

Análise de Churn

Total de clientes

10000

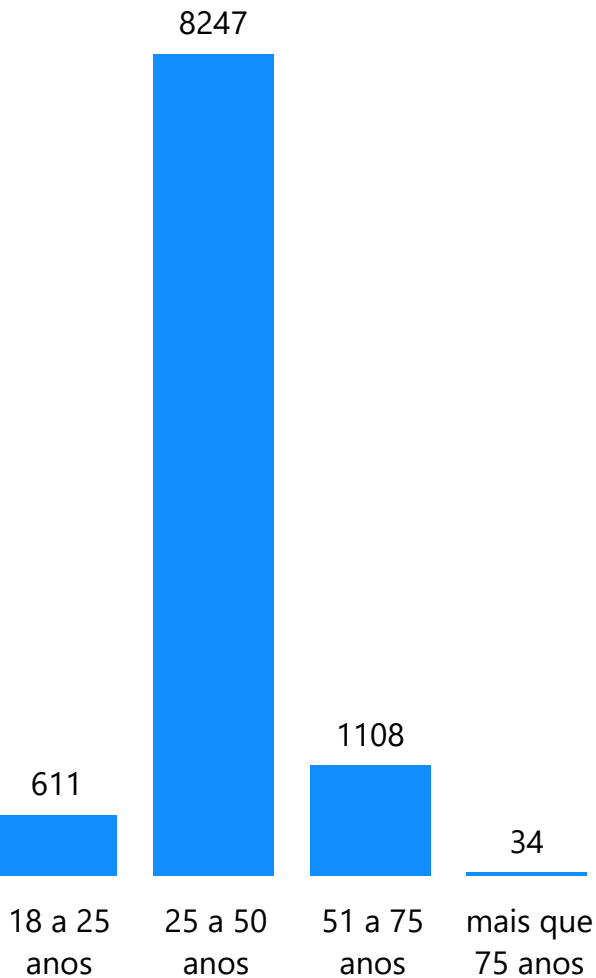
Total de churns

2037

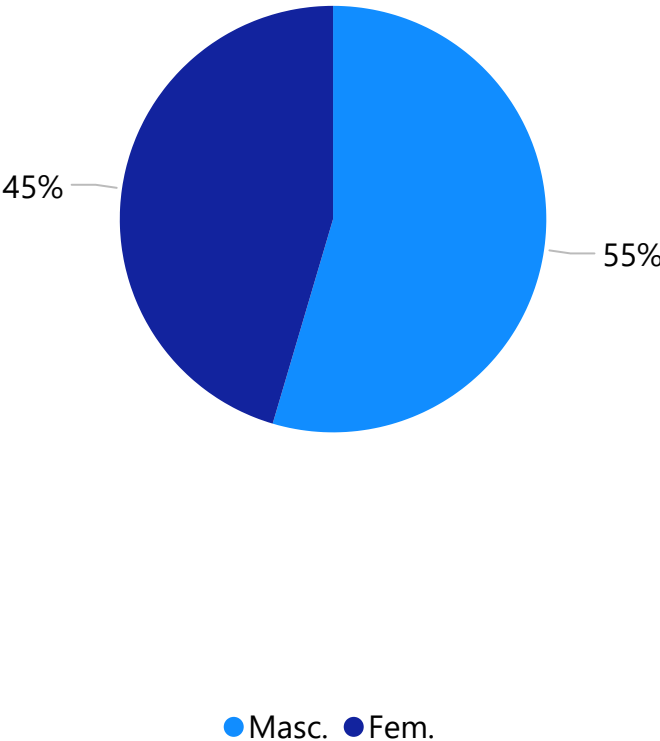
% Churn

20.37%

Faixa etária



Gênero



País



Análise de Churn

Total de clientes

10000

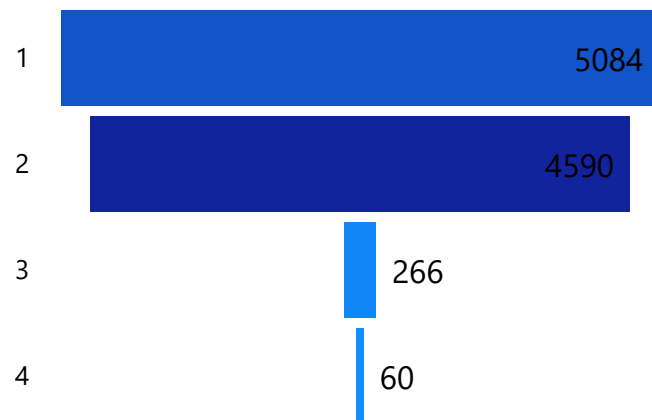
Total de churns

2037

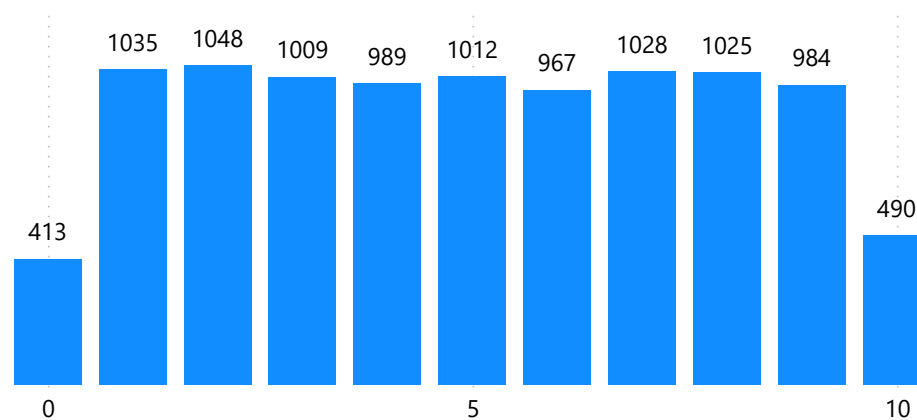
% Churn

20.37%

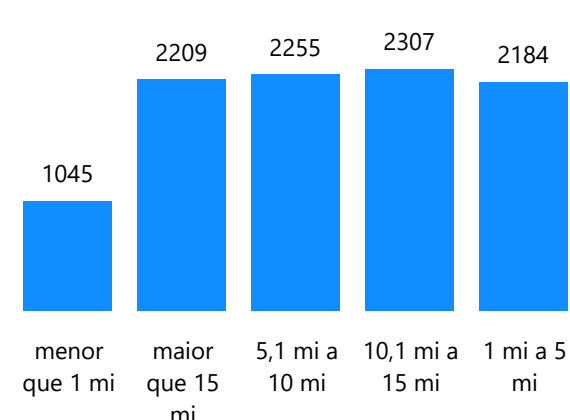
Número de produtos



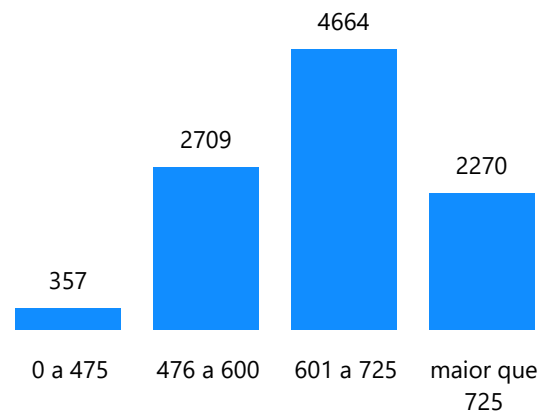
Anos como Cliente



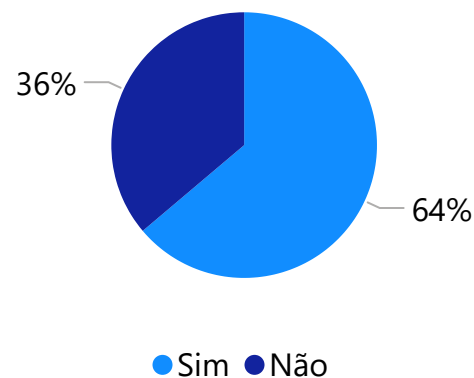
Faixa salarial anual



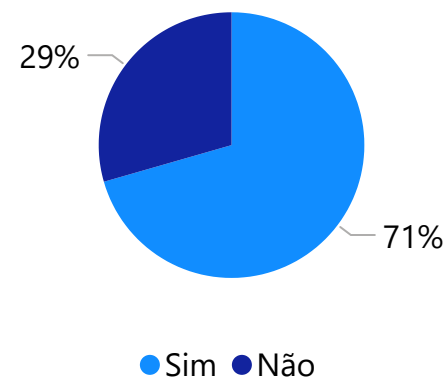
Score de crédito



Investimentos



Cartão de crédito



Programa Fidelidade

