

2017	2018	2019	2020
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Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
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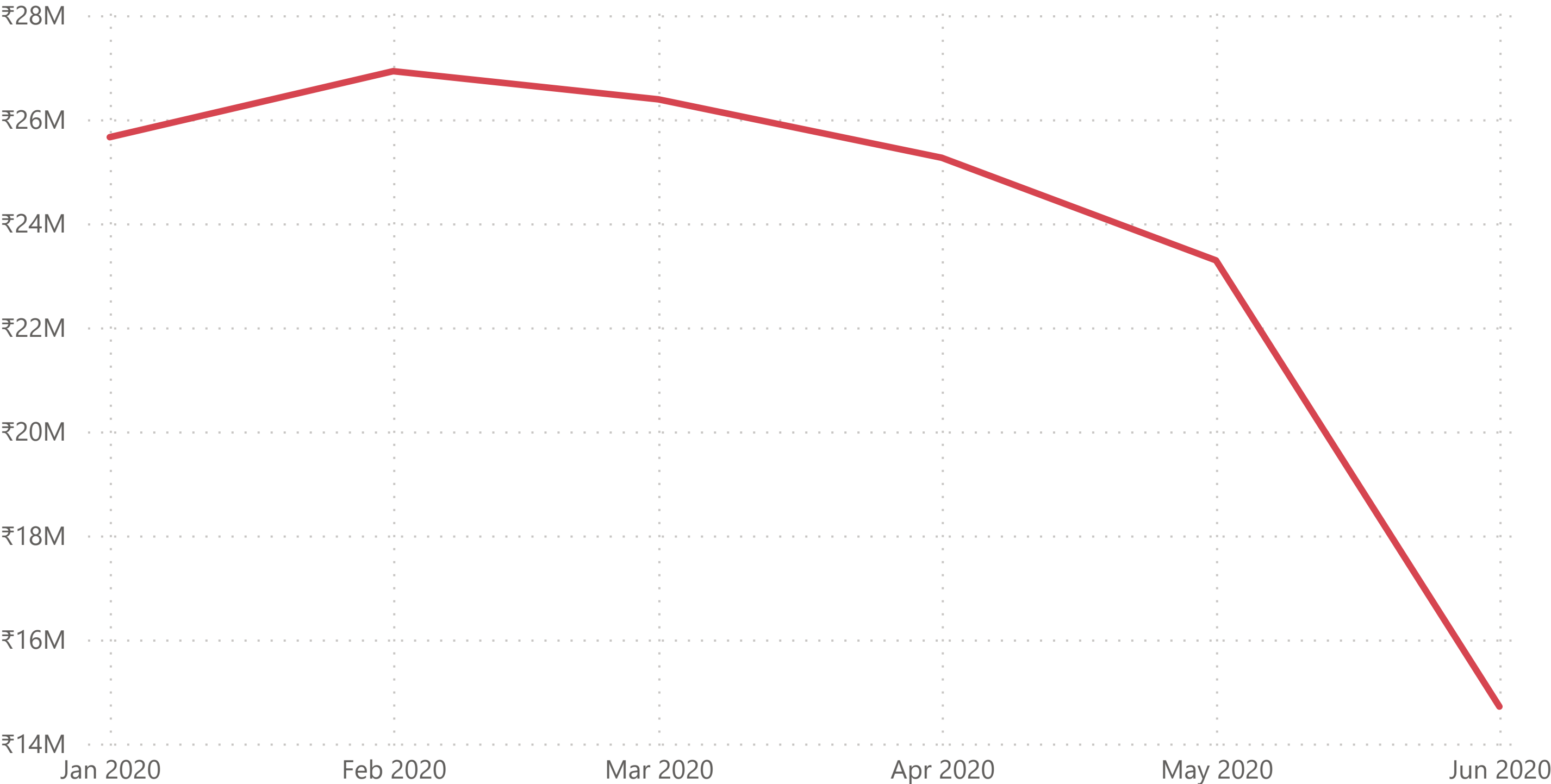
Revenue

₹142.22M

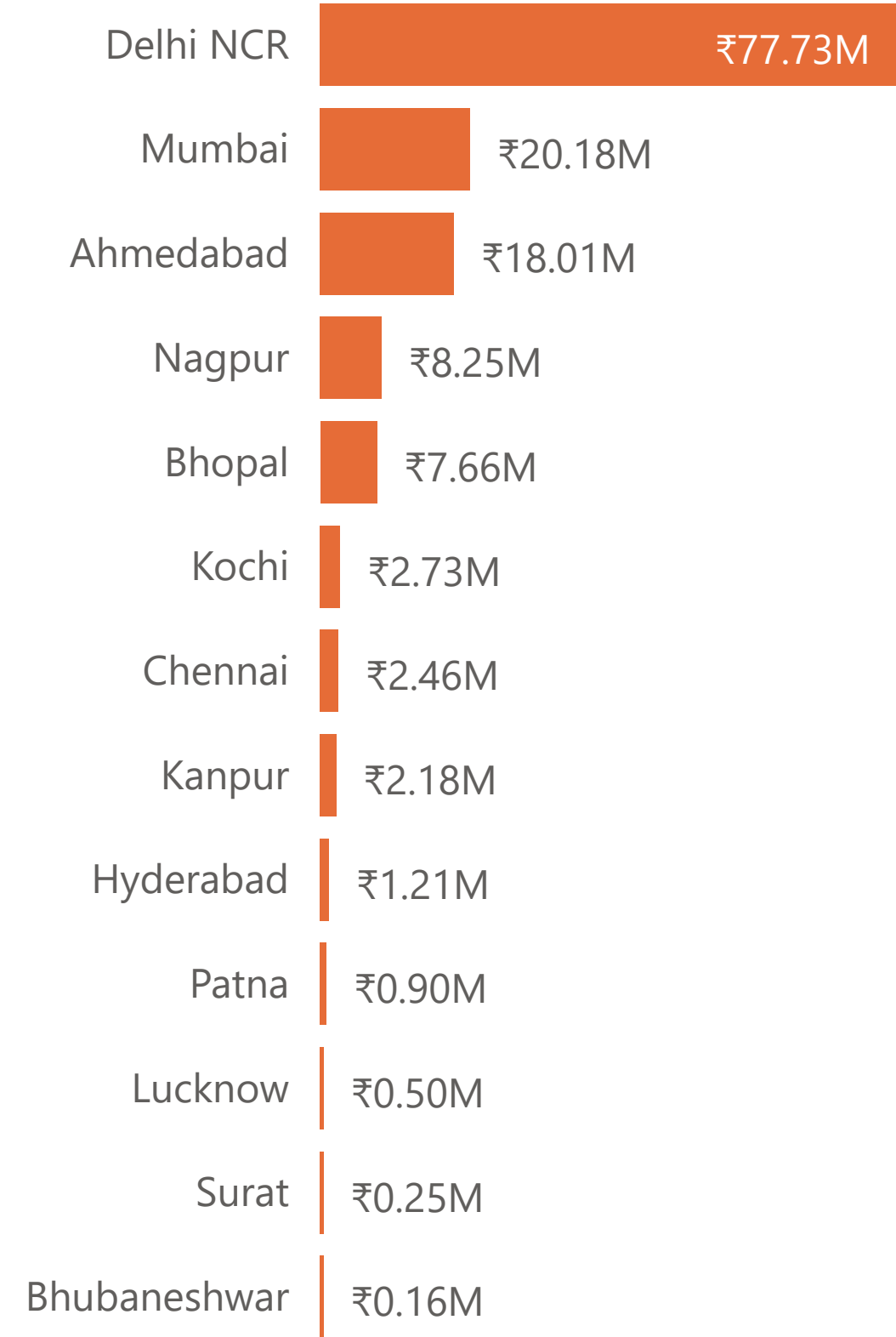
Sales Qty

350K

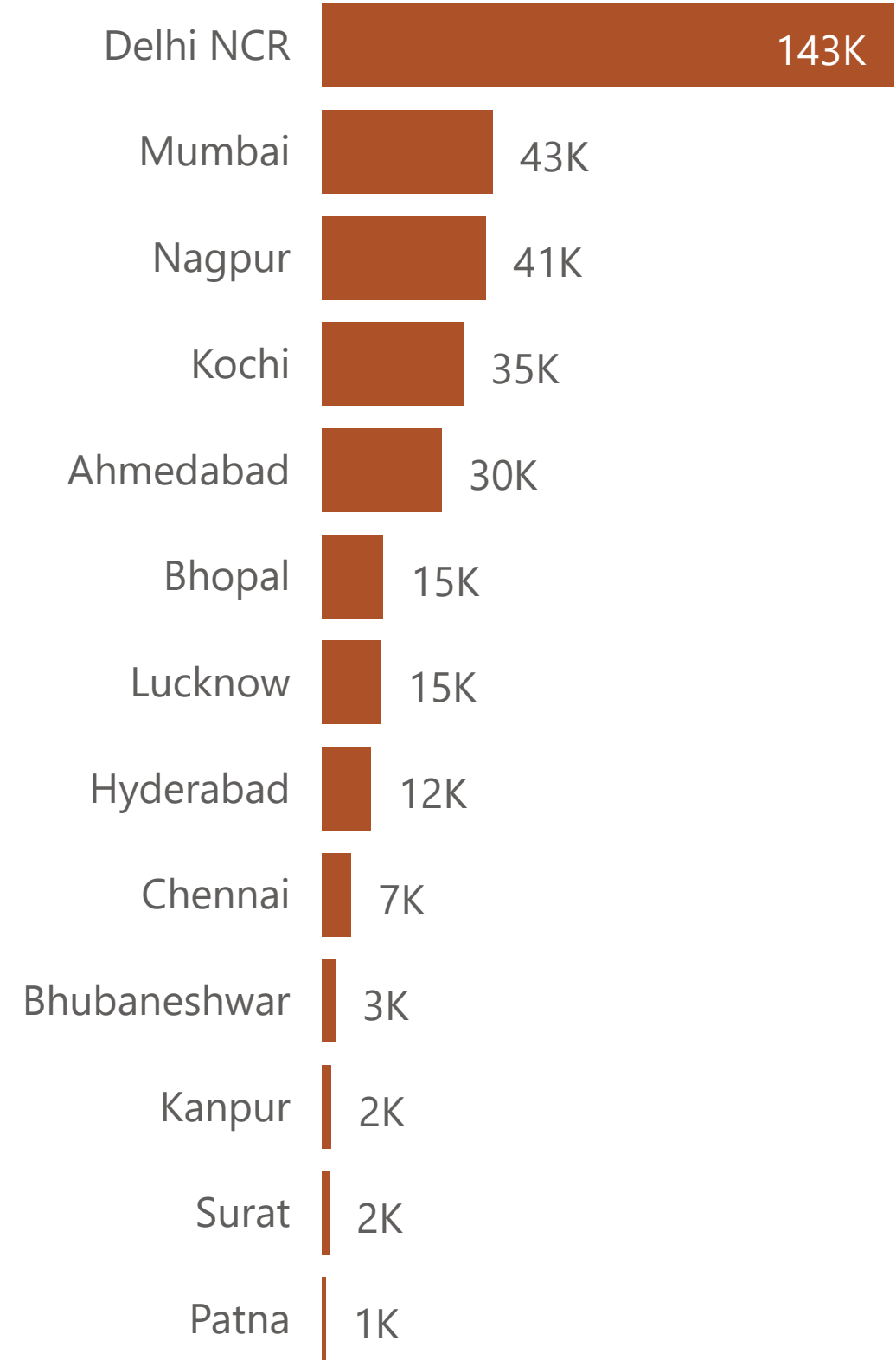
Revenue Trend



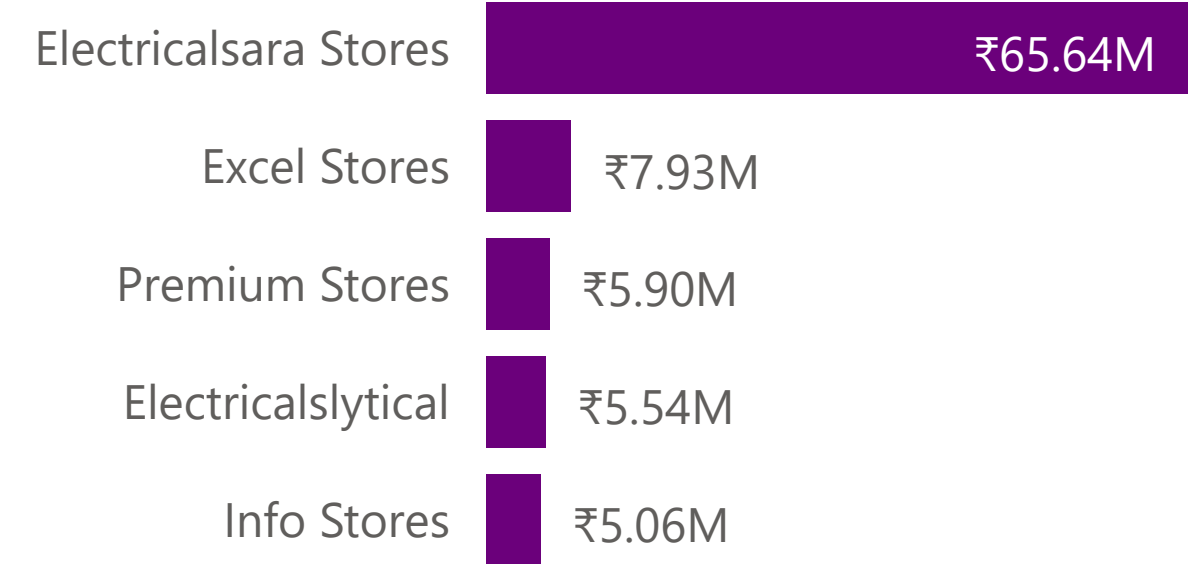
Revenue by Markets



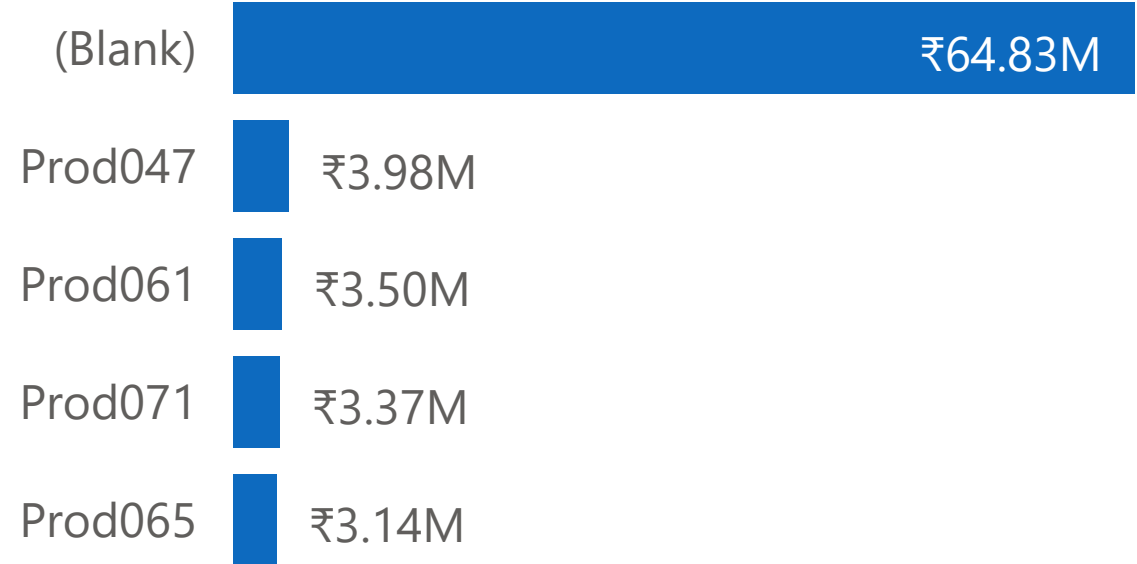
Sales Qty by Markets



Top 5 Customers



Top 5 Products



Revenue

₹142.22M

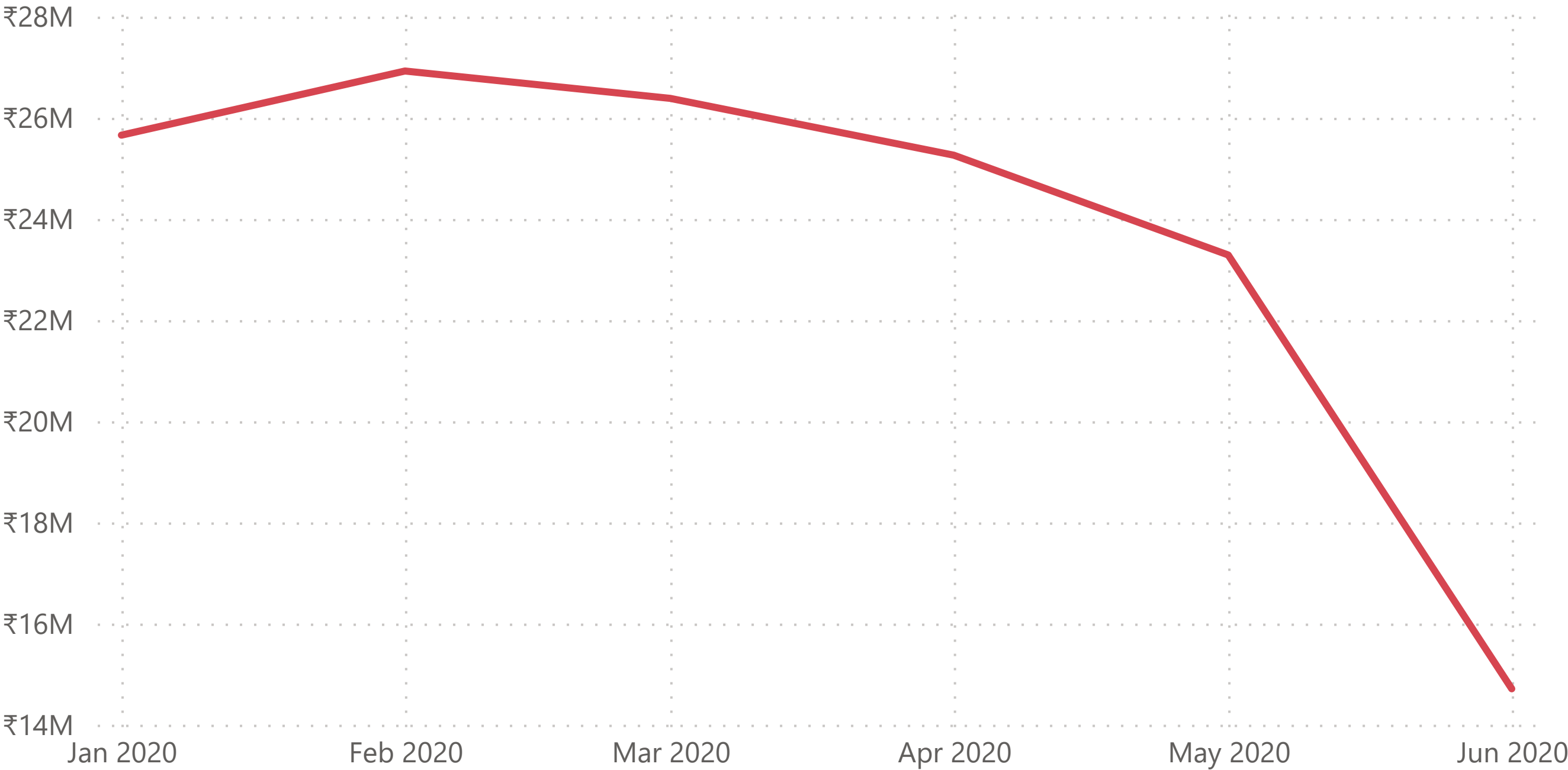
Sales Qty

350K

Total Profit Margin

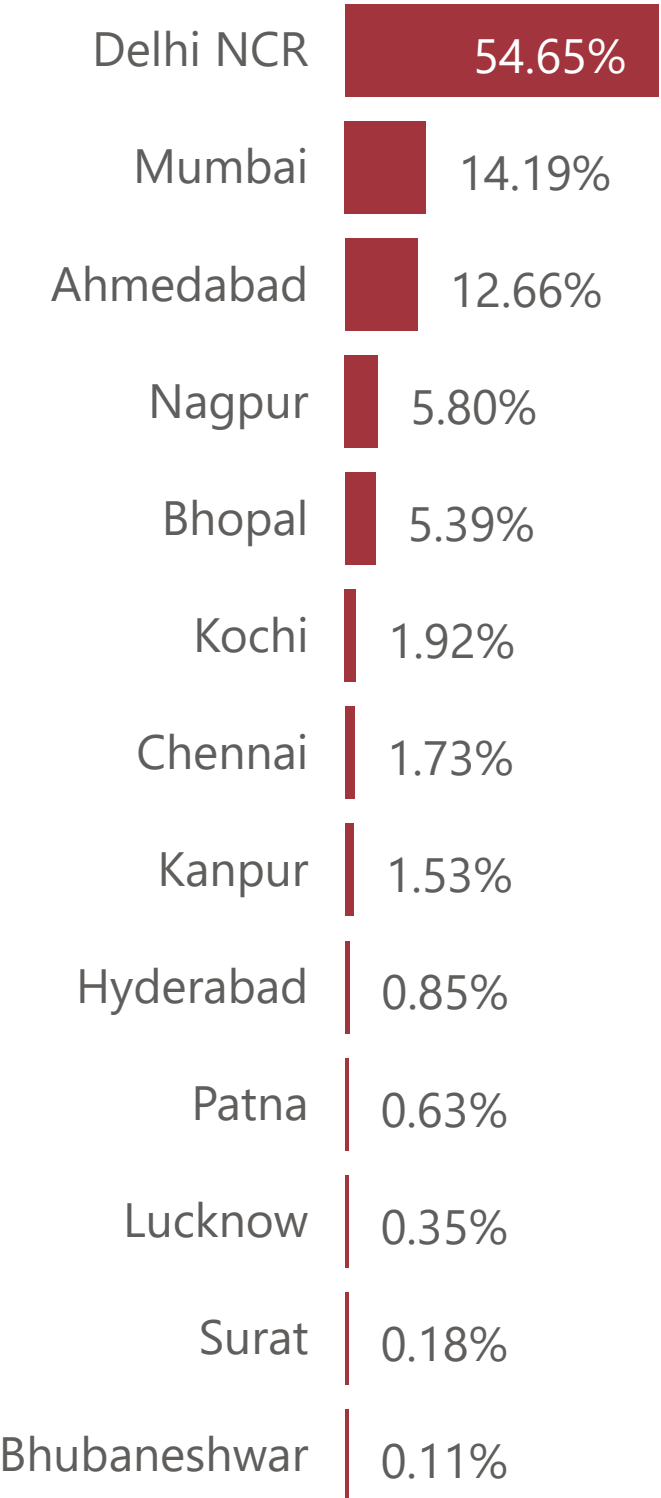
₹2.06M

Revenue Trend

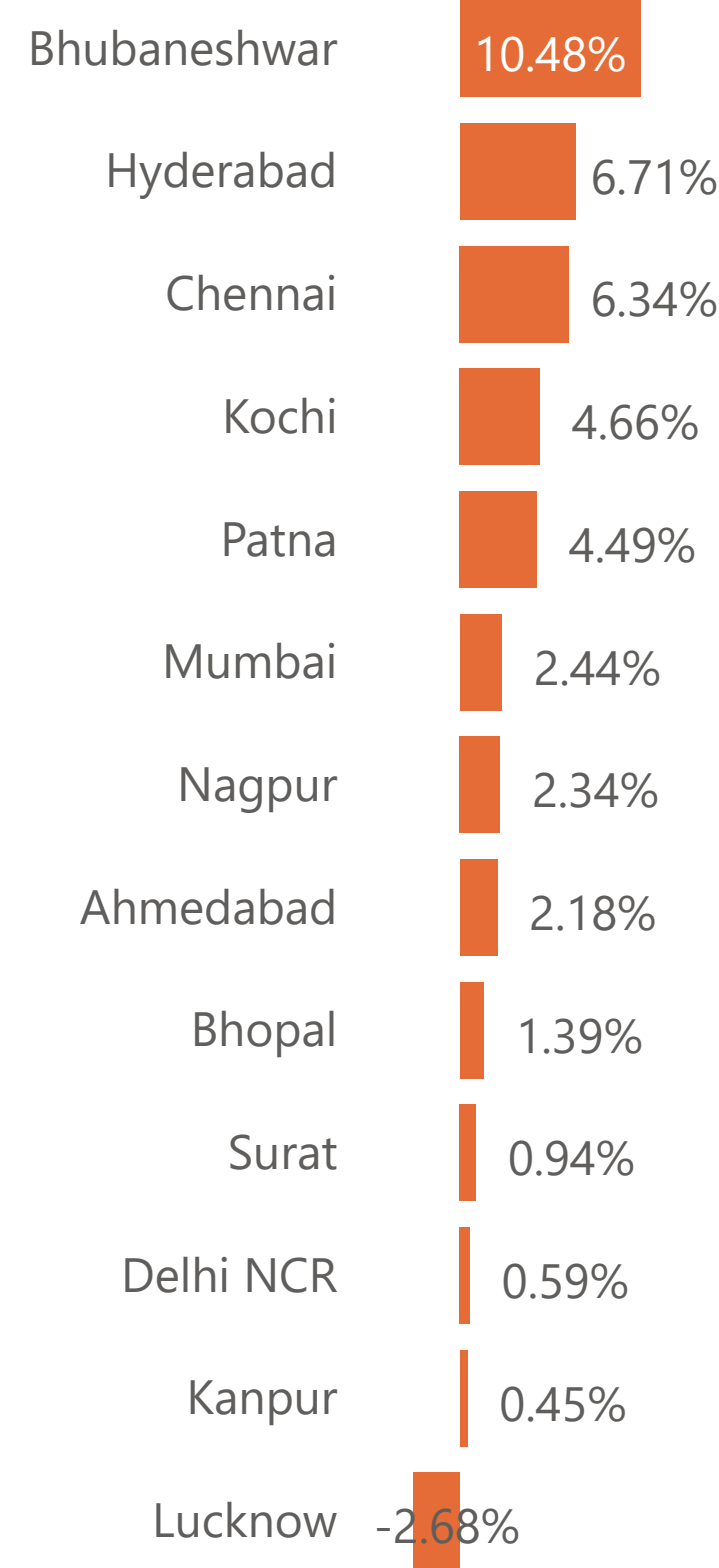


custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Excel Stores	₹7,928,385.00	5.57%	12.54%	3.26%
Surge Stores	₹3,953,600.00	2.78%	11.95%	6.23%
Electricalsara Stores	₹65,641,977.00	46.15%	11.92%	0.37%
Info Stores	₹5,064,374.00	3.56%	7.82%	3.18%
Acclaimed Stores	₹3,116,384.00	2.19%	6.12%	4.04%
Forward Stores	₹2,560,961.00	1.80%	5.39%	4.33%
Modular	₹2,453,519.00	1.73%	5.04%	4.23%
Leader	₹1,671,901.00	1.18%	4.87%	6.01%
Nixon	₹3,028,345.00	2.13%	4.66%	3.17%
Total	₹142,224,545.00	100.00%	100.00%	1.45%

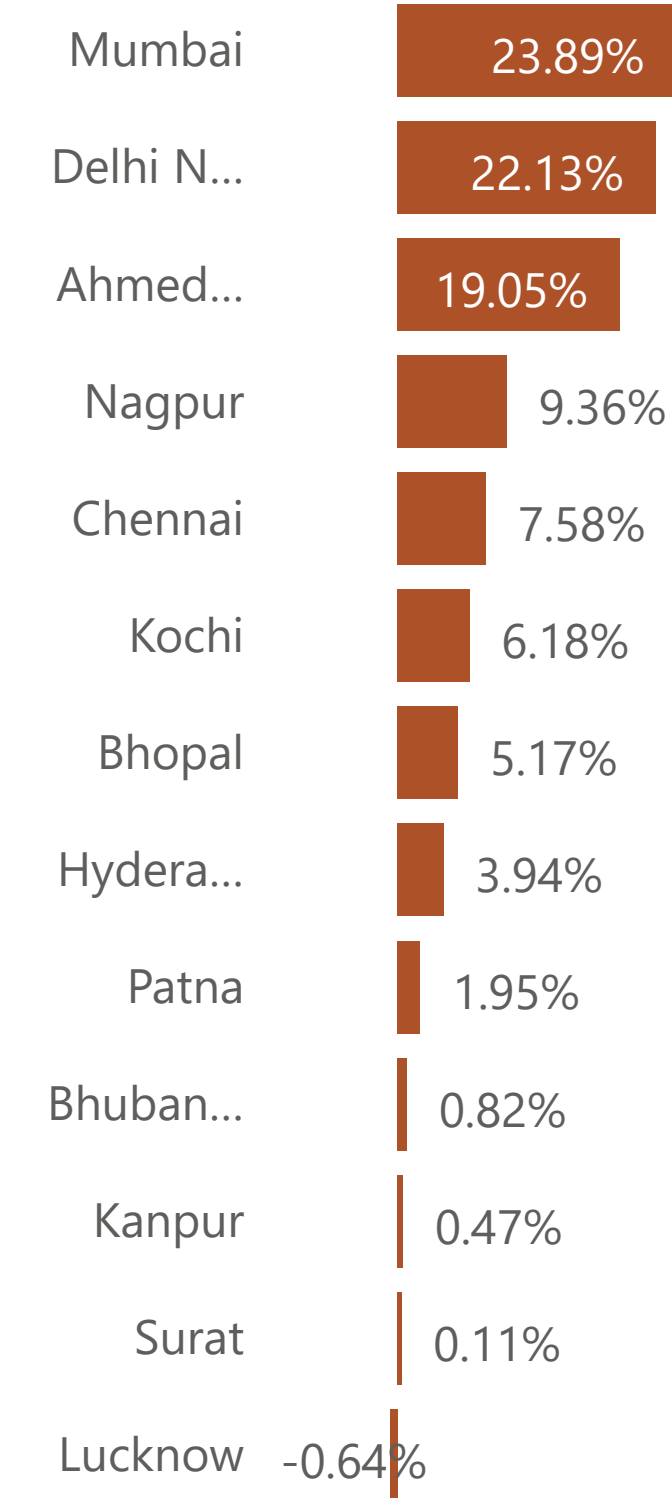
Profit Contribution % by Markets



Profit % by Markets



Profit Contribution % by Markets



2017	2018	2019	2020
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Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
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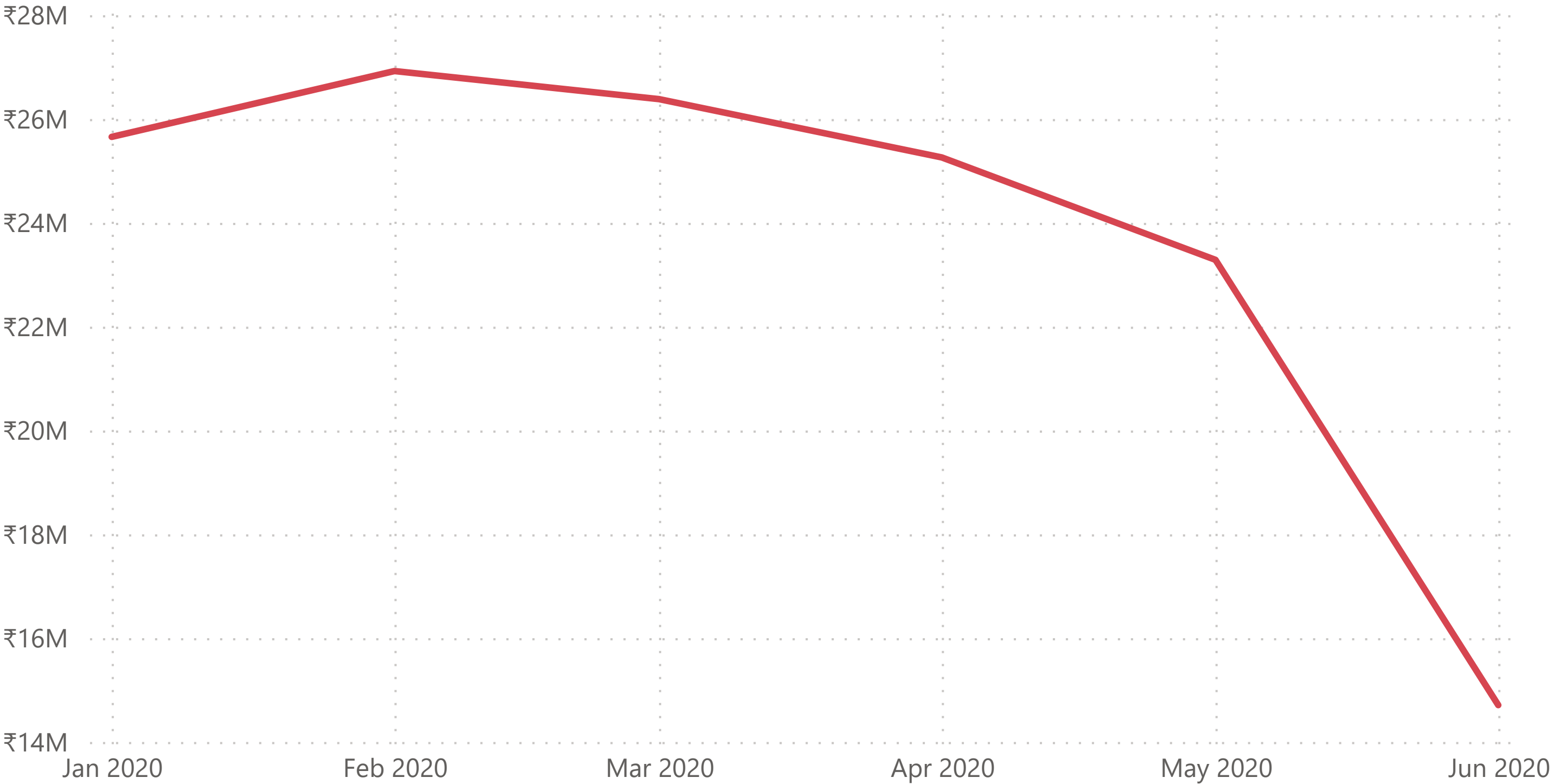
Revenue

₹142.22M

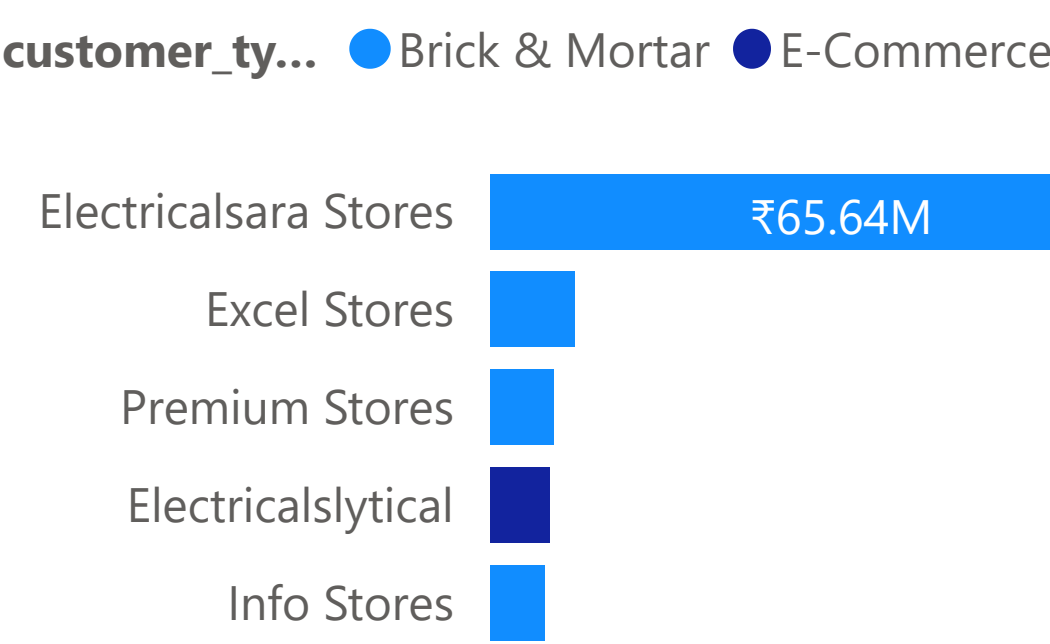
Sales Qty

350K

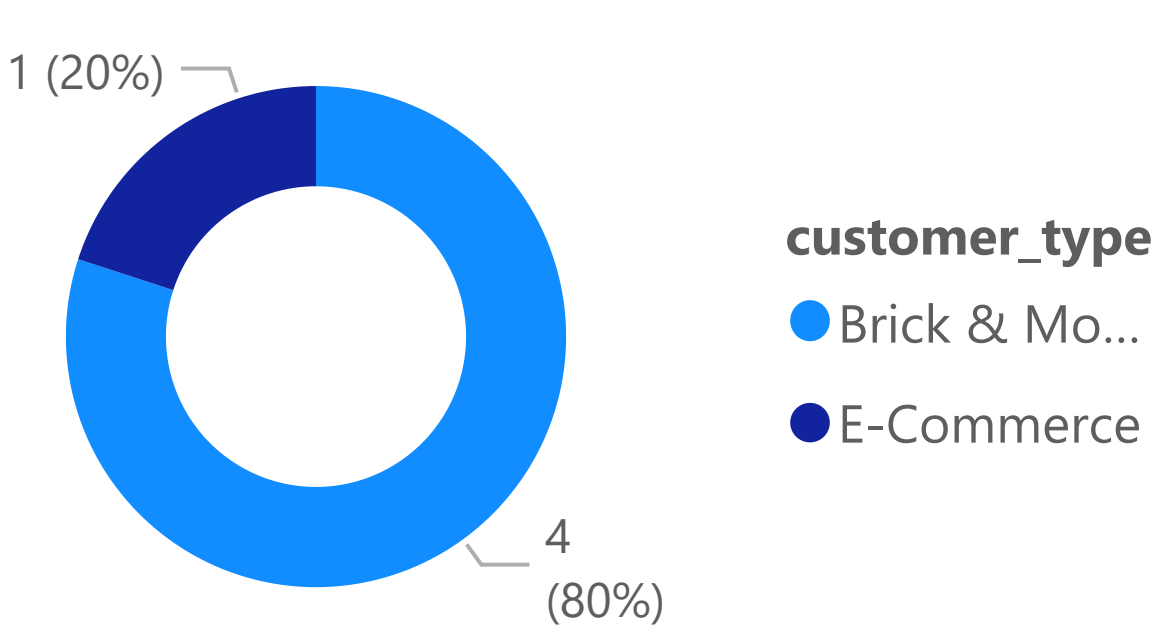
Revenue Trend



Top 5 Customers

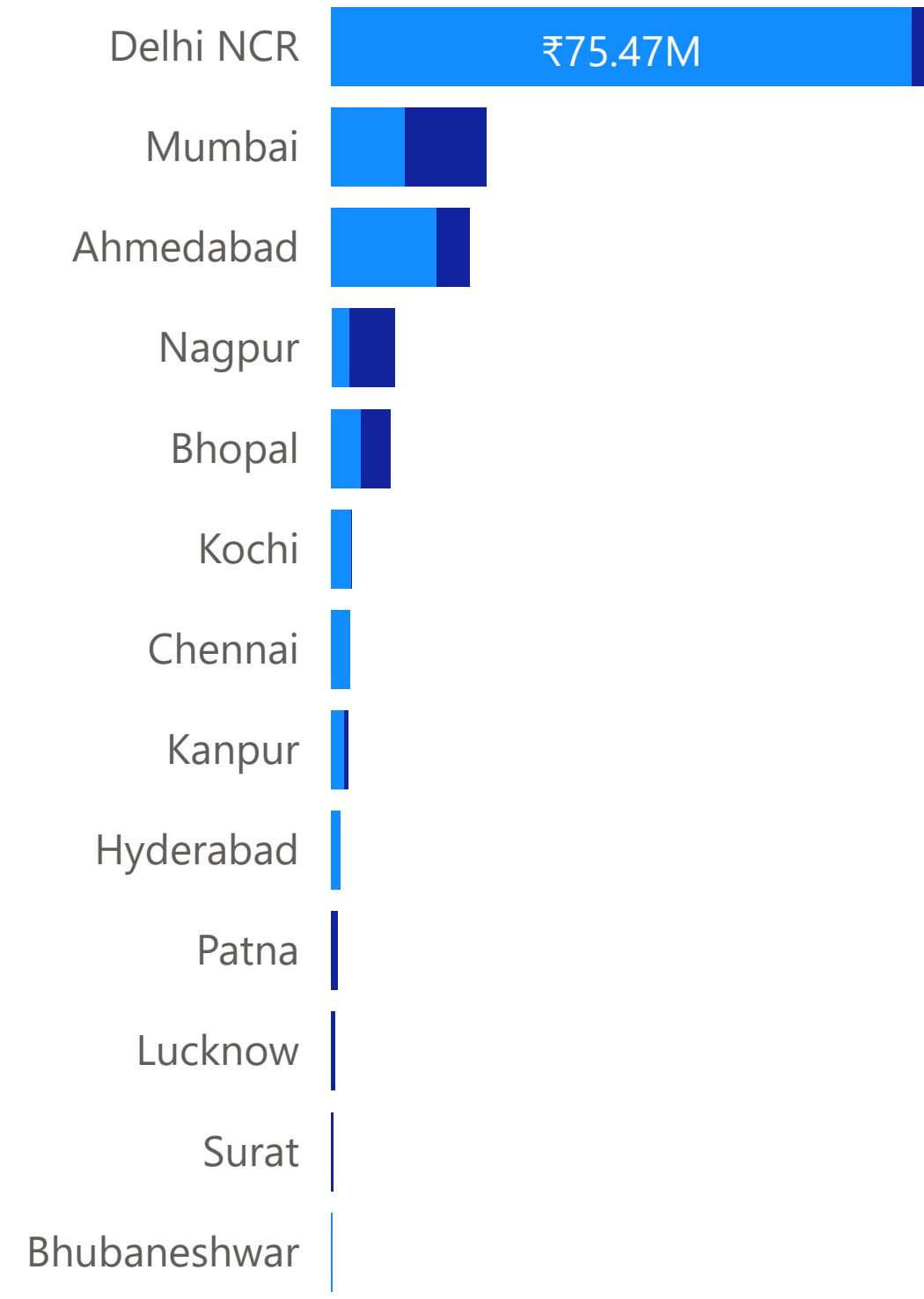


Customers Type Contribution



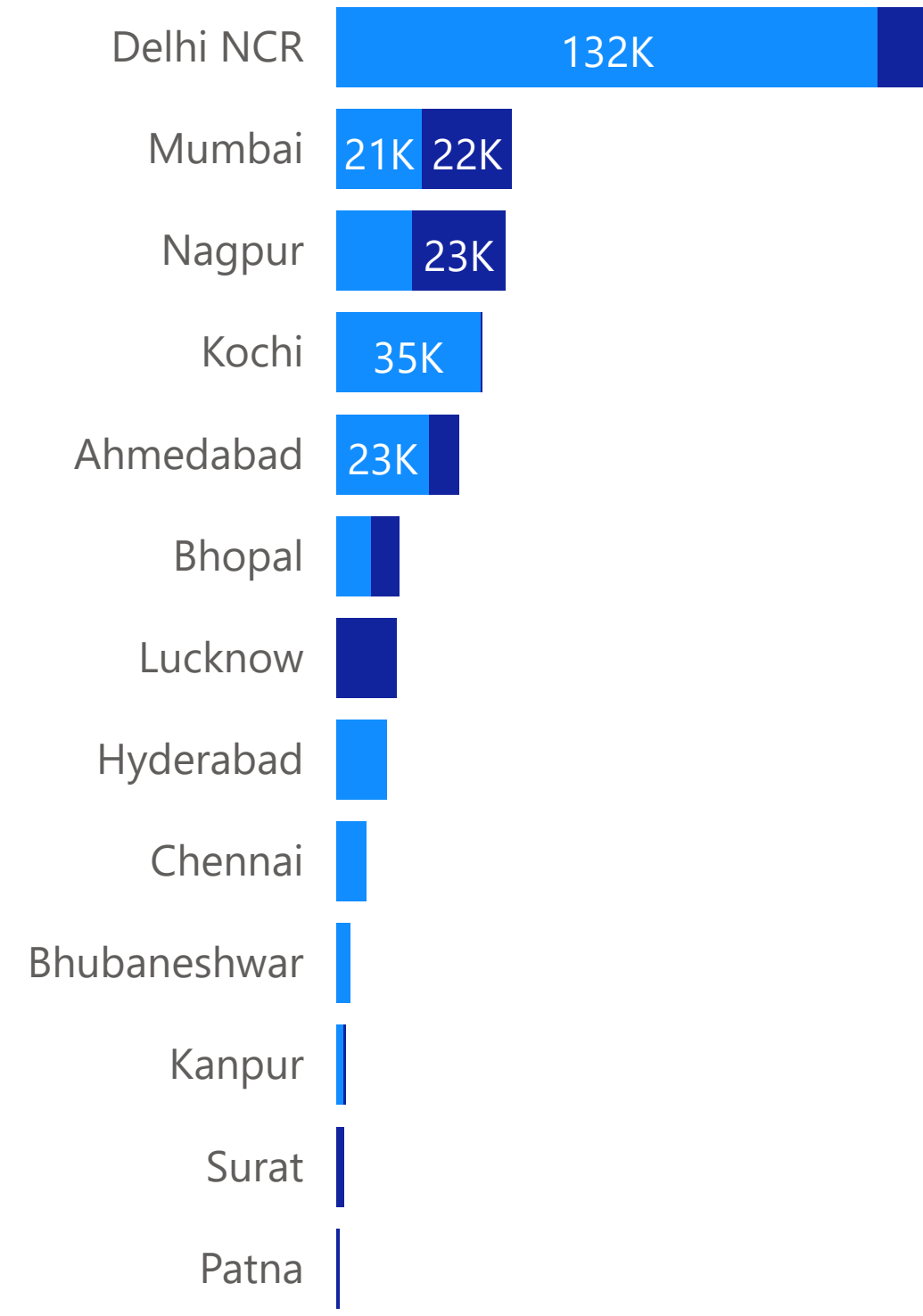
Revenue by Markets

custo... Brick & Mortar E-Commerce



Sales Qty by Markets

custo... Brick & Mortar E-Commerce



Revenue

₹99.57M

Sales Qty

193K

Total Profit Margin

₹887.31K

Profit Target

2.00%

2017

2018

2019

2020

Jan 20

Feb 20

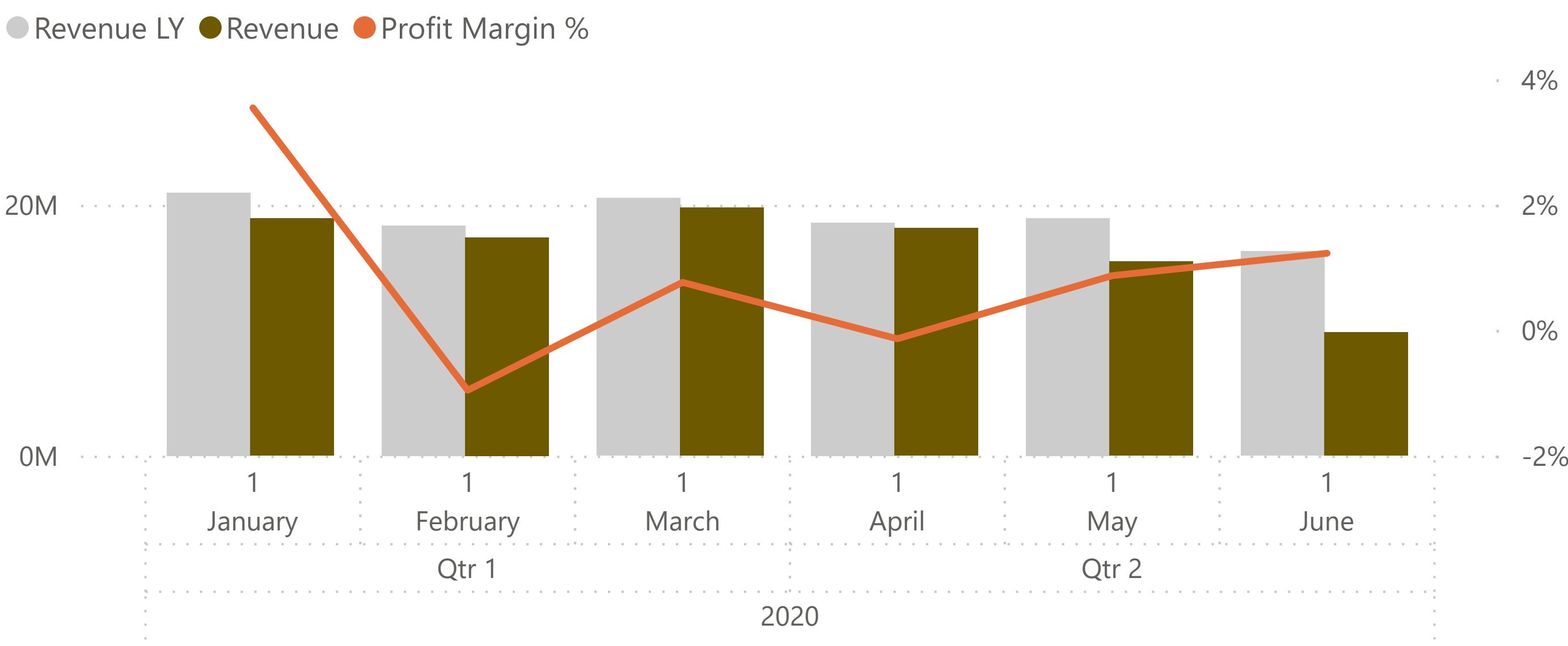
Mar 20

Apr 20

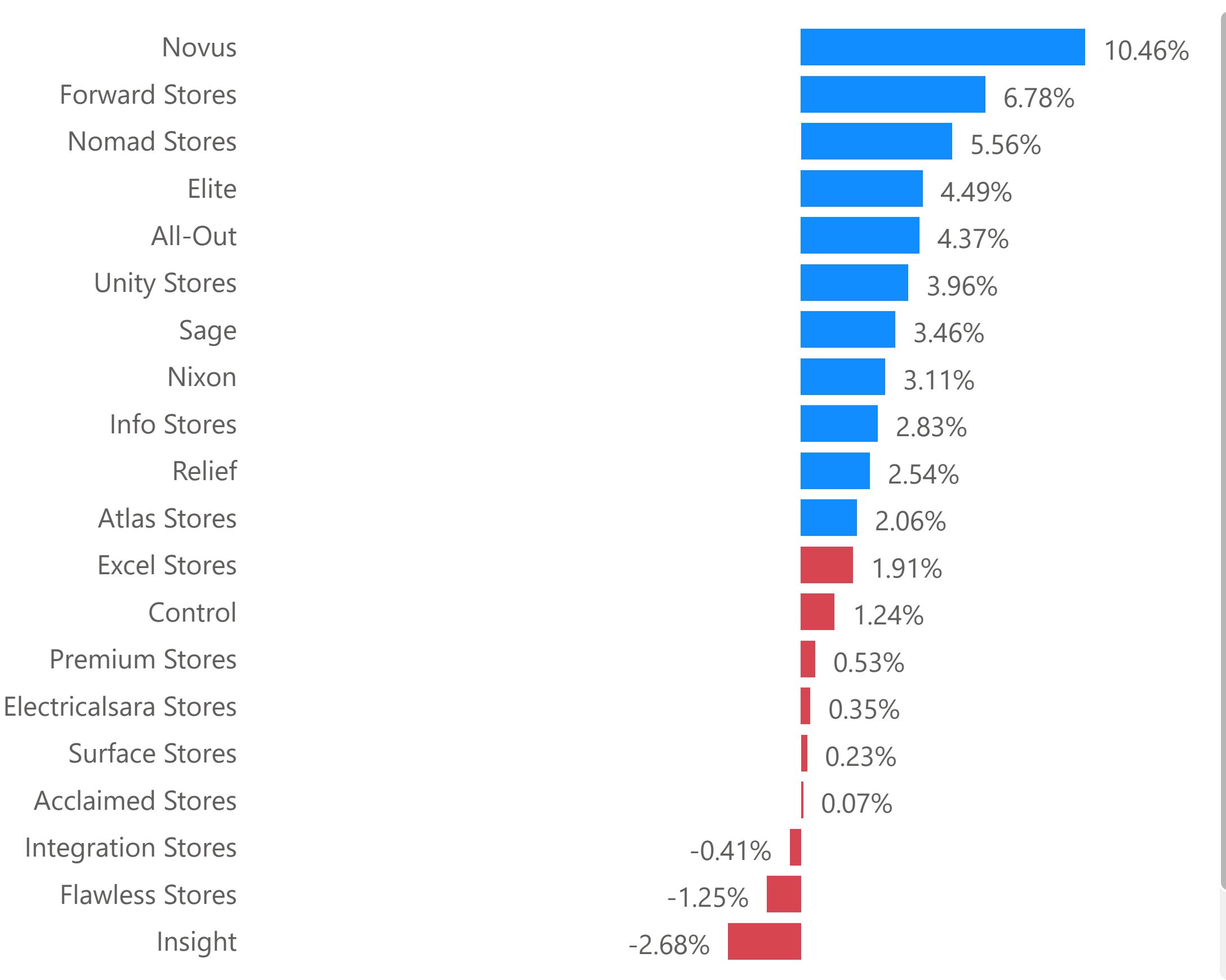
May 20

Jun 20

Revenue Trend



Profit Contribution % by Markets



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Novus	₹1,709.00	0.00%	0.01%	10.46%
Forward Stores	₹1,977,549.00	1.39%	6.51%	6.78%
Nomad Stores	₹95,925.00	0.07%	0.26%	5.56%
Elite	₹895,777.00	0.63%	1.95%	4.49%
All-Out	₹473,625.00	0.33%	1.00%	4.37%
Unity Stores	₹1,731,925.00	1.22%	3.33%	3.96%
Sage	₹96,950.00	0.07%	0.16%	3.46%
Nixon	₹2,264,445.00	1.59%	3.41%	3.11%
Total	₹99,565,797.00	70.01%	43.07%	0.89%