



FALCONI
SPORTS AGENCY

Falconi's Awareness Training Plan





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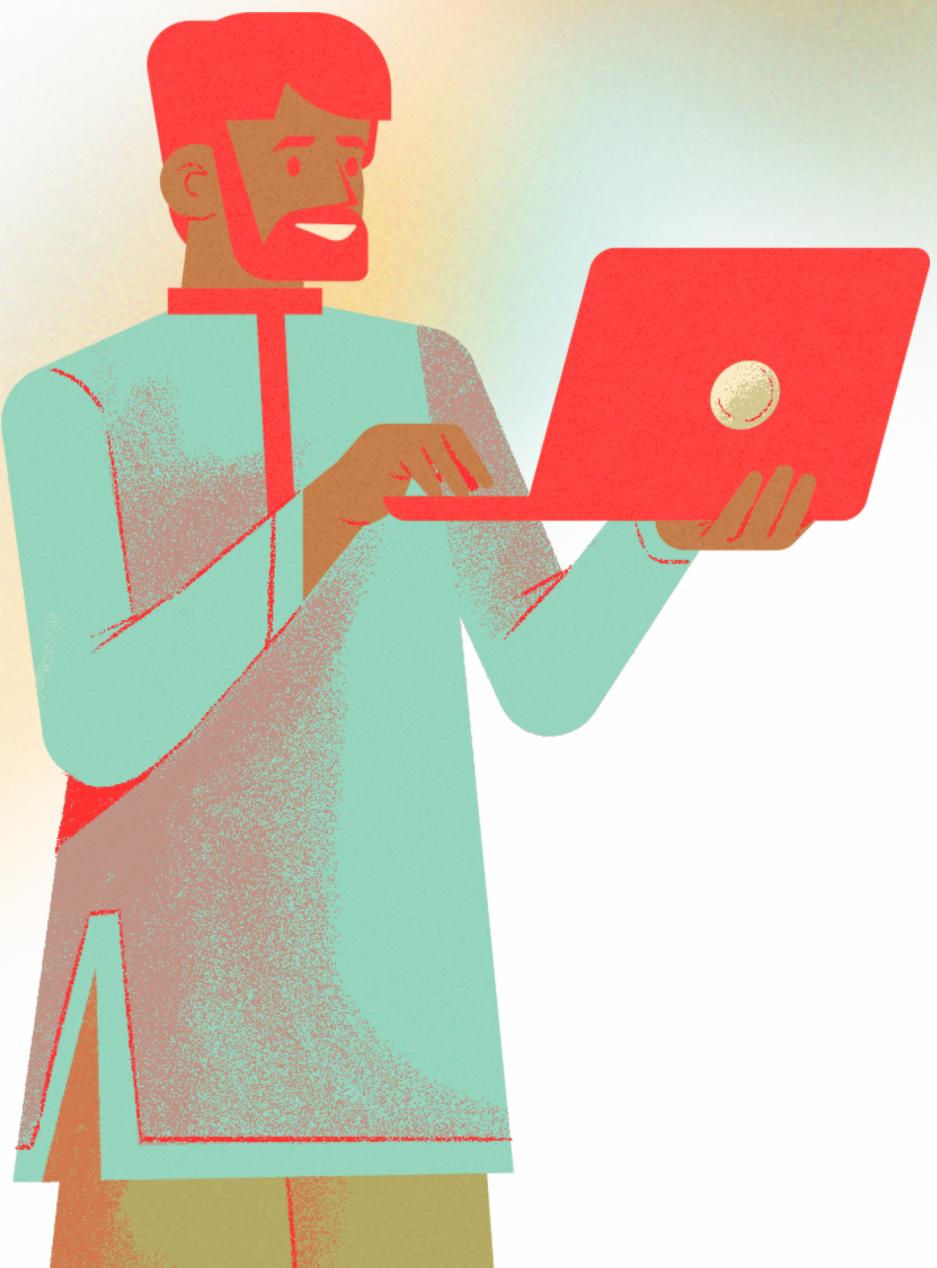
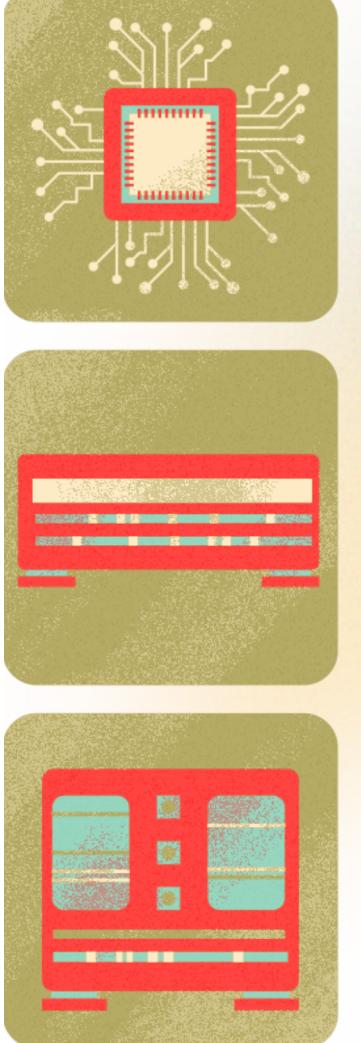
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Why does Cybersecurity Awareness Matter?

- The world is becoming more digital, but so are the risks.
- Around 90% of all cyber incidents involve human error or behavior.
- At Falconi, we protect player data, contracts, and careers.
- Athletes are high profile targets: a single mistake could cost millions, or their career.





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BASIC CYBER HYGIENE

● Strong Passwords

- Use long, unique passwords
- Do not reuse the same password across accounts
- Do not include personal information

● Two-Factor Authentication

- Even if your password is compromised, 2FA can keep attackers out
- Enable 2FA across your Falconi accounts and personal devices

● Social Engineering Awareness

- Attackers may impersonate teammates, agents, or brands
- Be cautious of unexpected emails or calls
- Always double check before sharing personal info



● Be Proactive

- Keep your devices up to date
- Keep your personal and work devices separate
- Report suspicious activity



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How Falconi Protects Our Clients



- Prioritizing Client Confidentiality
- Recognizing Cyber Threats
- Practicing Strong Passwords and Two-Factor Authentication
- Establishing Cybersecurity Culture
- Secure Handling of Sensitive Information



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Falconi's Incident Response Protocol



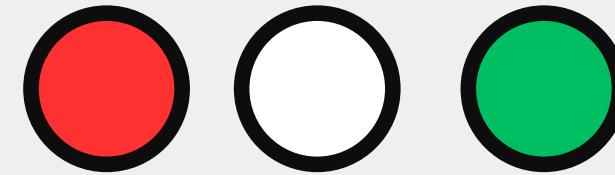
- Immediate Reporting: “See Something, Say Something”
- Threat Containment
- Isolation and Damage Mitigation Process
- Escalation and Communication Protocols

"The key to minimizing human risk is to create an environment where everyone feels responsible for cybersecurity"



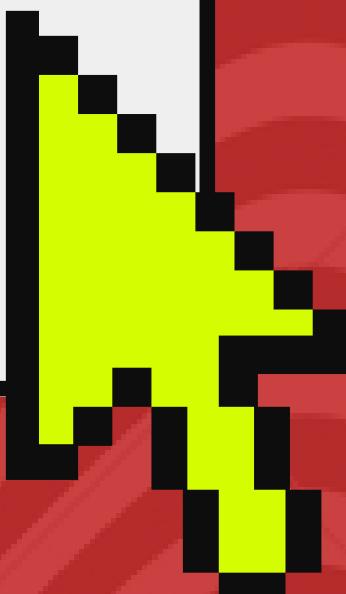
A culture of cybersecurity

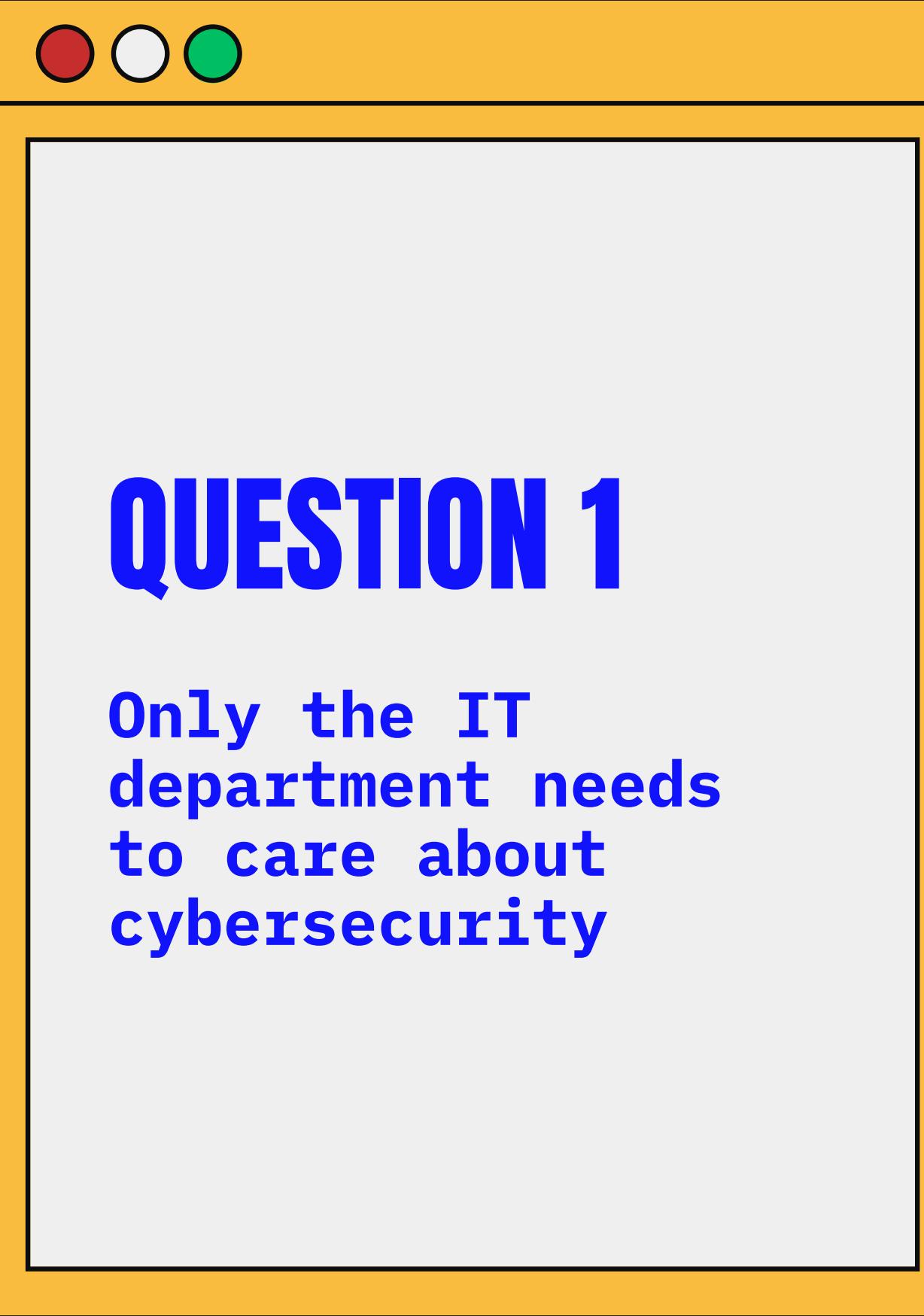
- Every employee of Falconi plays an important part of strengthening our security.
- Never feel afraid to report any suspicious activity or cybersecurity incidents
- Cybersecurity should be an everyday thought, all it takes is one slip-up for attackers to gain access
- Cybersecurity is always evolving so always ask questions and stay up to date on best practices.



QUIZ TIME

Time to test what you learned!





QUESTION 1

Only the IT department needs to care about cybersecurity

True

False



ANSWER

False

It is everyone's responsibility to uphold a culture of cyber awareness

QUESTION 2

What's the best response after clicking on a suspicious link in an email ?

Ignore it

Report the incident to IT

Change your password

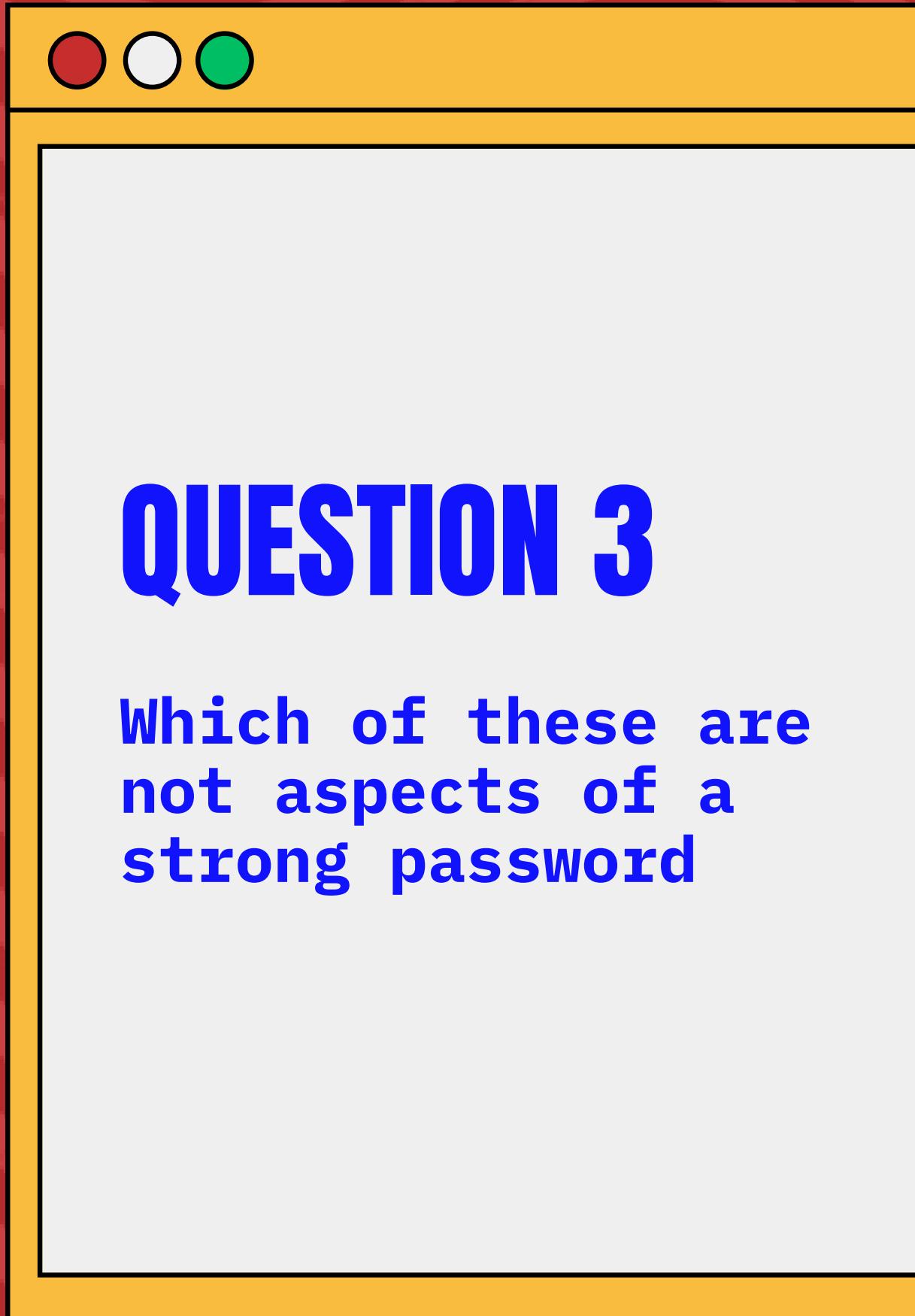
Delete the email



ANSWER

Report the incident to IT

Prompt reporting can help the IT team contain potential damage, prevent further compromise, and allow the team to make an action plan before sensitive data or systems are affected.



QUESTION 3

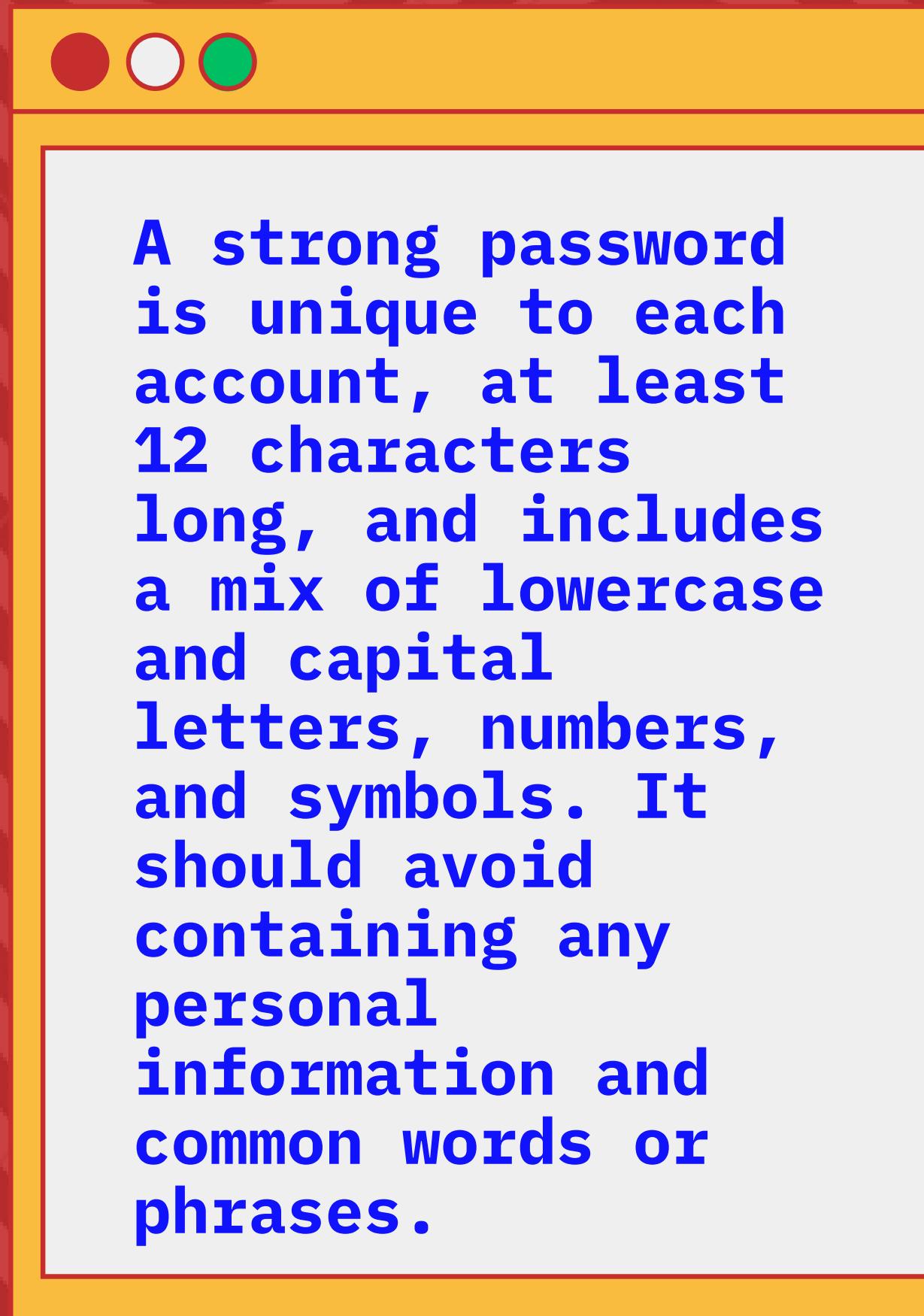
Which of these are not aspects of a strong password

Unique
to each
account

Includes
your
birthday

At least
12
characters
long

Uses
numbers
and
symbols

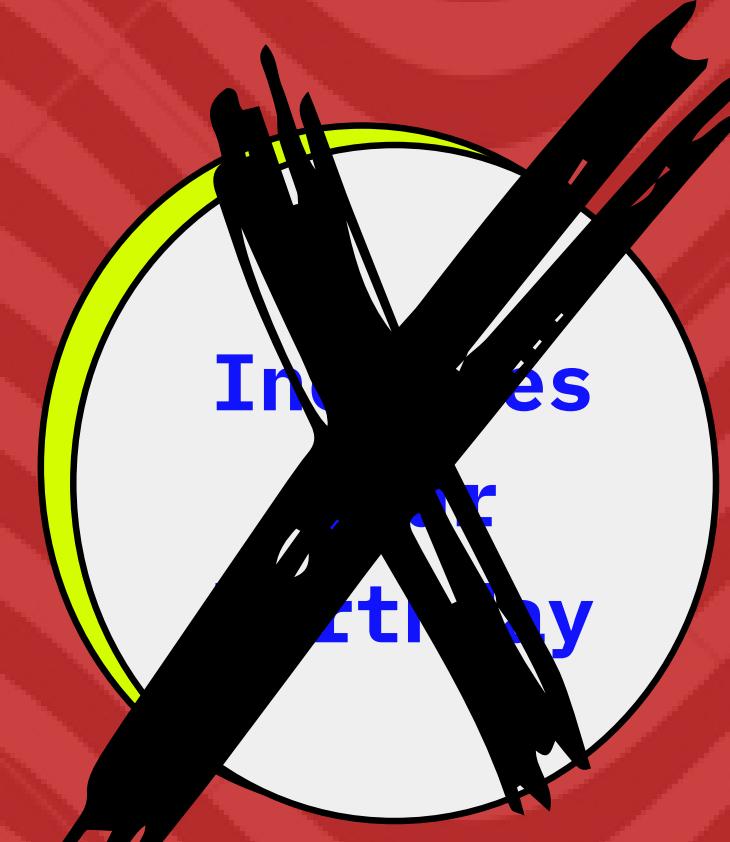


A strong password is unique to each account, at least 12 characters long, and includes a mix of lowercase and capital letters, numbers, and symbols. It should avoid containing any personal information and common words or phrases.

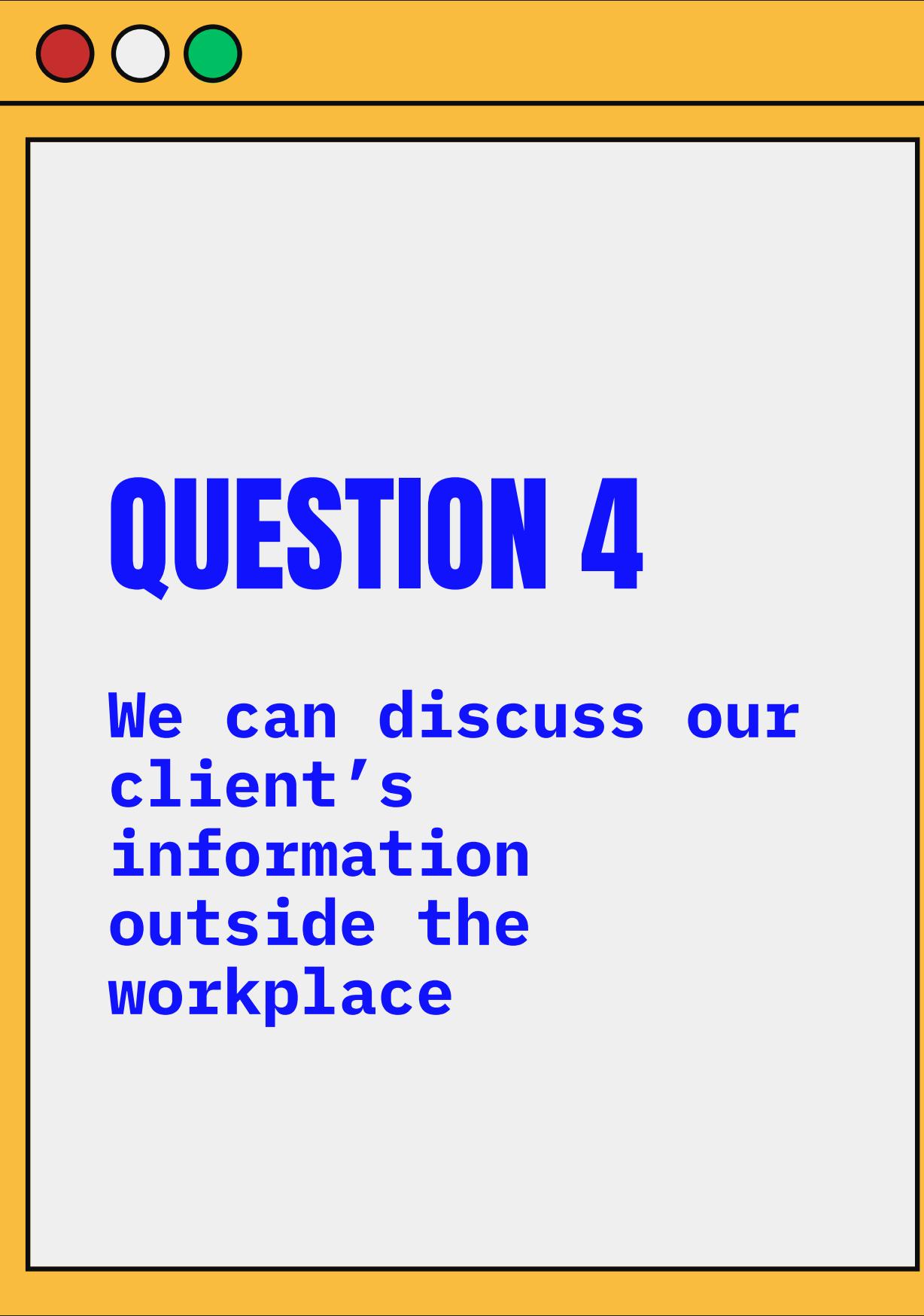
**Unique
to each
account**

**At least
12
characters
long**

**Uses
numbers
and
symbols**



**Includes
personal
information
or common
words or
phrases**



QUESTION 4

We can discuss our
client's
information
outside the
workplace

True

False



ANSWER

False

At Falconi we deal with high profile clients and we should never discuss private information outside the workplace

QUESTION 5

What is the best way to communicate sensitive information about a client to another Falconi employee

Send it over text

Discuss it in public

Use an approved secure messaging service

Email it to their personal email



ANSWER

Use an approved secure messaging service

Falconi is committed to upholding the confidentiality of our high-profile clients. To protect their sensitive information, always use messaging and communication platforms that have been approved by our IT team. Unapproved apps or personal channels can put client data at risk.

THANK YOU...

