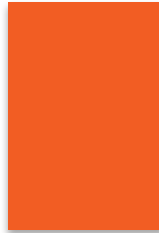


Brand Color Palette

Primary Color Palette

BITTERSWEET
Pantone 166
R 227 G 82 B 5
C 0 M 76 Y 100 K 0



GRAY MATTER
Pantone Cool Grey 9
R 117 G 120 B 123
C 30 M 22 Y 17 K 57



ABSOLUTE
Pantone Black
R 0 G 0 B 0
C 0 M 0 Y 0 K 100

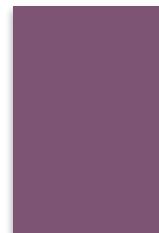


Secondary Color Palette

EXPAND
Pantone 5415
R 91 G 127 B 149
C 56 M 24 Y 11 K 34



REFLECT
Pantone 5135
R 126 G 84 B 117
C 36 M 68 Y 10 K 31



GROW
Pantone 582
R 142 G 140 B 19
C 25 M 9 Y 100 K 39



IGNITE
Pantone 7409
R 240 G 179 B 35
C 0 M 31 Y 100 K 0

