

Evolution of the Big Data Stack

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Who Am I?



- **Cloudera since 2009**
 - Tech Lead HBase Team
 - Software Engineer
 - Apache HBase committer / PMC
 - Apache Flume founder / PMC
- **U of Washington:**
 - Research in Distributed Systems

Big Data Stack Evolution

- Inspiration
- Imitation
- Innovation



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Inspiration

Emergence of Big Data

“

Every two days we create as much information as we did from the dawn of civilization up until 2003.

”

-- Eric Schmidt
Google CEO, 2010

“

The volume, variety and velocity of
human communications make our
mission more difficult each day.

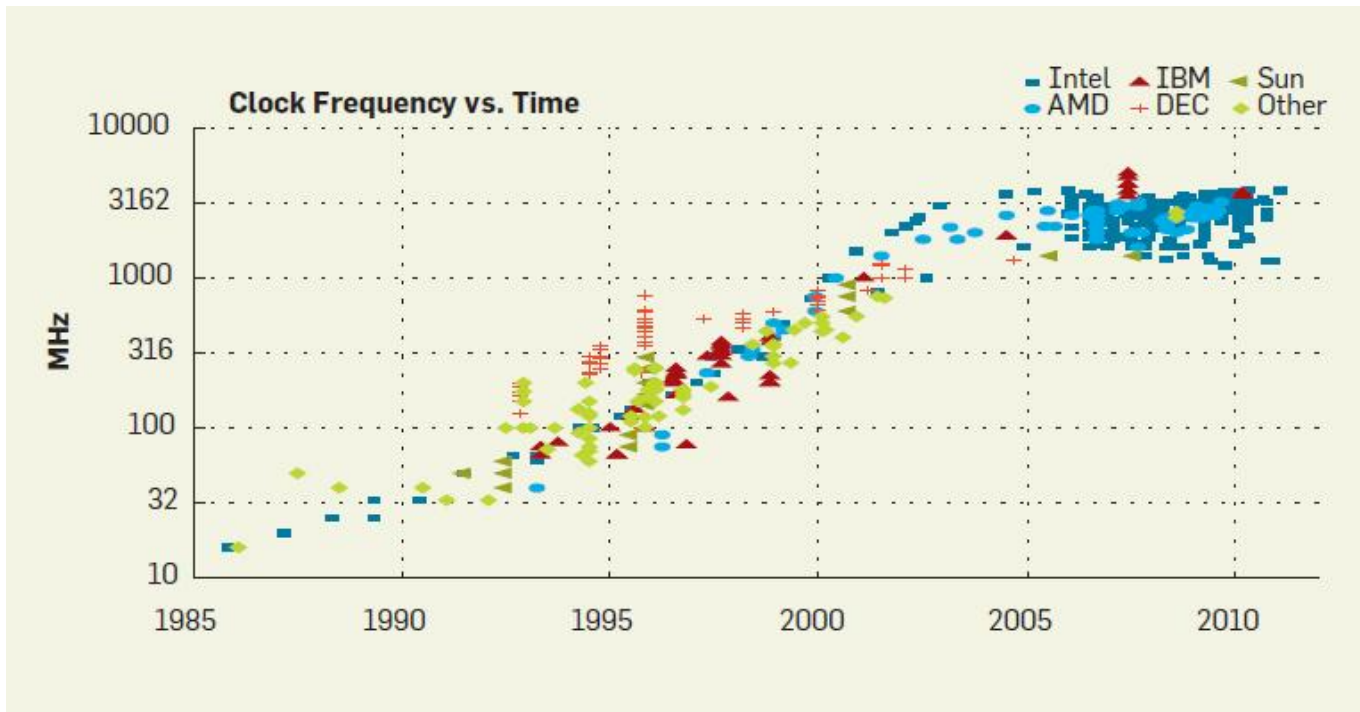
”

-- Michael V Hayden
Director NSA (DIRNSA), 2002

The brute force solution

1. Collect **all** the data
2. Analyze **all** the data
3. Serve the results

End of free MHz coincides with Rise of Big Data

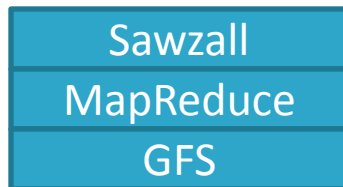


<http://cacm.acm.org/magazines/2012/4/147359-cpu-db-recording-microprocessor-history/abstract>

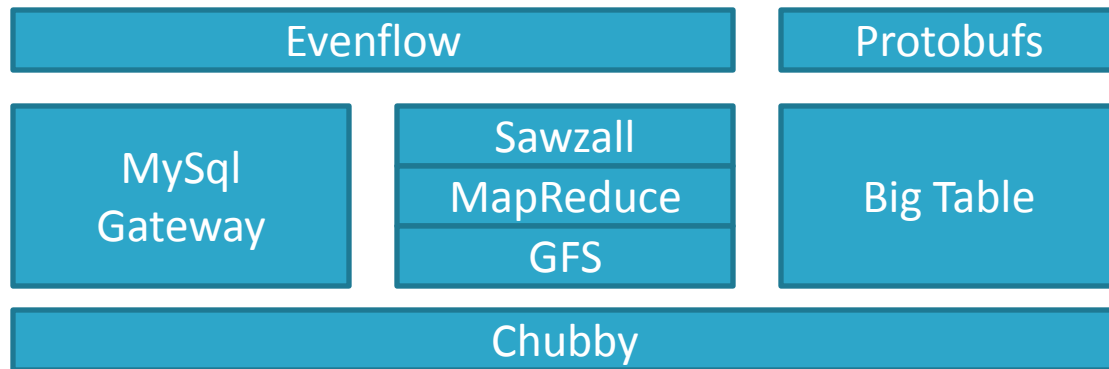
A Move towards Distributed Systems

- Scaling **Horizontally** instead of Vertically
- Challenges:
 - Reliability
 - Fault tolerance
 - Atomicity / Consistency / Isolation / Durability
 - High-Availability
 - Latency Predictability

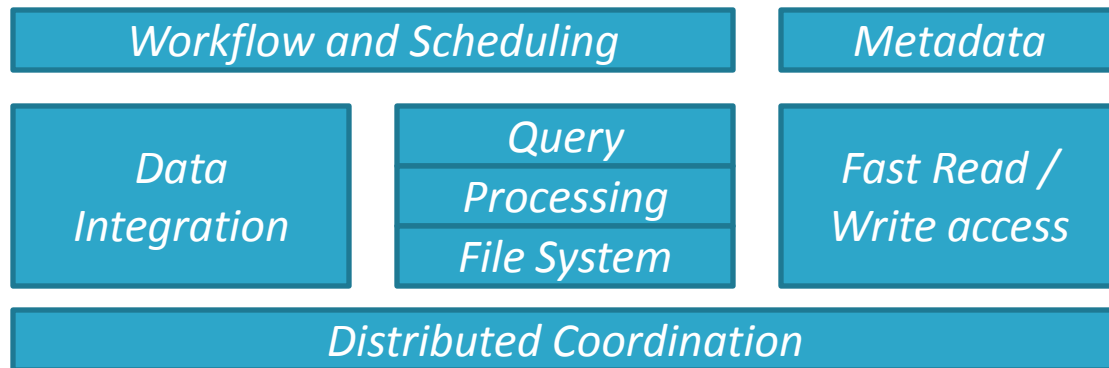
Google built a Big Data Stack



Google built a Big Data Stack



The core of a Big Data Stack



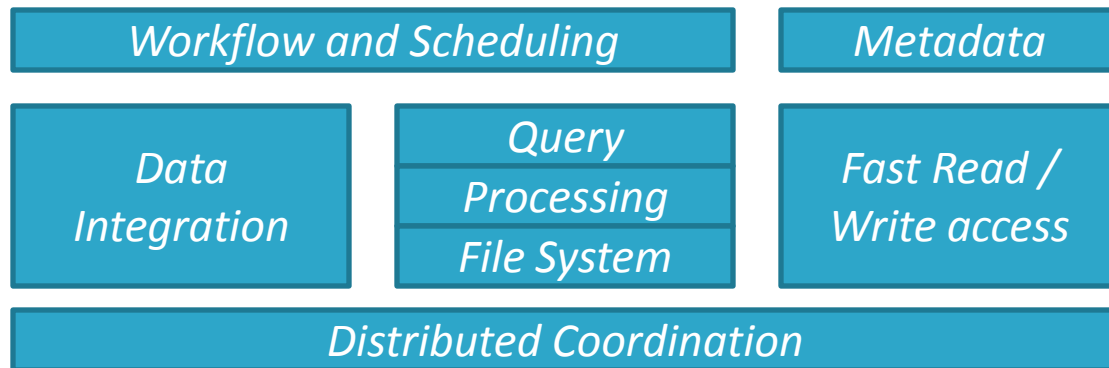
Imitation

Big Data for the rest of us

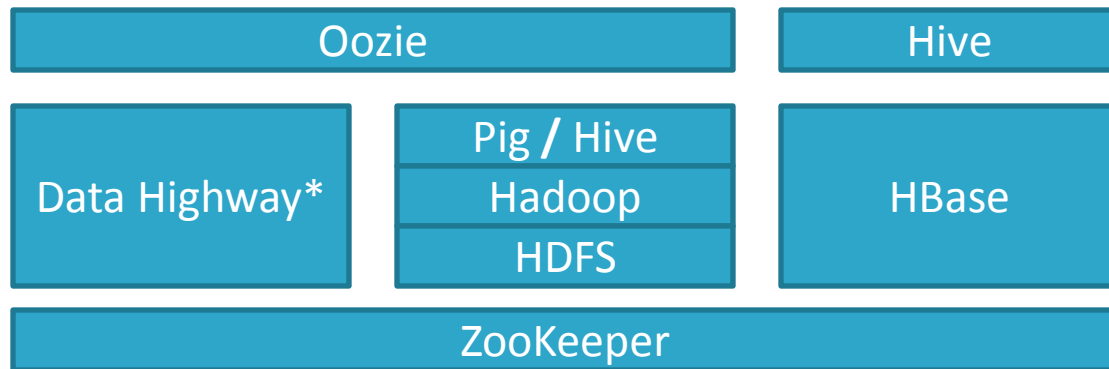
“ The future is already here —
it's just not very evenly
distributed. ”

-- William Gibson

The core of a Hadoop stack



YAHOO! built a Big Data stack



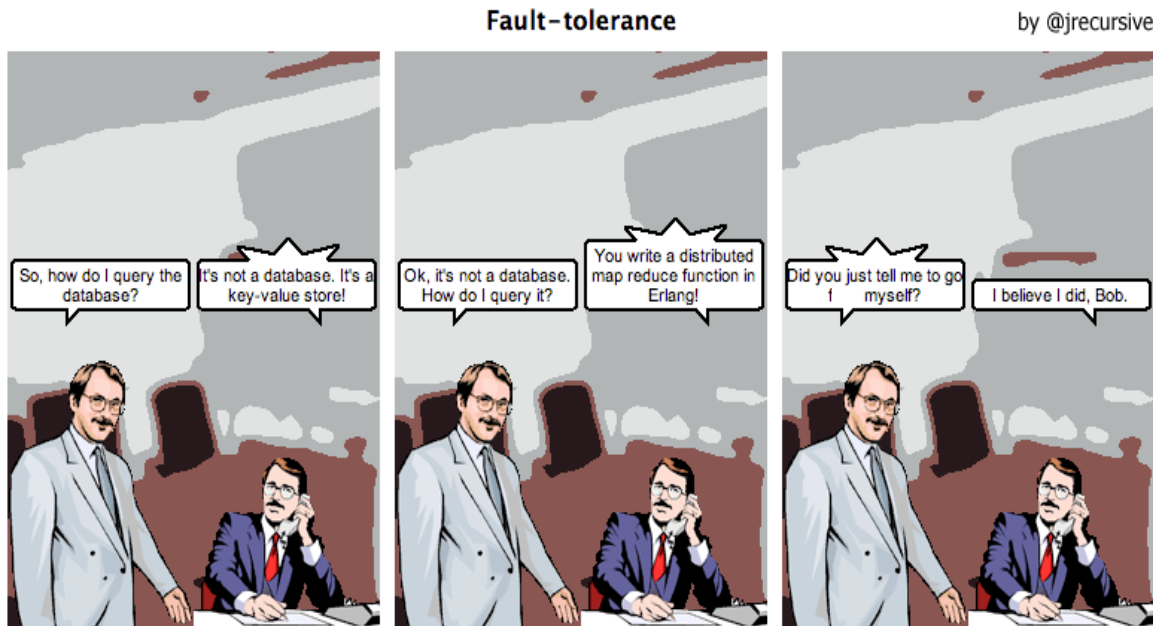
- Donated Hadoop + Friends to the Apache Software Foundation

Parallel Components

| Function | Google | Yahoo! | Facebook | The Rest of Us |
|--------------------------------|-------------------------------------|------------------|---------------------------------------|-------------------------------------|
| File system | GFS => Colossus | HDFS | HDFS | HDFS |
| Low latency Data store (NoSQL) | BigTable => Megastore => Spanner | PNUTS => Hbase | HBase | Hbase |
| Batch processing | Google MapReduce | Hadoop MapReduce | Hadoop MapReduce | Hadoop MapReduce Spark |
| Batch query | Sawzall, Tenzing, FlumeJava | Pig | Hive | Pig, Hive, Impala, Drill, Crunch |
| Resource Management | Borg => Omega | => YARN | => Corona | YARN Mesos |
| Ingest | EvenFlow Custom MySQL Proxy | Custom | Scribe / Calligraphus Custom proxy | Sqoop Flume Kafka |
| Coordination | Chubby | Zookeeper | Zookeeper | Zookeeper |
| Graph Processing | Pregel | | Giraph | Giraph, Golden orb Hama, Titan |
| Stream processing | MillWheel | S3 => Storm | Puma/PTail | Storm, Spark |

Simplify and remove features to enable scaling

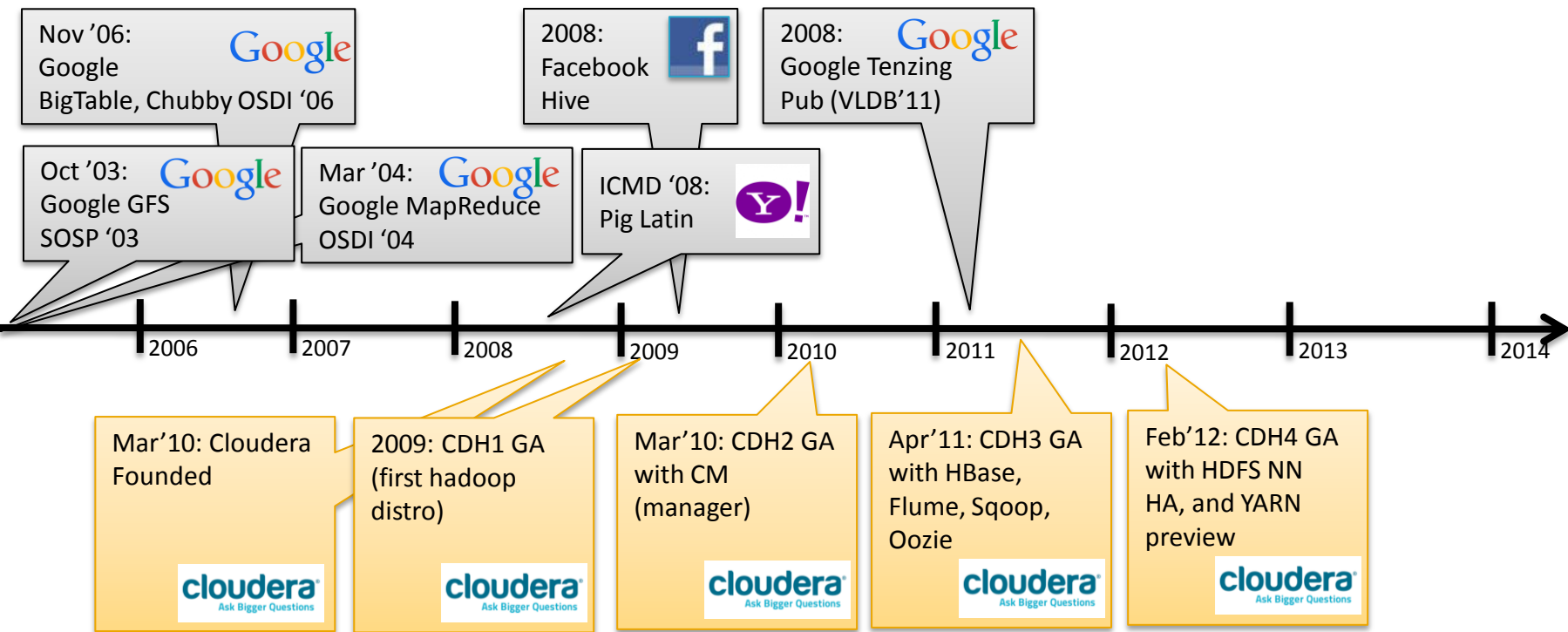
- Scalable and simple first
- Focus only on needed features. Exclude others.
- Re-add them later.
- Ex: NoSQL
 - No transactions
 - No Schema



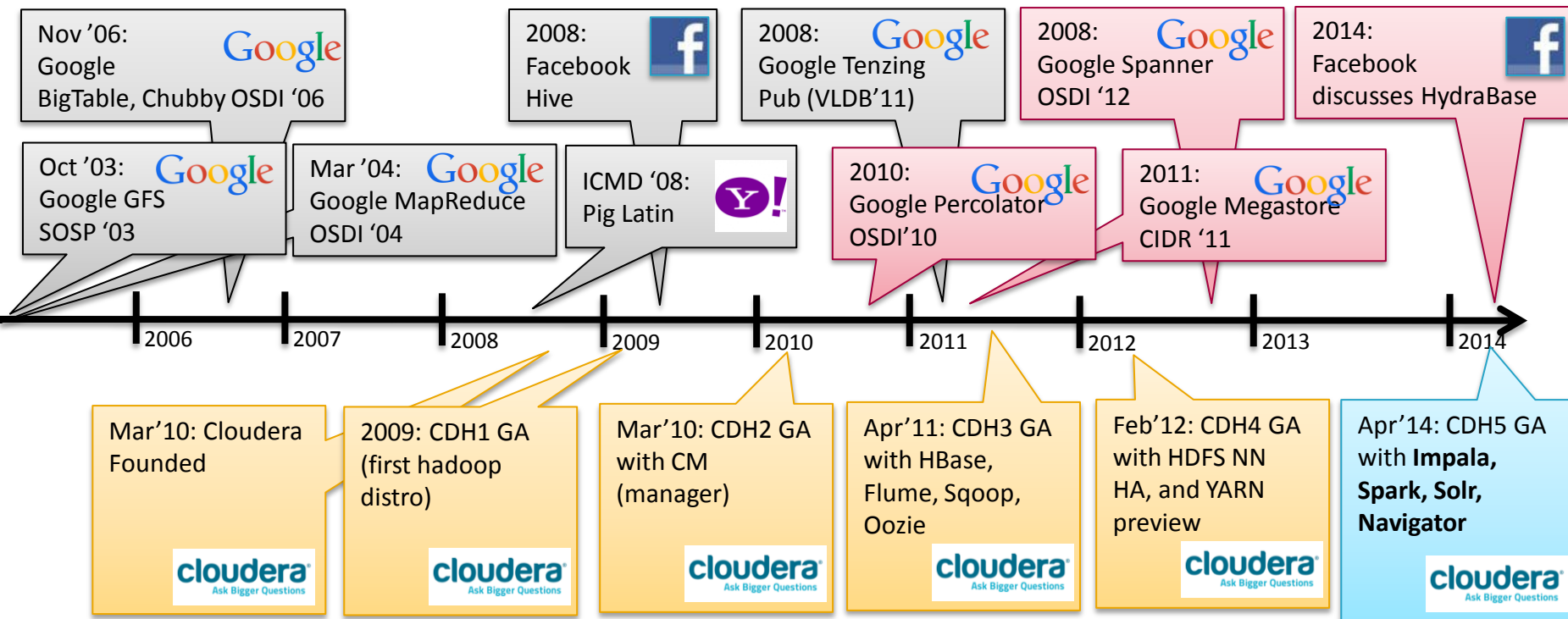
Innovation

Big Data industry steps up

Big Data Stack Timeline



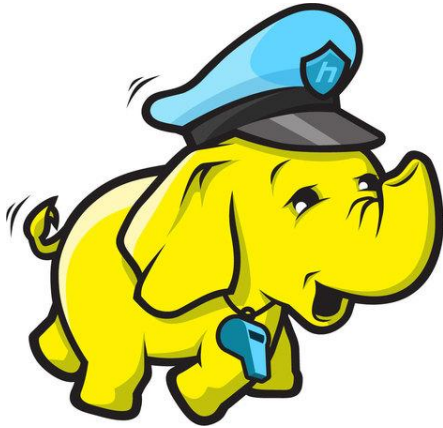
Big Data Stack Timeline



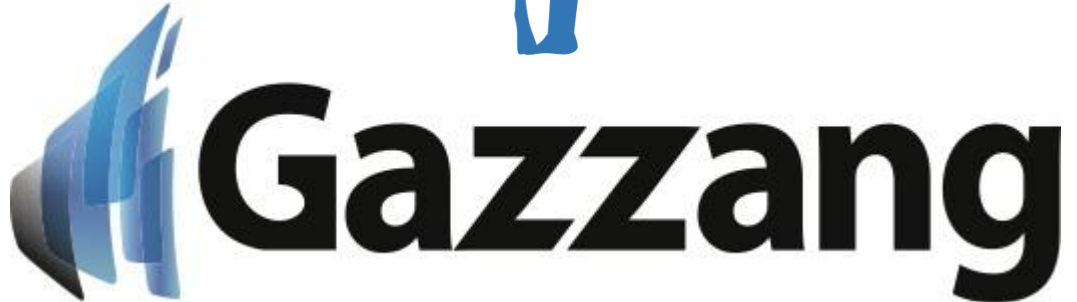
Usability



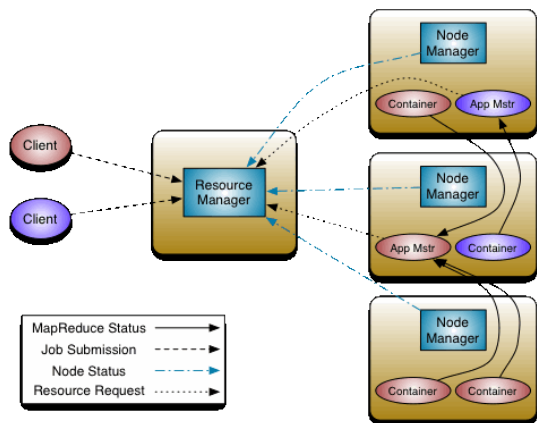
Security + Integration



KNOX



New directions



oryx



MESOS

“The only way you can predict
the future is to build it.”
--Alan Kay

Thanks!
@jmhsieh



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Ask Bigger Questions