total value of the cart (currency of the cart will be auto-detected, click below to change)
- 4) The price you want to request for the cart
- 5) The shipping postal code so the seller can determine approximate shipping costs. (By default, shipping country is to the US, but you can change this by clicking below)
- 6) The expiration date of the offer. This is the date you require the seller to respond by before the offer expires.
- 7) The number of TTL Tokens you are offering to pay the seller in the deal (Click blockchain options link to view)
- 8) Checkbox to request the seller to include Treatail Blockchain Verified Asset Records for the items in the deal (Click blockchain options link to view)
- 9) Field for you to provide any comments or notes for the seller when considering your request for a deal.

Managing Your Deals

Your Active Deals

After you have made an offer you will see all your offers appear in your “Active Deals” tab.

The screenshot shows the 'My Active Deals' section of the Treatail interface. The left sidebar contains navigation links: Trending Sellers, Active Deals (highlighted), Second Chance, My Assets, Past / Archived, My Account, and Help. The main content area displays a table of active deals:

My Active Deals	
1 Seller: Treatail Demo Store You Made a Deal! Amount: \$250.00	2 Deal Accepted with Seller View Details
Seller: Treatail Demo Store You Made a Deal! Amount: \$1,050.00	Deal Accepted with Seller View Details
Seller: Treatail Demo Store Expires: 03/02/2018 (6 days and 14 hours) Amount: \$1,050.00	Seller Responded to Request View Details

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- 1) The deal details including the seller, the high level status, and the amount of the deal
- 2) The visual progress indicator with the button to take action / view the deal

Your Past and Archived Deals

Clicking on “Past / Archived” in the navigation bar will show a list of all deals that have passed their expiration date or have been manually archived by the user after completion or cancellation.

Receiving a Seller Response

Review the Response Details

If a seller accepted your deal request, you will simply need to view the deal and click the button to pay for the deal. But, if the seller provided one or more counter offer options, you should review the options carefully, and either accept one of the offers or reject the deal.

1 You Received a Response!
Respond to the seller using the actions below!

2 Created On: 03/06/2018 at 12:55PM
Created By: g*****s@gmail.com (★ 248)
Last Updated: 03/06/2018 at 01:43PM
Expires On: 03/13/2018 at 01:43PM

3 Treatail Deal Id: 83fb496-2167-11e8-bbd3-0003ff429bf

4 Add Tracking Details

5 Personalized Deal

SKU	Open Box	Description	Qty	Price	Line Total
demon-djtm-t-shirt	Yes	Demon DJ™ T-Shirt	1	\$17.95	\$17.95
demon-djtm-3-vinyl-sticker	No	Demon DJ™ 3" Vinyl Sticker	1	\$3.95	\$3.95

Postal Code: 60035 (United States)
Notes: I can't do this with new merchandise, but if you would take an open box shirt in like new condition, I could do it.

Subtotal: \$21.90
Total: \$21.90
Seller's Price: \$15.00
Discount: -\$6.90 (32%)

Your Shared Deal Referral Link:
<http://www.treatail.com/?rc=xrepCHW9B0%2bHTSjGQZhDw-SDhjIORW4h6BG70wAD%2f0K5vw>

6 Copy to clipboard | Tweet | Share

7 Accept Deal

8 Reject Deal / Request

Back to Deals

9 Buyer's Requested Price: \$15.00

Beat Demon Clothing

BEAT DEMON™
CLOTHING GEAR LIFESTYLE

2 / \$21.90

SUBTOTAL
\$ 2 1 . 9 0

- 1) The status of the deal and some text indicating the action to take
- 2) The section containing all the offer information including created date, masked creator e-mail (with treatail point rating), the last timestamp the deal was updated, and the expiration date for this response.
- 3) The Treatail Identifier that can be used in the future to reference this deal
- 4) The link to click to add tracking details to the deal (usually used for business use)
- 5) The section that contains the seller's offer line items, price, TTL requirements, discount % being offered, social media sharing links, and the button to accept this deal. Note: there can be one or more counter offers here, so this section may be repeated with multiple counter offer options.
- 6) The social media sharing links that will let you share this deal
- 7) The link to accept this deal offer
- 8) The link to reject the deal / all offers
- 9) The original cart total, store name, and captured screenshot image for reference

Accepting an Offer

If the seller has responded with an offer that you want to accept, simply click the “Accept Deal” button of the offer you want to accept. From there, you simply need to pay and the deal is yours.

Rejecting an Offer

If the seller couldn't accept your deal and couldn't offer you any options that would meet your needs, you can simply decline all counter offers by clicking “Reject this Deal / Request”, optionally provide the seller a reason for your rejection, and the negotiation is over.

Sharing Your Deal(s)

If the seller has selected to make one or more of their counter offers a shared deal, you are able to share that deal with friends and family. You can share via link, or auto-post with Facebook and Twitter. When you share deals with your referral link, you will earn Treatail Points and Treatail Tokens as a reward.

If a deal has been enabled as a shared deal, you will see the shared deal referral link section appear in the deal details page for a given offer. You can copy the link to the clipboard, or use one of the buttons to quickly share the link via social media.

Your Shared Deal Referral Link:

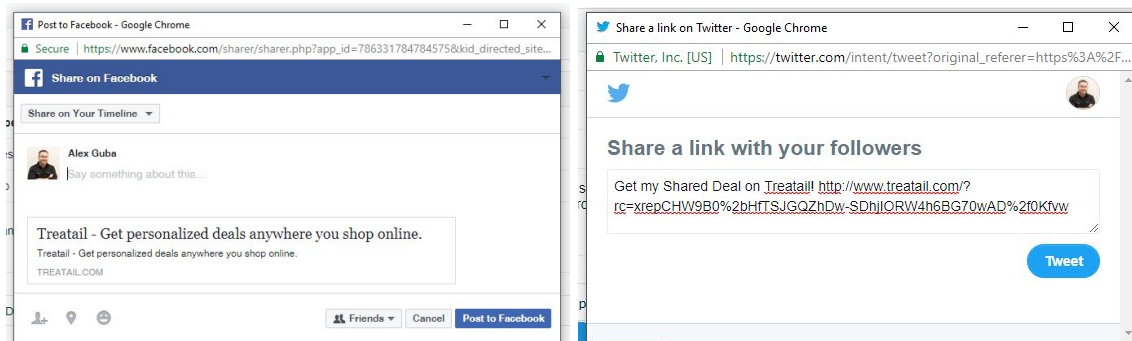
<http://www.treatail.com/?rc=xrepCHW9B0%2bHfTSJGQZhDw-SDhjIORW4h6BG70wAD%2f0Kfww>

Copy to clipboard

Tweet

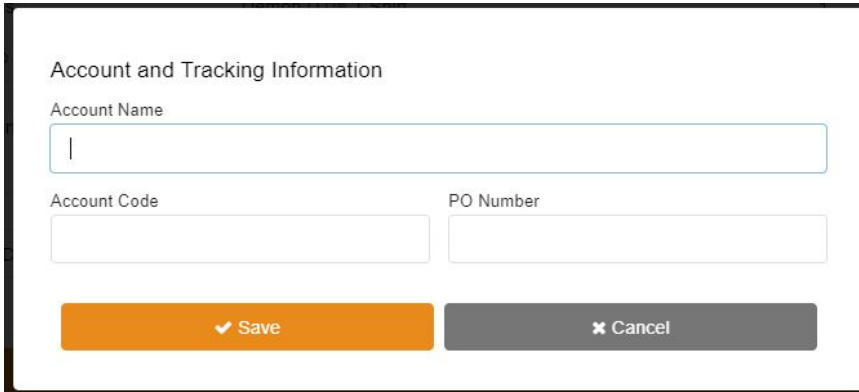
Share

Sharing via Social Media:



Adding Tracking Information (optional)

If you are a business and you need to track your ad-hoc purchases against other bookkeeping systems, you can add information to store an account name, a custom account code, and PO number. This information will be emitted in the CSV file when you run the Buyer History Activity report in your Account page so you can easily work this data into your standard accounting workflows.



The screenshot shows a form titled "Account and Tracking Information". It contains three input fields: "Account Name" (a single-line text box), "Account Code" (a single-line text box), and "PO Number" (a single-line text box). Below the input fields are two buttons: an orange "Save" button with a checkmark icon and a grey "Cancel" button with an 'x' icon.

Simply click “Add Tracking Information” in the deal details page, and enter the information you want to store with this Treatail deal.

Responding to a Second Chance Deal Request

If a seller couldn't make an offer that met your needs, or if an offer simply expired, it is eligible for a Second Chance Deal. The original seller as well as all the sellers in the Treatail Ecosystem are able to find expired or cancelled deals and create a Second Chance Deal Request to the original buyer to try and gain their business.

Review the Second Chance Deal Request

Treatail

1 Second Chance Deal
Offered by Beat Demon Clothing
This seller saw your offer to another store and wants to take a better shot at getting you a deal. Click below to let them have a chance!

2 Message from Seller
I would like a chance to get your business.

3 Your Original Cart Info

BEAT DEMON
CLOTHING BEAR LIFESTYLE

SUBTOTAL
\$ 2 1 . 9 0

2 / \$21.90

Demon DJ™ T-Shirt L 1 \$17.95 ✕

Demon DJ™ 3" Vinyl Sticker 1 \$3.95 ✕

SKU	Open Box	Description	Qty	Price	Line Total
demon-djtm-t-shirt	No	Demon DJ™ T-Shirt	1	\$17.95	\$17.95
demon-djtm-3-vinyl-sticker	No	Demon DJ™ 3" Vinyl Sticker	1	\$3.95	\$3.95
				Subtotal:	\$21.90
				Total:	\$21.90

4 Yes, let's see what they can offer me!

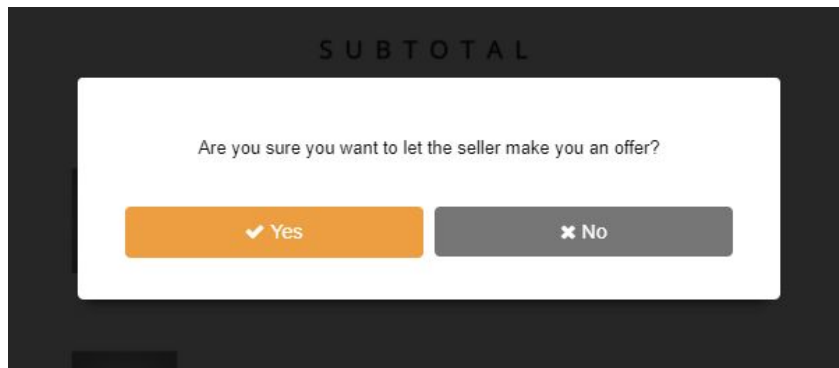
No, thank you

- 1) The company offering the second chance deal to you
- 2) The message (if provided) from the seller to you
- 3) The original offer you submitted for your cart of items
- 4) Button to accept the request and let the seller make you an offer on your cart

Accepting a Second Chance Deal Request

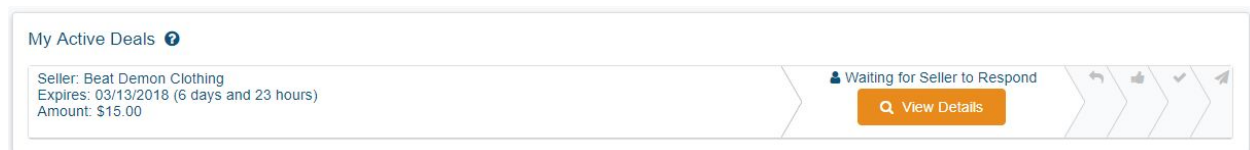
You can either accept or reject the request to make you an offer by simply using the buttons provided. Accepting a second chance deal request does not obligate you to any deal purchase. It simply means you are willing to listen to offers the seller wants to present you with.

If you want to accept the request to make you an offer, you simply need to click to accept and confirm.



Managing the Second Chance Deal

Once you have accepted the Second Chance Deal Request, it will appear on your active deals list like any other offer, and the seller will be able to respond with their offer(s) and the workflow will mirror the standard deal workflow from above for accepting, rejecting, and sharing deal(s).



Managing Your User Account

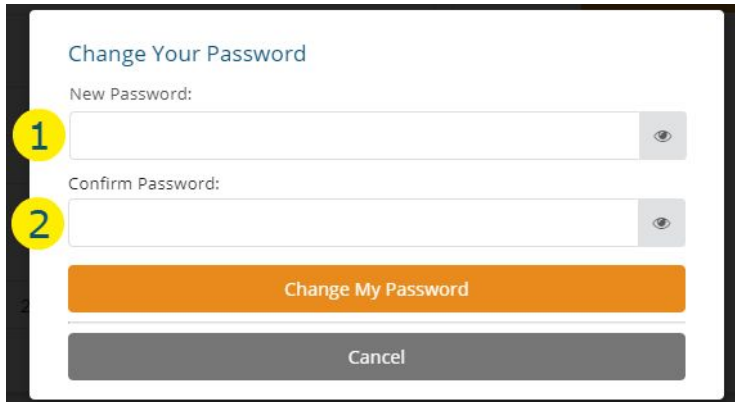
Your user account is where you go to access useful features such as your personal Treatail sign up referral code, your Treatail Points information, your TTL Token Wallet management, changing your password, and buyer history reporting.

The screenshot shows the 'My Account Information' page on the Treatail website. The page has a dark blue sidebar on the left with navigation links: Trending Sellers, Active Deals, Second Chance, My Assets, Past / Archived, My Account, and Help. The main content area is white and contains several sections. At the top right, there is a 'Log Off' button and a 'Help Tips' link. The 'My Account Information' section includes: 1. Sign Up Referral Code: A text field containing a long alphanumeric string, with 'Copy to clipboard', 'Tweet', and 'Share' buttons below it. 2. Treatail Points (★): A text field showing '1' and a 'View History' link. 3. NEO Address: A text field containing a long alphanumeric string. 4. Treatail Token (TTL) Balance: A text field showing '1' and a 'Send Tokens' button, with a 'View History' link below it. 5. E-Mail Address: A text field containing 'newuser@treatail.com'. 6. Password: A text field with a 'Change My Password' button. 7. Browser Extension: A text field showing 'Installed and Up to Date' and an 'Install Extension' button. 8. Buyer History Report: A section with 'Start Date' (2018-03-01) and 'End Date' (2018-03-06) fields, and an 'Export History' button. The page footer shows '© 2018 - Treatail, Inc.'

- 1) Your sign up referral code with social media sharing links
- 2) Your treatail points count and link to view history
- 3) Your Treatail Hosted NEO Wallet Address
- 4) Your Treatail Token (TTL) Balance, view history link, and button to transfer tokens
- 5) Your E-Mail address of the treatail account you are signed in as
- 6) Button to change your password
- 7) Browser extension detection to ensure it is installed and up to date
- 8) Buyer History Report export button

Changing Your Password

Changing your password is simple. Just click the button on the User Account screen and fill out the Change Your Password form. Click “Change My Password” to save your new password.



- 1) Field to enter your new password (you can use the eye icon to toggle password masking)
- 2) Field to confirm your new password (you can use the eye icon to toggle password masking)

Sharing Your Sign-Up Referral Link

You earn Treatail Points and Treatail Tokens (TTL) every time a user signs up for Treatail using your referral link. Use the sharing links to copy the link, or use the social media buttons to create a quick post to share your link on Facebook and Twitter.



Exporting Your Buyer History Report

For reporting purposes you can export your buyer history that includes any closed deals in the specified date range exported as a CSV (Comma Separated Value) file to be imported into third party systems and spreadsheets to further integrate the data into your accounting workflow.

Managing Your Treatail Points

Treatail Points are used by buyers and sellers alike to see how involved with the Treatail community a given user is. Obviously the more Treatail Points you earn, the more your offers will be taken seriously as an active participant in the Treatail Community.

Treatail Points (★):

2

1

[View History](#)

You can easily see your number of Treatail Points (this number is also reflected on the deal details screen for the buyer or seller for a given deal to see). You can also view the Treatail Points History using the link below the number to see how you accumulated your points.

Treatail Points History

Date	Reason	Amount
2/23/2018 6:26:20 PM	Sign Up	1
2/23/2018 6:35:53 PM	Offer Sent	1
2/23/2018 7:55:08 PM	Offer Sent	1
2/24/2018 4:44:27 AM	Offer Sent	1

 Back

Managing Your Treatail Token (TTL) Hosted Wallet

Each user is given a hosted NEO Blockchain wallet when they sign up for Treatail that will hold their Treatail Tokens and Treatail Assets. Your current Treatail Token balance for your hosted wallet is shown on the User Account screen.

Your Wallet Balance

The screenshot shows a user interface for a hosted wallet. On the left, there is a label 'NEO Address:' followed by a long alphanumeric string: 'AeAiABAk6wRcUhyVNgDiVVyQsHRpdccbn3'. A yellow circle with the number '3' is placed over the first few characters of the address. On the right, there is a label 'Treatail Token (TTL) Balance:' followed by the number '1'. A yellow circle with the number '4' is placed over the balance number. Below the balance, there is a link 'View History' and a button labeled 'Send Tokens'.

If you purchase or acquire TTL from an external source (for example, an exchange), the NEO Address is the wallet address to transfer funds to for use within the Treatail Ecosystem.

Even though all TTL transfers actually take place on the NEO Blockchain, Treatail still keeps a full audit trail of any TTL transactions that take place within the Treatail Ecosystem. Simply click the link below your balance to view the full history

Treatail Token (TTL) History

Date	From	To	Type	Amount
02/23/2018 at 01:26PM	Treatail	demobuyer@treatail.com	Earned	1
02/23/2018 at 01:35PM	Treatail	demobuyer@treatail.com	Earned	1
02/23/2018 at 01:38PM	demoseller@treatail.com	demobuyer@treatail.com	Transferred	1
02/23/2018 at 02:55PM	Treatail	demobuyer@treatail.com	Earned	1
02/23/2018 at 11:41PM	demobuyer@treatail.com	AK2nJjpJr6o664CWJKi1QRXjqeic2zRp8y	Transferred	1
02/23/2018 at 11:44PM	Treatail	demobuyer@treatail.com	Earned	1

[Back](#)

Transferring Your Treatail Tokens

You can transfer your Treatail Tokens to other user's hosted wallets within the Treatail Community by e-mail address, or you can send tokens to a non-hosted wallet on the NEO Blockchain.

Transferring Tokens to a Treatail User Hosted Wallet

When transferring tokens to a Treatail User, the user's hosted wallet will be found automatically for you. Simply enter the e-mail address of the user.

The screenshot shows a web interface titled "Transfer Tokens (TTL)". Below the title is a warning message: "You can transfer your Treatail Tokens to another Treatail User or to an external NEO Blockchain Address. Please make sure you confirm the address is valid and that the amount is correct before you do this, this action cannot be reversed." Below this, it says "Tokens to Send (You have 1 available)". There is a text input field containing the number "1", with a yellow circle and the number "1" next to it. To the right of this field is a button labeled "TTL". Below the input field is a text input field for "Treatail User E-Mail Address", with a yellow circle and the number "2" next to it. To the right of this field is a link labeled "3 Send to NEO Address", with a yellow circle and the number "3" next to it. At the bottom are two buttons: "✓ Send Tokens" and "✕ Cancel".

- 1) The number of tokens to be sent
- 2) The e-mail address of the user to send the tokens to
- 3) Link to switch to sending the tokens to an external NEO Blockchain address

Transferring Tokens to an External NEO Address

Transferring tokens to an external wallet is an advanced feature for use by users who want to manage their own wallet and private keys.

The screenshot shows a web interface titled "Transfer Tokens (TTL)". Below the title is a warning message: "You can transfer your Treatail Tokens to another Treatail User or to an external NEO Blockchain Address. Please make sure you confirm the address is valid and that the amount is correct before you do this, this action cannot be reversed." Below this, it says "Tokens to Send (You have 1 available)". There is a text input field containing the number "1", with a yellow circle and the number "1" next to it. To the right of this field is a button labeled "TTL". Below the input field is a text input field for "NEO Address", with a yellow circle and the number "2" next to it. To the right of this field is a link labeled "3 Send to Treatail Address", with a yellow circle and the number "3" next to it. At the bottom are two buttons: "✓ Send Tokens" and "✕ Cancel".

- 1) The number of tokens to be sent
- 2) The NEO Blockchain address to send the tokens to
- 3) Link to switch to sending the tokens to an internal Treatail User Hosted Wallet

Managing Your Treatail Assets

Treatail Assets are digitized physical assets that exist both in the Treatail Ecosystem that ensure integrity and authenticity by using the NEO Blockchain to store a “fingerprint” of the data to verify their authenticity.

Blockchain Verified Assets

Assets in the Treatail Ecosystem are verified against the “fingerprint” stored on the NEO Blockchain for the asset when they are retrieved. A logo is displayed to indicate whether or not that the asset is Blockchain Verified



Managing Your Asset Transfer Requests and Verified Assets

As a Treatail user, you can create, transfer, and verify assets in the Treatail Ecosystem and ultimately on the NEO Blockchain.

1

My Treatail Asset Transfer Requests

View History

Created On	Description	
03/06/2018 at 01:04PM	Black Men's 26" Trek Mountain Bike	View

2

My Unverified Treatail Assets

Created On	Description
No Assets Found	

3

My Verified Treatail Assets

4 Create New Asset

Verified On	Description	
03/05/2018 at 02:37PM	2003 Honda Civic EX 4dr Sedan Silver	View
02/23/2018 at 01:41PM	Seriously Fancy Purse - Black with Silver Buckle	View

- 1) List that shows all outstanding requests from other Treatail users wishing to transfer a Treatail Asset into your ownership
- 2) List that shows all Treatail Assets that you requested a seller to create as part of a deal that require your verification before they are created on the blockchain.
- 3) List that will show any assets that are in your possession that were either created by you, transferred to you, or created for you.
- 4) Link to create a new Treatail Asset

Creating Treatail Assets

Bulk Creating Assets

Treatail Assets can be created by uploading a CSV file or Microsoft Excel spreadsheet. This allows manufacturers and vendors to pre-create assets in bulk using a predefined spreadsheet format.

The screenshot shows the 'Create Treatail Asset' interface. At the top is the Treatail logo. Below it, the title 'Create Treatail Asset' is followed by the label 'Spreadsheet Filename:'. A text input field contains 'AssetsToCreate.csv'. To the left of this field is a yellow circle with the number '1' and a 'Choose File' button. To the right is a yellow circle with the number '2' and a 'Template Create' link. Below the input field are two buttons: a large orange 'Save' button and a smaller grey 'Cancel' button.

- 1) File selector to choose spreadsheet for upload containing assets to be created
- 2) Link to switch to create a single Treatail Asset from template

Creating a Single Treatail Asset From an Asset Template

To create a single Treatail Asset, click “Create Asset”, and select the template you want to use. This will display the required core fields (description and real-world asset identifier) as well as the specific templates custom form fields for data collection.

The screenshot shows the 'Create Treatail Asset' interface. At the top is the Treatail logo. Below it, the title 'Create Treatail Asset' is followed by the label 'Asset Type Template'. To the right is a 'Bulk Create' link. Below the label is a dropdown menu with a downward arrow. The dropdown is open, showing a list of asset types: '- Select Asset Type -', '- Select Asset Type -', Art - Figurines, Art - Painting, Art - Photograph, Art- Sculpture, Bicycle (highlighted in blue), Car, Diamond - Loose, Electronics, Event Ticket, Furniture, Jewelry - Basic, Jewelry - With Multiple Metals, Jewelry - With Stones, Memorabilia, Other, Purse, and Smart Phone.

Populate the form fields for that asset template, and click “save” to create the asset.

Example of a simple template type:

The screenshot shows the 'Create Treatail Asset' form. At the top is the Treatail logo. Below it, the title 'Create Treatail Asset' is followed by the label 'Asset Type Template'. A dropdown menu (1) currently shows 'Bicycle'. To the right of the dropdown is a link labeled 'Bulk Create' (3). Below the dropdown is a 'Description' text field (2). Below that is an 'Identifier / Serial Number' text field (2). At the bottom are two buttons: 'Save' (orange) and 'Cancel' (grey).

- 1) Asset type template dropdown
- 2) Description and identifier fields as required for all assets
- 3) Link to switch to bulk create asset

Example of a more complex template type:

The screenshot shows the 'Create Treatail Asset' form for a more complex template type. At the top is the label 'Asset Type Template' and a link 'Bulk Create'. A dropdown menu (1) shows 'Diamond - Loose'. Below it is a 'Description' text field (2). Below that is an 'Identifier / Serial Number' text field (2). Below that is a 'Certification Type:' label followed by a text field (3). Below that is a 'Certification Number:' label followed by a text field. Below that is a 'Cut:' label followed by a text field. Below that is a 'Color:' label followed by a text field. Below that is a 'Clarity:' label followed by a text field. At the bottom is a 'Carat Weight:' label followed by a text field.

- 1) Asset template selection dropdown
- 2) Description and identifier core required fields
- 3) Custom fields specific to the template for the asset type

Viewing All Assets History

If you click “View History” from the Asset List screen, you will be able to view all history for all assets that your address has participated in the creation, receipt, or transfer of.


Treatail Asset History				Back
Date	Action	Identifier	Description	
03/06/2018 at 01:06PM	Received	BIKE-125262	Black Men's 26" Trek Mountain Bike	
03/05/2018 at 02:47PM	Received	1523623gh12523523	2003 Honda Civic EX 4dr Sedan Silver	
03/05/2018 at 01:00PM	Transferred	PURSE-1252525	Seriously Fancy Purse - Black with Silver Buckle	

Viewing a Treatail Asset

As the owner or requested transferee of a Treatail Asset, you will be able to view the Treatail Asset and have functionality allowing you to take action on that asset.

Treatail Asset Details

2 View Asset QR Code

1  Blockchain Verified

3 Created On
03/05/2018

Description
Black Men's 26" Trek Mountain Bike

Identifier / Serial Number
BIKE-125262

4 Transfer this Asset

Back

Transfer History

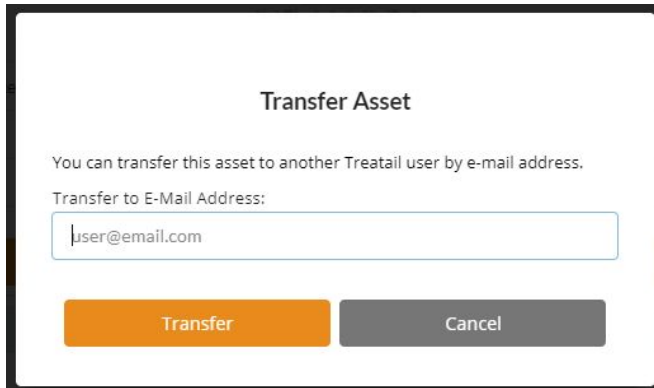
5

Date	Action	Description
03/06/2018 at 01:06PM	Received	Black Men's 26" Trek Mountain Bike
03/05/2018 at 02:34PM	Created	Black Men's 26" Trek Mountain Bike

- 1) Blockchain verification status for the asset
- 2) Link to view the QR Code for the asset
- 3) The minimum required details - creation date, description, and real-world asset identifier or serial number.
- 4) Link to take action on the asset (transfer, verify, accept transfer)
- 5) The list containing the history of the asset

Transferring an Asset

Treatail Assets can be easily transferred from user to user within the Treatail Ecosystem (which will also transfer that asset on the NEO Blockchain as well). Simply enter the E-Mail address of the recipient and it will create an Asset Transfer Request for that user. The asset is not yet transferred, only the request for the transfer is sent to the recipient.



Transfer Asset

You can transfer this asset to another Treatail user by e-mail address.

Transfer to E-Mail Address:

Transfer **Cancel**

Verifying an Asset Transfer / Creation Request

To take ownership of a Treatail Asset, you need to verify receipt / ownership of the physical item. There will be a transfer request in your account if another account is attempting to transfer an asset to you. To find your transfer requests, go to the Treatail Asset Listing page and look at the Asset Transfer Request Section. Select to view the asset request.

My Treatail Asset Transfer Requests [View History](#)

Created On	Description	
03/06/2018 at 01:04PM	Black Men's 26" Trek Mountain Bike	View

While viewing the asset request details, you will see the asset information, and you simply need to click “Transfer this Asset”, and confirm the asset transfer to accept ownership.

Identifier / Serial Number

BIKE-125262

1

Transfer this Asset

Back

Transfer History

Check your Verified Treatail Assets section of your Treatail Asset List page and you will see the asset is now transferred to your Treatail account (and also to your hosted NEO Blockchain address)

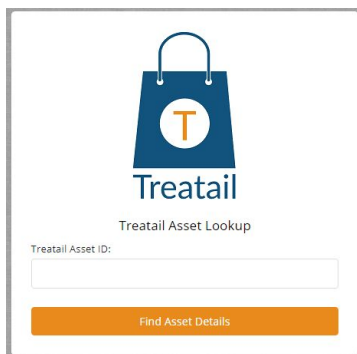
My Verified Treatail Assets

Verified On	Description	Create New Asset
03/05/2018 at 02:37PM	2003 Honda Civic EX 4dr Sedan Silver	View
03/05/2018 at 02:34PM	Black Men's 26" Trek Mountain Bike	View
02/23/2018 at 01:41PM	Seriously Fancy Purse - Black with Silver Buckle	View

Using the Public Treatail Asset Information Interface

Searching for a Treatail Asset

The Treatail Asset Search Interface gives an interface to search for Treatail Assets by ID so Assets can be publicly viewed to confirm their details. A user can simply enter a Treatail Asset ID and click “Find Asset Details” to retrieve the details of the asset. If a QR Code is scanned, this step is bypassed and the ID from the code is used.

A screenshot of the Treatail Asset Lookup interface. At the top is the Treatail logo, which consists of a blue shopping bag icon with a white 'T' inside, and the word 'Treatail' in blue text below it. Below the logo is the text 'Treatail Asset Lookup'. Underneath that is a text input field labeled 'Treatail Asset ID:'. At the bottom is an orange button with the text 'Find Asset Details'.

Getting the QR Code for a Treatail Asset

To make retrieval from the Public Treatail Asset Information Interface easier, each Treatail Asset has a QR Code that can be used to retrieve the asset using any common QR Code scanning app or software. To retrieve the QR Code, simply click the “View QR Code Link” on the top right of the Treatail Asset Details screen.



These QR Codes can be printed and attached physically to the asset, or they can be sent to a 3rd party to verify the asset details and ownership.



Viewing the Public Asset Details

Once retrieved via QR Code or Treatail Asset Search, a read-only view of the asset is displayed that provides all relevant information and history for the asset.

The screenshot shows the Treatail interface for viewing a public asset. At the top is the Treatail logo. Below it is a green checkmark icon with a '1' in a yellow circle, labeled 'Blockchain Verified'. The main content area contains several fields: 'Last Transfer Date' with the value '03/06/2018' (marked with a '2' in a yellow circle), 'Description' with the value 'Black Men's 26\" Trek Mountain Bike' (marked with a '3' in a yellow circle), and 'Identifier / Serial Number' with the value 'BIKE-125262'. Below these fields is a 'Transfer History' section (marked with a '4' in a yellow circle) containing a table with two rows of transfer events. At the bottom is a 'Back' button.

Date	Action	Description
03/06/2018 at 01:06PM	Transferred	Black Men's 26\" Trek Mountain Bike
03/05/2018 at 02:34PM	Created	Black Men's 26\" Trek Mountain Bike

- 1) Blockchain verification status
- 2) Last transfer date
- 3) Description and unique identifier (and optionally custom template fields)
- 4) Full event history of the asset (creation, receipt, and transfer)

Seller Specific Features

Receiving a Personalized Deal Request

When a buyer creates a personalized deal request, you will receive an e-mail notification and it will appear on your Active Deals List. Clicking to view the request will give you options to take action.

1

You Received a Discount Request!
Respond to the request using the actions below!

2

Created On	Created By	Last Updated	Expires On:
03/06/2018 at 12:55PM	g*****s@gmail.com (★ 248)	03/06/2018 at 12:55PM	03/13/2018 at 12:55PM

3

Request Details

SKU	Open Box	Description	Qty	Price	Line Total
demon-djtm-t-shirt	No	Demon DJ™ T-Shirt	1	\$17.95	\$17.95
demon-djtm-3-vinyl-sticker	No	Demon DJ™ 3" Vinyl Sticker	1	\$3.95	\$3.95
Postal Code: 60035 (United States) Notes:				Total: Buyer's Request:	\$21.90 \$15.00

4

Accept Deal

Respond

Cancel Deal

Back to Deals

5


Buyer's Requested Price: \$15.00

Beat Demon Clothing

BEAT DEMON™
CLOTHING GEAR LIFESTYLE

2 / \$21.90

SUBTOTAL
\$ 2 1 . 9 0

Demon DJ™ T-Shirt
L

1

\$17.95 x

- 1) Deal status and suggested action
- 2) Section containing the details of the offer, the creation date, and the expiration date
- 3) Section containing the line item details of the request
- 4) Action buttons that allow you to take action on the deal (Accept, Respond, etc)
- 5) The value, store and screenshot of the initial cart capture.

Responding to a Personalized Deal Request

There are two ways that a seller can respond to a buyer's deal request if they are unable to accept the deal.

Creating a Quick Deal Response

The quick deal response allows the seller to quickly respond to the buyer solely on offer amount and respond with a counter offer amount on the offer. The seller simply has to set the desired amounts they will accept for the deal, add a note if desired, and send the response.

The screenshot shows a form titled "Respond with Personalized Price". It contains several input fields and buttons. Numbered callouts are placed over the form as follows:

- 1) Points to the "Requested Price" input field, which contains "\$ 250".
- 2) Points to the "Personalized Price" input field, which is empty.
- 3) Points to the "TTL to You" input field, which contains "TTL 1".
- 4) Points to the "TTL to Buyer" input field, which contains "TTL 0".
- 5) Points to the "Note to Buyer:" text area, which is empty.
- 6) Points to the "Create Advanced Personalized Deal" link at the bottom.

At the bottom of the form, there are two buttons: "✓ Send Personalized Price" (orange) and "✕ Cancel" (grey).

- 1) The original requested price from the buyer (in fiat currency)
- 2) The price you are willing to accept (in fiat currency)
- 3) The amount of TTL you require in the deal to be paid to you
- 4) The amount of TTL that you are willing to pay the buyer in the deal
- 5) Note to the buyer (optional)
- 6) Link to create an Advanced Personalized Deal

Creating an Advanced Personalized Deal Response

The Advance Personalized Deal Response provides the seller with deep functionality to address the buyer's request with a robust response.

The screenshot shows a 'Personalized Deal' form with the following sections and callouts:

- 1** Points to the 'Deal Items (1)' section, which includes a table with columns: Item Name, SKU, Unit Price, Qty, and Line Total. The first item is 'Massively Ergonomic Desk Chair' with a unit price of \$250 and a quantity of 1.
- 2** Points to the 'Add Item to Deal' button.
- 3** Points to the 'Quick-Discout:' section with buttons for 10%, 20%, 30%, and None.
- 4** Points to the 'Personalized Deal Price:' section, which includes a text input for the price (\$250.00) and two dropdown menus for 'TTL to You' (set to 1) and 'TTL to Buyer' (set to 0).
- 5** Points to the 'Deal Notes:' text area, which contains the note: 'I can't do this with new merchandise, but if you would take an open box shirt in like new condition, I could do it.'
- 6** Points to the 'Make this a Shared Deal' checkbox, which is checked. It also points to the 'Shared Deal Expires On:' date field (2018-03-17) and the 'Claims Allowed' field (1).
- 7** Points to the 'Personalized Deal(s) Expire On:' date field (2018-03-12).
- 8** Points to the 'Add a New Deal' button at the bottom right.

Other visible elements include a 'Copy' button, an 'X' button, a 'Subtotal:' of \$250.00, a 'Shipping:' of \$0, and a 'Total:' of \$250.00.

- 1) Line item(s) included in the deal
- 2) Button allowing the seller to add items to the deal
- 3) Quick discount buttons allowing the seller to quickly offer a % discount
- 4) The personalized deal fiat price and TTL requests from the seller
- 5) Deal notes (optional) to be included with that deal
- 6) Option to list this deal option as a shared deal with an expiration and max number of claims allowed
- 7) Expiration date for all deal offers in this personalized deal

Managing Offered Items in a Deal

You can add, change and remove any line items included in a deal. Simply use the “X” in the upper right corner of the item to remove the item, or use the “Add Item to Deal” button to add an item. You can specify the item name, the SKU, price, quantity, a URL link for the item (for buyers to see the item if it is not an item they originally requested), as well as even offering the buyer an open-box item for a discounted price.

Deal Items (1)

1

Item Name: Massively Ergonomic Desk Chair

SKU: massively-ergonomic-d

Unit Price: \$ 250

Qty: 1

Line Total: \$ 250

Product Store URL Link (optional - recommended for Shared Deals)

☐ Open Box Item

2 Add Item to Deal

Subtotal: \$ 250.00

Creating a Shared Deal from a Deal

Any deal you are sending as part of your response to the buyer can be a shared deal. Simply fill in the required expiration and claims allowed for the deal.

6 ☒ Make this a Shared Deal

Shared Deal Expires On: 2018-03-17

Claims Allowed: 1

Adding Additional Deals to Your Response

Your response can include multiple deals, each containing their own line items to be offered, price, notes, and even can be sent as a shared deal. To add an additional deal to the response (by default, you will have one response), simply go to the bottom of the page, and click “Add a New Deal”

Personalized Deal Notes to Buyer:

Back to Details 8 Add a New Deal Send Personalized Deal(s)

Managing Shared Deals

Once a shared deal has been created, the seller is able to manage the shared deal in their Shared Deal List view.

<div>Active Deals</div> <div>Shared Deals</div>	My Shared Deals					
	Created	Store	Price	Expires On	Allowed / Claimed	Status
	02/12/2018 at 12:20PM	Beat Demon Clothing	\$18.00	02/26/2018 at 07:00PM	25 / 0	Active View
	01/23/2018 at 05:24PM	Beat Demon Clothing	\$4.17	02/08/2018 at 07:00PM	20 / 0	Inactive View

To view a shared deal, click view from the list to open the Shared Deal Details view

Shared Deal - beatdemon.bigcartel.com

3

Deactivate / Expire

Back

1

Store	Price	Expires On	Allowed / Claimed
Beat Demon Clothing	\$18.00	02/26/2018 at 07:00PM	25 / 0

Items

2

SKU/ID	Item	Price	Qty	Line Total
demon-djtm-t-shirt	Demon DJ™ T-Shirt	\$17.95	1	\$17.95
demon-djtm-3-vinyl-sticker	Demon DJ™ 3" Vinyl Sticker	\$3.95	1	\$3.95
			Total:	\$21.90
			Offer:	\$18.00

- 1) Store that the shared deal was created for
- 2) The line items included in the shared deal
- 3) Button allowing the seller to deactivate / expire the shared deal prematurely (for example, if in error or abuse)

Taking Advantage of Second Chance Deals

Second Chance Deals offer Treatail sellers a unique opportunity to have a second chance to make a deal with a buyer, or to have a chance to gain business by re-opening an offer made to a competitor by a buyer.

Finding Second Chance Opportunities

To find second chance opportunities, simply go to the Second Chance Offers list.

The screenshot shows the Treatail user interface. At the top, there's a header with the Treatail logo, a welcome message for 'billing@beatdemonclothing.com', a 'Help Tips' link, and a 'Log Off' button. On the left sidebar, there are navigation links: 'Active Deals', 'Shared Deals', 'Second Chance' (highlighted), 'Past / Archived', and 'My Account'. The main content area is titled 'Sent Second Chance Deals' with a help icon. It features a table with columns 'Sent On', 'Expires On', and 'Status'. One entry is shown: '03/06/2018 at 12:37PM', '03/12/2018 at 07:00PM', and 'Buyer Accepted'. A 'View' button is next to the entry. To the right of the table is a 'Find Available Deals' button. Below the table, there's a section titled 'My Second Chance Deals' with a help icon, showing a table with columns 'Expires On' and 'From', and a message 'No Second Chance Deals Found'.

Click “Find Available Deals” in the upper right corner. This view will show you all the second chance opportunities for any of the stores that you are associated with as a seller, as well as any store that those stores have associated as a tracked seller.

The screenshot shows the 'Second Chance Deal Opportunities' section. It has a 'Back' button in the top right corner. Below the title is a table with columns 'Expired On', 'Offered To', 'Offered Amount', and 'Shipping To'. One entry is shown: '02/19/2018', 'Beat Demon Clothing', '\$18.00', and '60035 (USA)'. A 'View' button is next to the entry.

If you find a second chance opportunity that interests you, click “View” to view the details of that personalized deal request that was originally submitted.

Sending a Second Chance Deal Request

To send a request, click “Send Second Chance Request to Buyer” from the details view

1 Second Chance Deal
Originally Offered to Beat Demon Clothing
This buyer didn't get the deal they were looking for, but you can fix that! Click below to send them a request to see if they will let you have a chance!

2 Originally Expired: 02/19/2018 at 12:20PM
Ship To: 60035 (United States)
Original Requested Price: \$18.00

3 Original Offer Cart Info

BEAT DEMON CLOTHING
SUBTOTAL: \$21.90

SKU	Open Box	Description	Qty	Price	Line Total
demon-djm-t-shirt	No	Demon DJ™ T-Shirt	1	\$17.95	\$17.95
demon-djm-3-vinyl-sticker	No	Demon DJ™ 3" Vinyl Sticker	1	\$3.95	\$3.95
				Subtotal:	\$21.90
				Total:	\$21.90

4 Send Second Chance Request to Buyer

Back

- 1) The original seller the deal was offered to
- 2) The original expiration, shipping postal code, and requested price
- 3) The snapshot of the original cart and line items (if available)
- 4) Button to send the second chance request

Fill out the deal request send form, and click “Send Request”

Send Second Chance Deal Request

Which store would you like to send this request from?

1 Beat Demon Clothing

Expires On

2 03/13/2018

Message to Buyer (Optional)

3 I would like a chance to get your business.

✓ Send Request ✕ Cancel

- 1) Store to send the request from
- 2) The date the request expires
- 3) Message to the buyer (optional)

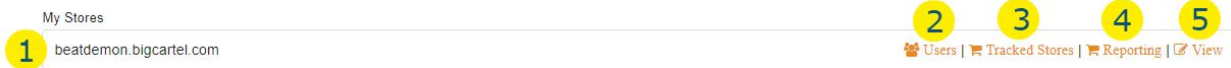
Monitoring Sent Second Chance Deal Requests

Once the second chance deal request is sent, you will be able to see it listed in the “Sent Second Chance Deals” section of the Second Chance List view. This will show the current status of the request with the buyer and allow you to view the request details.

Sent On	Expires On	Status	
03/06/2018 at 12:37PM	03/12/2018 at 07:00PM	Pending	View

Managing My Stores

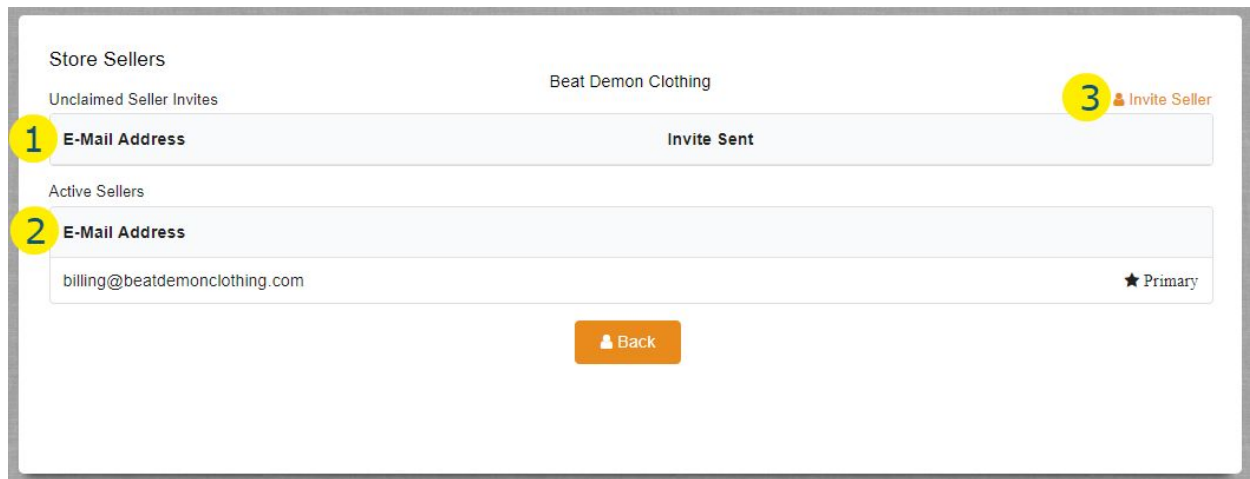
If you are associated to one or more stores in the Treatail Ecosystem as a seller, you will see a list of your stores on your User Account view that will allow you to manage those stores.



- 1) Store url of managed store
- 2) Link to add or remove seller users to the managed store
- 3) Link to associate tracked stores to the store for second chance deal tracking
- 4) Link to access store-specific reporting and data marketplace
- 5) Link to view the Store Details for the store

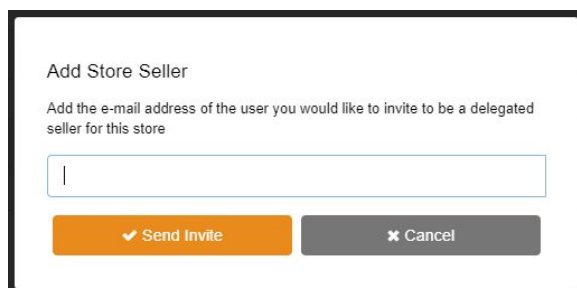
Managing Store Sellers

If you are a registered seller on a store, you can invite other Treatail users to be associated to that store as a seller so they can also negotiate deals on behalf of the store. To add users, click “Invite Seller”



- 1) List of invites that have been sent out and the recipient has not yet responded to
- 2) List of users associated with this store as a seller

Enter the E-Mail address of the user you would like to invite, and click “Send Invite”



Managing Tracked Stores

Tracked stores are other stores (such as a competitor) that you want to be able to watch for Second Chance Deals they may have let fall through the cracks. To add a store to your tracked store list, simply click “Add Tracked Store”

Tracked Stores

1

Add Tracked Store

Store Url	
www.nearnewish.com	2 ✕ Remove
www.amazon.com	✕ Remove

Back

Enter the URL of the store / cart that you want to track, and click “Add”

Add Tracked Store

Enter or paste the store URL of the store you want to track

✓ Add Store

✕ Cancel

Now, any deal that is expired or cancelled for that store will appear on your Second Chance Opportunities list.

Shopify Integration

Treatail currently supports Shopify integration for backend fulfillment of a Treatail deal. Once a deal is reached and paid, the order will be pushed back to Shopify and appear as if the user had made a purchase on your online store with a “Treatail Discount” applied. The fulfillment workflow is the same as it would be filling an order on your site.


To integrate with Shopify, make sure the Treatail Browser Extension is installed, select “View” for the desired store from your stores list that you want to integrate, and from the Store Details screen, click “Configure Shopify” in the bottom left of the form.

Store / Marketing Description:

Shopify Integration

Configure Shopify

Direct Treatail to connect to your shopify store by providing your Shopify store url



If you are using Shopify for your store, we are able to connect to your Shopify store to push orders to your store for fulfillment as you usually process your online orders! In the future, we will also be able to connect to Shopify for inventory management and selection.

Please provide your Shopify store url and click the button to configure and link your Shopify store to your Treatail account.

Shopify Store Url

https://

.myshopify.com

Cancel

Configure Shopify

Login to your Shopify Store


Log in to manage your store

Email

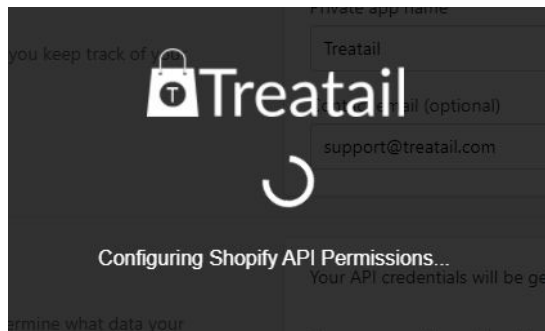
Password

Log in

☒ Remember me [Forgot password?](#)

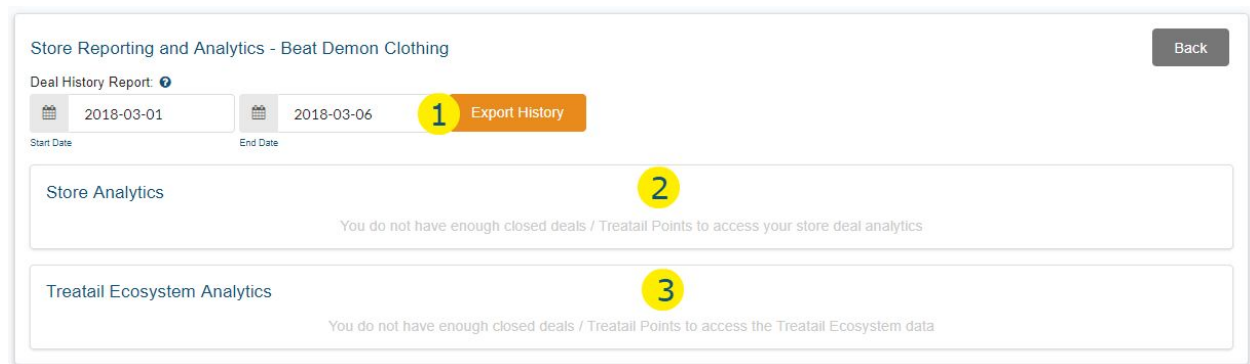


And the Treatail Browser Extension will configure your API endpoints and connect your Shopify store to your Treatail store for fulfillment.



Store Data Reporting and Data Marketplace

Sellers can export data about the deals that were closed by their store as well as purchase aggregate offer data from their store and the overall Treatail Ecosystem.



- 1) Export store data for all deals that were completed in the time period
- 2) Store-centric data marketplace for sellers to buy data reports and analytics about the offers made to their store
- 3) Treatail Ecosystem-centric data marketplace for sellers to buy data reports and analytics about the offers made to their store

For Treatail Mobile App Users

Treatail also offers mobile apps for iOS and Android to allow buyers to shop and request personalized deals on the go.

Get Started by Installing the App

You can get the app for your platform from the respective app store:

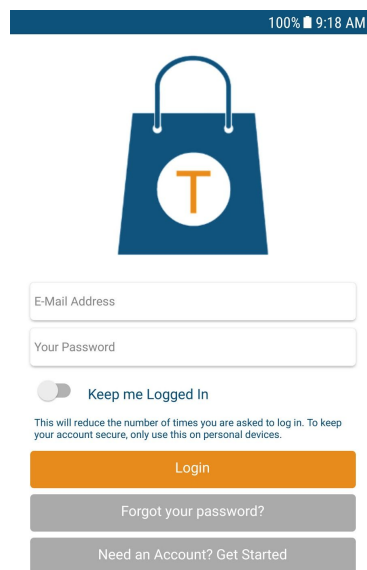
For iPhone and iPad: <https://itunes.apple.com/us/app/treatail/id1291628313>

For Android Devices: <https://play.google.com/store/apps/details?id=com.treatail.mobile>

Logging In and Signing Up for an Account

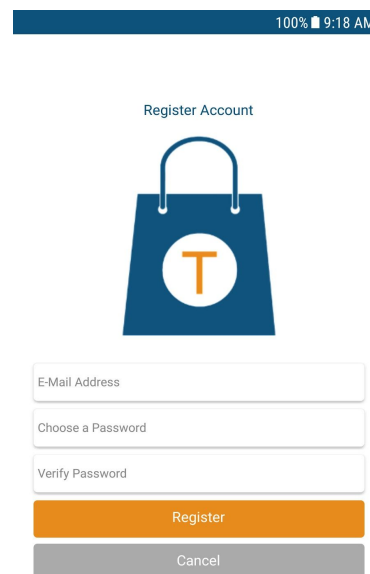
Once you have the app installed, you can login, reset your password, or create a new account.

Login Screen



The login screen features a blue header bar with "100%" battery and "9:18 AM" time. Below the header is a blue shopping bag icon with a white circle containing an orange "T". The form includes two input fields: "E-Mail Address" and "Your Password". Below these is a toggle switch labeled "Keep me Logged In" with a note: "This will reduce the number of times you are asked to log in. To keep your account secure, only use this on personal devices." At the bottom are three buttons: an orange "Login" button, a grey "Forgot your password?" button, and a grey "Need an Account? Get Started" button.

Account Sign-Up



The account sign-up screen features a blue header bar with "100%" battery and "9:18 AM" time. Below the header is the text "Register Account" above a blue shopping bag icon with a white circle containing an orange "T". The form includes three input fields: "E-Mail Address", "Choose a Password", and "Verify Password". At the bottom are two buttons: an orange "Register" button and a grey "Cancel" button.

If you need to create a new account, click the link on the login page “Need an Account...” and provide the E-Mail address and password you want to use to access Treatail.

Resetting your Password

To reset your password, simply click the “Forgot your password?” link on the login page, provide your E-Mail address, and a password reset link will be emailed to you.

Shopping and Viewing Your Cart

Shopping on mobile is essentially the same as if you were shopping on a computer using a web browser.

Trending Seller List

TRENDING SELLERS	
Just Add Ice Orchids	Shop >
Just Add Ice orchids are easy to care for with a unique ice-cube watering method.	
Beat Demon DJ Apparel and Gear	Shop >
Brilliant	Shop >
Find the perfect bicycle	
Dedicated Audio	Shop >
High performance audio	
Gutter Brush Leaf Guard	Shop >
The best gutter protection around	
LEIF	Shop >
Small, special things to inspire and enrich your daily life	
LUXX Longboards	Shop >
Custom loangboards	
Outdoors, Inc	Shop >
Outfitting human powered recreation	
Pure Modern	Shop >
The most interesting modern furniture and contemporary home products available	

Shopping

TRENDING STORES

BROWSE & SHOP

REQUEST DISCOUNT


HELP & SUPPORT

100% 9:19 AM

← http://beatdemon.bigcartel.com/product/demon-djtn ↻

DEMON DJ™ T-SHIRT

\$17.95 ON SALE



Wear the most comfortable tee you will ever own featuring the Demon DJ™. You will love

Request a Discount

Viewing Your Cart

TRENDING STORES

BROWSE & SHOP

REQUEST DISCOUNT

HELP & SUPPORT

100% 9:19 AM

← http://beatdemon.bigcartel.com/cart ↻

BEAT DEMON™
CLOTHING GEAR LIFESTYLE

🛒 2

SUBTOTAL

\$23.90

Demon DJ™ Stainless K... 1 \$5.95

Demon DJ™ T-Shirt XL 1 \$17.95

Request a Discount

Select a store to shop (or enter your own URL in the “Browse and Shop” tab), add items to your cart, then view your cart.


Creating a Personalized Deal Request

Once you are viewing your cart of items, simply click “Request a Discount” to capture the cart snapshot image and line item metadata, and you will be presented with the Personalized Deal Request Form

Personalized Deal Request

100% 9:21 AM

TRENDING STORESBROWSE & SHOPREQUEST DISCOUNTHELP & SUPPORT



Store
Beat Demon Clothing (beatdemon.bigcartel.com)

Cart Items [View Cart Image](#)

Item	Price	Qty	Total
Demon DJ™ Stainless Keychain	5.95	1	5.95
Demon DJ™ T-Shirt	17.95	1	17.95

Request Discount

Cart Total	Request Total	Zip Code
<input type="text" value="23.9"/>	<input type="text" value="20.00"/>	<input type="text" value="60606"/>

Request Expires

Notes (optional)

By clicking submit, you agree to the Treatail Terms and Conditions

Submit Discount Request

Cancel

Simply enter your requested total, your shipping postal code, an expiration for your offer, and optionally notes for the seller. Once you have viewed the cart image and verified it is correct and you have reviewed your request, click “Submit Discount Request” to send your request to the seller.

Treatail Token Incentive Activities and Rates

Treatail users are rewarded for using the system with distributions of Treatail Token (TTL). By using the system as intended and participating in the Treatail Community and growing the ecosystem, both buyers and sellers will earn TTL to enable them to use within the Treatail Ecosystem.

All	User signs up and verifies their e-mail address	1 TTL
All	Another user signs up using a user's referral code	1 TTL
All	A shared deal is bought using the user's referral code	5 TTL
Buyer	Sending an offer to a seller	1 TTL
Buyer	Making payment on a closed deal	1 TTL
Seller	Responding to a buyer's offer	5 TTL
Seller	Accepting a deal from a buyer	10 TTL
Buyer	Data is bought by the seller and the buyer is compensated based on their pro-rata share of data provided in the payload. This rate will be dependent on the type and volume of data provided	TBD

Treatail System Costs (TTL)

Cost to Create Treatail Assets

At current there is no charge for the creation of a Treatail Asset. In the future this will change to require either TTL or USD to be paid in order to create the digitized physical asset on the NEO Blockchain.

Cost to Purchase Retail Data from Buyers

The rates for purchasing “would pay” retail pricing data with TTL or USD from the buyers will vary greatly based on the type and volume of the data being requested from the buyer. With a focus on community and contribution, sellers are also required to meet a minimum number of accepted deals before they are allowed to purchase retail data from the Treatail Ecosystem.