

Portfolio

Guilherme Rodrigues

2018

UX Designer. From Brazil to Dubai.

Working and collaborating to get a better digital world, considering that there is a lot to be done on the physical one.

When he can, jumps on a plane to ride in the Globe of Death. Just for fun!

ME





UX Design, information architecture and concept design

5 PIECES OF WORK

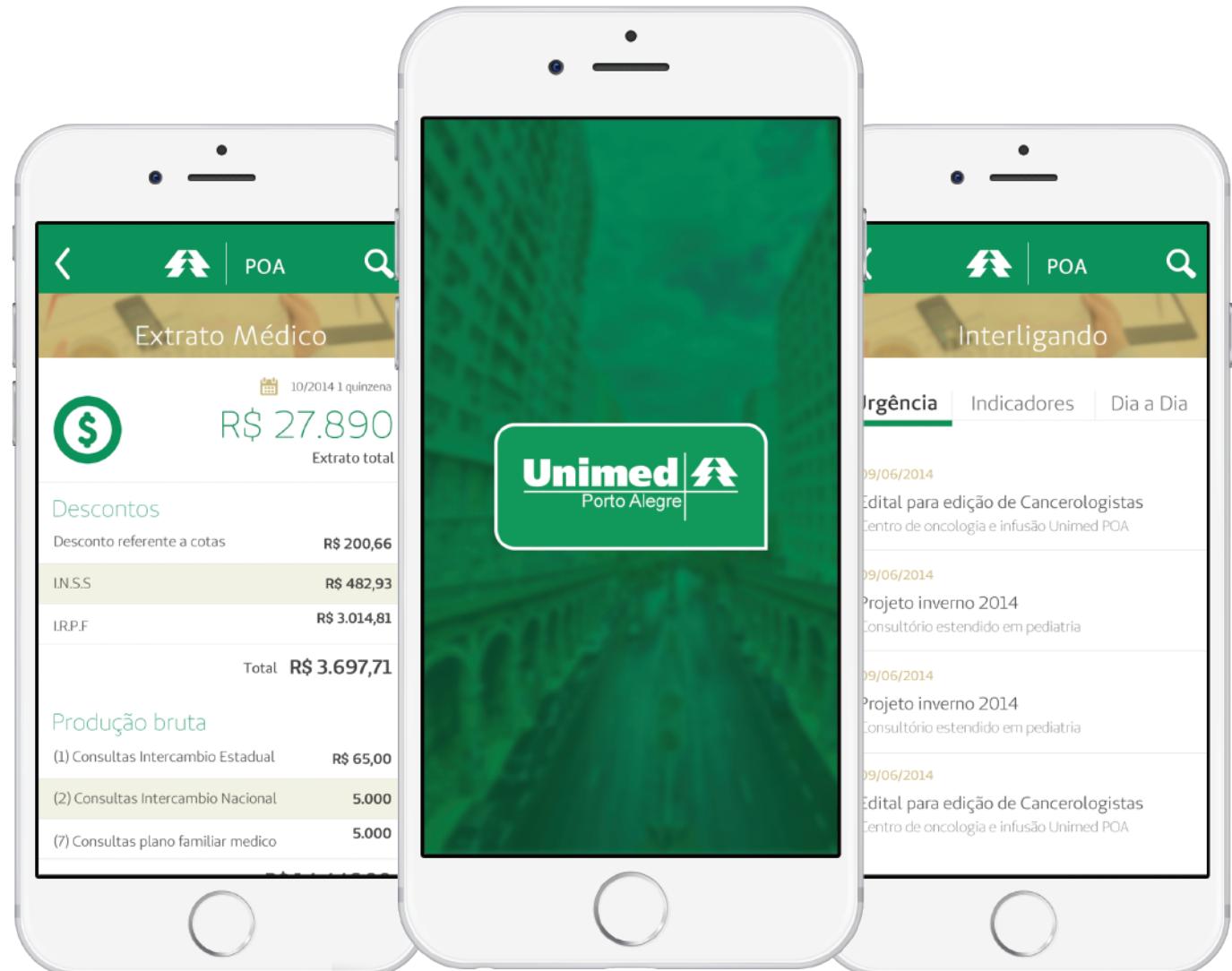
1 UNIMED Mobile app

Propose a new design of the Unimed POA mobile app. Unimed is the biggest health care insurance in Brazil, with healthcare coverage over the whole country. Every region takes part on their own IT development and this app was dedicated to the south region of Brazil

What we've done in this project:

- # Requirement gathering
 - # Redesign usability
 - # Concept design
 - # Proposal and final design
- New concept here

<https://marvelapp.com/4g786i8>



2 Camel Race Mobile app

The camel race app was developed entirely by EOV. The idea of this app is to support the team at the race track.

The app synchronizes and bring all the updated information regarding camels and owners. The user scans the camel chip and inserts the id number on the app in order to retrieve camel's and owner's details.

My contribution was

Project plan

Feasibility study

Prototyping

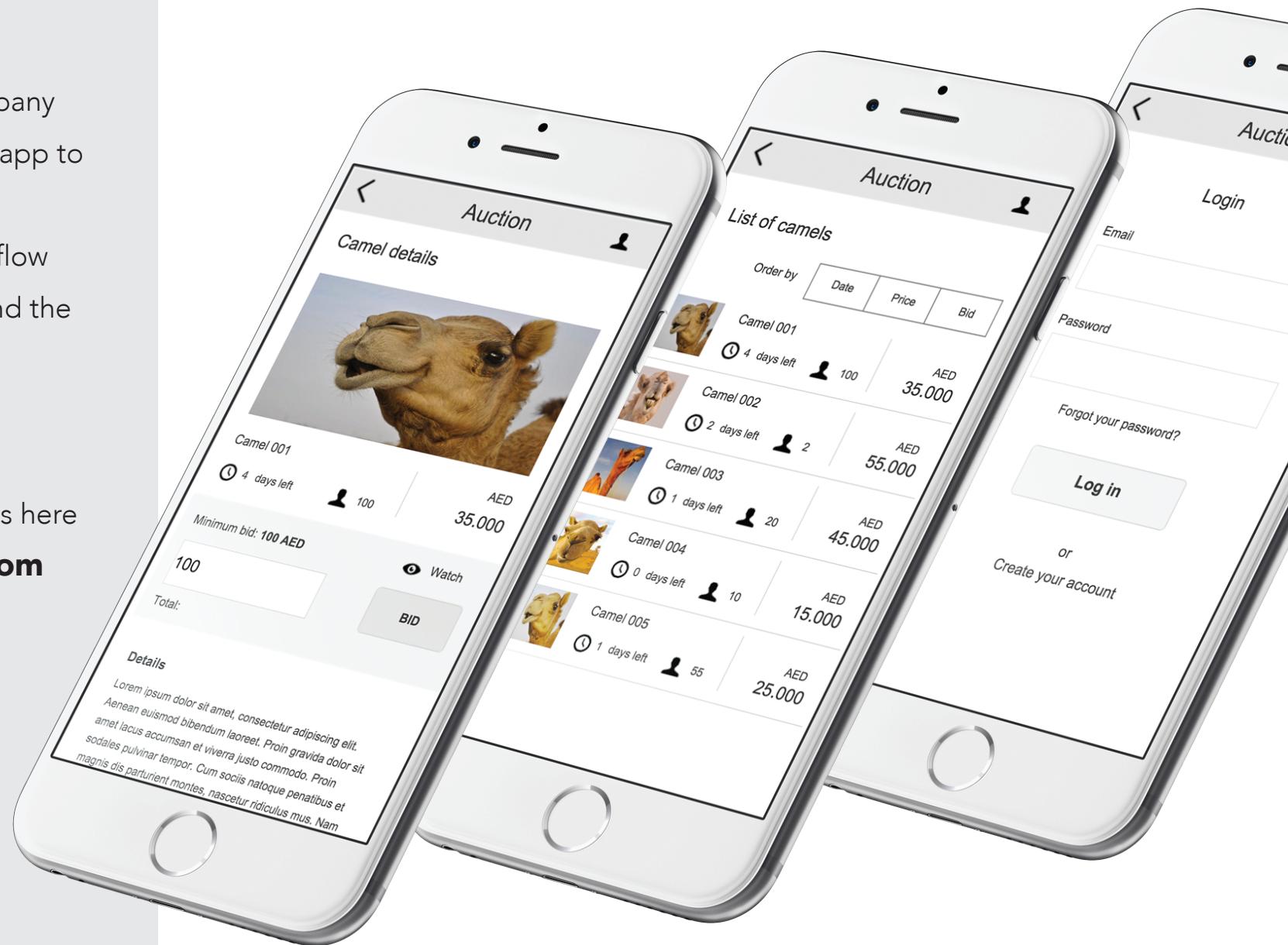


3 Action Camel Race

This was a proposal for a company interested on create a mobile app to run an action for camels.

My role was to create a visual flow (prototype) on how the app and the features would work.

The link of this live prototype is here
<http://qvs2me.axshare.com>



4 The MTS SaaS

1/3 Promotional website

The MTS promotional website.

Responsibilities:

Wireframe

Coordinate content creation

Design and front-end development
coordination

Wireframe

<http://dwzrlq.axshare.com/>

www.the-mts.com



4 The MTS SaaS

2/3 Web app

The MTS stands for Mission Task System and aims to easily tracks delegation and flow of tasks.

Users are able to create boards, add collaborators and share tasks with them. Managers are able to choose completed and rejected tasks, giving a direct feedback to contributors and team.

Responsibilities:

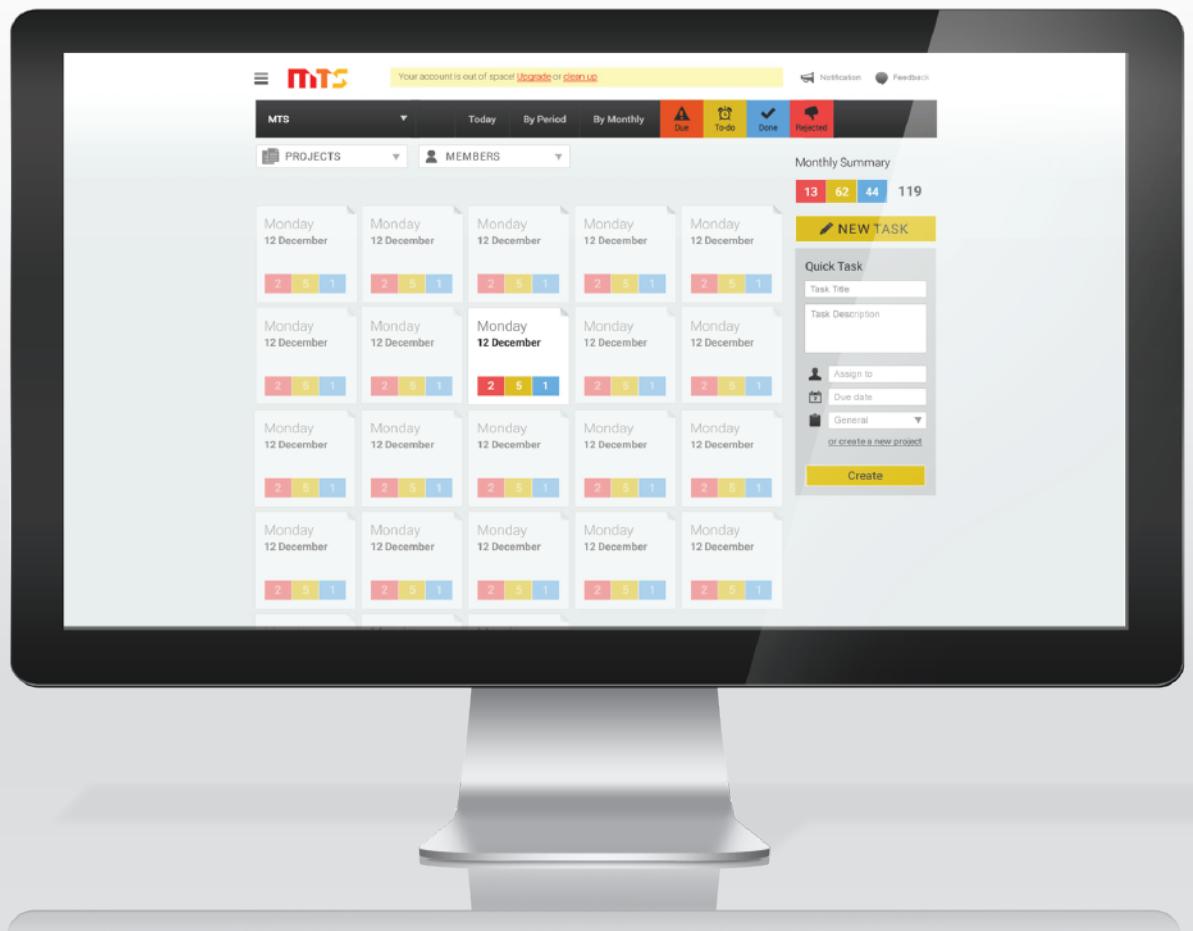
Backlog

Wireframe / q2e47g.axshare.com/

Design coordination

Coordinating with outsource dev.
team

www.the-mts.com



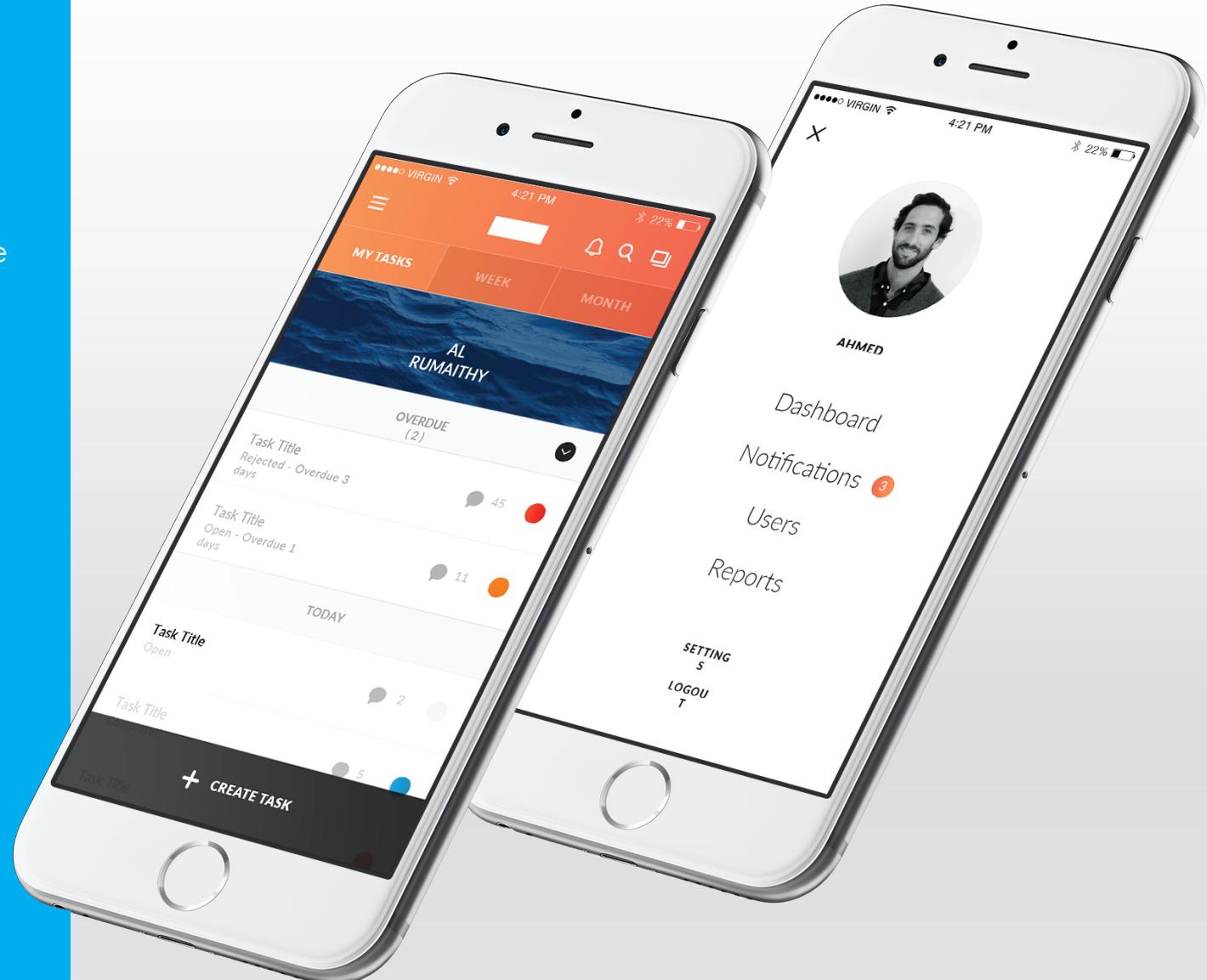
4 The MTS SaaS

3/3 Mobile app

The mobile app is a hybrid app to serve iOs and Android. The web app has been build using Rest API and the mobile app will have the same features as the web app.

Responsibilities:

- # Wireframe creation
- # Concept design coordination
- # Backlog and coordination of document creation for the Rest API and services



5 Movy Social media

Movy is a corporate social media channel in Brazil made by Constat. This job was a freelance and I was responsible for the following activities:

- # UX Research and benchmark
- # Redesign of the web app
- # Create a concept design for the mobile app
- # Coordinate the front-end implementation of the design

