

Firmenname: Vitanova GmbH

Gründung: 2000

Firmengeschichte:

In the spring of 2000, three pioneers in the field of nutritional sciences at the University of Leipzig decided to start a company.

Their inaugural product, the "GreenBar," was launched in 2002. It was a snack bar made exclusively from sustainable superfoods.

In 2007, VitaNova introduced "AquaPur," an innovative home water purification system that not only filters but also adds essential minerals.

The company expanded its product line in 2014 with the addition of "SeedGrow," a kit for growing superfoods at home.

Today, VitaNova GmbH is a leading company in the field of sustainable nutrition and food technology, with a focus on health and environmental friendliness.

Products:

GreenBar: A snack bar made from sustainable superfoods, free of artificial additives, ideal for a healthy lifestyle.

Eva Zimmermann: CEO and Co-founder. Eva, with a background in nutritional sciences, is the visionary behind VitaNova.

Niklas Hoffmann: CTO and Co-founder. Niklas contributes his extensive knowledge in food technology and innovation.

Julia Braun: CFO and Co-founder. Julia, with expertise in economics and finance, ensures the financial stability of the company.

Moritz Schneider: CPO (Chief Product Officer). Moritz, who joined VitaNova in 2014, leads the development of new products.

VitaNova GmbH is a fictional company, designed to present a coherent and detailed scenario in an alternative world.