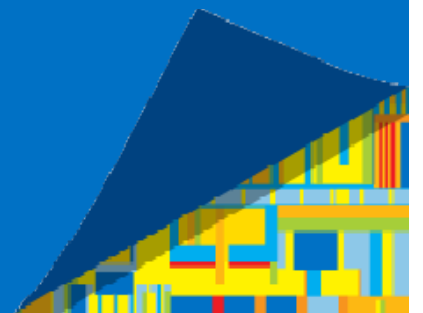




# Intel® HPC Distribution for Apache Hadoop\* Software including Intel® Enterprise Edition for Lustre\* Software

**SC13, November, 2013**



# Agenda

- Abstract
- Opportunity:
  - HPC Adoption of Big Data Analytics on Apache Hadoop\*
  - Enterprise Adoption of Technical Computing on HPC Systems
- Challenge: Need for an Efficient Infrastructure for Hadoop and HPC Workloads
- Solution: Intel® HPC Distribution for Apache Hadoop\* Software
  - Architecture: Key Differentiators
- Value Prop: Features, Functions, and Benefits
- Proof Points
- Intel HPC Distribution BETA PROGRAM

# Abstract

*Intel is addressing the need for a scalable, efficient infrastructure that can support Big Data analytics applications on HPC systems in the enterprise by introducing the Intel® HPC Distribution product bundle and inviting early adopters to a BETA program.*

# Opportunity: HPC Adoption of Big Data Analytics on Apache Hadoop\*

## Discoveries and Decisions Driven by Big Data Analytics

### Operational Efficiency



Traffic  
Optimization



Smart Energy Grid

### Consumer Behavior



Location Aware  
Ad Placement



Buyer Protection  
Program

### Security and Risk Management



Personalized  
Preventive Care



Claim Fraud  
Reduction

# Opportunity: Enterprise Adoption of Technical Computing on HPC Systems

Discoveries and Decisions Driven by Big, Fast Supercomputers

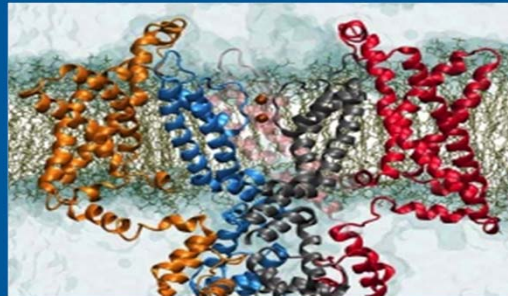
## Geosciences

- Oil and gas exploration
- Seismic modeling
- Modeling wind turbine placement



## Life Sciences

- Genomics
- Drug discovery



## Large scale manufacturing

- Crash safety for auto and aerospace
- Virtual prototype



## Challenge: Need for an Efficient Infrastructure for Hadoop\* and HPC Workloads

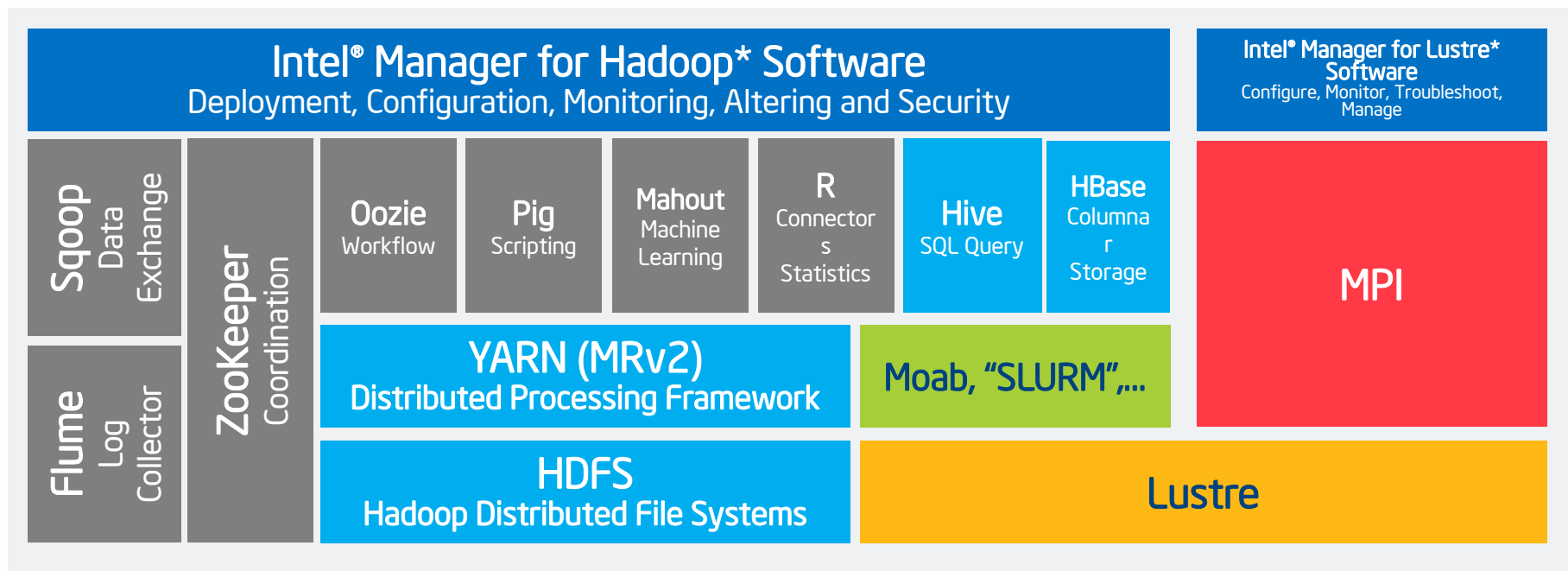
*Tackling a wide range of previously intractable problems that are important for economic competitiveness, scientific advancement, national security, and the quality of human life.*

*These include fraud detection, antiterrorist analysis, social and biological network analysis, semantic analysis, financial and economic modeling, drug discovery and epidemiology, weather and climate modeling, oil exploration, and power grid management.*

The common denominator is that the problems are large and complex enough to require modeling and simulation on HPC resources.

# Addressing the HPC Big Data Challenge

## Intel® HPC Distribution for Apache Hadoop\* Software

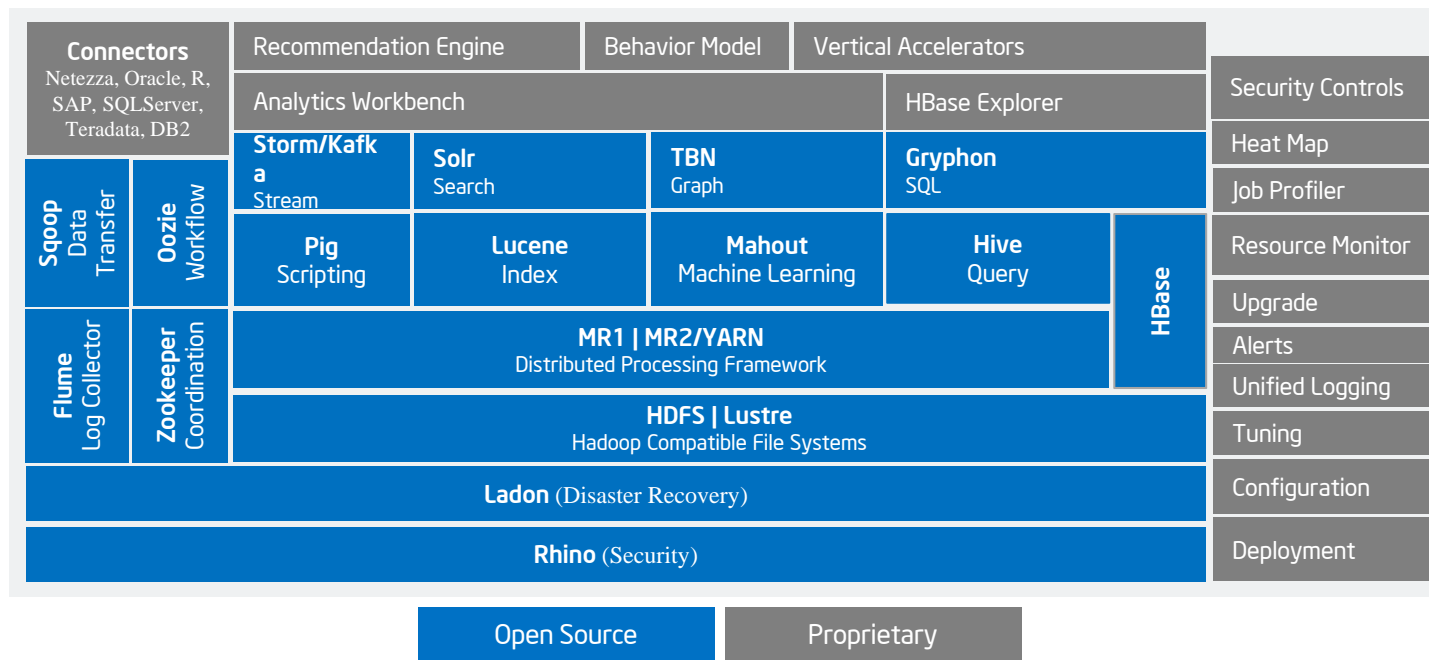


# Solution: Intel® HPC Distribution for Apache Hadoop\* Software

Intel is the first to offer Lustre's parallel file system integrated with Hadoop workloads.

## Intel® Distribution for Apache Hadoop\* Software

- Authentication, authorization, auditing built-in to Apache Hadoop
- Transparent encryption in Hive, Pig, MapReduce, HBase, HDFS
- Up to 20x faster en/decryption with Intel AES-NI<sup>1</sup>
- Up to 30x faster on Intel architecture than other hardware
- Up to 2.6X faster than other open source distributions
- Enterprise-grade Hadoop cluster management console and APIs
- Automated configuration with Intel® Active Tuner
- Direct integration to Intel EE for Lustre allows users to utilize that file system in place of the Hadoop Distributed File System (HDFS).



1. Based on internal testing

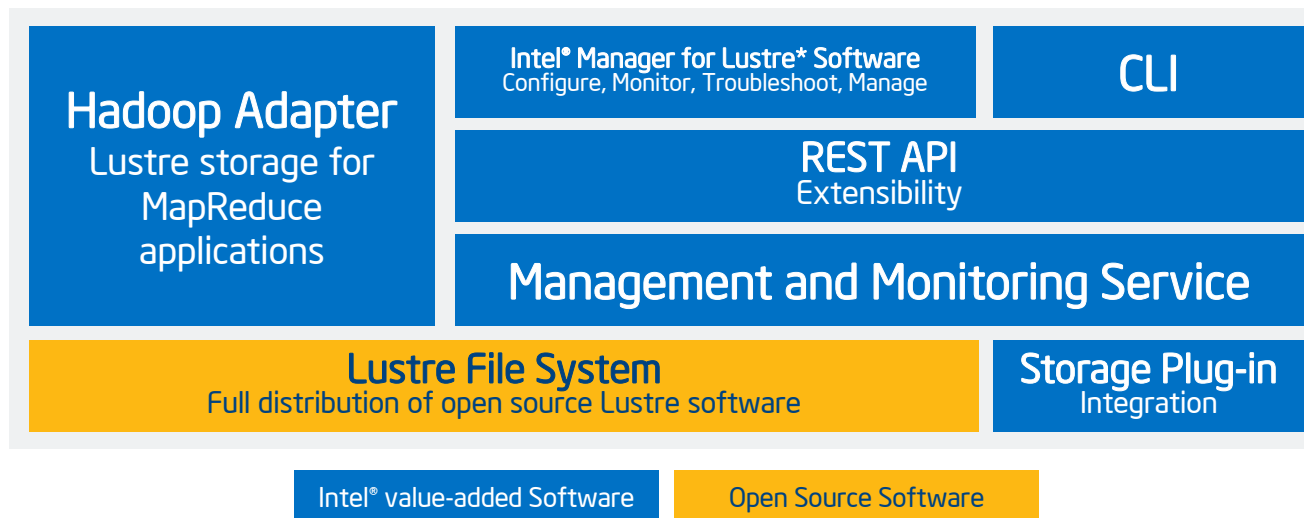


# Solution: Intel® Enterprise Edition for Lustre\* Software

Intel® HPC Distribution for Apache Hadoop software is the only distribution of Apache Hadoop\* to integrate and support Lustre\* out of the box.

## Intel® Enterprise Edition for Lustre\* Software

- Full open source core
- Simple GUI for install and management with central data collection
- Direct integration with storage HW and applications
- Global tier-1 support
- Storage plug-in; deep vendor integration
- REST API—extensibility
- Hadoop\* Adapter for shared simplified storage for Hadoop



# Intel® HPC Distribution: Open Platform for High Performance Data Analytics

## Value Prop: Features, Functions, and Benefits



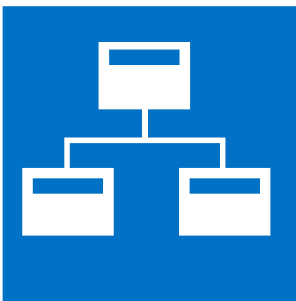
### Performance

- Bring compute to the data: Run MapReduce\* on Lustre\* without code changes
- Run MapReduce\* faster: Avoid the intermediate file shuffle with shared storage



### Efficiency

- Avoid Hadoop\* islands in the sea of HPC systems
- Run MapReduce jobs alongside HPC workloads with full access to the cluster resources



### Manageability

- Use the seamless integration to manage one common platform for Hadoop and HPC
- Develop with multiple programming models and deploy on shared storage

# Proof Points

*In IDC's 2013 worldwide study of HPC end users, 67% of the sites said they perform HPDA on their HPC systems, often using Hadoop\*, with an average of 30% of the available computing cycles devoted to this work.*

*This formative market for Big Data problems needing HPC includes data-intensive modeling and simulation, along with newer analytics methods employed by established HPC users and first-time users from the commercial world.*

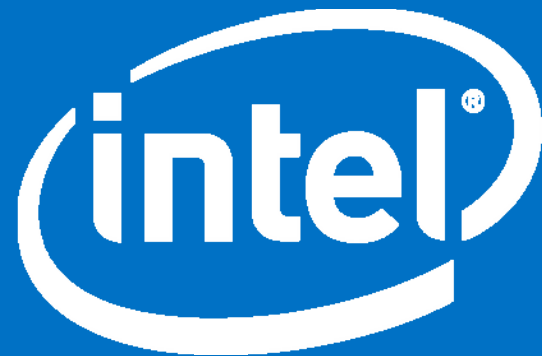
# Join the BETA program

*Early adopters of the combined Intel Distribution for Apache Hadoop Software and Intel EE for Lustre Software solution will receive a free, exclusive limited-use version of the software and exchange insights with Intel experts.*

To be considered for the BETA, please contact:

- [hpdd-info@intel.com](mailto:hpdd-info@intel.com)





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