



Aya Lansari

SOFTWARE ENGINEER STUDENT



About Me

"Hello, I'm Aya Lansari—a versatile professional merging creative flair as a Copywriter and Social Media Manager with a robust foundation in IT, honed during a rewarding internship at STS. I thrive on crafting compelling content and executing strategic digital campaigns. Committed to excellence, I bring a unique blend of creativity, technical acumen, and a collaborative spirit to contribute dynamic energy and drive success in any professional endeavor."

Contact



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Monastir, Tunisia



Education

2023 - 2026

SOFTWARE ENGINEER DEGREE
EPI SOUSSE

2021 - 2023

INTEGRATED PREPARATORY CYCLE
EPI SOUSSE

2017 - 2021

BACHELOR DEGREE
Lycée Bourguiba Monastir

Experience

COPYWRITER - NMTc

Dynamic Copywriter with a proven track record of crafting compelling content for diverse audiences. Proficient in delivering impactful messages and enhancing brand presence. Demonstrates creativity and adaptability, with a focus on achieving communication goals. Excited to contribute exceptional writing skills to elevate your projects and initiatives.

SOCIAL MEDIA MANAGER - MTC EPI SOUSSE

Experienced Social Media Manager at MTC EPI Sousse, adept at creating engaging and strategic content to boost brand presence. Proven track record of implementing successful social media campaigns, fostering community engagement, and driving measurable results. Passionate about leveraging digital platforms to enhance MTC EPI Sousse's online visibility and connect with the target audience.

INTERNSHIP IN STS - IT DEPARTMENT

Internship participant in the IT department at STS. Applied technical skills in real-world settings, collaborating on projects and contributing to team objectives. Gained hands-on experience in various IT processes, fostering professional growth and a deeper understanding of practical applications within the field.

Professional Skills

CONTENT CREATION

COMMUNITY BUILDING

EMAIL MARKETING

VISUAL STORYTELLING

SOCIAL MEDIA SCHEDULING TOOLS

Interests

Gaming

Traveling

Singing

Sketching