

Hello, I am Alicia Villa.

I'm a multi-disciplinary Designer with a passion for making design impactful and exciting. When I'm not creating, I'm out capturing mountain views, cuddling with dogs, enjoying beer, and splurging on plants.

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Current Roles

2022	Graphic Designer (Remote) <i>KUOW Public Radio</i>	Supports KUOW's mission and work through the creation of compelling visuals across multiple channels and mediums, from web to print.
2021	Designer & Producer <i>Rogue Heart Media SPC</i>	Impact-focused design, development and strategy for a small video and photo agency which exclusively serves nonprofits and small businesses.

Past Experiences

2021	Associate Graphic Designer <i>Cheeky Scientist</i>	Designed everything from digital ads to ebooks and webpages on an international, remote team that helps PhDs seeking professional development.
2020	Brand Designer <i>Speak Studios</i>	Elevated and refined company Brand & Identity while meeting Creator Artwork design requests from scratch.
2019	Email Marketing Specialist <i>The Coeur d'Alene Resort</i>	Wrote, designed and set email marketing campaigns for a luxury hospitality brand set in the all-natural, all beautiful PNW.
2019	Freelance Creative <i>Guera Work</i>	Side hustle and opportunity to explore short-term projects often involving brand identity and voice establishment.

Education

Bachelors in Graphic Design
User Experience Design Certificate
Minor in Journalism
Eastern Washington University
Class of 2019

Skills

Branding & Identity
Production Design
Motion Design
Web Design
User Experience Design
Social Purpose Marketing
Content Management
Copywriting

Tools

Illustrator
After Effects
Premiere
InDesign
Photoshop
Lightroom
Figma
XD

Web

HTML
CSS

Operations

Monday
Trello
G-Suite
Slack

References

Steve Dobbs
Graphic Designer
Houdini | Experiential Digital Agency
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Former Supervisor

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Former Peer

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