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Appendix (References and Screenshots): SLIDES 16-26

#### Introduction.What is Dremel?

Google Dremel is a system developed by Google for interactively querying large data sets.

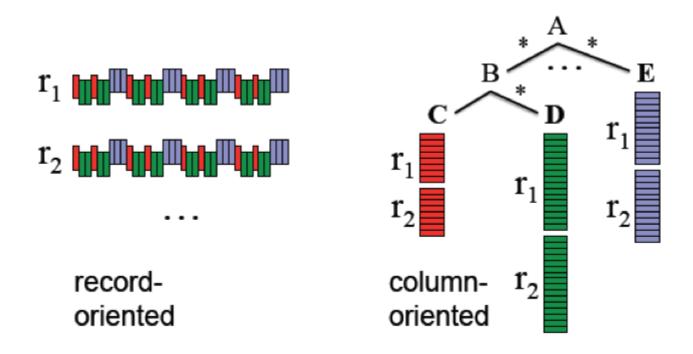
- Near real time interactive analysis (instead batch processing). SQLlike query language.
- Nested data (most of unstructured data supported) with a column storage representation.
- Tree architecture (as in web search): multi-level execution trees for query processing.

It is widely used inside Google and available for the public as Google BigQuery. There is also an open source implementation named Apache Drill (formerly Open Dremel) still in beta phase.

#### Google and Big Data. History.

- 2003: Google File System. Scalable distributed file system for data intensive applications built over cheap commodity hardware.
- 2004: Map-Reduce. Programming model for large data sets.
   Automatically parallelizes jobs in large cluster of commodity machines. Inspiration for Hadoop.
- 2006: Bigtable. Distributed storage system for structured data.
   Inspiration for NoSQL databases
- 2010: Percolator. Adds transactions and locks at table and row level.
- 2010: Pregel. Scalable Graph Computing. Mining data from social graphs.
- 2010: Dremel. Ner real time solution with SQL-like language.
   Model for Google BigQuery.

#### **Columnar Representation of Nested Data**



All values of a nested field such as A.B.C are stored contiguously. Therefore, A.B.C can be retrieved without reading A.E, A.B.D, etc.

Columnar storage proved has been successfully used for flat relational data, but making it work for the nested data within Dremel was one the challenges in the Dremel design: how to preserve all structural information and be able to reconstruct records from an arbitrary subset of fields.

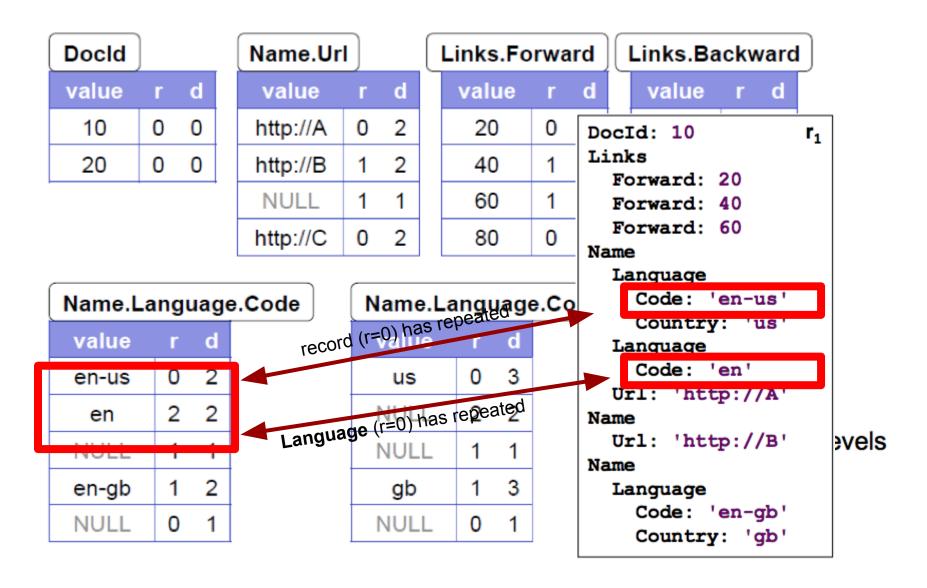
#### **Columnar Representation of Nested Data**

DocId: 10

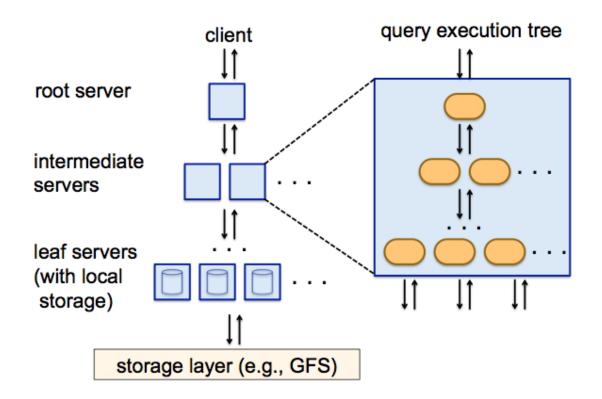
 $\mathbf{r}_{\mathbf{1}}$ 

```
Links
                                                Forward: 20
                                                Forward: 40
                                                Forward: 60
message Document {
                                              Name
  required int64 DocId;
                                                Language
                                                  Code: 'en-us'
  optional group Links {
                                                  Country: 'us'
    repeated int64 Backward;
                                                Language
    repeated int64 Forward;
                                                  Code: 'en'
                                                Url: 'http://A'
  repeated group Name {
                                              Name
    repeated group Language {
                                                Url: 'http://B'
      required string Code;
                                              Name
      optional string Country;
                                                Language
                                                  Code: 'en-qb'
                                              r<sub>2</sub>
                            DocId: 20
                                                  Country: 'qb'
    optional string Url;
                            Links
                               Backward: 10
                               Backward: 30
                               Forward: 80
                            Name
                               Url: 'http://C'
```

#### **Columnar Representation of Nested Data**



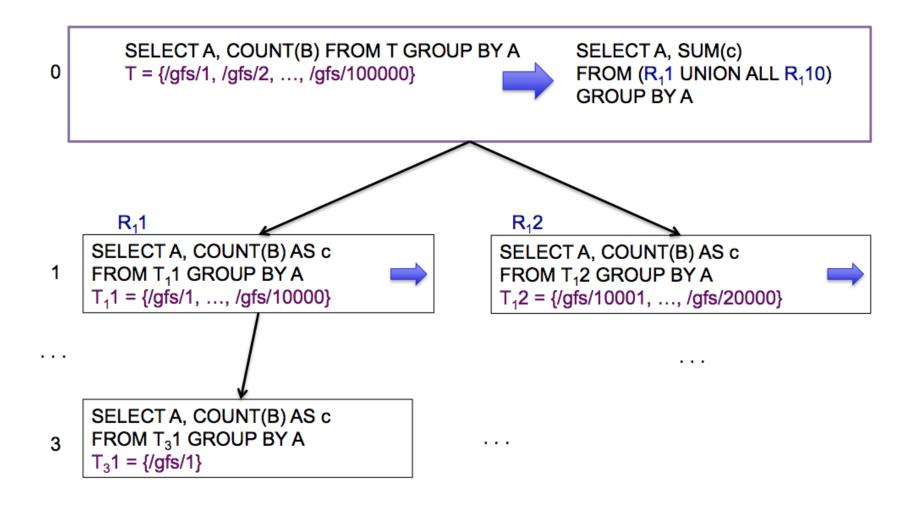
#### **Query execution**



Multi-level serving tree for executing queries:

- Root Server: receive incoming queries, read metadata from tables, route query to next level.
- Leaf Server: Communication and access to the data layer for retrieving the results.
- Each server has an internal execution tree that corresponds with a physical query execution plan.

## Query execution - Example: count()



### Google Dremel vs Map-Reduce.

M-R

**Batch Processing** 

Not query language. May be added with extra modules (e.g.: Hive in Hadoop)

Data organization depends on the source

Hadoop implementation: Considerable admin effort **Dremel** 

Interactive query

SQL-like query language

Nested data. Column oriented data organization.

BigQuery implementation: Admin transparent to the user.

#### Google Dremel vs Map-Reduce.

- Emerged at different times and with different motivations: MR focused on distributed processing for large data sets, while Gremel driver was ad hoc. queries in near real time.
- Some authors argue that MR approach is not enough for the new big data requirements companies are confronting today (real time, complex joins, ACID...).
- While web companies has moved forward with their own products (e.g. Google with Dremel or Pregel), most of "conventional" entreprises has decided to buy instead build, selecting and investing in Hadoop based products in most of cases (Cloudera, Hortonworks, EMC).

The market tendency is to keep building Hadoop based solutions and enrich them with extra layers providing better real time support and scalability, while web companies keep innovating with new products. In this scenario Dremel and MR may be complementary instead of alternative approachs.

#### **Dremel Implementations**



- Google BigQuery
  - It is the externalization of the Dremel product, making it available to the public as part of the Google Cloud.
  - Data upload: directly to BigQuery or through Google Cloud Storage (better performance for big large data sets).
  - Data manipulation: web interface / Language API / REST API



- Apache Drill (formerly Open Dremel)
  - Open Source implementation of Google Dremel.
  - Apache License (Apache Incubator). http://incubator.apache.org/drill/
  - Still Beta (Alpha?) Phase

#### **BigQuery - Case studies**



- Top advertiser network in Brazil.
- Challenge: process millions of records generated daily (impressions, click-through, views) to be sure system is targeting ads effectively.
- Solution: BigQuery to gain real time insights into more than 3 billion ads in 350K blogs and webs.



- Travel agency with bus ticketing in India.
- Challenge: Analyze booking and inventory from systems of hundreds of bus operators serving more than 10,000 routes.
   Hadoop takes much time and requires specialized staff.
- Solution: BigQuery allows to quickly detect improvement opportunities (e.g.: routes with available seats)



- its customer has 16 bungalow villages in Europe.
- Challenge: Forecast number of vacationers and determine optimal pricing for accommodations. Limitations of current systems. Several architectures has failed (MS, SAS, BO, Excel).
- Solution: Their own application based in BigQuery performs analysis in seconds instead hours and without extra people.

Source: https://developers.google.com/bigguery/case\_studies/

#### **BigQuery - Demo - Conclusions**

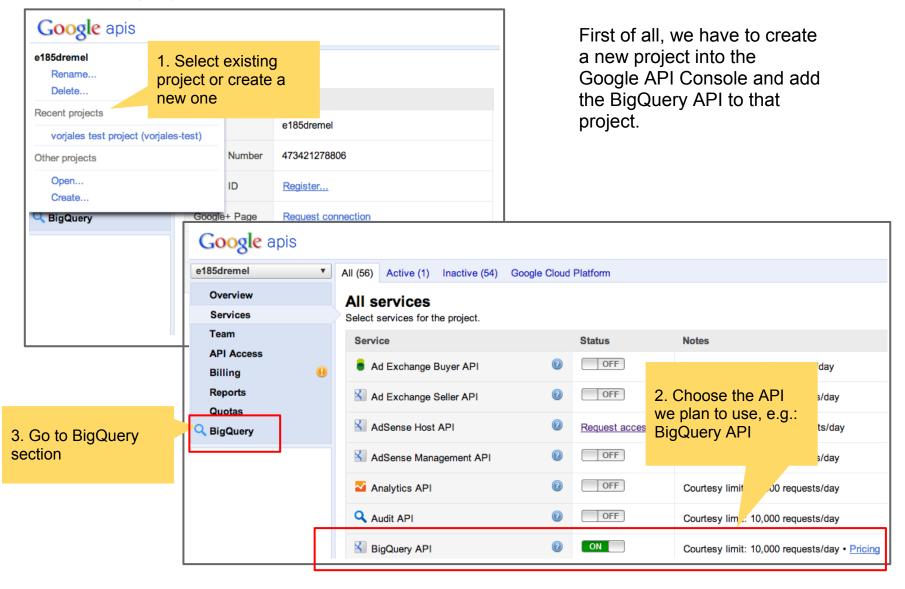
- No any installation or configuration of infrastructure is needed. Everything is in the Google Cloud.
- Interactive system.
- The amount of processed data depends on the selected columns (column oriented storage)
- ...and the billing depends on the amount of data we've processed!!

# **Appendix**

**Demo Screens** 

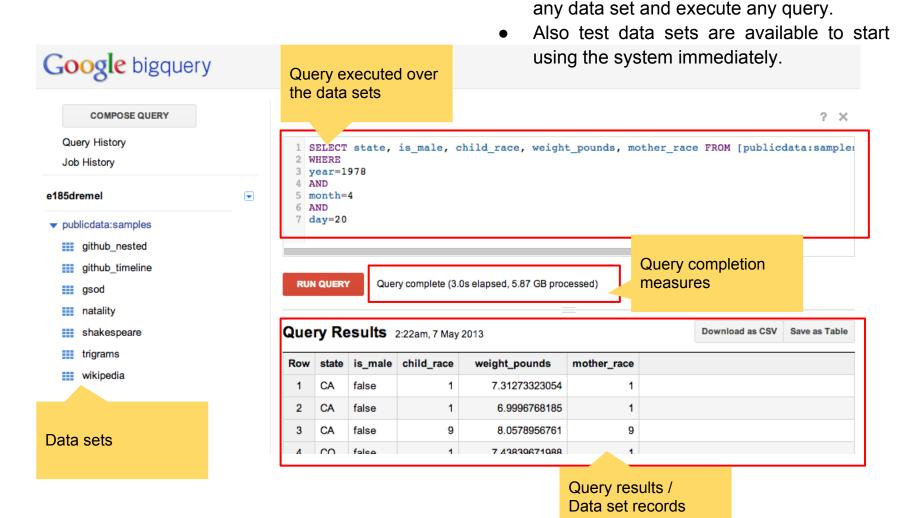
#### **BigQuery - Demo - Project Creation**

https://code.google.com/apis/console/



#### BigQuery - Demo - Web Console

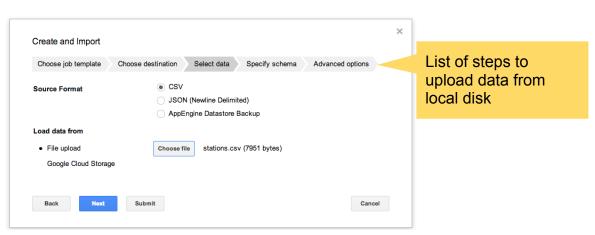
https://bigquery.cloud.google.com/



BigQuery offers a web console to upload

#### **BigQuery - Demo - Loading Data**

- It will not allow to create data sets neither upload information until we activate the billing for the project.
- Two ways for uploading data:
  - Coming directly from our machine
  - Or we can use Google Cloud Storage as intermediary (better performance for big data sets).
  - Data uploaded as CSV or JSON (flat or nested) files.
- Simple example: Upload list of stations from our machine
  - Create a new dataset named "hubway" and create a new table "stations"
  - Table schema: id:integer, name:string, des:string, install:boolean, locked:boolean, temporary: boolean, lat:float, lng:float



Data source for the example: http://hubwaydatachallenge. org/submission/leaderboard/

## **END**