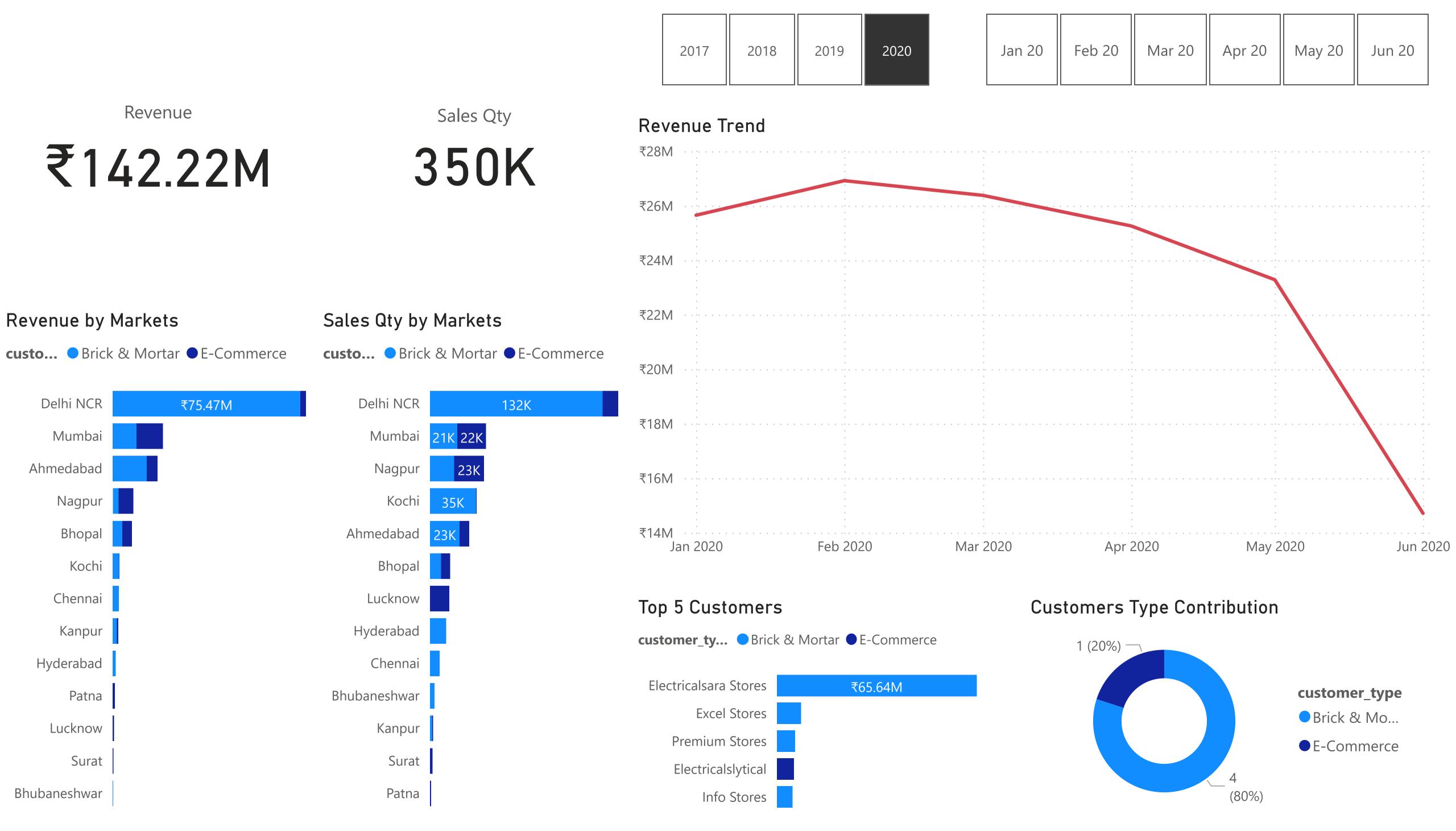


Jan 20 Feb 20 Mar 20 Apr 20 May 20 2019 Jun 20 2017 2018 2020 Total Profit Margin Revenue Sales Qty Revenue Trend ₹28M ₹2.06M ₹142.22M 350K ₹26M ₹24M ₹22M Profit Contribution % by Profit % by Markets Profit Contribution % by Markets Markets ₹20M Bhubaneshwar 10.48% Delhi NCR Mumbai 54.65% 23.89% ₹18M Hyderabad 6.71% Mumbai Delhi N... 14.19% 22.13% Chennai 6.34% ₹16M Ahmedabad Ahmed... 12.66% 19.05% Kochi 4.66% Nagpur ₹14M 5.80% Nagpur 9.36% May 2020 Jun 2020 Jan 2020 Feb 2020 Mar 2020 Apr 2020 Patna 4.49% Bhopal Chennai 7.58% Profit Margin % Revenue Profit Margin Revenue custmer\_name Mumbai 2.44% Kochi Kochi 1.92% 6.18% Contribution % Contribution % 2.34% Nagpur Chennai 5.17% Bhopal **Excel Stores** ₹7,928,385.00 12.54% 3.26% 5.57% Ahmedabad 2.18% Surge Stores ₹3,953,600.00 2.78% 11.95% 6.23% Hydera... Kanpur 3.94% **Electricalsara Stores** ₹65,641,977.00 46.15% 11.92% 0.37% Bhopal 1.39% Hyderabad 0.85% Patna 1.95% Info Stores ₹5,064,374.00 3.56% 7.82% 3.18% Surat 0.94% Bhuban... **Acclaimed Stores** 2.19% 6.12% 4.04% ₹3,116,384.00 0.63% Patna 0.82% **Forward Stores** ₹2,560,961.00 1.80% 5.39% 4.33% Delhi NCR 0.59% Lucknow Kanpur 0.35% 0.47% Modular ₹2,453,519.00 1.73% 5.04% 4.23% Kanpur 0.45% Surat 0.18% Surat 0.11% 1.18% Leader ₹1,671,901.00 6.01% 4.87% ₹3,028,345.00 2.13% 4.66% 3.17% Nixon Lucknow -2.68% Lucknow -0.64% Bhubaneshwar 0.11% **Total** ₹142,224,545.00 100.00% 100.00% 1.45%



Revenue

Sales Qty

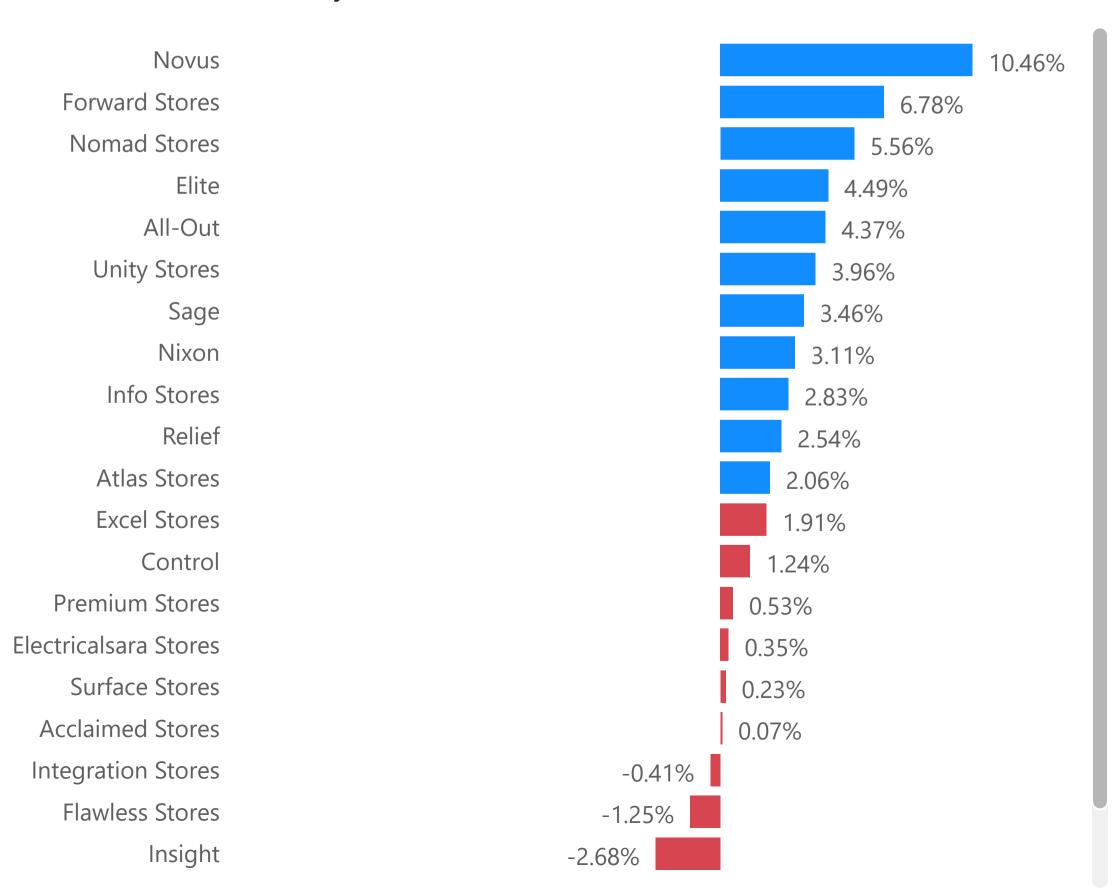
Total Profit Margin

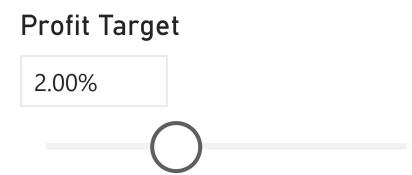
₹99.57M

193K

₹887.31K

## **Profit Contribution % by Markets**



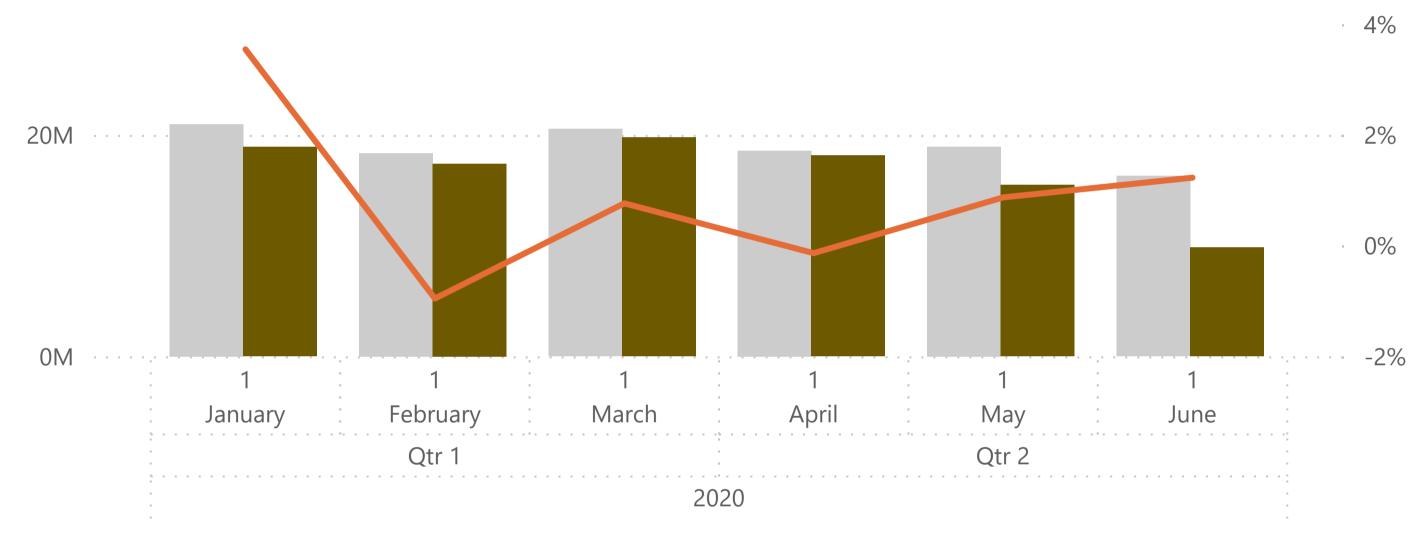




Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20	
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## Revenue Trend

■ Revenue LY ■ Revenue ■ Profit Margin %



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %  ▼
Novus	₹1,709.00	0.00%	0.01%	10.46%
Forward Stores	₹1,977,549.00	1.39%	6.51%	6.78%
Nomad Stores	₹95,925.00	0.07%	0.26%	5.56%
Elite	₹895,777.00	0.63%	1.95%	4.49%
All-Out	₹473,625.00	0.33%	1.00%	4.37%
Unity Stores	₹1,731,925.00	1.22%	3.33%	3.96%
Sage	₹96,950.00	0.07%	0.16%	3.46%
Nixon	₹2,264,445.00	1.59%	3.41%	3.11%
Total	₹99,565,797.00	70.01%	43.07%	0.89%