



Amir Trigui

Growth Marketer

Passionate about leveraging data-driven strategies to propel businesses to new heights, I am Amir, a Growth Marketer with a proven track record of driving impactful results. Over the course of my career, I have honed my skills in developing and executing innovative marketing campaigns that accelerate user acquisition, enhance brand visibility, and boost overall revenue.

Contact :



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SKILLS

Web :

HTML5, CSS3, Javascript, TypeScript, React js, web api, Cosmos db, MySQL, SEO, Git, Bootstrap, Tailwind css, Python.

Design :

3D/2D Design, Blender, Adobe Illustrator, Adobe Photoshop, Prototyping web and mobile Interfaces using Adobe XD, Figma.

Multimedia :

Video/Photo Shooting
Software : Adobe Premiere pro, Adobe After effects, Adobe Photoshop, Adobe Lightroom.

Microsoft Technologies :

Azure, Microsoft 365, Power Automate, Sharepoint Power Bi.

Marketing:

Conversion Rate Optimization, Performance Marketing
SEO Mastery, Data-Driven Decision Making

EDUCATION



Student at ISIMS (Engineering)

Higher Institute of Informatics and Multimedia Sfax

2021 - 2024

Student at ISIMS (Licence)

Higher Institute of Informatics and Multimedia Sfax

2018 - 2021

baccalaureate

Abou kacem chabbi Sfax

2018

CERTIFICATIONS

- Certificate (HTML/JS/CSS)
Olivia training
- Certificate (HTML/JS/CSS)
Microsoft
- Certificate (Python)
International Training School
- Certificate (ISO 9001-45001-14001-audit)
Successway Training Center
- MSP/MLSA
Microsoft
- Certificate (Microsoft Azure fundamentals)
Microsoft
- Certificate (Google UX)
Google
- Scrum Fundamentals Certified
VMEdu



ASSOCIATIVE EXPERIENCE

- **Founder - Main organizer : NMTC National Event**
2021 - 2023
- **President and trainer of MTC club ISIMS**
2019 - 2022
- **Main organizer : Coding Mania Challenge**
2019
- **Media Organizer in Xcoding v4**
2019



LANGUAGE

ENGLISH	●	●	●	●	●
FRENCH	●	●	●	●	●
ARABIC	●	●	●	●	●

PROFESSIONAL EXPERIENCE



- **University Teacher at ESEAC SFAX**
2023
- **CEO & Founder of Digix Marketing Agency**
2022
- **Trainer in Go My Code Sfax**
2022-2023
- **Gold Microsoft Ambassador**
2022-Present
- **CMO at flush** (American startup)
2021 6 Months
- **Trainee in PROGED SOLUTION** 2021 (4 months PFE)
Governance management application for office 365
(.Net API / GraphApi / Azure / React js/ Microsoft 365 cosmos db)
- **Beta Microsoft Ambassador**
Present
- **Trainee in PROGED SOLUTION** 2020 (2 months PFA)
Application of installation and configuration
and lisenace management
(.Net API / JavaScript / azure ad / azure app service)
- **Microsoft Student Partner**
2019 - 2020
- **Trainee in PROGED SOLUTION** 2019 (2 months)
Integration of Microsoft project server with power BI
(API / Power BI / Project server Online 2016)

I am excited about the prospect of bringing my expertise to a forward-thinking team. If you're looking for a results-driven Growth Marketer with a passion for innovation, let's connect and discuss how I can contribute to your company's success.